



STATE OF OKLAHOMA
OKLAHOMA MOTOR VEHICLE COMMISSION

June 4, 2008

OFF-PREMISE DISPLAYS – CHANGES EFFECTIVE IMMEDIATELY

As a result of legislation passed in the 2008 session of the Oklahoma Legislature, some laws regarding off-premise displays of motor vehicles have changed. Most of the requirements for display have not changed, but the process and the permits have changed significantly. Below is a summary of the new requirements:

What are the major changes?

- Application to the OMVC for off-premise displays is no longer required. If the dealership meets all of the requirements, the off-premise display is deemed to be approved with no action needed on the part of the OMVC;
- Actual permits will no longer be issued, and therefore no paper permit will be placed on the windshield of the vehicle(s) being displayed off-premise.

What has not changed significantly, but is still vitally important?

- In order to display any vehicle off-premise, all of these conditions must be met:
 - The off-premise display location must be in the displaying dealership's factory-approved area of sales and service responsibility, and therefore cannot be located in any factory-approved area of any other same line-make dealer;
 - The displaying dealer must have written permission for the off-premise display from the manufacturer or distributor of the vehicle, and if requested, must be able to provide same to the OMVC;
 - The dealer is required to obtain approval for the display location from the sponsoring entity, and if requested, must be able to provide same to the OMVC;
 - No selling activities shall be conducted at the off-premise display event. The vehicles are for display purposes only, and are not for sale at the event.

Other important information:

- Failure to adhere to all of the provisions required for off-premise displays can result in fines and/or suspension or revocation of dealer license. Even though actual approval by the OMVC, and paper permits are no longer required, illegal displays will be investigated and applicable penalties could be imposed.
- These revisions in the law do not change the current permit requirements for off-premise sales events by licensed Recreational Vehicle Dealers. Applications and permits are still necessary for off-premise RV Sales events in the same way as currently required.

The amended law is found in Oklahoma Statutes 47 O.S. § 564.1

If you have any questions about how this affects you, please call Marilyn or myself.

A handwritten signature in cursive script that reads "Roy Dockum".

Roy Dockum
Executive Director