



Lance McDaniel Biography

Lance McDaniel is the Executive Director of the deadCENTER Film Festival, Oklahoma's largest film festival, which was recently selected as one of the Top 20 Coolest Festivals in the World by *MovieMaker* magazine. Lance is also an independent filmmaker who has directed and produced two narrative feature films, *Just Crazy Enough* (2011) and *Unsolved* (2008), one feature documentary, *Widowbago*, which won deadCENTER's Best Oklahoma film in 2007, and is currently producing *First & Female*, a documentary about the historic race for the first female governor of Oklahoma that will hit festivals starting 2012. Lance is also a DGA 1st Assistant Director, working on four features for Oscar winning producer Gray Frederickson, the Chickasaw Nation's first feature film, *Pearl*, and the Brooks Douglass story *Heaven's Rain*. In Los Angeles, Lance worked as Producers Assistant for Oscar winner Al Ruddy on *Million Dollar Baby*.

Prior to working in film, Lance spent 15 years as an internet consultant in London, New York and San Francisco. He provided strategic direction, implementation and management of the initial websites for Levi's, Starbucks, Star Wars, Harley Davidson, British Airways, Virgin Airlines and Walt Disney World. Lance has a Masters in Film from Oklahoma City University and an undergraduate degree from Stanford University, where he was Senior Class President.