

## CHAPTER 17

### BUSINESS SIGNS AND OUTDOOR ADVERTISING

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#### SECTION 1700 GENERAL LOCATION REQUIREMENTS

- (a) Street Setback - No sign or portion thereof shall be permitted in the right-of-way of any street or area designated in the Coweta Metropolitan Area Street and Highway Plan as a future street under any circumstances except authorized traffic signals, signs or devices.
- (b) Intersection Setback - No sign shall be located less than thirty-five (35) feet from the intersection of the pavement of two (2) streets or from the intersection of street pavement and a railroad track. The point of intersection shall be measured from the edge of the paving.
- (c) Traffic Signal Clearance - No sign shall be located in such a manner as to obstruct or obscure or in any manner interfere with any traffic signal light or public warning sign.
- (d) Obstruction of View - Signs when located in such a manner so as to prevent any motorists from obtaining a clear view of approaching vehicles for a distance of five hundred (500) feet along any public right-of-way are prohibited.
- (e) No business or outdoor advertising sign shall be located within 50 feet of an R district if visible from such district.
- (f) Any ground sign shall maintain a minimum separation of 50 feet from any other ground sign.

#### SECTION 1710 GENERAL USE CONDITIONS

- (a) For the purpose of display surface area calculation, where a lot abuts more than one public street, that street frontage which is the larger shall be used.
- (b) Only one side of a double-faced sign shall be included in the computation of display surface area.
- (c) Illumination, if any shall be by constant light
- (d) The following signs shall not be included in the computation of display surface area:

1. Nameplates, attached to the face of the wall and not exceeding two (2) square feet in surface area.
2. Temporary real estate and construction signs.
3. Signs which are not visible from a public street.
4. Signs painted on glass surfaces of windows or doors and pertaining to the business conducted therein.
5. Tablets built into the wall of a building or other structure and used for inscriptions or as memorial tablets or for similar purposes.
6. Signs of warning, directive, or instructional nature erected by a public agency, franchised transportation company, or governmental agency.
7. Legal notices and street numbers.
8. Election campaign signs, if erected not more than 45 days prior to an election and removed within 7 days following an election.
9. Signs located within a building.
10. Signs not exceeding 3 square feet of display surface area of a warning, directive, or instructional nature, including entrance, exit, and restroom signs.
11. Signs which are attached labels of a commodity offered for sale.

#### SECTION 1720 SIGNS PERMITTED IN THE AGRICULTURE DISTRICT

(a) Signs as a Principal Use are subject to the following conditions:

1. Business signs and outdoor advertising may only be erected on a lot abutting a designated state or federal highway. All signs or outdoor advertising erected on such lots shall be oriented to be read from such highways and meet all state and federal regulations.
2. The maximum display surface area per sign shall be 672 square feet.
3. A minimum 500 feet spacing shall be maintained between signs except in the case of back-to-back signs, v-shaped signs, or signs separated by a building or other obstruction.
4. A ground sign shall not exceed 30 feet in height, measured from the mean curb level of the lot upon which it is erected, unless in addition to the minimum setbacks prescribed in Section 1700 the sign is setback one foot for each foot of height exceeding 30 feet provided the sign shall not exceed 50 feet regardless of setback. Within 100 feet of the right-of-way of an abutting

elevated street, a ground sign may be erected to a height 15 feet above the elevation of the street if the sign is designed to be viewed primarily from the elevated street and the sign does not exceed 60 feet.

(b) Signs as Accessory Use are subject to the following conditions:

1. One bulletin board may be erected on each street frontage of an educational, religious, institutional, or similar use requiring announcement of its activities. The bulletin board shall not exceed 20 square feet in area nor 15 feet in height.
2. One identification sign may be erected on each street frontage of a permitted non-residential use. The sign shall not exceed 32 square feet in surface area, nor 15 feet in height.
3. A real estate sign advertising the sale, rental, or lease of the premises may be erected on each street frontage of the premises. The sign shall not exceed 80 square feet in surface area, nor 15 feet in height.

#### SECTION 1730 SIGNS PERMITTED IN THE RESIDENTIAL DISTRICTS

(a) Signs as Principal Uses are not allowed in residential districts.

(b) Signs as Accessory Uses are subject to the following conditions:

1. One bulletin board may be erected on each street frontage of an educational, religious, institutional, or similar use requiring announcement of its activities. The bulletin board shall not exceed 12 square feet in area nor 15 feet in height.
2. One identification sign may be erected on each street frontage of a permitted non-residential use. The sign shall not exceed 32 square feet in surface area, nor 15 feet in height.
3. During the period of construction, a temporary sign advertising the construction of improvements on the premises, may be erected on each perimeter street frontage of the development. The sign shall not exceed 64 square feet in surface area, nor 15 feet in height, and illumination, if any, shall be by constant light. All such signs must be removed upon completion of construction or revocation of the building permits being issued on more than 75% of the lots in the subdivision.
4. A temporary real estate sign advertising the sale, rental or lease of the premises may be erected on each street frontage of a lot. The sign shall not exceed 8 square feet in surface area, nor 15 feet in height, in an RM, RD or RMHP district. In an RS or RMHS district the sign shall not exceed 4 square feet in surface area, nor more than 6 feet in height and shall not be illuminated in any way.

SECTION 1740 SIGNS PERMITTED IN THE OFFICE DISTRICT

(a) Signs as a Principal Use are not allowed in the Office District.

(b) Signs as Accessory Uses are subject to the following conditions:

1. In the O district, one business sign not exceeding 32 square feet in surface area may be erected on each street frontage of a lot. Ground signs shall not exceed the height of the building in which the principal use is located or 20 feet, whichever is lower.
2. During the period of construction, a temporary sign advertising the construction of improvements on the premises may be located on each street frontage of the development. The sign shall not exceed 160 square feet in surface area nor 15 feet in height.
3. A temporary real estate sign advertising the sale, rental or lease of the premises may be erected on each street frontage of a lot. The sign shall not exceed 32 square feet in surface area nor 15 feet in height.