



**SCOTT MEACHAM**  
**OKLAHOMA STATE TREASURER**

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**College Savings Plan Announces Big 12 Sweepstakes Winners**

*Edmond, OKC Residents Win Tourney Tickets, KC Hotel Stay*

**OKLAHOMA CITY** – Kansas City here they come. Four Oklahoma college basketball fans that is. Robert Brady of Edmond and Donna McKay of Oklahoma City each won tickets to the Big 12 Basketball Championship slated for March 13-16. They'll be headed to the Sprint Center in Kansas City courtesy of the Oklahoma College Savings Plan (OCSP) which sponsored the Big 12 Basketball VIP Fan Experience Sweepstakes.

Each of the lucky fans of OCSP's VIP Fan Experience Sweepstakes won two session passes to all four days of the Big 12 Championship. They'll also enjoy three nights hotel stay in Kansas City plus an autographed basketball by the coaches Jeff Capel and/or Sean Sutton, and an OU or OSU replica jersey.

"The online sweepstakes drove thousands of college basketball fans to the OCSP website, [www.ok4saving.org](http://www.ok4saving.org), and that was our goal," said State Treasurer Scott Meacham chair of the OCSP board of trustees. "We want to build on the excitement and popularity of college basketball to raise awareness about the importance of saving for college and the tax benefits associated with the Oklahoma College Savings Plan."

McKay, a graduate of Oklahoma State University, won the OSU VIP Experience and will take her husband, Larry, to the tournament.

"We are OSU season ticket holders and went to the Big 12 Championship about 10 years ago when it was still in Kemper Arena," said McKay. "We're very excited to spend all four days watching teams play in the new Sprint Center."

McKay says she learned of the Sweepstakes from an email blast from the State Treasurer's Office "We're just now starting to think about putting money back for our 16 grandchildren that range in age from 20 to one year old and the OCSP looks like one of the best ways to go about doing that."

Robert Brady, a 1960 graduate of the University of Oklahoma won the OU VIP Fan Experience and will take his wife, Betty.

"I've been a founder of OU alumni fan clubs in several cities around the US so I'm a huge OU supporter, but I think my wife is also excited about shopping on the plaza in Kansas City."

(more)

Brady and his wife are also considering opening an Oklahoma College Savings Account for their five grandchildren.

All contributions and any earnings to an OCSP account are tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and the savings can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100, visit the website at [www.ok4saving.org](http://www.ok4saving.org) or call 1-877-654-7284.

The OCSP VIP FAN Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan administered by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$277 million in total assets, as of January 22, 2008. The current number of accounts has surpassed 37,000.

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**For more information contact:**

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The Oklahoma College Savings Plan (OCSP) is administered by the Oklahoma State Treasurer. TIAA-CREF Tuition Financing, Inc. (TFI) serves as Program Manager. TFI's affiliate, TIAA-CREF Individual & Institutional Services, LLC, is the distributor.

*Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a [Disclosure Booklet](#) containing this information. Read it carefully.*

*Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.*

The State of Oklahoma, its agencies, TIAA-CREF Tuition Financing, Inc., Teachers Insurance and Annuity Association of America and its affiliates do not insure any account or guarantee its principal or investment return except for TIAA-CREF Life Insurance Company's guarantee to OCSP under the funding agreement for the Guaranteed Option. Account value will fluctuate based upon a number of factors, including general market conditions.