



Activity Report October - November 2014

Points of Interest

Oklahoma Film Enhancement Rebate Program Queue

Since OF&MO re-opened the queue on August 12, 2014, twelve projects have been conditionally pre-qualified and remained in the queue for FY15 and a portion of FY16 funding.

Title	Type	Company or Producer	Start Date	Rebate Amt	%
<i>Save My Bakery</i>	Reality TV	Food Network	Rebate paid	\$ 46,080	35
<i>Element</i>	Ind. Feature	Table 31 Productions	Rebate paid	\$ 41,236	35
<i>The Veil</i>	Ind. Feature	Toy Gun Films	Currently in post	\$1,108,096	37
<i>Mekko</i>	Ind. Feature	Sterlin Harjo	Currently in post	\$ 41,780	35
<i>Te Ata</i>	Ind. Feature	Paul Sirmons/Tim Rhynes	09/08/14	\$ 612,801	37
<i>Monday at 11:01 AM</i>	Ind. Feature	Charles Agron Productions	10/27/14	\$ 435,563	37
<i>Secret Dreams</i>	Ind. Feature	WeerNProduction	02/02/15	\$ 80,903	35
<i>The Ghost Inside</i>	Ind. Feature	Kevin Waller	02/09/15	\$ 552,868	37
<i>Blueberry Hall</i>	Ind. Feature	Keshav Tyagi	03/16/15	\$ 63,287	35
<i>Mission Blacklist</i>	Ind. Feature	Black List Productions	04/14/15	\$2,020,448	37
<i>Knox Chase on the Case</i>	Ind. Feature	Run, Jump, Fly	04/22/15	\$ 906,350	37
<i>Hosea</i>	Ind. Feature	Small Group Films	05/26/15	\$ 383,165	35
<i>Seasons of Dust</i>	Ind. Feature	Hello Please	05/01/15	\$1,812,771	37
<i>The Blue Whale</i>	Ind. Feature	CJM Productions	06/01/15	\$ 131,425	35
<i>Switching Gears</i>	Ind. Feature	No Coast Entertainment	06/01/15	\$2,777,150	37
<i>The Little Ones</i>	Ind. Feature	Run, Jump, Fly	06/01/15	\$ 686,521	37

2015 AFCI Cineposium: The Association of Film Commissioners International (AFCI) hosted its annual Cineposium October 3-5 at the Crowne Plaza Times Square Manhattan in New York City. The event allows for film commissions from around the world to attend a symposium regarding film tourism, locations assistance and production incentives. OF&MO Director Tava Maloy Sofsky and Deputy Director Jeanette Stanton were in attendance.

Sessions Attended:

- AFCI University: Digital Location Workshop
- New York City Locations Tour
- Set Safety: When to Get Involved
- How to Swim the Legislative Waters
- Measuring Impact: How to Acquire and Present the Numbers
- Drone Wars: Safety and Security Overhead
- Co-Production: Working Across Borders
- Building Your Film Tourism Strategy
- Michael Uslan Keynote
- Incentives: Where Do We Go From Here?
- How Would You Handle It?

In addition to attending the education sessions, the staff members networked with various film commissions, as they prove to be an excellent resource.

Public Relations & Industry Development

- Met with Maressa Treat of the Oklahoma State Chamber of Commerce to discuss partnering with statewide communities to develop film friendly locations
- Met with Xavier Neira to discuss the development of the Oklahoma film industry
- Met with Tulsa Film & Music Office Director Abby Kurin and to discuss the development of the local film industry in Tulsa
- Met with Tulsa's Circle Cinema Programmer Chuck Foxen to tour the Circle Cinema Theatre and discuss future partnerships to showcase rebate and local indie films.
- Participated on a panel entitled "The Economic Impact of Film Production" at a Leadership Oklahoma event on the Oklahoma State University campus in Stillwater
- Met with *Te Ata* Producer Paul Sirmons to discuss his experience working in Oklahoma
- Met with Tel Royal, Marco De Molina and Terry James regarding the rebate film *Southern Tale*
- Attended "An Evening with Francis Ford Coppola" at the Oklahoma City Community College, an annual Signature Series event hosted by local filmmaker Gray Frederickson
- Met with Josh O'Brien of the Greater Oklahoma City Chamber of Commerce to discuss partnerships
- Met with Julie Buck of Hello Please Productions regarding the rebate film *Seasons of Dust*
- Met with former OF&MO intern and film industry member Courtney Cuniffe to discuss the Oklahoma film industry
- Spoke with Becky Switzer regarding future film production in Oklahoma
- Spoke with Thad Luckinbill of Black Label Media regarding future film production in Oklahoma
- Spoke with executive at HBO regarding potential episodic television production in Oklahoma
- Met with representatives from the Oklahoma Arts Council to discuss potential grant opportunities and other resources for the Oklahoma Music Trail
- Met with Dot Rhyne of the Chevy Music Showcase to discuss Oklahoma's music industry
- Met with Bill Hoy of White Fang Entertainment to discuss Oklahoma's music industry and the Oklahoma Music Guide
- Attended the Oklahoma Arts Conference to participate in educational sessions and host an information table
- Attended a master class at the University of Central Oklahoma taught by Rhythm & Routes inductee, Jimmy Webb
- Met with Jeanne Cahill in reference to the Rhythm & Routes music trail to discuss her relationship with future inductee, Leon McAuliffe
- Met with Chris Forza and Yoske Shingu of Forza Studios to discuss a new music video initiative
- Met with filmmakers David Groom and Adam Lipsius regarding the rebate film *Knox Chase on the Case of the Valentine's Day Mystery*
- Met with Robert Rippberger regarding a potential feature film production, *Escape to Anywhere Else*
- Met with Fred Wardell regarding a potential feature film
- Visited the set of rebate film *Monday at 11:01am* during its shoot in Guthrie
- Visited the set of rebate film *Southern Tale* during its shoot in Edmond
- Attended Oklahoma's first Latino film festival, Cine Latino Film Festival, in Oklahoma City
- Participated in deadCENTER's Fall Film Festival Statewide Tour at Tulsa's Circle Cinema
- Provided information on film colorization to Fred Pehrul regarding his film restoration project
- Provided talent representation information to Loretta Jackson of Oklahoma's African American Historical Society
- Met with Durant filmmaker Tyler Slawson regarding his upcoming short film production
- Toured the production facilities of Studio XII in the Plaza District as well as the renovated The Paramount on Film Row in Oklahoma City
- Provided Tane Kester, Eric Stone, Waylon Hobson, Felisha Williams and Zac Melton with a list of Oklahoma Talent Agencies
- Provided Logan Alexander, Zachary Chandler, Jacob Campbell, Mindy Scott, Emily Pittelmier, Lindy Wolfley, Edward Plegder, Eli J. Mapes, Chase Clark and Chris Plumley with assistance to utilize the online Production Guide

Industry Services & Technology Development

Website Update: OF&MO reports monthly pageviews via Google Analytics. A pageview is an instance of a page being loaded by a browser and tracks individuals accessing our website.

- **Total pageviews in October/November: 23,838**
 - October 2014: 13,477
 - November 2014: 10,361
- **Highest Frequented Pages:**
 - Home page
 - Jobs & Internships
 - Filming in Oklahoma
- **User Demographics**
 - Returning Visitors: 43.8%
 - New Visitors: 56.2%
 - Average Visit Duration: 2:41
 - Top Site Visitors by Country:
 - United States: 94.35%
 - United Kingdom: .74%
 - Brazil: .59%
 - India: .51%
 - Top Site Visitors by City:
 - Oklahoma City: 29.97%
 - Tulsa: 7.96%
 - Norman: 4.69%
 - Edmond: 3.73%
 - Dallas: 2.21%

Social Media:

- **Facebook:** <http://www.facebook.com/oklahomafilmmusicoffice>
 - Launched in November 2012
 - Total Likes: 1,424
 - New Likes in October/November: 126
- **Twitter:** http://www.twitter.com/OKFilm_Music
 - Launched in January 2013
 - Total Followers: 1,956
 - New Followers in October/November: 210
- **Instagram:** http://instagram.com/okfilm_music
 - Launched in November 2013
 - Total Followers: 395
 - New Followers in October/November: 110

This Week in Film and Music:

- To subscribe to our weekly event e-newsletter, *This Week in Film and Music*, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>
- Current Circulation is: 3,132

Oklahoma Production Guide: The Oklahoma Production Guide continues to grow thanks to our active crew, support services, and community partners. OF&MO would like to extend our gratitude to the following individuals and organizations for allowing us to scout locations for the Oklahoma Locations Guide: Kalif Gallego (Studio XII, Oklahoma City), Marcy Jarrett (Visit Enid), Chris Salyer and Bruce Carter (Silvertop Farm & Vineyards).

- Oklahoma Production Guide (Crew Listings) - 827 Total Registrants

- Oklahoma Production Guide (Support Service Listings) - 203 Total Registrants
- Oklahoma Production Guide (Locations) - 1647 Unique Locations

This month we collected location images for the Oklahoma Locations Guide from:

- Yousef Kazemi, locations coordinator, OF&MO
 - The Phoenix Café - Tulsa, OK
 - Centennial Park - Tulsa, OK
 - Gallairdia Country Club - Oklahoma City, OK
 - The Paramount - Oklahoma City (Updated)
- Erica Laub, administrative assistant, OF&MO / Chris Saylor
 - The Caliber Loft - Oklahoma City, OK
 - Industrial Space - Oklahoma City, OK
- Kalif Gallego, Studio XII
 - Studio XII, Oklahoma City
- Bruce Carter, Silvertop Farm & Vineyards
 - Play Pen Arena - Ponca City, OK
 - Holiday Lighting Warehouse - Tonkawa, OK
 - Braman, Oklahoma
 - Blackwell Armory - Blackwell, OK

Oklahoma Music Guide: The Oklahoma Music Guide is an all-inclusive, fully searchable online database for Oklahoma musicians, support services and venues. Bands, venues, performers and music businesses can register to be listed at no cost, and users are able to browse the database to find talented artists of all genres, live music locations and other music related companies. It is the first comprehensive music database of its type in Oklahoma.

Currently, the guide lists 339 music business listings and 556 music talent listings. To register or for more information, please visit: OKMusicGuide.com.

Production, Location and Music Guide App: In June of 2013, OF&MO launched a free, downloadable iPhone application. Users can instantly access OF&MO's online production, locations and music guide databases of in-state crew, photos of locations and musicians; search for local vendors with the ability to instantly view their website; and map their current location and get directions to thousands of landmarks, utilizing GPS.

- Total downloads: 809
- New downloads in October/November: 67

OF&MO Internship Program: OF&MO has greatly benefitted from all of the hard work that our fall interns have accomplished. This semester, our interns have updated and populated our online Locations Guide and participated in locations scouting. Our interns have also worked hard in assisting with our online Music Guide by searching and adding new talent into the database. Interns have continued updating our online events calendar, and assisted in the creation of our weekly e-newsletter, *This Week in Film & Music*. Additionally, they participated in maintaining the Oklahoma Production Guide by contacting registered Oklahoma film industry members and film friendly support services and encouraging them to update their profiles. This semester's interns include Brettlyn Bevenue (The University of Oklahoma), Brittney Bennett (The University of Oklahoma), Caleb Forbes (The University of Oklahoma), Sam Higgins (The University of Oklahoma), Jessie Reeves (The University of Oklahoma) and Joel Parks (Academy of Contemporary Music at the University of Central Oklahoma). We wish them well and good luck in all of their future endeavors.

The Oklahoma Music Trail: OF&MO and the Oklahoma Tourism and Recreation Department have spearheaded the launch of the Oklahoma Music Trail, Rhythm & Routes. In partnership with the Oklahoma Historical Society, the OKPOP museum and the Oklahoma Music Hall of Fame, the new web-based trail aims to drive tourism and economic development in the most notable musical sites within the state. The digital trail will highlight the lives, careers and musical achievements of musicians born or raised in Oklahoma and those who spent a substantial part of their musical career in Oklahoma. Additionally, it will accent locations of significance to Oklahoma's musical heritage.

The first phase of the project features honorees and locations on an interactive website. The 43 honorees and locations include: The All American Rejects, BJ Thomas, Blake Shelton, Bob Wills, Cain's Ballroom, Carrie Underwood, Charlie Christian, Chet Baker, Conway Twitty, DC Minner, Deep Deuce, Elvin Bishop, Garth Brooks, Gene Autry, Hanson, Hoyt Axton, Mae Boren Axton, Jesse Ed Davis, Jimmy Webb, JJ Cale, Kelli O'Hara, Kings of Leon, Kristin Chenoweth, Leon Russell, Leona Mitchell, Muskogee Civic Center, Patti Page, Reba McEntire, Roger Miller, Ronnie Dunn, Roy Clark, Ryan Tedder, Sandi Patty, The Church Studio, The Farm, The Flaming Lips, The Gap Band, Toby Keith, Vince Gill, Wanda Jackson, Wallace Willis, Woody Guthrie and the Zoo Amphitheater. Rhythm & Routes launched on August 15, 2014 on the Oklahoma tourism website, TravelOK.com.

Production

Recent/Current Film/TV Production

- Provided Iliana Sosa of JNB Entertainment, Inc. with locations, permitting and contact information for the filming of the television series *The Ghost Inside My Child* for the Lifetime Television Network
- Provided Marco De Molina of Veva Entertainment and Middle West Media with locations, permitting and contact information for the filming of the rebate film, *Southern Tale*
- Provided Chris Kucharski of Resolute Visuals with locations, permitting and contact information for the filming of the new tourism commercial campaign at various Oklahoma State Parks
- Provided Samantha Rutherford of 1157 Productions, LLC with locations, permitting and contact information for the filming of the feature film *I'm OK* at Robbers Cave State Park
- Provided Maren Domzalski of GLG Media Inc. with locations, permitting and contact information for the filming of a short documentary production
- Provided Steven Farnsworth of Farnsworth Production Services with locations, permitting and contact information for the filming of a music video documentary for international artist Tchami
- Provided Chris Forza of FSI Advertising with locations, permitting and contact information for the filming of a Kickstarter campaign video
- Provided Dylan Brodie with locations, permitting and contact information for the filming of the HGTV television series, *Five Figure Flip*
- Provided David Harper of Garman productions with locations, permitting and contact information for the filming of a commercial production

Upcoming Film/TV Production

- Provided Erik Mygrant of Redtree Productions with locations, permitting and contact information for the filming of a commercial production for U.S. Cellular's *30 Days of Good* campaign
- Provided Sascha Gardner of DRS Productions with locations, permitting and contact information for the filming of a news segment to air on CNN
- Provided Wendy Parker of WeerNProduction with locations information for the filming of a short film production

Potential Film/TV Production

- Provided Producer Fred Wardell with locations, permitting and contact information for a potential feature film
- Sent locations information and requested more information from Alex Mitchum regarding his student film production, *Face Your Fears*
Provided filmmakers David Groom and Adam Lipsius with location information regarding their feature film *Knox Chase on the Case of the Valentine's Day Mystery*

Media Mentions

Newspaper, Magazine and Online Articles

Oct 06 *nativetimes.com*: "Anoatubby delivers State of Nation" an online article describing the economic prosperity of the Chickasaw Nation and mentioned the filming of *Te Ata*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 07 *newsok.com*: "Video: Selena Gomez, William H. Macy, Ben Kweller & Ryan Dean, 'Hold On,' from the Oklahoman-made movie *Rudderless*" an online article announcing the release of the music from the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 09 *digitaljournal.com*: "*The Cherokee Word for Water* to be released on DVD and iTunes" an online article describing the DVD release of the film *The Cherokee Word for Water*, which filmed in Oklahoma utilizing the

Oklahoma Film Enhancement Rebate Program

Oct 09 teendaily.net: “WATCH: Selena Gomez’s new music video ‘Hold On’ for *Rudderless* movie” an online article highlighting Selena Gomez’s song for the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 09 yahoo.com: “Watch a scene from William H. Macy’s feature directing debut *Rudderless*” an online article debuting an exclusive scene from the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 10 tulsaworld.com: “TVtype: *Rudderless* star Selena Gomez has an indie rock moment” an online article describing Selena Gomez’s musical contributions to the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 10 latina.com: “Watch: Selena Gomez goes for it in new music video” an online article highlighting the song “Hold On” that Selena Gomez and Ben Kweller did for the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 10 kgou.org: “Oklahoma Showcased in film on Chickasaw storyteller *Te Ata*” an online article highlighting the locations used during the filming of *Te Ata*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 13 tulsaworld.com: “*Rudderless* path leads Oklahoma writers straight to Hollywood star” an online article describing native Oklahoma writers Casey Twenter and Jeff Robison’s filmmaking experience on *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 13 sugarscape.com: “Selena Gomez and Ben Kweller star in ‘Hold On’ music video from *Rudderless* – Watch” an online article featuring the music video “Hold On” from the movie *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 13 blogs.indiewire.com: “Review: William H. Macy’s impressive feature directorial debut *Rudderless*” an online article reviewing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 13 metro.us: “Interview: William H. Macy’s on directing the drama *Rudderless*” an online article highlighting an interview with William H. Macy about the filming of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 15 hallels.com: “William H. Macy’s directorial debut *Rudderless* gets a thumbs up!” an online article describing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct .15 newsok.com: “*Rudderless* to get special Oklahoma premiere screening at Tulsa’s Circle Cinema” an online article describing the Oklahoma theater release of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 16 oudaily.com: “Movie Filmed in Oklahoma debuts Friday” an online article describing the writers Jeff Robison and Casey Twenter’s filmmaking experience with *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 16 deadline.com: “*Birdman*, *Dear White People*, *Hiros Mon Amour*, *Lead Weekends* specialty debuts” an online article showcasing the weekend specialty premieres, including the release of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 16 2014 thestar.com: “Reel Brief: reviews of *Tu Dors Nicole*, *The Tale of the Princess Kaguya*, *The Guest*, *Rudderless*, and *Watchers of the Sky*” an online article reviewing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 16 tulsaworld.com: “I see movies for free: Arthouse films include *Rudderless*, opera, *Pride*, and *Pompeii*” an online article discussing the debut of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 17 newsok.com: “Movie review: Oklahoma-made film *Rudderless*” an online article reviewing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 17 fansshare.com: “Felicity Huffman rocks black dress at *Rudderless* premiere” an online article describing actress Felicity Huffman’s role in *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 17 rogerebert.com: “*Rudderless*” an online article reviewing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 19 ocolly.com: “*Rudderless* screenwriter Jeff Robison is an Oklahoma State alumnus” an online article discussing writer Jeff Robison’s dreams of screenwriting for film, which were realized the debut of his and Casey Twenter’s film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 19 film-news.co.uk: “William H. Macy: Oklahoma folk are the best” an online article describing Macy’s positive experience filming *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 20 craveonline.com: “Spoiler Interview: William H. Macy on the End *Rudderless*” an online interview reviewing

the ending of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 21 *miamiherald.com*: “William H. Macy calls the shots in *Rudderless*” an online interview with William H. Macy describing the making of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 24 *wildcat.arizona.edu*: “Breaking stereotypes through film” an online article discussing Native American Heritage month and several screenings of important films like *The Cherokee Word for Water*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 27 *billboard.com*: “William H. Macy dishes on his Selena Gomez- Starring Film and why one direction are *wankers*” an online interview with William H. Macy discussing the musical influences of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 29 *madison.com*: “Doug Moe: Real reporter to reel reporter” an online article regarding reporter Alex Wehrley who landed a small role in the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Oct 31 *mirror.co.uk*: “William H Macy: I’ve never felt so alive as during my directing debut *Rudderless*” an online article discussing William H. Macy’s directing experience on the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Nov 3 *victoriaadvocate.com*: “Review: *Rudderless* (2014)” an online article reviewing the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Nov 5 *variety.com*: “William H. Macy on directing: ‘I’m dying to do it again’” an online article describing William H. Macy’s directorial debut with *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Nov 5 *kfor.com*: “Actors needed: Movie being filmed in Oklahoma looking for extras” an online news article announcing the call for extras for the film *Monday at 11:01*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Nov 17 *digitaljournal.com*: “*The Cherokee Word for Water* to be Released on DVD and iTunes in Honor of Native American Heritage Month” an online article discussing the release of *The Cherokee Word for Water*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Press Releases, E-Blasts and Special Website Postings

October 13 “*Rudderless Celebrates Theatrical and VOD Release*” an e-blast announcing the theatrical and video-on-demand release of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

October 14 “*An Evening with Francis Ford Coppola*” an e-blast announcing the rare public appearance of director Francis Ford Coppola at the Oklahoma City Community College for its annual Signature Series hosted by local filmmaker Gray Frederickson

October 21 “*Oklahoma Film & Music Office Announces Monday at 11:01 AM to Begin Filming in Oklahoma*” an e-blast announcing the start of principal photography for *Monday at 11:01 AM*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

October 24 “*Local Screenings of Rudderless Extended*” an e-blast announcing the extension of screenings in local theatres for the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

October 27 “*Call for 2015 Spring Interns*” an e-blast announcing the call for OF&MO intern applications for the 2015 spring semester

October 29 “*Southern Tale to Begin Filming This Month in Oklahoma*” an e-blast announcing the start of principal photography for the film *Southern Tale*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

October 30 “*Oklahoma Music Hall of Fame to Recognize 2014 Inductees*” an e-blast announcing a special celebration and concert featuring performances by some of the 2014 inductees into the Oklahoma Music Hall of Fame, as well as other Oklahoma Musicians, at Cain’s Ballroom in Tulsa

November 5 “*Call for 2015 Photography Intern*” an e-blast announcing the call for OF&MO photography intern applications for the 2015 spring semester

November 14 “*The 8th Annual Norman Music Festival Opens Call for Entries*” an e-blast announcing the opening of the call for entries for musicians for the 2015 Norman Music Festival, urging applicants to register in the OF&MO Oklahoma Music Guide

November 18 “*The Cherokee Word for Water Available on DVD This Week*” an e-blast announcing the DVD, Blu-ray and iTunes release of the film *The Cherokee Word for Water*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Ads

Oklahoma Today Magazine: An eighth-page advertisement promoting the Oklahoma music industry inside the October/November issue of Oklahoma Today magazine

Circulation: 36,698

Screen International: A one-page advertisement and editorial promoting Oklahoma as a viable location for film and TV projects

Circulation: 34,000

Upcoming OF&MO Activities

Sundance Film Festival

January 22-27, 2015

AFCI Locations Tradeshow

March 5-7, 2015

SXSW Conference

March 13-16, 2015

Upcoming Sponsorships

Beyond Cinema Reception at Sundance Film Festival

January 25, 2015

Filmmaker Reception at SXSW

March 15, 2015