

ACTIVITY REPORT

December 2014 - January 2015

POINTS OF INTEREST

Oklahoma Film Enhancement Rebate Program Queue

Since the Oklahoma Film & Music Office (OF&MO) re-opened the queue on August 12, 2014, thirteen projects have been conditionally pre-qualified and remained in the queue for FY15 and FY16 funding.

Title	Type	Company or Producer	Start Date	Rebate Amt	%
<i>The Veil</i>	Ind. Feature	Toy Gun Films	Claim under review	\$1,108,096	37
<i>Mekko</i>	Ind. Feature	Sterlin Harjo	Claim under review	\$ 41,780	35
<i>Te Ata</i>	Ind. Feature	Paul Sirmons/Tim Rhynes	Currently in post	\$ 612,801	37
<i>Southern Tale</i>	Ind. Feature	Tel Royal	Currently in post	\$ 15,769	35
<i>Monday at 11:01 AM</i>	Ind. Feature	Charles Agron Productions	Currently in post	\$ 435,563	37
<i>Blueberry Hall</i>	Ind. Feature	Keshav Tyagi	03/16/15	\$ 63,287	35
<i>Knox Chase on the Case</i>	Ind. Feature	Run, Jump, Fly	04/22/15	\$ 906,350	37
<i>The Blue Whale</i>	Ind. Feature	CJM Productions	06/01/15	\$ 131,425	35
<i>The Little Ones</i>	Ind. Feature	Run, Jump, Fly	06/01/15	\$ 686,521	37
<i>The Ghost Inside</i>	Ind. Feature	Kevin Waller	06/15/15	\$ 552,868	37
<i>Hosea</i>	Ind. Feature	Small Group Films	06/30/15	\$ 383,165	35
<i>Seasons of Dust</i>	Ind. Feature	Hello Please	06/30/15	\$1,812,771	37
<i>Secret Dreams</i>	Ind. Feature	WeerNProduction	06/30/15	\$ 80,903	35
<i>The Scent of Rain and Lightning</i>	Ind. Feature	No Coast Entertainment	08/31/15	\$ 971,718	37
<i>Mission Blacklist</i>	Ind. Feature	Black List Productions	10/11/15	\$2,020,448	37

Sundance Film Festival: OF&MO was pleased to attend the 2015 Sundance Film Festival in Park City, Utah, to network with industry partners and promote Oklahoma's film industry to a national and international audience. As a co-sponsor of the Association of Film Commissioners International (AFCI) Beyond Cinema Media Studio, OF&MO was able to utilize the high-profile Main Street venue as a meeting and networking space, and as a site for the filmmaker reception, attended by 223 invited guests. The OF&MO filmmaker reception was held Sunday, January 25, and was co-sponsored by Dunlap Codding, Toy Gun Films and the Society for Cinema & Media Studies. Additionally, from deadCENTER Film Festival and VisitTulsa, a division of the Tulsa Regional Chamber of Commerce, sponsored the prizes used for the drawing at the event. Attendees included filmmakers, film industry representatives and partners of OF&MO. OF&MO was able to prominently display signage and marketing materials at the venue throughout the festival.

PUBLIC RELATIONS & INDUSTRY DEVELOPMENT

- Met with Dunlap Codding to discuss sponsorship opportunities
- Met with Jay Shanker of McAfee Taft to discuss film and music industry development
- Met with Xavier Neira and Kurt Foreman and Roy Williams of the Greater Oklahoma City Chamber to discuss local incentives
- Held wrap meeting with Nathan Gardocki regarding *Monday at 11:01 AM* and *Te Ata*
- Held a Production 101 class with Fall 2014 interns
- Spoke with John Heinrich regarding his upcoming feature film production to be shot in Tulsa
- Attended deadCENTER sponsorship reception
- Met with Chris Moler of Staar Solutions to tour the Reed Center in Midwest City
- Presented the Oklahoma Music Trail, Rhythm & Routes, at the Oklahoma Parks Managers meeting
- Met with Susan McCalmont of Creative Oklahoma to discuss sponsorship opportunities
- Met with Christie Clifford of Prairie Gothic to discuss the Americana Music Awards
- Visited the set of a music video production at Oklahoma City Community College
- Met with Dot Rhyme to discuss the potential Oklahoma Music Awards event

- Met with Dick Dutton of Travel Promotions (OTRD) regarding music developments with Dot Rhyne and marketing opportunities
- Interviewed Darrel Magee for future Rhythm & Routes inductees Leon McAuliffe and Eldon Shamblin
- Participated in a web conference with representatives from Tune Launch to learn about new music marketing resources
- Met with Jim Blair to discuss new music initiatives in Muskogee, Oklahoma
- Introduced to producer/actor Randy Wayne by Colin Murphy of the Oklahoma Tourism & Recreation Department
- Toured the Oklahoma City Community College Film and Video Production Department facilities with faculty members Gray Frederickson, Greg Mellott and Sean Lynch
- Scouted panhandle region to populate the location database
- Assisted in musician referrals for programming music for the inaugural ball
- Call with Joshua Nelson of Native Crossroads Festival to discuss OF&MO's potential involvement
- Call with North Carolina Film Commissioner Guy Gaster to discuss partnership at SXSW

INDUSTRY SERVICES & TECHNOLOGY DEVELOPMENT

Website Update: OF&MO reports monthly pageviews via Google Analytics. A pageview is an instance of a page being loaded by a browser and tracks individuals accessing our website.

- **Total pageviews in December / January: 18,427**
 - December 2014: 8,273
 - January 2015: 10,154
- **Highest Frequented Pages:**
 - Home page
 - Jobs & Internships
 - Newsroom
- **User Demographics:**
 - Returning Visitors: 59.7%
 - New Visitors: 40.3%
 - Average Visit Duration: 2:26
 - Top Site Visitors by Country:
 - United States: 92.06%
 - Brazil: 1.29%
 - India: 1.07%
 - Top Site Visitors by City:
 - Oklahoma City: 28.43%
 - Tulsa: 7.83%
 - Norman: 4.58%
 - Edmond: 3.39%
 - Los Angeles: 2.66%

Social Media:

- **Facebook:** <http://www.facebook.com/oklahomafilmmusicoffice>
 - Launched in November 2012
 - Total Likes: 1,508
 - New Likes in December/January: 84
- **Twitter:** http://www.twitter.com/OKFilm_Music
 - Launched in January 2013
 - Total Followers: 2,160
 - New Followers in December/January: 204
- **Instagram:** http://instagram.com/okfilm_music

- Launched in November 2013
- Total Followers: 489
- New Followers in December/January: 103

This Week in Film and Music:

- December/January Circulation: 2,343

Oklahoma Production Guide: The Oklahoma Production Guide continues to grow thanks to our active crew, support services, and community partners. OF&MO would like to recognize Debbie Hickman and Jennifer Newton of the Woodward Convention & Visitors Bureau and Miranda Gilbert of Guymon Convention & Tourism for their outstanding support during our recent scouts in their communities. OF&MO would also like to extend our gratitude to the following individuals and organizations for allowing us to scout locations for the Oklahoma Locations Guide: Debbie Hickman and Jennifer Newton (Woodward Convention & Visitors Bureau), Miranda Gilbert (Guymon Convention & Tourism), Sue Selman (Selman Guest Ranch), Charlie Burns (Woodward Arts Theatre) and Kenton Baird (Kenton Ranch/Nightmare in the Country).

- Oklahoma Production Guide (Crew Listings): 847 Total Registrants
- Oklahoma Production Guide (Support Service Listings): 209 Total Registrants
- Oklahoma Production Guide (Locations): 1,701 Unique Locations

This month we collected location images for the Oklahoma Locations Guide from:

- Yousef Kazemi, Locations Coordinator, OF&MO
 - Wild Bill's RV Park - Boise City, OK
 - Town Square/City of Boise City - Boise City, OK
 - City of Keyes - Keyes, OK
- Layne Inselman, Locations Intern, OF&MO
 - Devon Ice Rink - Oklahoma City, OK
- Debbie Hickman and Jennifer Newton, Woodward Convention & Visitors Bureau
 - Woodward Administration Services Building - Woodward, OK
 - Woodward County Courthouse - Woodward, OK
 - City of Woodward / Downtown - Woodward, OK
 - Stout House - Woodward, OK
 - Stine-Bradbury Mansion - Woodward, OK
 - St. John's Episcopal Church - Woodward, OK
 - Olde Holiday Inn - Woodward, OK
 - Poly Ana Café - Woodward, OK
 - Field Station Lake - Woodward, OK
- Miranda Gilbert, Community Development Specialist, Guymon Convention & Tourism
 - City of Guymon/Downtown - Guymon, OK
 - Sunset Lake at Thompson Park - Guymon, OK
 - Draper Ranch - Guymon, OK
 - Academy Elementary School - Guymon, OK
 - Texas County Jail - Guymon, OK
- Sue Selman, Owner, Selman Guest Ranch
 - Selman Guest Ranch - Buffalo, OK
- Charlie Burns, General Manager, Woodward Arts Theatre
 - Woodward Arts Theatre - Woodward, OK
- Kenton Baird, Owner, Kenton Ranch/Nightmare in the County

- Kenton Ranch/Nightmare in the Country - Woodward, OK

Oklahoma Music Guide: The Oklahoma Music Guide is an all-inclusive, fully searchable online database for Oklahoma musicians, support services and venues. Bands, venues, performers and music businesses can register to be listed at no cost, and users are able to browse the database to find talented artists of all genres, live music locations and other music related companies. It is the first comprehensive music database of its type in Oklahoma.

Currently, the guide lists 345 music business listings and 642 music talent listings. To register or for more information, please visit: OKMusicGuide.com.

Production, Location and Music Guide App: In June of 2013, OF&MO launched a free, downloadable iPhone application. Users can instantly access OF&MO's online production, locations and music guide databases of in-state crew, photos of locations and musicians; search for local vendors with the ability to instantly view their website; and map their current location and get directions to thousands of landmarks, utilizing GPS.

- Total downloads: 867
- New downloads in December/January: 58

OF&MO Internship Program: OF&MO has greatly benefitted from all of the hard work that our spring interns have already accomplished. Interviews were held during December to choose new interns for the semester. Candidates selected for the internship position include Sammy Butler (Academy of Contemporary Music at the University of Central Oklahoma), Saige Cross (Academy of Contemporary Music at the University of Central Oklahoma), Autumn Heigle, Lindy Wolfley (The University of Oklahoma) and Taylor Young (Oklahoma State University). OF&MO has acquired a new photo intern, Layne Inselman (The University of Oklahoma), who will assist with our online Locations Guide. In the past month, our interns have participated in office training and assisted with preparation for OF&MO's filmmaker reception at the Sundance Film Festival. Throughout the upcoming spring months, interns will continue to update and populate our online Production Guide and Music Guide. Additionally, they will assist with various projects, such as researching content to add to our website, updating our online events calendar and producing our new monthly e-newsletter, *Now Playing*. OF&MO wishes a warm welcome to our new spring interns!

The Oklahoma Music Trail: OF&MO and the Oklahoma Tourism and Recreation Department have spearheaded the launch of the Oklahoma Music Trail, Rhythm & Routes. In partnership with the Oklahoma Historical Society, the OKPOP museum and the Oklahoma Music Hall of Fame, the new web-based trail aims to drive tourism and economic development in the most notable musical sites within the state. The digital trail highlights the lives, careers and musical achievements of musicians born or raised in Oklahoma and those who spent a substantial part of their musical career in Oklahoma. Additionally, it will accent locations of significance to Oklahoma's musical heritage.

The first phase of the project features honorees and locations on an interactive website. The 43 honorees and locations include: The All American Baker Rejects, BJ Thomas, Blake Shelton, Bob Wills, Cain's Ballroom, Carrie Underwood, Charlie Christian, Chet, Conway Twitty, DC Minner, Deep Deuce, Elvin Bishop, Garth Brooks, Gene Autry, Hanson, Hoyt Axton, Mae Boren Axton, Jesse Ed Davis, Jimmy Webb, JJ Cale, Kelli O'Hara, Kings of Leon, Kristin Chenoweth, Leon Russell, Leona Mitchell, Muskogee Civic Center, Patti Page, Reba McEntire, Roger Miller, Ronnie Dunn, Roy Clark, Ryan Tedder, Sandi Patty, The Church Studio, The Farm, The Flaming Lips, The Gap Band, Toby Keith, Vince Gill, Wanda Jackson, Wallace Willis, Woody Guthrie and the Zoo Amphitheater. Rhythm & Routes launched on August 15, 2014, on the Oklahoma tourism website, TravelOK.com.

PRODUCTION

Recent/Current Film/TV Production

- Provided Timothy Cappelli and Brandon Frazier of Zodiak Media with locations, permitting and contact information for the filming of the ABC series *Celebrity Wife Swap*
- Provided Bart Procacci of Spur Productions with locations information for the filming of a *Nike* commercial
- Provided Chris Forza of Forza Studios with locations, permitting and contact information for the filming of a music video production
- Provided Amy Hoppy and Tara Canova with locations, permitting and contact information for a photo-shoot for *Men's Fitness Magazine*

- Provided Kylee Miller of Tricon Films & Television with locations, permitting and contact information for the filming of the television series *On The Record with Mick Rock*

Upcoming Film/TV Production

- Continued providing locations assistance and packages to Julie Buck of Hello Please for the feature film, *Seasons of Dust*
- Provided incentives information to John Heinrich for his upcoming production

Potential Film/TV Production

- Provided Sabine Schnek of Schnek Productions, Inc. with a locations package and information for the filming of the feature film *Flashmob*
- Sent locations forms and requested more information from Karen Kendall of Bryant Films Productions for the film *Where The Oak Tree Stands*
- Sent locations forms and requested more information from Beth Patterson of Beals Cunningham Strategic Services for the filming of a commercial production
- Sent location forms and requested more information from Oklahoma City University student Matthew Hester for his capstone film production
- Sent location forms and requested more information from Nathaniel Davis of Bearded Dragon for the film *The Wretched*
- Sent location forms and requested more information from Judy Barger of Grand Lake Fireworks Inc. for her commercial production
- Continued providing locations information and assistance to Robert Rippberger of Alethia Films for the film *Escape to Anywhere Else*
- Provided Jeremy White with information about the Oklahoma Film Enhancement Rebate Program for the film *The Modern Age*
- Provided Mike Delier of The Delier Group with information about the Oklahoma Film Enhancement Rebate Program

MEDIA MENTIONS

Newspaper, Magazine and Online Articles

Dec 08 *variety.com*: “Dancing with the Stars’ Alum William Levy Wages War in ‘The Veil’ Teaser Trailer” an online article announcing the teaser trailer release for feature film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 09 *latinpost.com*: “William Levy Movies 2014: ‘Addicted’ Star Appears in a Teaser Trailer for Upcoming Film ‘The Veil’” an online article announcing the teaser trailer release for feature film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 10 *gotchamovies.com*: “Teaser Trailer for The Veil Starring William Levy” an online article announcing the teaser trailer release for feature film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 10 *mania.com*: “The Veil: Official Teaser” an online article announcing the teaser trailer release for feature film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 11 *newsok.com*: “Thursday Video Spotlight: Teaser trailer for the Oklahoma-made film “The Veil”” an online article announcing the teaser trailer release for feature film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 17 *assignmentX.com*: “CD Review” FRANK and RUDDERLESS soundtracks” an online article reviewing the soundtrack for feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Dec 31 *blogs.indiewire.com*: Zach Hollwedel’s Top 10 Films of 2014” an online article reviewing feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 02 *theadanews.com*: “Te Ata’ movie goes into post-production” an online article regarding the production of feature film *Te Ata*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 02 *newsok.com*: “BAM’s top 10 movies of the year” an online article reviewing feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 16 *Newsok.com*: “William H. Macy renews his love for movies with ‘Rudderless’” an online article highlighting

an interview with William H. Macy on his directorial debut for feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 16 Newsok.com: “extended Q7A: William H. Macy talks Oklahoma, music, art and Tuesday’s ‘Rudderless’ DVD release” an online blog article discussing William H. Macy’s directorial debut for feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 17 bostonglobe.com: “William H. Macy debuts as film director in ‘Rudderless’” an online article reviewing feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Jan 18 Newsok.com “The art of leadership: Fresh perspectives come with new leaders for OKC-area arts organization” an online article highlighting an interview with Tava Sofsky, director of the Oklahoma Film and Music Office \

Jan 20 iamrogue.com “IAR Exclusive Interview: Director William H. Macy Talks ‘Rudderless’ DVD” an online article highlighting an interview with William H. Macy on his directorial debut for feature film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Press Releases, E-Blasts and Special Website Postings

December 16 “*The Veil Releases Official Teaser-Trailer*” an e-blast announcing the release of the teaser trailer for the film *The Veil*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

December 17 “*Happy Holidays from Our Family to Yours!*” an e-blast sharing OF&MO’s wishes for a wonderful holiday season

January 13 “*The Posthuman Project Announces Theatrical Release*” an e-blast announcing the theatrical release of award-winning independent film *The Posthuman Project*, which filmed in Oklahoma

January 20 “*Rudderless Now Available on DVD*” an e-blast announcing the DVD release of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

UPCOMING OF&MO ACTIVITIES

Okie Networking Meet-up in L.A.

March 4, 2015

AFCI Locations Tradeshow

March 5-7, 2015

SXSW Conference

March 13-16, 2015

UPCOMING SPONSORSHIPS

Filmmaker Reception at SXSW

March 15, 2015