

MINUTES

OKLAHOMA FILM & MUSIC ADVISORY COMMISSION

Tuesday, October 18, 2005
122 State Capitol, Governor's Conference Room
Oklahoma City

COMMISSIONERS

Present

Lt. Governor Mary Fallin
Byron Berline
Margo Gray
Kathy Henry
Jeanne Hoffman Smith
Steve Ripley

Absent

Charles "Chuck" Cissel
Lael Erickson
David Fitzgerald
Gray Frederickson
Max Weitzenhoffer

STAFF

Tina Gilliland
Dino Lalli
Jill Simpson
Terri Wilkerson

GUESTS

Nate Webb

The meeting was called to order by Lt. Governor Mary Fallin, Chair, at 2:16 p.m. The Lt. Governor asked if compliance with the Open Meeting Act had been met, and Ms. Simpson replied that it had.

Ms. Gray was unavoidably detained, so action items were delayed until her arrival.

OPENING REMARKS

Lt. Governor Fallin proceeded with opening remarks, including:

- Her desire for the group to conduct a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis to be used in development of legislative needs and a long term plan.
- A review of the Tulsa Music Forum

REPORT ON FILM & MUSIC OFFICE ACTIVITIES

Ms. Simpson provided an overview of Film and Music Office activities since the last meeting. A written report was provided to committee members prior to the meeting. Topics included:

- Feedback on Independent Film Marketplace 2005 attended in September in New York
- A review of legislation passed in 2005 and legislative needs for 2006. There was discussion of the need for the 15% rebate to be cumulative annually in order to benefit in-state productions. Most individual projects are too low budget to qualify, but a company may do several small projects in a year that would qualify if the rebate was cumulative. Members also discussed a possible reduction in the Oklahoma crew requirement for big budget projects.
- Need for workforce training.
- New market tax credit
- Possible Cherokee Nation incentives
- A handout of potential, current and recently completed film projects in the state.
- A handout of an ad from the OFMO congratulating Paramount on release of "Elizabethtown."
- Attempts to lure film projects originally planned for Louisiana. Attempts have been unsuccessful, due to Louisiana's quick action to relocate projects within the state.
- Need for a large sound stage in the state.
- The Tax Commission is nearing completion of forms for tax credits and rebates. They are currently accepting names and contact information.
- Sara Gibson with OTRD is currently working on revised/new rules for the OFMO, which will be filed in January.
- Joseph Rivers, music professor at TU, is putting together a database of Oklahoma musicians, and will be working with the OFMO. He also wants to work together on educational initiatives.
- Discussion of web site issues. Some web issues are on hold as OTRD is currently seeking a new web person. Dino Lalli continues to populate the photo database, but more photos are needed. Suggestions included a photo contest with Oklahoma Today

Magazine, using students in university photo classes, and a statewide contest in conjunction with a major sponsor such as McDonald's.

- An update is underway for the Production Guide. Simpson said she anticipates the updated guide will be available electronically, with minimal printed copies. There are still some production guides in stock from the last printing.
- Kodak donated a camera and printer dock to the OFMO.
- Weekly event e-mails are proving popular.
- A production company focusing on family-oriented programming is seeking a new home base. Principals have Oklahoma ties, and it is hoped they will locate here.

Margo Gray joined the meeting at 3:09 p.m.

- The Fern Holland documentary is currently on hold. Margo Gray suggested a possible tie-in with the Cherokee tribe, as Fern was a tribal member.
- The South by Southwest Film Festival (SxSW) has offered the opportunity for Oklahoma to host a reception in conjunction with this year's event as part of a \$5300 package deal. The package, (valued at over \$10,000) includes the reception for 200 invited guests including venue rental, appetizers, drinks and invitations. The reception only increases our costs by \$1100 over last year's package deal which did not include a party. The OFMO will provide a list of invitees, and SxSW will handle invitations, food, beverages, etc. The event will take place in March 2006 in Austin, TX.

APPROVAL OF MINUTES

Ms. Gray moved and Ms. Erickson seconded a motion to approve the minutes of the March 17, 2004 meeting. The motion passed unanimously.

NEW BUSINESS

2005 Meeting Schedule

Ms. Gray moved and Ms. Hoffman Smith seconded a motion to approve the proposed 2005 meeting schedule. The motion passed unanimously.

ADJOURN

Ms. Henry moved and Ms. Gray seconded a motion to adjourn. The motion passed unanimously. There being no further business, the meeting was adjourned by Lt. Governor Fallin at 4:00 p.m.