

FY05-FY12 Economic Impact

FY 2005 Totals:

\$6.5M in direct dollars
\$11M in impact

FY 2006

Feature Films: 8
 Reality Shows: 1
 Television Programs: 23
 Docs/Industrials: 186
 Commercials: 554

FY 2006 Totals:

772 productions
 \$11M in direct dollars
\$18.92M in impact

FY 2007

Feature Films: 8
 Reality Shows: 1
 Television Programs: 21
 Docs/Industrials: 191
 Commercials: 302

FY 2007 Totals:

523 productions
 \$10.1M in direct dollars
\$17.4M in impact

FY 2008

Feature Films: 8
 Reality Shows: 2
 Television Programs: 15
 Docs/Industrials: 124
 Commercials: 231

FY 2008 Totals:

379 productions
 \$12.06M in direct dollars
\$20.74M in impact

FY 2009

Feature Films: 10
 Live Television/I-MAG/
 Industrials/New Media: 566
 Recorded Television : 35
 Documentaries: 9
 Commercials: 969

FY 2009 Totals:

1,589 productions
 \$14.9M in direct dollars
\$25.6M in impact

FY 2010

Feature Films: 15
 Live Television/I-MAG/
 Industrials/New Media: 540
 Recorded Television: 55
 Documentaries: 11
 Commercials: 1192

FY 2010 Totals:

1,813 productions
 \$17.7M in direct dollars
\$30M in impact

FY 2011

Feature Films: 4
 Live Television/I-MAG/
 Industrials/New Media: 492
 Recorded Television: 89
 Documentaries: 2
 Commercials: 531*

FY 2011 Totals:

1118 productions
 \$20.87M in direct dollars
\$52.8M in impact

**Not all agencies reported*

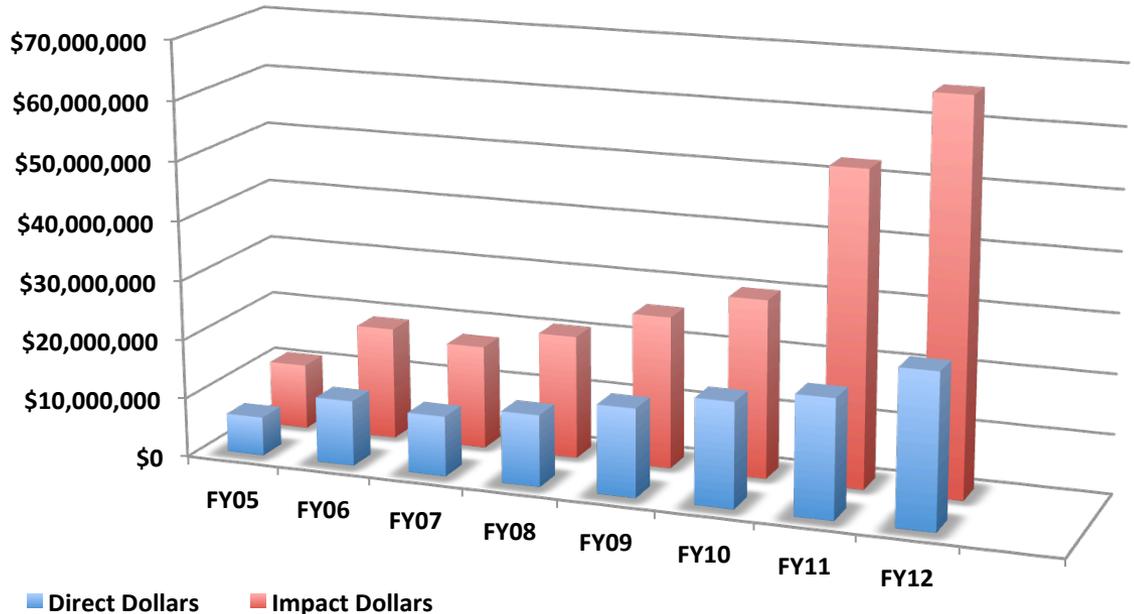
FY 2012

Feature Films: 13
 Live Television/I-MAG/
 Industrials/New Media: 497
 Recorded Television: 199
 Documentaries: 8
 Commercials: 288*

FY 2012 Totals:

1005 productions
 \$25.95M in direct dollars
\$65.65M in impact

**Not all agencies reported*



500+% increase from FY05 to FY12