



**Advisory Board Meeting Minutes**  
Tuesday, February 17, 2009  
Governor's Large Conference Room, State Capitol  
Oklahoma City, Oklahoma

**ADVISORY BOARD**

**Present**

Lt. Governor Jari Askins  
Steve Alter  
Byron Berline  
Lael Erickson  
Gray Frederickson  
Kathy Henry  
Jeanne Hoffman Smith  
Chris Salyer

**Absent**

Chad Burris  
Margo Gray

**STAFF**

Patrick Chalfant  
Claudia Conner  
Abby Kurin  
Chris Kucharski  
Cody McGuire- Intern  
Kim Moyer  
Julie Porter  
Jill Simpson  
Hardy Watkins

**OPENING REMARKS**

The meeting was called to order by Lt. Governor Jari Askins at 2:05 p.m. Jill Simpson, Director of the Oklahoma Film & Music Office, confirmed compliance with the Open Meeting Act. Introductions were made, including new members to the Oklahoma Film & Music Office staff: Abby Kurin, Development Coordinator; and Chris Kucharski, Locations Coordinator.

**APPROVAL OF MINUTES**

Chris Salyer moved and Kathy Henry seconded a motion to approve the minutes of the August 12, 2008, meeting. All voted in favor. Motion carried.

## HIGHLIGHT OF RECENT FILM & MUSIC OFFICE ACTIVITIES

- Reel-Scout
  - Oklahoma Reel-Scout goes live March 2, 2009
- OF&MO Website
  - Met with Web developers on January 30, 2009 to discuss the new site
  - Julie discussed the Website featuring: Content Management System, user friendly, different look and feel, manage within an internal document.
  - First pieces due to OTRD March/April 2009
  - Gray Frederickson voiced his concern for when you search “Oklahoma Film & Music Office” that the only result should be the Website and no one else
- Legislative Session 2009
  - Due to the economic climate, OF&MO has decided to pull our legislation and focus only on the Rock Song, carried by Senator Mike Schulz and Representative Joe Dorman
  - Rock Song Bill coincides with “Another Hot Oklahoma Night: A Rock and Roll Exhibit” at the Oklahoma History Center. Sponsored by OF&MO, Oklahoma History Center, and Oklahoma Today. Opening night reception May 1, 2009. Public opening May 2, 2009
- *Killer Inside Me*
  - \$10-13M budget
  - Has begun prep
  - Shooting here in Oklahoma (95%), some in New Mexico
  - Directed by Michael Winterbottom
  - Cast Includes: Kate Hudson, Jessica Alba, Casey Affleck, Bill Pullman
  - Shooting in Guthrie, Oklahoma City, Tulsa, Cordell, and Enid
  - To finalize all final details of the rebate program, met with the Tax Commission
  - Jill will meet with production team to set guidelines. Jill stated that the process needs to go smoothly
- Legislative Event
  - Possible reception to be held on the *Killer Inside Me* set to showcase the film and work in Oklahoma for legislators to witness
  - Gray Frederickson mentioned the reception to be held on his set and Kathy Henry noted that Tulsa could also be an option
- *Barking Water*- Oklahoma filmed feature by Holdenville native, Sterlin Harjo
  - Sundance
    - Julie Porter shared her travel experience to Sundance in support of Sterlin Harjo’s film. She reported that attendance was down, but felt that she had a lot of face time to promote Oklahoma. She also attended a Domestic Incentives Panel. While there, Julie passed out oklahomafilm.org headbands and incentives information. She reported that during the premiere screening, *Barking Water* received a standing ovation and that Sterlin Harjo plugged Oklahoma during his speech and was very humble.
  - Native American Film + Video Festival
    - *Barking Water* was invited to this festival in New York City. Michelle Svenson, who is from Oklahoma, works at The Smithsonian and would like an Oklahoma presence
  - MoMA
    - *Barking Water* was also accepted into this prestigious festival in New York City

- Trail Dance Film Festival
  - Lt. Governor Askins shared with the group that Jill Simpson was a great speaker at the Filmmakers Luncheon and enjoyed the festival
  - Jill expressed that for the festival's 3<sup>rd</sup> year, it was a success and attracted many out of state visitors, including guest celebrity, Heather Langenkamp-Anderson
- AFCI Locations Trade Show 2008
  - April 15-19, 2009 in Santa Monica, CA
  - Must make sure that everything for the movie is covered first
- South by Southwest Event
  - First Oklahoma showcase featuring Oklahoma bands on the rise
  - Sent save-the-dates
  - Graham Colton may perform
- ACM@UCO
  - Regents approved
  - Official School of Rock
  - Two-year school
  - Jill met with school officials and toured facilities
  - Jill attended a dinner hosted by the Governor's Roundtable
  - Might be a film exchange option
- Wanda Jackson
  - Inducted into the Rock and Roll Hall of Fame in Cleveland
  - This is an opportunity for honor all musicians
  - Julie shared that the History Center would represent Oklahoma to the awards
  - Steve Alter mentioned that Taj Mahal would be inducted into the National Jazz Hall of Fame
- Cain's Ballroom
  - Jill mentioned that Cain's Ballroom in Tulsa was ranked #41 for venue/club in the world for ticket sales
- Open Forum
  - Film & Music Industry Meetings
    - Jill announced the dates of the meetings for 2009
    - Julie mentioned the changed format for meetings. Instead of once a month, only two meetings for film and music would be held throughout the year. This was changed so that there was more of an opportunity to speak to everyone and vice versa
    - OF&MO will e-mail board members exact dates and times of meetings
  - *FLOW*
    - Jeanne Hoffman Smith wanted to hear more about Oklahoma's involvement in the documentary
    - Jill shared that her sister works for World Neighbor's in Oklahoma City, and they wanted to share what it is about. The premiere at the Oklahoma City Museum of Art was packed and then a Q&A was held afterwards
  - New Film Advertisement for OF&MO
    - OF&MO hoping to win award at AFCI for the new ad layout
    - Gray Frederickson and Byron Berline had questions regarding incentives information and how it is tracked
  - IEG Program

- Chris Salyer wanted the program to be explained. Jill shared that Chad Burris is a great contact, and that is how we got the *Killer Inside Me* film
  - Claudia Conner provided more information on the tax incentives
- Jill shared that OF&MO attended the Kevin Costner concert at the Wormy Dog Saloon in Oklahoma City. Met with Costner after the show because of Wade Brawley and provided him with incentives information. Recently sent him photos of “Red Dirt” in Oklahoma for his upcoming project

## **DISCUSSION OF FUTURE DIRECTION OF ADVISORY BOARD**

Hardy Watkins, Director of the Oklahoma Tourism and Recreation Department, addressed the Advisory board to discuss the following items:

- Oklahoma Film & Music Office Progress
  - We are working in an increasingly competitive market in a conservative environment
  - Excited about what is going on in the film and music industry in Oklahoma
  - Bring in new people, who are willing to put their energy behind the board and support it either financially or with in-kind services
- Advisory Board Members
  - This role is taken seriously
  - Hardy thanked every member for their service
  - Emphasized the importance of the responsibility
  - Has received dozens of e-mails of people wanting to serve
  - With a challenging budget year
    - Financial Situation- Need financial support, in-kind donations, etc
  - Attendance
    - At a point where reappointments must happen
    - Goal is to have staggered terms
    - Service doesn't not go unnoticed
  - Hardy mentioned that he wanted to be here in person to discuss the future with the current advisory board members. Will send follow up e-mail
- Open Discussion about topic
  - Gray Frederickson expressed concern about considering board members based on ability to raise and give money. Hardy mentioned that when seeking grants, they always ask about financial situation of advisory board. Gray also mentioned that it would be nice to include big corporations in advisory board for funding
  - Kathy Henry discussed the need for full fiscal participation by board
  - Hardy added that everyone is already recognized in the community as leaders and there is always a place for them
  - Jill added about the importance of the board members
  - Kathy Henry suggested the idea of volunteer hours, apart from grants

Hardy Watkins ended the conversation about the advisory board member status with that we seek to reappoint quickly to keep moving forward.

## **NEW BUSINESS**

- *Saving Grace*
  - Jill mentioned that TNT has contacted the office about an Oklahoma City season premiere event on February 26<sup>th</sup>, 2009

- Gray Frederickson shared with the group that his studio opening reception was also February 26<sup>th</sup>, 2009
- Upcoming Events/Sponsorship
  - AFCI Locations Trade Show in Santa Monica, CA
    - New OF&MO Film Ad will be running in the *Locations Magazine*, which has a year shelf life
  - deadCENTER is coming up in June, wanting sponsorship
  - Norman Music Festival in April, wanting sponsorship
  - South by Southwest in March
    - Oklahoma information will be placed into all gift bags to be picked up at registration
- Oklahoma Information
  - Will be passing out information at South by Southwest
  - Jeff Van Hanken might be attending Cannes Film Festival, we will be loading him with information to distribute, Jeanne Hoffman Smith mentioned that her granddaughter was going and could also help
- Tulsa Film & Music Office Update
  - Patrick shared that Oral Roberts University was trying to get their facilities on the radar
  - Interested parties want to turn downtown airport into soundstages
  - Exciting things happening with the Chickasaw Nation- they have vast amounts of land

## **ADJORN**

The meeting was adjourned at 3:05 p.m. with a motion by Lt. Governor Jari Askins and a second by Lael Erickson. All voted in favor. Motioned carried.