



SCOTT MEACHAM
OKLAHOMA STATE TREASURER

For Immediate Release: January 28, 2008

College Savings Plan offers College Basketball Tourney Tickets
Big 12 fans can win tickets, Kansas City hotel stay in VIP Sweepstakes contest

OKLAHOMA CITY – If you’re a college basketball fan, the Oklahoma College Savings Plan (OCSP) may have just the ticket for you this year. The OCSP is giving away the ultimate basketball fan experience to the Big 12 College Basketball Tournament in Kansas City.

Beginning January 28th, those who participate in the OCSP’s VIP Fan Experience Sweepstakes could win 2 tickets to all four days of the Big 12 Championship in Kansas City slated for March 13-16. The lucky winners will also enjoy three nights hotel stay in Kansas City and more.

“Our first VIP Fan Experience Sweepstakes held during the past football season was such a success we decided to repeat it for the college basketball season,” said State Treasurer Scott Meacham chair of the OCSP board of trustees. “Oklahomans get excited about their college sports – particularly football and basketball. Our VIP sweepstakes builds on that excitement and draws awareness about the importance of saving for college with the Oklahoma College Savings Plan.”

Meacham says the OCSP Basketball VIP Fan Experience Sweepstakes is offering a VIP OU Fan Experience and a VIP OSU Fan Experience. The prizes for the two VIP Fan Experience packages include 2 tickets to all four days of the Big 12 Basketball Championship Game at the Sprint Center in Kansas City. Along with the tickets, winners will receive 3-nights hotel in Kansas City, an autographed basketball by the coach of OU or OSU, Jeff Chapel or Sean Sutton, and an OU or OSU replica jersey. Participants can visit www.ok4saving.org for complete rules and details and must register by March 3rd for a chance to win. Oklahoma residents age 21 or older are eligible. No purchase necessary. Void where prohibited.

“The Oklahoma College Savings Plan offers tax advantages for Oklahoma families saving for college,” said Meacham. “We want all Oklahomans to know about these tax advantages and the importance of saving for college and the VIP Fan Experience Sweepstakes is a great way to grab their attention.”

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All contributions and any earnings to an OCSP account are tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and the savings can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSP VIP FAN Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan administered by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$277 million in total assets, as of January 22, 2008. The current number of accounts has surpassed 37,000.

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For more information contact:

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The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

The Oklahoma College Savings Plan (OCSP) is administered by the Oklahoma State Treasurer. TIAA-CREF Tuition Financing, Inc. (TFI) serves as Program Manager. TFI's affiliate, TIAA-CREF Individual & Institutional Services, LLC, is the distributor.

*Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a **Disclosure Booklet** containing this information. Read it carefully.*

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The State of Oklahoma, its agencies, TIAA-CREF Tuition Financing, Inc., Teachers Insurance and Annuity Association of America and its affiliates do not insure any account or guarantee its principal or investment return except for TIAA-CREF Life Insurance Company's guarantee to OCSP under the funding agreement for the Guaranteed Option. Account value will fluctuate based upon a number of factors, including general market conditions.

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