



Activity Report August - September 2014

Points of Interest

Oklahoma Film Enhancement Rebate Program Queue

The Oklahoma Film & Music Office (OF&MO) finalized revisions of the program guidelines and application forms and re-opened the Oklahoma Film Enhancement Rebate Program queue on August 12, 2014. By statute, Fiscal Year 15 (FY15) program funding did not take effect until 90 days after the conclusion of legislative session. The 2014 Legislative Session closed on May 23, which meant the new funding did not take effect until August 21, 2014, for expenditures made on or after August 21.

Since OF&MO re-opened the queue, twelve projects have been conditionally pre-qualified for FY15 and a portion of FY16 funding.

<u>Title</u>	<u>Type</u>	<u>Company or Producer</u>	<u>Start Date</u>	<u>Rebate Amt</u>	<u>%.</u>
<i>Save My Bakery</i>	Reality TV	Food Network	Rebate paid	\$ 46,080	35
<i>Element</i>	Ind. Feature	Table 31 Productions	Claim under review	\$ 38,208	35
<i>The Veil</i>	Ind. Feature	Toy Gun Films	Currently in post	\$1,108,096	37
<i>Mekko</i>	Ind. Feature	Sterlin Harjo	Currently in post	\$ 41,780	35
<i>Te Ata</i>	Ind. Feature	Paul Sirmons/Tim Rhynes	09/08/14	\$ 612,801	37
<i>Monday at 11:01 AM</i>	Ind. Feature	Charles Agron Productions	10/27/14	\$ 435,563	37
<i>Light Wounds</i>	Ind. Feature	Dusty Dream Productions	12/15/14	\$ 119,575	35
<i>Secret Dreams</i>	Ind. Feature	WeerNProduction	02/02/15	\$ 80,903	35
<i>The Ghost Inside</i>	Ind. Feature	Kevin Waller	02/09/15	\$ 552,868	37
<i>Blueberry Hall</i>	Ind. Feature	Keshav Tyagi	03/16/15	\$ 63,287	35
<i>Mission Blacklist</i>	Ind. Feature	Black List Productions	04/14/15	\$2,020,448	37
<i>Knox Chase on the Case</i>	Ind. Feature	Run, Jump, Fly	04/22/15	\$ 906,350	37
<i>Hosea</i>	Ind. Feature	Small Group Films	05/26/15	\$ 383,165	35
<i>The Blue Whale</i>	Ind. Feature	CJM Productions	06/01/15	\$ 131,425	35
<i>Switching Gears</i>	Ind. Feature	No Coast Entertainment	06/01/15	\$2,777,150	37
<i>The Little Ones</i>	Ind. Feature	Run, Jump, Fly	06/01/15	\$ 686,521	37

Film Friendly Guthrie/Central Country and *Te Ata* Production Meeting: On Tuesday, August 26, 2014, OF&MO held a Film Friendly workshop sponsored by the Guthrie Chamber of Commerce at the Blue Belle Saloon in Guthrie. The workshop was requested by the Guthrie Chamber of Commerce to address the needs and concerns of the residents and business owners of the City of Guthrie as this Oklahoma community continually sees film and television production in their area throughout the year. With the production of the film *Te Ata* scheduled to begin principal photography in Guthrie in September, OF&MO invited Paul Sirmons (producer, *Te Ata*) and Sean Patrick Eaton (locations manager, *Te Ata*) to introduce themselves to the community and address plans for filming in the community. The workshop successfully doubled as a Film Friendly workshop and community production meeting.

The Oklahoma Music Trail: OF&MO and the Oklahoma Tourism and Recreation Department have spearheaded the launch of the Oklahoma Music Trail, Rhythm & Routes. In partnership with the Oklahoma Historical Society, the OKPOP museum and the Oklahoma Music Hall of Fame, the new web-based trail aims to drive tourism and economic development in the most notable musical sites within the state. The digital trail will highlight the lives, careers and musical achievements of musicians born or raised in Oklahoma and those who spent a substantial part of their musical career in Oklahoma. Additionally, it will accent locations of significance to Oklahoma's musical heritage.

The first phase of the project features honorees and locations on an interactive website. The 43 honorees and locations include: The All American Rejects, BJ Thomas, Blake Shelton, Bob Wills, Cain's Ballroom, Carrie Underwood, Charlie Christian, Chet Baker, Conway Twitty, DC Minner, Deep Deuce, Elvin Bishop, Garth Brooks, Gene Autry, Hanson, Hoyt Axton, Mae Boren Axton, Jesse Ed Davis, Jimmy Webb, JJ Cale, Kelli O'Hara, Kings of Leon, Kristin Chenoweth, Leon Russell, Leona Mitchell, Muskogee Civic Center, Patti Page, Reba McEntire, Roger Miller, Ronnie Dunn, Roy Clark, Ryan Tedder, Sandi Patty, The Church Studio, The Farm, The Flaming Lips, The Gap Band, Toby Keith, Vince Gill, Wanda Jackson, Wallace Willis, Woody Guthrie and the Zoo Amphitheater. Rhythm & Routes launched on August 15, 2014 on the Oklahoma tourism website, TravelOK.com.

Tulsa Roots Rocks the Green

OF&MO was pleased to sponsor the 3rd annual Tulsa Rocks the Green concert series at Guthrie Green in downtown Tulsa for the second year in a row. Organized and presented by music promoter Tulsa Roots Music, the series took place on Sunday afternoons from September 7 through October 5. OF&MO hosted "Oklahoma Film & Music Office day" on September 14, 2014, in promotion of the Oklahoma Music Guide. Staff members Lindsey Flowers and Katie Lovasz were in attendance to display promotional materials, make announcements from the stage and answer questions about the Oklahoma Music Guide.

Public Relations & Industry Development

- Met with Tourism Commissioner Xavier Neira to discuss the development of the Oklahoma film industry
- Met with Idea Collective to discuss the future of The Buffalo Lounge brand
- Toured the Toy Gun Films offices and met with Dave Hanon and Brent Ryan Green of Toy Gun Films to discuss the development of the Oklahoma film industry
- Met with Oklahoma expatriate and film composer Corey Allen Jackson to discuss the Oklahoma film and music industry
- Met with stakeholders for the Oklahoma Music Trail to discuss the launch of the website
- Met with local Oklahoma musician Kenneth Wood to discuss ways that local musicians can market their music to filmmakers
- Met with Chris Moler and Nicole Tanizawa of Star Solutions to discuss the 2015 Midwest City Made in Oklahoma Festival
- Met with Quentin Bomgardner of the Norman Music Festival to discuss opportunities at the 2015 festival
- Met with Patrick Conlon to discuss music opportunities for young musicians in Oklahoma
- Met with local Oklahoma musician Gregory Jerome to discuss current music projects in Oklahoma
- Met with Robbie Kienzle of the Oklahoma City Planning department to discuss potential fundraising options for the Oklahoma Music Trail
- Met with Julie Frost of the Music Moves Mountains Foundation to discuss current objectives for serving Oklahoma Musicians
- Met with LaShonda Harvey of the Hilton Homewood Suites in downtown Oklahoma City regarding accommodations for film and television productions
- Met with Carmen Coffee regarding a potential television production
- Attended a test screening of the film *23 Blast*, produced by Toy Gun Films
- Met with Lance McDaniel, Kim Haywood and Alyx Picard to introduce them to OF&MO's newest Director and Deputy Director and discuss the 2015 deadCENTER Film Festival
- Toured Silvertop Farm & Vineyards, the Paris Building, Buffalo 101 Ranch and various historical sites in Ponca City, Oklahoma, with Mary Steichen
- Met with Rusty Muns and his business partner Bill Hellams regarding the documentary they are producing about the famed Oklahoma music venue, The Blue Door
- Met with Nathan Gardocki regarding his Oklahoma production services entity paperwork
- Met with Casting Director Ricki Masler and filmmakers Charles Agron, Gary Adelman and Bob Perkis and provided on-location scouting within the communities of Guthrie and Enid for the feature film, *Monday at 11:01 AM*
- Met with filmmaker Tel Royal regarding the filming of *Southern Tale*

Industry Services & Technology Development

Website Update: OF&MO reports monthly pageviews via Google Analytics. A pageview is an instance of a page being loaded by a browser and tracks individuals accessing our website.

- **Total pageviews in August/September: 20,610**
 - August 2014: 10,941
 - September 2014: 10,383
- **Highest Frequented Pages:**
 - Home page
 - Jobs & Internships
 - Filming in Oklahoma
- **User Demographics**
 - Returning Visitors: 42.5%
 - New Visitors: 57.5%
 - Average Visit Duration: 2 minutes 13 seconds
 - Top Site Visitors by Country:
 - United States: 94.41%
 - India: 1.22%
 - Spain: .59%
 - United Kingdom: .54%
 - Top Site Visitors by City:
 - Oklahoma City: 31.56%
 - Tulsa: 6.34%
 - Norman: 5.64%
 - Edmond: 3.34%
 - Los Angeles: 2.97%

Social Media:

- **Facebook:** <http://www.facebook.com/oklahomafilmmusicoffice>
 - Launched in November 2012
 - Total Likes: 1,298
 - New Likes in August/September: 97
- **Twitter:** http://www.twitter.com/OKFilm_Music
 - Launched in January 2013
 - Total Followers: 1,746
 - New Followers in August/September: 207
- **Instagram:** http://instagram.com/okfilm_music
 - Launched in November 2013
 - Total Followers: 285

This Week in Film and Music:

- To subscribe to our weekly event e-newsletter, *This Week in Film and Music*, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>
- Current Circulation: 3,056

Oklahoma Production Guide: OF&MO wishes to thank the Guthrie Chamber of Commerce, Enid Chamber of Commerce and Ponca City Chamber of Commerce for their assistance in scouting locations for a selection of potential feature film productions. These scouts have helped us add many new locations to the Oklahoma Production Guide.

The Oklahoma Production Guide continues to grow thanks to our active crew, support services, and community partners. OF&MO would like to extend our gratitude to the following individuals and organizations for allowing us to scout locations for the Oklahoma Locations Guide: Mary Steichen (owner, Silvertop Farm & Vineyards), Sandie Olson (president, Waynoka Historical Society), Elaine W. Johns (executive director, Woodring Wall of Honor & Veterans Park) Brett Pittman (OPUBCO Communications Group) and Jen Jones (Rock AWAY Tavern).

- Oklahoma Production Guide (Crew Listings) - 810 Total Registrants

- Oklahoma Production Guide (Support Service Listings) - 196 Total Registrants
- Oklahoma Production Guide (Locations) - 1614 Unique Locations

This month we collected location images for the Oklahoma Locations Guide from:

- Yousef Kazemi, locations coordinator, OF&MO
 - T.B. Ferguson Historic Home - Watonga, OK
 - Poncan Indian Youth Center and Pow Wow Camp - Ponca City, OK
 - Hilton Homewood Suites - Downtown OKC, OK
- Erica Laub, administrative assistant, OF&MO
 - Cottonwood Inn - Stillwater, OK
 - Grandison Inn Bed & Breakfast - Oklahoma City, OK
 - Stone Lion Inn Bed and Breakfast - Guthrie, OK
 - Watonga Old State Armory - Watonga, OK
 - Cheyenne Arapaho Feather Warrior Casino - Watonga, OK
 - Ferguson Chapel Presbyterian Church - Watonga, OK
 - The White Peacock B&B - Guthrie, OK
 - Oklahoma Frontier Drugstore Museum - Guthrie, OK
 - Aunt Gertrude's House of Whimsical Things - Guthrie, OK
 - Old Jail - Geary, OK
 - Geary First Baptist Church - Geary, OK
 - Indian Creek Village Winery - Ringwood/Major, OK
 - Cake Crazy - Stillwater, OK
 - Cherokee Trading Post - Calumet, OK
- Mary Steichen, owner, Silvertop Farm & Vineyards
 - Silvertop Farm & Vineyards - Ponca City, OK
 - Old Paris Building - Ponca City, OK
- Sandie Olson, president, Waynoka Historical Society
 - Santa Fe Depot and Harvey House - Waynoka, OK
 - Waynoka Congregational Church - Waynoka, OK
 - Empty Building - Waynoka, OK
 - Cimarron Valley Glass Mountains - Cleo Springs/Major, OK
 - Gooseberry Patch Café - Waynoka, OK
 - West Creek School Cimarron Valley Club - Waynoka, OK
 - West Creek Cemetery - Waynoka, OK
- Elaine W. Johns, Executive Director, Woodring Wall of Honor & Veterans Park
 - Woodring Wall of Honor & Veterans Park - Enid, OK
- Brent Pittman, digital marketing, OPUBCO Communications Group
 - David Stanley Kia - Oklahoma City, OK
- Jen Jones, Rock A Way Tavern
 - Rock A Way Tavern - Guthrie, OK
- Lindsey Flowers, deputy director of music, OF&MO
 - Willie's Saloon - Stillwater, OK
 - Tumbleweeds Dance Hall and Stage - Stillwater, OK
 - The Church Studio - Tulsa, OK
 - Booker T. Washington High School - Tulsa, OK

Oklahoma Music Guide: The Oklahoma Music Guide is an all-inclusive, fully searchable online database for Oklahoma musicians, support services and venues. Bands, venues, performers and music businesses can register to be

listed at no cost, and users are able to browse the database to find talented artists of all genres, live music locations and other music related companies. It is the first comprehensive music database of its type in Oklahoma.

Currently, the guide lists 335 music business listings and 509 music talent listings. To register or for more information, please visit: OKMusicGuide.com.

Production, Location and Music Guide App: In June of 2013, OF&MO launched a free, downloadable iPhone application. Users can instantly access OF&MO's online production, locations and music guide databases of in-state crew, photos of locations and musicians; search for local vendors with the ability to instantly view their website; and map their current location and get directions to thousands of landmarks, utilizing GPS.

- Total downloads: 742
- New downloads in June/July: 68

OF&MO Internship Program: OF&MO would like to thank the 2014 OF&MO Summer Internship Program participants for their hard work throughout the summer: Davis Winchester (University of Oklahoma), Logan Alexander (University of Oklahoma), Nathan Austin (East Central University), Brooke Blackwood (University of Oklahoma), Devin Murphy (Oklahoma City University) and Haley Burr (University of Oklahoma).

Interviews were held throughout August to choose next semester's participants. Those selected for the 2014 OF&MO Fall Internship Program include Brittney Bennett (University of Oklahoma), Jessie Reeves (University of Oklahoma), (University of Oklahoma), Sam Higgins (University of Oklahoma), Brettlyn Bevenue (University of Oklahoma), Joel Parks (ACM@UCO) and Caleb Forbes (University of Oklahoma). This year's internship program will feature a five-week/three-phase rotation schedule in which each intern will alternate between film, music and other responsibilities to receive a well-rounded experience of all functions of OF&MO. Our interns have helped us research and write our online events calendar as well as our weekly e-newsletter *This Week in Film & Music*, maintain and populate records in both the Oklahoma Production Guide and Oklahoma Music Guide, scout new locations within the state and provide assistance at events such as our Film Friendly Guthrie workshop.

Production

Recent/Current Film/TV Production

- Provided the *Te Ata* production with locations assistance.
- Provided Nathan Groves of Retrospec Films with locations, permitting and contact information for the filming of a commercial production for Hard Rock Hotel & Casino at Sequoyah State Park
- Provided Sean Pollaro of Pollaro Media with locations, permitting and contact information for the filming of a commercial production for the Choctaw Nation at Beaver's Bend and Robbers Cave State Parks
- Provided Meg Tyra of GLG Media, Inc. with locations, permitting and contact information for the filming of a short documentary production for a popular fast food chain
- Provided Samantha Rutherford of 1157 Productions, LLC with locations, permitting and contact information for the filming of the feature *I'm Okay* at Robbers Cave State Park
- Provided Lisandro Boccacci of Guerilla Perspective with locations, permitting and contact information for the filming of the television pilot *Stray Kids* with the Tulsa Film & Music Office
- Provided Tara Elisha of Tara Elisha Music with locations, permitting and contact information for the filming of the music video *Last Man*
- Provided Zachary Little of GIED Productions Ltd. Co., with locations, permitting and contact information for the filming of the new media project *Fronts*
- Provided Cait Brasel and Chris Forza of Forza Studios with locations, permitting and contact information for the filming of a commercial production
- Provided Johnell Sloan Jr. of 1K Productions with locations, permitting and contact information for the filming of the narrative short *Before I Die*

Upcoming Film/TV Production

- Provided Gerald Saavedra of Authentic Entertainment with locations, permitting and contact information for the filming of the television series, *It Takes A Church*
- Provided David Harper of Garman Productions LLC with locations, permitting and contact information for the filming of a commercial production

- Sent locations package and provided on-location scouting for Charles Agron of Charles Agron Productions for the potential feature film, *Monday at 11:01*

Potential Film/TV Production

- Sent locations package and offered further assistance to Kristen Baker of Blue Silver Productions for the potential feature film *Escape to Anywhere Else*
- Sent locations package to and requested more information from Will Weiske regarding a feature film production; provided information about the Oklahoma Film Enhancement Rebate Program
- Provided Tel Royal of feature film *Southern Tale* with information about the Oklahoma Film Enhancement Rebate Program
- Provided Julie Buck of feature film *Seasons of Dust* with information about the Oklahoma Film Enhancement Rebate Program
- Provided Jay Roewe of HBO with information about the Oklahoma Film Enhancement Rebate Program
- Provided Charles Stulck of IE Pics with information about the Oklahoma Film Enhancement Rebate Program
- Provided Tom Keniston of Viacom with information about the Oklahoma Film Enhancement Rebate Program
- Provided Andrew Tseng of Atlas Media Corp with information about the Oklahoma Film Enhancement Rebate Program
- Provided Scotty Iseri of television show *The Digits* with information about the Oklahoma Film Enhancement Rebate Program
- Provided Susana Gibb of Table 31 Productions and Jon Keeyes of Highland Myst Entertainment with information about the Oklahoma Film Enhancement Rebate Program
- Provided Matt Spradlin of feature film *Dirty, Filthy & Crazy* with information about the Oklahoma Film Enhancement Rebate Program

Media Mentions

Newspaper, Magazine and Online Articles

July 31 *kxii.com*: “Ada native becomes a director for the Oklahoma Tourism Department” an online article highlighting Tava Sofsky’s appointment as the new OF&MO director

Aug 02 *news9.com*: “Best-Selling Oklahoma Author Billie Letts Dies” an online article marking the death of the mother of Tracy Letts, author of *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 04 *thedailyaztec.com*: “Two thumbs up for Ebert’s legacy” an online article mentioning Ebert’s review of *To the Wonder*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 08 *newsok.com*: “Oklahoma-made film ‘Rudderless’ to be in theaters and on demand Oct. 17” an online article regarding director William H. Macy’s positive reaction to Oklahoma while shooting *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 09 *disneydreaming.com*: “Selena Gomez Shares ‘Rudderless’ Movie Poster” an online article regarding actress Selena Gomez and the poster for *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 14 *kfor.com*: “Watch: Trailer released for William H. Macy movie shot in Oklahoma” an online article mentioning the newly released trailer and News Channel 4’s involvement in *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 14 *entertainthis.usatoday.com*: “Will ‘Rudderless’ help Selena Gomez recover movie cred?” an online article regarding Selena Gomez’s performance in the upcoming film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 14 *kosu.org*: “Trailer for Oklahoma Film Rudderless Released” an online article announcing the trailer for *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 14 *deadline.com*: “Hot Trailer: Billy Crudup’s Radiant, Folksy Vocals In ‘Rudderless’” an online article regarding the trailer and vocal performances by Billy Crudup and Anton Yelchin in *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 15 *eturbonews.com*: “Oklahoma tourism to launch Rhythm & Routes music trail” an online article regarding the launch of the interactive Rhythm & Routes website by the Oklahoma Tourism and Recreation Department

Aug 15 *newsok.com*: “Oklahoma Tourism Department launching Rhythm & Routes interactive music trail today” an online article regarding the launch of the Rhythm & Routes website by the Oklahoma Tourism and Recreation Department

Newspaper, Magazine and Online Articles continued

Aug 15 *theverge.com*: “New trailers: 'Rudderless,' 'Mortdecai,' 'The Canal,' 'Better Call Saul,' and 'Revenge of the Green Dragons' ” an online article highlighting upcoming fall productions including *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 15 *hollywoodlife.com*: “Selena Gomez Cries Over Boyfriend’s Death In ‘Rudderless’ – Watch Trailer” an online article previewing the trailer for *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 18 *filmequals.com*: “Trailer Roundup: Mortdecai, Maps to the Stars, and More” an online article highlighting the trailer for *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Aug 19 *ardmoreite.com*: “Oklahoma Department of Tourism and Recreation launches Rhythm & Routes Music Trail” an online article regarding the launch of the Rhythm & Routes website by the Oklahoma Tourism and Recreation Department

Sep 2 *uproxx.com*: “Billy Crudup Stars In William H. Macy’s Directorial Debut, ‘Rudderless’” an online article discussing Billy Crudup, William H. Macy, and the emotional tone of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 4 *wsj.com*: “‘Rudderless’ is William H. Macy’s Directorial Debut” an online article about the plot and music in *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 5 *ktul.com*: “Chickasaw storyteller film to start shooting” an online article regarding the Chickasaw Nation film, *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 8 *newsok.com*: “Filming of ‘Te Ata’ movie begins today in Tishomingo” an online article regarding the Chickasaw Nation film, *Te Ata* and the production’s relationship with the Oklahoma Film Enhancement Rebate Program and the Oklahoma Film & Music Office.

Sep 8 *ardmoreite.com*: “Spotlight on Tishomingo entertainer in new film” an online article about the life of performer Mary Frances Thompson Fisher and the Chickasaw Nation film, *Te Ata*, which is being filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 11 *xxii.com*: “Extras needed for Chickasaw feature film shoot in Tishomingo” an online article announcing a call for extras for the production of the Chickasaw Nation film, *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 12 *indiancountrytodaymedianetwork.com*: “All-Star Native Cast begins Filming ‘Te Ata’: Greene, Kilcher, Birmingham” an online article regarding the casting of the Chickasaw Nation film, *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 12 *nativetimes.com*: “Award-winning Native American Actors Selected for ‘Te-Ata’ Cast” an online article detailing the cast of *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 13 *newsok.com*: “Jana Jae Fiddle Camp draws artists from the nation to Oklahoma” and online article regarding the Jana Jae Fiddle Camp, an Oklahoma Film & Music Office sponsored event

Sep 15 *theadanews.com*: “Q’orianka Kilcher, Graham Greene cast in Chickasaw nation film, *Te Ata*” an online article regarding the cast of the Chickasaw Nation film, *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 17 *Oklahoma Gazette*: “Tava Sofsky hopes to build on the Oklahoma Film & Music Office’s recent success” a print article featuring an interview with OF&MO Director Tava Sofsky and her new role.

Sep 23 *newsok.com*: “Chickasaw Nation film ‘Te Ata’ set come Oklahoma City” an online article regarding the set of the Chickasaw Nation film, *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Sep 30 *prweb.com*: “The Heart of the Chisholm Trail’s Music Heritage is a Part of Oklahoma Tourism and Recreation Department’s Newest Experience, the Rhythm and Routes Music Trail” an online article highlighting the creation of the Rhythm and Routes website by the Oklahoma Tourism and Recreation Department

Sep 30 *newsok.com*: “Video: Soundtrack to Oklahoma-made movie ‘Rudderless’ out today” and online article announcing the soundtrack release of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Press Releases, E-Blasts and Special Website Postings

August 1 “*Oklahoma Music Hall of Fame Names 2014 Inductees*” an e-blast announcing the Oklahoma Music Hall of Fame’s 2014 class of inductees including Elvin Bishop, Jim Keltner, Chuck Blackwell, JJ Cale (posthumous) and Lowell Fulson (posthumous)

August 4 “*In Remembrance: Billie Letts*” a website posting in memory of famed Oklahoma author Billie Letts, who wrote the book *Where The Heart Is* which was later adapted into a major motion picture; Billie was the mother of Tracey Letts, who wrote the Pulitzer Prize winning stage-play *August: Osage County*

Press Releases, E-Blasts and Special Website Postings continued

August 5 “*Oklahoma Film Enhancement Rebate Funds Available for FY15 Projects*” an e-blast and homepage posting announcing the re-opening of the FY15 Oklahoma Film Enhancement Rebate Program queue and the availability of rebate funding for eligible Oklahoma productions

August 6 “*27th Annual Tulsa Overground Film Festival and Call For Entries*” an e-blast and homepage posting announcing the 27th Tulsa Overground Film Festival and the event’s call for entries

August 15 “*Oklahoma Department of Tourism and Recreation to Launch Rhythm & Routes Music Trail August 15*” an e-blast announcing the launch of the Oklahoma Department of Tourism and Recreation’s new interactive website for the Rhythm & Routes Music Trail

August 19 “*First Look at Rudderless*” an e-blast and homepage posting celebrating the release of the world premiere theatrical trailer for the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

August 29 “*Calling all Filmmakers and Musicians!*” an e-blast providing upcoming submission deadlines for film & music festivals across Oklahoma

September 2 “*Oklahoma Film & Music Office Announces Te Ata to Begin Filming in Oklahoma*” an e-blast and homepage posting announcing the start of principle photography in Oklahoma on the film *Te Ata*, which is filming in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

September 15 “*Local Tulsa Business to Launch Music Marketing Platform*” an e-blast announcing the website launch of Tulsa music business Idefi on September 23

September 22 “*Oklahoma Film & Music Office Joins deadCENTER Film Festival in Celebrating Circle Cinema’s Anniversary*”

September 26 “*The Fireball Run Blazes through Ardmore, Enid*” an e-blast and homepage posting regarding the filming of the hit online reality competition program *The Fireball Run* in the Oklahoma communities of Ardmore and Enid

September 29 “*Feature Film Te Ata Seeking Extras*” an e-blast requesting extras for scenes being filmed in the Guthrie area for *Te Ata*, which was filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Ads

September 7 Tulsa Roots Rocks the Green 2014: A one-page advertisement promoting the Oklahoma Music Guide inside the program for the 2014 Tulsa Roots Rocks the Green music series

Upcoming OF&MO Activities

AFCI Cineposium October 3-5, 2014

Upcoming Sponsorships

Beyond Cinema Reception at Sundance Film Festival January 25, 2015

Upcoming Film Release Dates

Rudderless Oklahoma Premiere October 16, 2014

Rudderless US Release October 17, 2014