



LAEL F. ERICKSON Biography

Lael Erickson currently serves as Senior Vice President, Associate Creative Director of Ackerman McQueen in Oklahoma City. With more than 30 years of experience, Lael creates and executes film, video and audio concepts for many AM clients. She edited and co-produced *The Oklahoma Film*. Her pro bono work includes the Oklahoma City National Memorial 168 Days Campaign, Allied Arts, ArtsPower and the Tourism Industry Awareness campaign.

Clients at AM (Current and Past) (No abbreviations, please):

Pizza Hut, McDonald's, LeapFrog, Southwestern Bell, Southwestern Bell Wireless, Six Flags, Chesapeake Energy, American Clean Skies Foundation, Professional Basketball Club LLC, Oklahoma City National Memorial, American Indian Cultural Center, INSURICA, INTEGRIS Health, INTEGRIS Heart Hospital, INTEGRIS Cancer Institute of Oklahoma, The Oklahoman, OKC Chamber of Commerce, Oklahoma Tourism, Oklahoma Department of Commerce, Chickasaw Nation, Chickasaw Enterprises, Chickasaw Gaming, Chickasaw Cultural Center, Bickel & Brewer, OG+E, Williams Energy, Williams Corporation, National Shooting Sports Foundation, SONIC Industries, Bama Foods, Liberty Banks of Mid America, Cain's Coffee, Purolator, Oklahoma Energy Resources Board, , Thrifty Car Rental, Colorado Springs CVB, Kerr-McGee Corp, Oklahoma Publishing Company, Besnier Foods, Safeway

Past Work Experience:

President of *BE Creative*, a creative services firm
Director of Broadcast at *Lowe Runkle Company*

Community/Organization Involvement:

Oklahoma Film and Music Office Advisory Board Member, American Film Institute, Huntington Disease Society of America, American Civil Liberties Union, Nature Conservancy, Allied Arts, Girl Scouts of America

Awards/Accomplishments/Honors:

Effie Gold Award, National/Regional ADDY Awards, National/Regional Telly Awards, AWRT Star Awards

Education:

Washington University, St. Louis, MO
University of Missouri, Columbia

Interests Outside of Work:

My folks and family are the greatest people I know and love. I pursue writing, music, making films, creating art, reading, gardening, DIY home remodeling projects, and exhaustive play with my rescue lab, Lilli.