

MINUTES

OKLAHOMA FILM & MUSIC ADVISORY COMMISSION

Tuesday, May 16, 2006
Governor's Conference Room, State Capitol
Oklahoma City, Oklahoma

COMMISSIONERS

Present

Lt. Governor Mary Fallin
Byron Berline
Lael Erickson
Gray Frederickson
Margo Gray
Kathy Henry
Steve Ripley
Jeanne Hoffman Smith

Absent

Charles "Chuck" Cissel
David Fitzgerald
Max Weitzenhoffer

STAFF

Dino Lalli
Jill Simpson
Katie Ray
Amanda Storck
Terri Wilkerson

GUESTS

Tony Vann
Nate Webb

The meeting was called to order by Lt. Governor Mary Fallin, Chair, at 2:12 p.m. The Lt. Governor asked if compliance with the Open Meeting Act had been met, and Ms. Simpson replied that it had.

OPENING REMARKS

Lt. Governor Fallin proceeded with opening remarks, including:

- An overview of the activities planned for that evening's Oklahoma Film and Music Office Reception
- Comments regarding the positive aspects of the recent Extreme Home Makeover filmed near Bartlesville
- A recent article on new music technology in The Oklahoman that included comments from Steve Ripley
- The June 3 Oklahoma City premiere of Cars, which features the voice of Michael Wallis
- An article featuring Gray Frederickson and the fact that many of the crew on his films are former students of the OCCC film program.

APPROVAL OF MINUTES

Kathy Henry moved and Lael Erickson seconded a motion to approve the minutes of the December 13, 2005 meeting. All voted in favor. Motion carried.

REPORT ON FILM & MUSIC OFFICE ACTIVITIES

Jill Simpson provided an update on recent activities, including:

- A brief review of the December meeting, and the need for a further review of the SWOT analysis at an upcoming meeting
- An overview of legislation passed during the current session
- As part of legislation, the OFMO is charged with developing a roster of Oklahoma crew based out of state. Use of crew listed on the roster will count toward Oklahoma crew requirements.
- Have requested a larger marketing budget for the OFMO for FY07, but don't know yet if that will happen.
- Working on specs for an on-line locations database
- Information requests should go out in June for the on-line production guide, which will be fully searchable and downloadable
- Hoping to get grad student assistance with marketing plan development
- McAfee and Taft Film Investors Summit June 16 & 17, by invitation only
- "Seasons of Dust" lured to New Mexico due to extensive incentives authorized by their Governor.

The group discussed the need to continue and improve incentives. Simpson said there is interest in LA based on the current incentives, but other states are meeting and going beyond what Oklahoma is offering. She said some companies could qualify for the Small Employer Quality Jobs Incentive Act, but this opportunity has been put on hold due to problems with the way the legislation is written. Margo Gray said if production companies employ Native American crew, they can qualify for the Native American tax credit.

The group discussed having a Commission member speak at the evening's reception.

NEW BUSINESS

Margo Gray said the Tulsa Native Network is planning a Native Music Festival in downtown Tulsa. They have tribal financial backing.

Kathy Henry said Tulsa is trying to tie into the Edinburgh Festival.

Steve Ripley mention Byron Berline's upcoming festival in Guthrie.

Kathy Henry suggested trying to get Carrie Underwood as spokesperson for the music industry in Oklahoma. She also mentioned Tulsa's new symphony.

Lt. Governor Fallin said it has been a challenge to get a quorum in recent months. It was suggested that there be a requirement that Commission members not miss more than three meetings in a year. Commissioners agreed, but wanted to be sure that members were contacted prior to being removed from the Commission.

Jeanne Hoffman Smith moved and Lael Erickson seconded a motion that any Commission member who misses two consecutive meetings during a fiscal year be notified that they will be replaced on the Commission if they miss a third meeting.

Lt. Governor Fallin said there is currently one vacancy on the Film and Music Advisory Commission, and asked members to provide Jill with recommendations.

BREAK

The Commission took a break at 3:25 p.m. and reconvened at 5:30 p.m. at the Harn Homestead for the Oklahoma Film and Music Reception.