

CAPIP News

A newsletter for and about Carl Albert Public Internship Program Executive Fellows and Undergraduate Interns

Internships Give Students an 'In'

By Erin Stewart Deseret Morning News

When Megan Corrent went in for her job interview at Advanced Clinical Research, she already had a hefty advantage over her competition. The recent University of Utah grad had already worked at the company for a semester, networking with her bosses and learning the inner workings of the marketing department.

"I looked into it as a way of getting some experience, getting a feel for the real world," said Corrent, who landed the position as marketing manager. "The curriculum does teach you a lot, but there's certain things you can't learn from a book."

Corrent is one of many college students taking advantage of internships to get their foot in the door at big companies that may not hire fresh graduates with only classroom experience. For Corrent, her semester-long internship eventually landed her the job and has now become a springboard into a position at Ivory Homes.

"When you're in class and kids are falling asleep or playing on

their iPods, you don't get that professional atmosphere," she said. "You don't learn how to deal with a contractor or when a boss comes in and says, 'I would have done it this way.'"

That real-world experience is invaluable to students trying to get into the job market, said Dana Sowby, associate director of career services at the U. When companies are looking at 10 potential hires, the student with internship experience is going to stand out, she said.

Employers listed internships as the No. 1 place where they scout out potential hires, according to the 2005 Job Outlook report by National Association of Colleges and Employers.

In addition, internships during the summer or even during the school year can help students decide if they are in the right major and on the right career path.

"We want it to be the job that the student can gain practical experience to help them determine if it's the right direction for them or not," Sowby said.

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For Wes Brown, a junior at the U., an internship with the Jazz marketing team helped seal in his mind that he wants to go into the business side of professional sports.

During half-time shows and before games, Brown handles promotional games for audience members and sponsors as part of his paid internship.

"It has opened doors. It has given me experience and made me say, 'Hey, this is something I could see myself doing 50 years down the road,'" he said.

His experience has also led to job and internship offers from Real Salt Lake to join their marketing team, as well as possible opportunities with the National Basketball Association.

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Carl Albert Trivia

Test your knowledge



1. What was Carl Albert's non-political profession?
 - a. Physician
 - b. Lawyer
 - c. Educator
 - d. Rancher

2. Which one of the following is *not* named after Carl Albert?
 - a. A middle school
 - b. A health facility
 - c. A high school
 - d. A theater

3. Which of the following is Carl Albert's alma mater?
 - a. University of Oklahoma
 - b. East Central University
 - c. Southeastern Oklahoma State University
 - d. Oklahoma State University

4. What is Carl Albert's hometown?
 - a. Durant, Oklahoma
 - b. Poteau, Oklahoma
 - c. McAlester, Oklahoma
 - d. Oklahoma City, Oklahoma

5. What years did Carl Albert serve as the Speaker of the House of Representatives?
 - a. 1971-1977
 - b. 1947-1977
 - c. 1973-1977
 - d. 1950-1954

Answers on page 5

CAPIP Stats

CAPIP Interns Hired Since May 2008

Executive Fellows

Dearra Johnson
Jason K Perez
*Oklahoma Office of the
Attorney General*

Lester Coriz
Tommi Ledoux
Emily Robinson
*Oklahoma Department of
Human Services*

Donnell Barnett
Rachel Wiedeman
Oklahoma Office of Juvenile Affairs

Chello Rogers
Oklahoma Health Care Authority

Undergraduates

Ashley Clark
*Oklahoma State & Education
Employees Group Insurance Board*

9 Undergraduate interns are currently employed by five state agencies.



36 Executive Fellow interns are currently employed by 16 state agencies.

There are 31 eligible Undergraduate interns and 49 eligible Executive Fellow interns within the current applicant pool from the following universities:

- Oklahoma State University
- University of Oklahoma
- University of Central Oklahoma
- University of Tulsa
- University of Arkansas
- East Central University
- Oklahoma City University
- Oklahoma Christian
- Langston University
- Mid-America Christian University
- DeVry University-Keller Graduate School of Management
- Walden University
- University of Phoenix
- Southwestern Oklahoma State University
- Patrick Henry College

Please Don't Forget...



All eligible and hired interns are required to provide a copy of:



- Training attendance/verification (if applicable)
 - Grades
- Enrollment Verification



and any other changes to the CAPIP office **each** semester.



For questions and concerns, feel free to contact Denae Edwards at (405) 522-1737.

Businesses and Cities Figuring Out How to Attract Millennials Are Now Trying to Lure Boomers

By Jamie Timm for U.S. News

It seems all of the workplace and development has been about millennials, the unknown blip on the radar. Companies, authors, and cities have been researching, prodding, and marketing to a group that has stunned them all—because marketplaces and workplaces are rapidly evolving and the millennial mind-set is at the helm, even though we're not the captains of the ship.

As a marketing and communications person, I've faced the challenge of marketing to my generation. It's an odd thing trying to identify the motives of an audience you're so close to, without having a bias. But thankfully I've had some help—our team tapped a nationally recognized young professionals consultant, [Rebecca Ryan](#), who has helped us re-

search and develop a strategy that we're currently implementing to attract talent to the Columbus, Ohio, region. We've connected young professionals to each other, to major players in the community, and created a [Web-based relocation tool](#) that will assist area employers in recruiting employees of all ages to [Columbus](#). The millennials, or "young professionals," as we call them, have the attention of our mayor and our business community—from local law firms to *Fortune* 500 companies.

But as fast as millennials came on the scene, the obsession with their place in our workplace is fading, and the boomers are back. **The new focus is the boomers and how we can repurpose them in the marketplace.**

The surprise isn't about the demographic du jour but about the level of cooperation be-

tween community members in attracting talent. In partnership with their local Chambers of Commerce, higher-education institutions, and business communities, people are collectively working together with urgency to fight for the best and brightest. **Our workplaces need to constantly evolve to fit this free-agent mentality that millennials have and the boomers seem to be developing.** In a global marketplace, the fight for talent is ever evolving from audience to strategy, and people have realized that they have to provide a comprehensive/collaborative effort to win the battle.

Jamie Timm is director of marketing and communications for the Columbus Chamber of Commerce. She previously worked in digital marketing and public relations for a major food and restaurant company. She blogs at [Newly Corporate](#).



**Majority Leader, Carl Albert pictured with
President Lyndon B. Johnson**

(From Wikipedia, the free encyclopedia, source: <http://www.lbjlib.utexas.edu/johnson/archives.hom/oralhistory.hom/Albert/albert.asp>)

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"Anybody I talked to told me how hard it is to graduate from college and get right into a career working in the NBA," he said. "It's really difficult to get in, so they suggested get an internship, get your foot in the door, get to know some people and that will open more doors."

At Utah State University, about 1,943 students found internships through the school's career services office in 2006. Randy Jensen, assistant director of that office, said the school pushes internships heavily because of the resume and confidence boost they give students.

About 70 percent of those students end up getting full-time job offers with the companies they interned with, Jensen said.

"Employers look at internships as being a job. It's a good job market right now, but on the same token, you find a lot of employers that are going, 'Where's the experience? I want more than just you've been to school,'" he said.

Some majors such as finance and engineering have the highest number of internships each year, but other fields such as art and humanities also have some options, Jensen said.

Although internships are popular among students, Jensen said some students find it hard to juggle a crowded school schedule with an internship. On top of that, some internships are unpaid or only pay enough to cover basic living expenses.

"We think that in the long run the internship will get them further, but a lot of times students have to think about the short term, because they've got to get through school," he said.

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Answers to Carl Albert Trivia (page 2) 1. b, 2. d, 3. a, 4. c, 5. a

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