



## **Denise Castelli Biography**

Denise's career started in Missouri as a Cosmetologist/Esthetician business owner with one small salon that was expanded to a chain when she opened a fourth salon in Arkansas. Her move to Arkansas saw the addition of a modeling/production company that enhanced the popularity of The Clip Joint and drew attention to the rebuilding of the downtown Fayetteville Square, earning her a position on Downtown Fayetteville Unlimited (DFU) where she served with then-Governor of Arkansas, President Bill Clinton. Her position on DFU included heading up the committee that put on The Music Festival of Arkansas for 20,000 attendees each year. Her tenure in Arkansas resulted in winning the regional Eight Ball Award for video production of commercials, along with the production of many promotional music videos and fashion shows. When she left Fayetteville, she was presented with a "key to the city."

Relocating to Oklahoma in 1990, Denise moved in the direction of fashion retail and experienced all the guts and glory of being a buyer in the New York Garment District for her high-end clothing boutique. Working in the beauty/fashion industry for the next fifteen years, she won many awards for top retail sales and produced multiple events and fashion shows. For the past several years, she has focused her interest on the production of music and charity events in the metropolitan area and state of Oklahoma. Most recently, she established Students Against Destructive Decisions (SADD) Chapters in five area high schools by bringing the Nashville-based band SHIROCK to Oklahoma, recognizing the power of music to ignite community activism in students.

In 2010, Denise joined the team at Veritas Communications, Inc. as an Executive Producer promoting, supporting and marketing films of faith, family and freedom.

Currently, Denise operates LimeLight Productions, assisting charities in using celebrities and production assistance to gain recognition and fundraising for their cause. She and her husband Tom have four children and are the owners of Castelli Exploration, an Oklahoma oil and gas company.

Board Appointments:

Community Action Agency of Oklahoma and Canadian County  
Head Start of Oklahoma and Canadian County  
Trustee of Deer Creek Public Schools Foundation