



Activity Report June – July 2011

Points of Interest

Oklahoma Film Rebate Queue:

Cowgirls N' Angels (previously *Sweethearts & Angels*): The family friendly feature that filmed throughout May wrapped production on June 2. Filming took place in Oklahoma City, Guthrie, Pawnee, and Stillwater.

Yellow: The Nick Cassavetes feature began filming June 7 and concluded on July 29. The film shot in Pauls Valley, Norman, Oklahoma City, and Perry. Visual effects work and post production for the film is scheduled to take place in Oklahoma City in August.

Just Crazy Enough: The local independent comedy feature, directed by Oklahoman Lance McDaniel and starring Chris Kattan, began filming July 11 and wrapped on July 22. Filming took place around Oklahoma City.

Cherokee Word for Water: Begins pre-production in August for a September 19 start in Adair County.

Home Run: This feature is currently in pre-production with filming set to begin October 3 in Tulsa.

Into the Great Wide Open: Small feature targeted for a February 6 start in Oklahoma.

Note: Please refer to our Jobs Page at www.oklahomafilm.org for information about where to submit crew résumés for upcoming productions. This page also contains information about upcoming casting calls and internship opportunities. Please also note that OF&MO has currently appropriated all FY12 rebate funds. As a result **we will not be accepting any new applications until January of 2012 when we will begin appropriating FY13 rebate funds.**

Produced By Conference/Los Angeles Business Meetings: OF&MO was one of 250 film commissions from over 40 countries to participate in the 3rd Annual Producers Guild of America (PGA) Produced By Conference held at the Walt Disney Studios lot in Burbank June 3-5. The PGA is a powerful and well-respected entertainment industry organization with over 4500 active members, with a large number in attendance.

Additionally, this marked the first year that the Association of Film Commissioners International (AFCI) Locations Trade Show became a partner of the conference, with both events being held in tandem on Disney's sound stages, screening rooms and back lot in Burbank.

As participating sponsors, OF&MO staffers Jill Simpson, Julie Porter, and Abby Kurin hosted a booth highlighting Oklahoma as a filming destination. OF&MO was on hand to answer incentives and locations questions and provide materials to those who visited the booth.

Additionally, the conference portion also provided networking opportunities with producers, directors and studio executives. Simpson was among a handful of film commissioners to be recognized and asked to speak about their jurisdiction's incentives program at a panel that included an audience of several hundred industry members. The panel, entitled "Worldwide Incentives: An Overview and Update", included incentives expert John Hadity of New York-based Hadity & Associates, Mary Ann Hughes, VP of Film and Television Production Planning at The Walt Disney Company and Andrew Matthews, President of RKO Pictures. The event was sponsored by leading entertainment industry payroll and production planning company Entertainment Partners and moderated by Joe Chianese, Senior VP of Tax, Business Development and Production Planning.

Simpson, Porter, and Kurin also attended sessions entitled: Socially networked: The Plugged-In Producer, Conversation: Mark Gordon and Harvey Weinstein, Global Finances for Global Cinema, The Evolving Role of the Creative Film Producer, “No Excuses”: A Q&A with Lawrence Gordon, and The “Real” Deal: Creating and Producing Reality and Non-Fiction Television.

DeadCENTER Film Festival: OF&MO was proud to be a sponsor again of the 2011 deadCENTER Film Festival that took place June 8-12 in downtown Oklahoma City. deadCENTER features not only world-class films, but also parties, panels, live screenplay reads, live music by ACM@UCO student bands, and free events for kids. Jill Simpson, Julie Porter, Abby Kurin, Yousef Kazemi, Emily Schmidt, Ashley Taylor, and OF&MO interns attended various events during the festival.

The Wednesday night kick-off on July 8 included two events: redCENTER, which was held at Red Prime Steakhouse to raise money for the film festival; and an outdoor screening of The Kings of Leon documentary, *Talihina Sky*. Thousands of festival-goers gathered for the kick-off event. OF&MO had a tent at the event on Broadway, which was staffed by OF&MO and interns where visitors were greeted with information on filming in Oklahoma, the state’s film industry, and how to sign up to receive information from our office.

OF&MO was thrilled to bring the successful traveling Buffalo Lounge to deadCENTER this year. The Buffalo Lounge: Filmmaker Reception was held at Ghost Advertising on Friday, July 10. All-access badge holders and filmmakers were able to hear about the benefits of filming in Oklahoma, while enjoying refreshments and an array of Oklahoma music mixed by Oklahoma City DJ Kent Ewing. Once again OF&MO partnered with The Idea Collective to create a relaxed atmosphere for The Buffalo Lounge. Different areas of Ghost were transformed into a lounge featuring a buffalo statue, an arcade, a storefront, and information tables. OF&MO would like to thank Ghost, deadCENTER, the Idea Collective and OKC’s Iguana Mexican Restaurant for a wonderful event.

The festival’s awards ceremony took place Saturday, July 11, before the closing night film. OF&MO was on hand to present the Best Oklahoma Film award to Jim Hanon for *Little Town of Bethlehem* and Best Student Film award to Michael Bernstein for *Chill Pill*.

Oklahoma’s Buffalo Lounge: The Buffalo Lounge will begin roaming the state again soon, so watch for Fall 2011 dates to be announced in our next report.

For bands interested in performing at future Buffalo Lounge events, please e-mail Julie Porter at julie@oklahomafilm.org. For venues interested in hosting The Buffalo Lounge, please e-mail Abby Kurin at abby@oklahomafilm.org.

Public Relations & Industry Development

- Met with Joe Chianese of Entertainment Partners in L.A. regarding film industry issues and potential film festival partnership opportunities in 2012
- While in L.A., met with Ben Feingold, producer of recently completed Oklahoma project *Cowgirls N’ Angels*, regarding other potential projects on his film slate
- Met with entertainment publicist Stan Rosenfield of Stan Rosenfield & Associates regarding Oklahoma industry growth, festivals and an upcoming film exhibit at OHS
- Met with principals of Warner Bros.-based John Wells Productions to discuss and pitch Oklahoma as the location for the company’s 2012 production of *August Osage County*
- Discussed potential Oklahoma projects with independent film director Allison Anders and her writing/producing partner Terry Graham
- Met with Michael Mendelsohn in L.A., President and CEO of Patriot Pictures to discuss Oklahoma’s rebate program, Patriot’s film financing arm and its slate of projects
- Met with producers Chris Hanley and Jordan Gertner of Venice-based Muse Films regarding various projects
- Provided a list of Oklahoma Talent Agencies to Kimberly Crelia, Terry Williams, Ray Stoops, and Beverly Holloway Casting

- Attended premiere screening of the documentary film, **Buck** which featured a Q&A with Buck Brannaman, professional horse trainer, who was the subject of the film
- Provided quotes, location photos, and information to Nathan Gray for his upcoming locations article on the Southwest Region for P3 Update Magazine
- Participated in the OETA Live News Interview on Oklahoma film industry
- Made a presentation on Oklahoma's film and music industries to newly appointed Oklahoma Tourism Commissioners at a Commission retreat at Roman Nose State Park
- Met with Dr. Bob Blackburn and Jeff Moore at the Oklahoma History Center regarding a new exhibit they are planning to highlight Oklahoma's film industry past and present
- Met with Sandy Neuzil of C9 Productions in Tulsa regarding the film industry in the State
- Met with Ashley Friedman of **Cherokee Word for Water** to discuss the Oklahoma rebate and guidelines
- Met with college student Luis Cisnero regarding the film industry and his upcoming film project
- Met with Carol Matthews, Cara Locke, Micah Barnard, Paul Sirmans of **Home Run** to discuss specific requirements for the Oklahoma Film Enhancement Rebate Program
- Met with Johnny Graham and Sandy Neuzil of C9 Productions in Oklahoma to discuss the rebate program and status of Oklahoma film industry
- Met with Josh O'Brien of the Greater Oklahoma City Chamber of Commerce and i2E regarding South By Southwest Conference and Festival 2012
- Hosted VIP Set visits for a large Busby Berkeley-style musical number being shot on a hangar on Norman's North Base for the feature film **Yellow**
- Met with Kimberley Worrell and Brian Ferrell of Factor 110 in Oklahoma City to discuss the upcoming grand opening of Myriad Gardens and OF&MO potential involvement
- Met with Michael Hineman and Larissa Lynn regarding the OF&MO Internship Program
- Attended Free Tulsa, a music festival held in downtown Tulsa July 29-30

Industry Services and Technology Development

Music Industry Meeting: The first Music Industry meeting of 2011 took place on June 22 at 3 p.m. in Tulsa at Circle Cinema. Topics of discussion included South by Southwest 2011, Norman Music Festival 2011, The Buffalo Lounge, and the upcoming Oklahoma Music Guide. To be added to the list to receive an e-mail update about the meeting and others, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

Film Industry Meeting: The next scheduled Film Industry meeting will take place on Wednesday, August 24, at 3 p.m. in Tulsa at Circle Cinema. To be added to the list to receive an e-mail update about the meeting and others, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

Digital Location Database: The Reel-Scout Database continues to grow thanks to our community partners. In June and July we collected locations images for Reel-Scout from:

- Haley Hoover, Frederick Chamber of Commerce
- Paul Orosco, Okmulgee, Oklahoma

Website Update: www.oklahomafilm.org

- Unique visitors
 - June 2011 4,440 (total visitors) 1,701 (unique visitors)
 - July 2011 6,020 (total visitors) 2,630 (unique visitors)
- Average Daily Visitors 242
- Most popular pages
 - Jobs & Internships
 - Filming in Oklahoma
 - Production Guide

Music Guide: OF&MO is targeting a late August 2011 for the launch of Phase I of the Oklahoma Music Guide. Just as the Oklahoma Production Guide is a database for all Oklahoma film crew, the Music Guide

will be an all-inclusive, fully searchable online source for Oklahoma musicians, support services, and venues. Once it has launched, bands, venues, performers, and music businesses can register to be listed at no cost, and users will be able to browse the database to find talented artists of all genres, live music locations, and other music-related companies. It will be the first comprehensive music database of its type in Oklahoma.

This Week in Film & Music: To sign up for our weekly e-newsletter, ***This Week in Film & Music***, please visit the Website subscriptions page at: <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>. Current circulation is 2,257

OF&MO Internship Program: OF&MO Summer 2011 semester interns are: Kylie Paul, Oklahoma State University; Jake Delaney, Boston University; Matthew Schulke, the University of Oklahoma; Adam Wright, the University of Central Oklahoma; and Bob Wenrich, the University of Oklahoma. Our interns have been a tremendous help throughout the summer. In addition to writing press releases and populating events on the Website, they have helped compose OF&MO's weekly e-newsletter ***This Week in Film & Music***. They have been extremely helpful in organizing the office and assisting with daily office duties. All interns volunteered and represented OF&MO at the kick-off celebration during the deadCENTER Film Festival, as well as OF&MO's Buffalo Lounge Filmmaker Reception.

OF&MO bid farewell to seasonal employee Ashley Taylor who helped assist OF&MO on many special projects including The Buffalo Lounge events at the 2011 South by Southwest Conference & Festival, Norman Music Festival, and deadCENTER Film Festival. Her talents and contributions were many and her efforts much appreciated.

Production

Recent/Current Film/TV Production

- OF&MO provided daily support with locations and filming logistics in both June and July for feature film ***Yellow***. Hosted a VIP set visit in Norman on July 17 to give state leaders an insight into what goes into a movie production
- Assisted Cara Harding of Mentorn Media with her request to film along Route 66
- Provided Megan Slemple of Ethnographic Media with a list of businesses that have blackout material
- Provided Fiona Jones of Pacific UK with locations, permitting, and contact information regarding the filming of Ree Drummond's ***Pioneer Woman*** cooking series for the Food Network
- Provided Rebecca Lee of Icon Films with locations, permitting, and contact information regarding the filming of the television series ***River Monsters*** for Animal Planet
- Provided Ruben Cabrera with locations, permitting, and contact information regarding the filming of his music video
- Provided Sienna Pinderhughes of Original Media with locations, permitting, and contact information regarding the filming of the television series ***Mudcats*** for the History Channel
- Provided Alison Naifeh with permitting and contact information regarding the filming of the feature film, ***Yellow***
- Provided Cara Harding of Mentorn Media with locations, permitting, and contact information regarding the filming of an untitled television documentary

Upcoming Film/TV Production

- Continued working on production logistics with producers of ***Cherokee Word For Water***. OF&MO provided information on locations and permits and responded to questions about the rebate application
- Provided Regan Butler of Ackerman McQueen with locations, permitting, and contact information regarding the filming of a commercial
- Provided locations and production services information to Peter Adler for an upcoming shoot in Oklahoma City for his documentary for German TV on Route 66

Potential Film/TV Production

- Provided Daniele from Artina Films with rebate information
- Provided Todd Needham with locations, permitting, and contact information regarding the filming of an untitled reality series
- Sent location forms and requested more information from Dakota Adney regarding the potential filming of his short action film
- Sent location forms and requested more information from Noah Shulman of Sleepless City Productions regarding the filming of a music video
- Sent information and location forms to John T. Lu regarding the filming of an upcoming commercial production
- Sent location forms and requested more information from Ben Long of Lynda Inc. regarding the filming of an industrial video
- Provided Lori Balton with a locations package for an untitled Dreamworks feature film

Media/Press/Ads

Newspaper, Magazine and Online Articles:

June 5 *The Province*: “Variety the Spice of Pepper’s Life” details actor Barry Pepper’s involvement in the *Untitled Terrence Malick* film shot in Oklahoma

June 5 *Tulsa World*: “Natural Falls is a Sliver of Wonder among Oklahoma Beauty” article highlighting the beauty of Natural Falls State Parks, mentions that scenes from *Where the Red Fern Grows* were shot there

June 9 *NewsOK.com*: “Shawnee Grocer Gets to Play Himself in New Movie Being Filmed in Oklahoma” an article announcing Frank Oliver of Hardesty Grocery gets two line role in *Yellow*

June 9 *News-star.com*: “Scene for Upcoming Hollywood Movie *Yellow* Filmed at Hardesty Grocery-Market” an article announcing Hardesty Grocery as featured location in *Yellow* along with its owner getting a speaking role

June 13 *Oklahoma City Friday*: “Stars and Filmmakers in Town for Festival” article announcing the 2011 deadCENTER Film Festival, filmmakers attending, and background information for the judges

June 13 *Filmthreat.com*: “2011 deadCENTER Film Festival Awards Announced” article announcing the films awarded at the 2011 deadCENTER film festival, mentions OF&MO as part of Jury and Sponsor of Best Oklahoma Film category

June 15 *NewsOK.com*: “Berry Pepper of *True Grit* Plays Characters in Sooner Settings” Berry Pepper speaks well of the Bartlesville area he visited while working on the *Untitled Terrence Malick* project

June 28 *NewsOK.com*: “Former *Saturday Night Live* star Chris Kattan to appear in Oklahoma Production” highly credits Lance McDaniel, deadCenter Film Festival executive director and cowriter/director of *Just Crazy Enough*, for the film’s Oklahoma shooting location

June 29 *NewsOK.com (BAM’s Blog)*: “Wednesday Video Spotlight: *SNL* Alumnus Chris Kattan to Star in Oklahoma Film *Just Crazy Enough*” an article announcing Chris Kattan will star in *Just Crazy Enough*, with information about Oklahoma filming incentives and featuring a quote from Jill Simpson

July 3 *McAlester News-Capital*: “Major Motion Picture Films Scenes on Location at OSP” scenes of *Yellow* are being shot at the Oklahoma State Penitentiary in McAlester.

July 11 *OregonLive.com*: “NBA High-5: The Lockout’s Gag Order Handcuffs Good Sources and Worthy Causes in Portland” an article that features a short segment about Desmond Mason’s role in Oklahoma feature *Just Crazy Enough*

July 11 *Tulsa World*: “Desmond Mason Goes from Slam Dunks to Silver Screen” an article announcing Desmond Mason playing a significant role in *Just Crazy Enough*

July 13 *Journal Interactive*: “Ex-Bucks Forward Desmond Mason Cast in Movie” an article announcing former NBA player Desmond Mason has been cast in a significant role in Oklahoma production *Just Crazy Enough*

July 22 *The Edmond Sun*: “Edmond 15-Year-Old Lands Movie Role” an article announcing Edmond’s Madi Jolly was cast for the part of Rose Mulberry in Oklahoma film *Just Crazy Enough*

July 26 *On Location Vacations*: “Chris Kattan Begins Shooting *Just Crazy Enough* in Oklahoma” an article confirming Chris Kattan’s role in *Just Crazy Enough*

July 26 *Pauls Valley Democrat*: “SORC Shares in Hollywood Magic” Southern Oklahoma Resource Center campus used as a filming location for *Yellow*

July 28 *Tulsa World*: “Fledgling FreeTulsa Music Festival Blows Up in its Second Year” an article featuring news about the festival, the schedule and locations for performances during this year’s Free Tulsa

July 28 Greater Tulsa Reporter Newspapers: “2011 Free Tulsa Music Festival to Feature Over 100 Bands” an article announcing details of the second annual Free Tulsa Music Festival, featuring a quote from Jill Simpson about the economic boost from local music festivals

July 28 BAM’s Blog (NewsOK.com): “Free Tulsa Festival to Bring Live Music to Blue Dome District Friday and Saturday” an article announcing details of the second annual Free Tulsa Music Festival, featuring a quote from Jill Simpson about the economic boost from local music festivals

July 28 Hearld-mail.com: “From Smithsburg to Hollywood, Recher Enjoying ‘Crazy’ Work” an article profiling Jon Recher’s work in the film industry, featuring a mention of Recher working on Oklahoma production *Yellow*

July 29 NewsOK.com: “Free Tulsa Music Festival Showcases Music Downtown” an article announcing details of the second annual Free Tulsa Music Festival, featuring a quote from Jill Simpson about the economic boost from local music festivals

July 30 NewsOK.com: “Temple’s Skipper Bivins and Trent Jackson are Noodling’s New Stars” an article announcing a new television series to debut on Animal Planet, *Hillbilly Handfishin’*, which follows “cityslickers” on guided hand fishing trips in Oklahoma

July 31 NewsOK.com: “State History Center will celebrate Oklahomans in the Cinema” an article announcing the theme of the Oklahoma Historical Society’s 2012 Meeting and an exhibit at the Oklahoma History Center that will feature the accomplishments of Oklahomans in the film industry

TV Coverage

July 11 KFOR-TV: “Okies Could See Name in Lights” a story focused on the increasing acting opportunities in Oklahoma, credits incentives with bringing more films and TV series to Oklahoma

Press Releases/Special Announcements/Website Postings:

June 9: “2011 deadCENTER Film Festival in Downtown Oklahoma City” a homepage posting providing information on the festival such as films to be screened, schedules, and OF&MO’s Buffalo Lounge Filmmaker Reception

June 15: “The Oklahoma Dance Film Festival Announces Call for Entries” a homepage posting announcing a call for entries for the 2011 Oklahoma Dance Film Festival

June 16: “2012 Trail Dance Film Festival Call for Entries” a homepage posting announcing submissions for the 2012 Trail Dance Film Festival are now being accepted

June 16: “2011 deadCENTER Film Festival Award Winners” a homepage posting naming a number of films that were screened at deadCENTER and announcing award winners

June 16: “Norman Film *I in 3* to Screen at the Urban Suburban Film Festival” a homepage posting announcing a screening at the Urban Suburban Film Festival for the Oklahoma produced feature on domestic violence

June 17: “Feature Length Film Announces Call for Internships” an e-blast and posting on the internships page providing an email address for resumes of those interested in interning on *Just Crazy Enough*

June 17: “Oklahoma Dance Film Festival” posting added to the film festivals section of the Links & Resources section providing a link and description for the Oklahoma Dance Film Festival

June 23: “Comedian Doug Benson Filming for Documentary during OKC Show” a homepage posting announcing the filming of Doug Benson’s second documentary during his Oklahoma City stand up show

June 27: “Chris Kattan to Star in Oklahoma Produced Feature Film” a homepage posting announcing Chris Kattan to star in *Just Crazy Enough*

June 29: “Feature Length Film Announces Call for Internships” an e-blast and posting on the internships page providing an email address for resumes of those interested in interning in the casting department of *Just Crazy Enough*

July 8: “*Just Crazy Enough* Now Filming” an update on the Now Filming section announcing *Just Crazy Enough* is now filming

July 14: “Film Row Open House Features Book Pre-Release and Signing” a homepage posting announcing a special event taking place on Film Row in Oklahoma City, which will feature a book signing for Bradley Wynn’s newly published book, *Oklahoma City: Film Row*

July 14: “First Annual Moore Reel International Film Festival” a homepage posting providing information about the Moore Reel International Film Festival

July 14: “Gulf Coast Film and Video Festival Submission Deadline Approaching” a homepage posting announcing a call for film and script submissions for the Gulf Coast Film and Video Festival

July 20: “OF&MO Call for Internships” an e-blast and posting on the internships page announcing a call for OF&MO intern applicants for the fall semester

July 22: “2011 Lone Star International Film Festival Now Accepting Submissions” a homepage posting announcing a call for film submissions and offering details about the festival

July 22: “Registration Open for 48 Hour Film Project in Oklahoma City” a homepage posting providing information about the contest to produce a short video from beginning to end in 48 hours

July 27: “In Remembrance of Oklahoma-born Actor G. D. Spradlin” a homepage posting looking back at the life of Spradlin and his accomplishments in the film industry

July 27: “2011 Free Tulsa Music Festival to Feature Over 100 Bands” an e-blast, homepage posting, and press release announcing details of the Free Tulsa Music Festival

July 29: “Steelehouse Productions Internships” a posting on the internships page announcing a call for intern applicants for the fall semester

Upcoming Oklahoma Film & Music Office Activities/Sponsorships

Film & Music Advisory Board Meeting

August 9, 9:30 a.m., OKC, State Capitol

OF&MO Film Industry MTG

August 24, Tulsa, Circle Cinema

Tulsa International Film Festival

September 22-25, Tulsa