



Activity Report April – May 2012

Points of Interest

Oklahoma Film Rebate Queue:

Yellow: Final FY12 application review complete. Payment was issued by the Oklahoma Tax Commission (OTC).

Just Crazy Enough: Final FY12 application review complete. Submitted to the OTC for payment.

Home Run: Final FY12 application received by OF&MO 5/31/12, and currently under review

August Osage County: Prequalified for FY13 funds. Filming targeted for September shoot. Scouting continues.

2012 Legislative Session: The Oklahoma Film Enhancement Rebate Program has survived the 2012 Oklahoma legislative session intact. The program, which offers a 35 to 37% cash rebate to qualifying productions filming in the state, was targeted for either reduction or elimination by two Senate bills, neither of which were passed by the legislature nor signed into law.

Reopening of Rebate Queue: As you may be aware, in January of this year, all Fiscal Year 2013 rebate funds (July 1, 2012 – June 30, 2013) were allocated, along with a portion of FY14 funds (July 1, 2013 – June 30, 2014). At that point, no more applications were accepted pending the outcome of session.

The Oklahoma Film & Music Office currently holds six applications received in January that we were unable to confirm for reasons described above. We intend to honor those applications first. As a result, we will be re-contacting those six productions to assess their interest in reapplying for remaining FY14 funds, providing them with a deadline for receiving updated applications of 6:00 p.m. CST Friday, June 29, 2012.

Beginning Thursday, July 5, 2012, rebate application forms will once again be made available on our website, www.oklahomafilm.org for any additional productions seeking remaining FY14 funds. First-time applications will be accepted no earlier than 12 p.m. CST on Thursday, July 12th. Applications may be emailed, faxed or hand-delivered (submit by only one method please) to the Oklahoma Film & Music Office.

By the close of business on Monday, July 16th, and based on availability of remaining FY14 rebate funds, the Oklahoma Film & Music Office will email written confirmation to those productions selected for prequalification. Criteria for selection are a) the order in which applications are received by OF&MO *and b)* completeness of the application forms received. First-time applications delivered earlier than 12:00 p.m. July 12, 2012 will not be accepted or processed.

Norman Music Festival: OF&MO was a proud sponsor of the 2012 Norman Music Festival (NMF). This year, OF&MO's goal was to support the festival, while unveiling the Oklahoma Music Guide. We worked with Quentin Bomgardner of NMF to create an event that celebrated the launch of the new guide which is the first comprehensive music database of its type in Oklahoma. Just as the Oklahoma Production Guide is a database for all Oklahoma film crew, the Music Guide is an all-inclusive, fully searchable online source for Oklahoma musicians, support services, and venues. Bands, venues, performers, and music businesses can register to be listed at no cost, and users can browse the database to find artists of all genres, live music locations, and other music related companies. So far, the growing guide boasts 60 music business listings and 83 music talent listings. NMF created a Facebook event to invite people to the launch, and also e-mailed all of the artists that applied to play NMF, which was over 500 contacts. These people not only received an invite, but also information regarding the

music guide and a link to sign up.

The Oklahoma Music Guide Launch event took place on Saturday, April 28 from 3 p.m. to 5 p.m. at MAINsite Art Gallery on Main Street in Norman during the festival. Over 100 people associated with the music industry attended the event.

OF&MO also attended numerous sets on Thursday, April 26, and attended the Rockdoc night at Sooner Theatre on Friday, April 27, which was hosted by NMF and deadCENTER Film Festival. OF&MO's new film reel played before each film.

OF&MO would like to congratulate NMF on a successful fifth year. To register on the Oklahoma Music Guide visit the OF&MO website and for more information please email Emily Schmidt at emily.schmidt@travelok.com.

Public Relations & Industry Development

- Provided a list of Oklahoma Talent Agencies to Konne Scott, Adrien Bereholschi, Jamie Thomas, and Kylie Hunter
- Provided POP Sales Tax Exemption Information to Scott Goldberg of Lizard Training Productions
- Met with Josh O'Brien of i2e and the Greater Oklahoma City Chamber to discuss South By Southwest 2012, and looking forward to 2013
- Met with Kyle Roberts to discuss his upcoming feature film, and discuss the film industry
- Participated in a conference call with Cox Communications to discuss potential ideas, and future partnerships
- Met with Quentin Bomgardner to discuss OF&MO's sponsorship of Norman Music Festival
- Participated in the Travel Roadshow for Devon employees, and booked the entertainment for the event, which featured O'Fidelis and Chase Kerby
- In conjunction with the Idea Collective, brought The Buffalo Lounge to Tulsa's Street Cred event. Also coordinated the music entertainment for the two-day event
- Participated in the Travel Roadshow for Farmer's Insurance employees, and coordinated the entertainment that featured Jake Morisse and Daniel Walcher
- Attended the Oklahoma Historical Society's annual meeting focusing on film and music, in Miami, OK
- Talked to Dr. Andy Horton's Script Writing class at The University of Oklahoma about the film industry in Oklahoma
- Met with Ginger Roddick and David Kittredge of the Idea Collective to discuss OF&MO's marketing efforts, upcoming advertisements, and future music industry targeted ads
- Traveled to Tulsa to participate in the Travel Roadshow for Blue Cross Blue Shield employees. Coordinated the music entertainment featuring Mark Gibson and Ryan Magnani
- Met with AJ and Jay Webster regarding their feature film, *Love Town*, and its premiere at deadCENTER Film Festival
- Connected State Leadership with TNT Sports producers for NBA playoff pre-game show presentation to Charles Barkley
- Provided information on grants to filmmaker Roy Nehar
- Met with Kim Haywood and Lance McDaniel of deadCENTER Film Festival, and Ginger Roddick and David Kittredge of the Idea Collective to discuss hosting The Buffalo Lounge at deadCENTER
- Met with Sarah Morgan regarding job opportunities in Oklahoma's music industry
- Attended informational meeting about feature film *Rudderless* written by Oklahomans Casey Twenter and Jeff Robison and to be directed by William H. Macy
- Selected former and current OF&MO interns to attend master class with documentarian, Ken Burns at the Oklahoma History Center
- Provided list of OKC metro area filmmakers and musicians for a Cultural Development Corporation of Central Oklahoma Artist Summit
- Attended Western Heritage Awards at the National Cowboy and Western Heritage Museum
- Phone conferences with producer, Marco Weber of Autobahn Entertainment regarding possible production company in OKC
- Attended Oklahoma History Center's exhibit opening for "Oklahoma @ the Movies"

Industry Services and Technology Development

Website Update: www.oklahomafilm.org

- Total visitors
 - April 2012 12,142
 - May 2012 12,293
- Most popular pages
 - Jobs & Internships
 - Music Guide
 - Filming in Oklahoma

This Week in Film & Music: To sign up for our weekly e-newsletter, *This Week in Film & Music*, please visit the Website subscriptions page at: <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>. Current circulation is 2,386.

OF&MO Internship Program:

The OF&MO Spring Semester interns have continued to provide significant assistance to the office. Stuart Downey, Larissa Lynn, Laron Chapman, Courtney Cuniff, and Adam Wright have been very helpful in writing for the events page on the Website. The interns have also assisted in the maintenance of our locations photo database as well as the organization of our marketing materials for future events. In addition to their daily office duties, they volunteered at the OF&MO Music Guide Launch Event at the 2012 Norman Music Festival. As the spring semester comes to an end, we would like to congratulate each of our interns on a successful completion of their assignment.

Production

Recent/Current Film/TV Production

- Provided Robbie Repola of Chrome Dome Media with locations, permitting, and contact information for the filming of a recent commercial
- Provided Jeff Keller of John Brown University with locations, permitting, and contact information regarding his music video production, "*The Ballad of Rebirth*"
- Provided Jodi Beale of Nigel Lythgoe Productions with locations, permitting, and contact information for the upcoming television series, "*Opening Act*"
- Provided Sarah Rees of London-based Pilot Productions with locations, permitting, and contact information for the television series, "*Globe Trekker 'Round the World' Special Route 66 Edition*"
- Provided Brandi Diaz of Strategic Perception Inc. with locations, permitting, and contact information for the filming of a recent commercial
- Provided Lucy Gray of Knickerbocker Glory LTD with locations, permitting, and contact information for the filming of the U.K. television series, "*Twin Towns*"
- Provided Kelley Beaman of Magilla Entertainment with locations, permitting, and contact information for the filming of the television pilot, "*Edge of Entertainment*"
- Provided Saif Khan of Tokyo in Tulsa with locations, permitting, and contact information for the filming of a recent commercial
- Provided Max Brumby of Discovery Studios with locations, permitting, and contact information for the filming of the television series, "*Hoarding*"

Upcoming Film/TV Production

- Provided Jenna McKee of KJ Productions with locations, permitting, and contact information for the upcoming film, "*Rise Up Black Man*"
- Provided Patrick Powell of BASE Productions with locations, permitting, and contact information for the filming of the television series, "*Paranormal Highway*"

Potential Film/TV Production

- Planned and hosted extensive Oklahoma location scout for *August: Osage County* for producers and director
- Met with Todd Kaufman and Sean Eaton regarding the feature film *Collusion*

- Attended meet and greet with writers, Jeff Robison and Casey Twenter and director/star, William H. Macy regarding their film *Rudderless*
- Provided information on Oklahoma incentives to Betsy Migel and Mark Myer of Paramount Pictures for upcoming film
- Provided rebate information to producer Mark Harris for potential feature film
- Sent locations information to Eric Webb regarding an upcoming short film production
- Provided Lee Bayless of The Perfect Gift LLC with locations, permitting, and contact information for the film, *"Miracle By Christmas"*
- Sent location forms and requested more information from Sheila Harding of NAPT Productions regarding her film production
- Spoke to Clarence Bivens about the Oklahoma Film Enhancement Rebate for potential Animal Planet series
- Sent location forms and requested more information from Garrett Danz of Garrett Danz Productions regarding his film production
- Sent location forms and requested more information from Deron Paul producer of the film, *"Scary Old House"*
- Sent location forms and requested more information from Samantha Chillemi of Sharp Entertainment regarding the filming of an upcoming television series
- Sent location forms and requested more information from Kristin Tilley regarding her film production
- Sent location forms and requested more information from Angel Ochoa of 495 Productions regarding his film production
- Sent location forms and requested more information from Kevin Miller of Comcast SportsNet New England regarding his television production

Media/Press/Ads

Newspaper, Magazine and Online Articles:

March/April 2012 *Markee 2.0*: "Go West: The Southwestern United States Offers Near-Endless Location Possibilities" an article in the film industry magazine highlighting the diverse locations in the region, featuring a spotlight on filming in Oklahoma, with information about the environment, past productions, and the Oklahoma Film Enhancement Rebate Program

April 2 *Examiner Enterprise*: "In the Midst of Movie Magic" an article about the experience of Maria Swindell Gus, Executive Director of the Bartlesville Convention & Visitors Bureau, while the untitled Terrence Malick film, which took advantage of the Oklahoma Film Enhancement Rebate Program, was shot in the area

April 4 *Oklahoma Gazette*: "Letters: Keep the Film Rebate" a letter published in the Mail section from a Tulsa film industry member about the importance of the Oklahoma Film Enhancement Rebate Program and the economic impact the film industry has on the state

April 4 *The Journal Record*: "Right Thinking: The Buck Will Stop with Fallin'" an article about the possible reduction or elimination of the Oklahoma Film Enhancement Rebate Program

April 12 *The Journal Record*: "State's Film Office, Industry Decry SB 1623" an article providing information about Senate Bill 1623, a measure to reduce the Oklahoma Film Enhancement Rebate Program, featuring quotes from OF&MO Director Jill Simpson and industry members about the positive impact on the State's economy from filmmaking and the rebate program

April 18 *ChristianNewsWire.com*: "Echolight Studios Announces World Premiere of *Heaven's Rain* on GMC TV" an article about the world television premiere of Oklahoma-shot film *Heaven's Rain*, which took advantage of the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

April 19 *Tulsa World*: "Weekend TV: Former Oklahoma Senator's Feature Film to Air Sunday" an article announcing the world television premiere of Oklahoma-shot film *Heaven's Rain*, which took advantage of the Oklahoma Film Enhancement Rebate Program, administered by OF&MO and tells the story of former Oklahoma Senator Brooks Douglass's tragic experience as a teen when his parents were murdered

April 20 *Tulsa World*: "Oklahoma Film Not on Cannes Lineup" an article about Terrence Malick's upcoming yet-to-be-titled at time of print feature film shot in Oklahoma not screening at Cannes Film Festival this year. The film took advantage of the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

April 20 *HispanicBusiness.com*: "Oklahoma Film Not on Cannes Lineup" an article about Terrence Malick's upcoming yet-to-be-titled at time of print feature film shot in Oklahoma not screening at Cannes Film Festival this year. The film took advantage of the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

April 20 *OU Daily*: “Save the Oklahoma Film Industry” an article providing information about the Senate Bills up for vote to reduce or eliminate the Oklahoma Film Enhancement Rebate Program, featuring an assertion from the author, a University of Oklahoma Broadcasting and Electronic Media Senior, that the elimination or reduction of the rebate program would be detrimental to the state and her future working here

April 26 *5NewsOnline*: “Oklahoma Film & Music Office Announces Launch of State Music Guide” an article announcing the launch of and providing information about OF&MO’s online music directory

April 30 *The Journal Record*: “Oklahoma Database Launched for Oklahoma Music Industry” an article announcing the launch of and providing information about OF&MO’s online music directory

April 30 *Oklahoma Magazine*: “Reel ‘Em In: The Oklahoma Film & Music Office Elevates the State’s Image and Boosts the Economy” an article about the Film Industry in Oklahoma, with information about the Oklahoma Film Enhancement Rebate Program, featuring quotes from OF&MO Director Jill Simpson

April 30 *KJRH.com*: “Tulsa Film, Music Advisory Board Holds First Meeting” an article about the group started in Tulsa to capitalize on the film and music industries in the state, with mention of OF&MO and the uncertainty at time of print of the Oklahoma Film Enhancement Rebate Program

April 30 *HollywoodToday.net*: “*Heaven’s Rain* on GMC” an article about the world television premiere of Oklahoma-shot film *Heaven’s Rain*, which took advantage of the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

May 2 *Inside Pulse*: “Dallas IFF 2012 Review: *Bringing Up Bobby*” an article featuring an excerpt about Oklahoma-shot feature film *Bringing Up Bobby* and the director, Famke Janssen

May 9 *Tulsa World*: “*The Rock ‘n’ Roll Dreams of Duncan Christopher* Premieres Thursday in Tulsa” article announcing Oklahoma produced feature film *The Rock ‘n’ Roll Dreams of Duncan Christopher* will have a theatrical screening and is slated for international release

May 9 *Santa Cruz Good Times*: “Santa Cruz Film Festival” an article featuring an excerpt about Oklahoma-shot feature film *Bringing Up Bobby* and the director, Famke Janssen

May 10 *Santa Cruz Sentinel*: “For the 11th Year, the Santa Cruz Film Festival Gives Directors, Writers, and Actors [sic] to Showcase Their Passions” an article featuring an excerpt about Oklahoma-shot feature film *Bringing Up Bobby* and the director, Famke Janssen

May 11 *News9.com*: “We Paid For It: Oklahoma Film & Music Office” a video with accompanying article about the Oklahoma Film & Music Office

May 13 *Tulsa World*: “Exhibit Shows Oklahoma’s Contributions to Film History” an article about the Oklahoma History Center’s exhibit, Oklahoma @ the Movies, which tells the story of the state’s history with and ties to the film industry

May 17 *KJRH.com*: “Filmmakers Worry Tax Incentives will be Cut, Hurt Industry” an article providing information about the Senate Bills up for vote to reduce or eliminate the Oklahoma Film Enhancement Rebate Program, featuring an assertion from a film industry member that the elimination or reduction of the rebate program would be detrimental to the state and her future working here

May 17 *Tulsa World*: “*To the Wonder*, Malick Movie Shot in Oklahoma, Likely for 2012 Release” an article about Terrence Malick’s upcoming feature film shot in Oklahoma, announcing the title of *To the Wonder* and providing information about the film and director. The film took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 21 *Newsok.com*: “*Cowgirls N’ Angels* Star Bailee Madison to Appear on Tonight Show with Jay Leno Tonight” an article announcing the star of the Oklahoma-filmed feature *Cowgirls N’ Angels* was interviewed on the Tonight Show with Jay Leno

May 23 *Newsok.com*: “Wednesday Video Spotlight: Bob Marley Documentary “*Marley*” to Kick Off deadCENTER Film Festival June 6 in Oklahoma City” a video with accompanying article about the upcoming deadCENTER Film Festival, of which OF&MO is a sponsor. Also includes mention of the screening of *Just Crazy Enough*, a film that utilized the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

May 24 *The Salt Lake Tribune*: “Movie Review: *Cowgirls* Stampedes Through Clichés” a movie review of Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 24 *GACTV.com*: “Amber Hayes Makes Big Screen Acting Debut in *Cowgirls N’ Angels*” an article announcing that Oklahoma native Amber Hayes and her songs will be featured in Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 NewsOK.com: “Movie Review: *Cowgirls N’ Angels*” a movie review of Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 Tulsa World: “Movie Review: *Cowgirls N’ Angels*” a movie review of Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 NewsOK.com: “Oklahoma Actors, Musicians, Towns Featured in the Family Film *Cowgirls N’ Angels*” an article about the Oklahoma actors, musicians, and towns appearing in Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 Tulsa World: “*Cowgirls N’ Angels* Feature Film Uses Oklahoma Talent” an article about the Oklahoma actors and musicians appearing in and providing music for Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 Edmond Sun: “Hollywood Dreams Do Come True: Edmondite Develops Film, Music Career” an article about Edmond resident Devin Derrick appearing in and providing three songs for Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 News6.com: “Two Green Country Girls Featured in Movie” an article announcing that two Oklahoma trick riders will be featured in Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 25 NewsOK.com: “Movie Review: *Cowgirls N’ Angels*” a movie review of Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 26 News9.com: “Two Oklahoma Girls Featured As Trick Riders in New Movie” an article announcing that two Oklahoma trick riders will be featured in Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

May 29 IonOK.com: “deadCENTER Film Festival Takes Center Stage in June” an article about the upcoming deadCENTER Film Festival, of which OF&MO is a sponsor. Also includes mention of the screening of *Just Crazy Enough*, a film that utilized the Oklahoma Film Enhancement Rebate Program, administered by OF&MO

May 29 The Journal Record: “Legislature Spares Tax Rebate for Film Productions” an article announcing that the bills to eliminate or reduce the Oklahoma Film Enhancement Rebate Program were not passed into legislation this session

May 30 NewsOK.com: “Wednesday Night Video Spotlight: Oklahoma-born and Bred Singer-Songwriter Amber Hayes Contributes to *Cowgirls N’ Angels*” a video with accompanying article announcing that Oklahoma native Amber Hayes and her songs will be featured in Oklahoma-shot *Cowgirls N’ Angels*, which took advantage of the Oklahoma Film Enhancement Rebate Program and additional 2% rebate for using Oklahoma music, administered by OF&MO

Press Releases/Special Announcements/Website Postings:

April 5: “NMF5 Music Video Picks Open Call for 2012 Music Videos” a homepage posting and newsroom article announcing the 5th Annual Norman Music Festival’s open call for music videos so be screened at the festival

April 20: “Casting Announcements: *The Long Drive Home* and *Disappeared*” two postings on the Casting Calls section of the jobs page, one for the upcoming Oklahoma-produced feature *The Long Drive Home* and one for *Disappeared*, a Discovery Channel documentary series

April 26: “Oklahoma Film & Music Office Announces Launch of State Music Guide” a press release, eblast, homepage posting and newsroom article announcing the launch and providing information about OF&MO’s online music directory

May 4: “Oklahoma Makes ‘Buffalo Sized’ Impression at South By Southwest 2012” a homepage posting and newsroom article update about OF&MO’s events that took place at SXSW2012

May 7: “Call for Volunteers: OK Mozart” a posting on the Internships page announcing a call for volunteers for the 2012 OK Mozart Music Festival

May 8: “Oklahoma Film Gets International Release and Debuts in Theaters” a homepage posting and newsroom article announcing Oklahoma produced feature film *The Rock ‘n’ Roll Dreams of Duncan Christopher* will have a theatrical screening and is slated for international release

May 17: “Casting Announcement: C9 Productions” a posting on the jobs page for casting announcement for an OERB commercial produced by C9 Productions in Tulsa

May 18: “Crew Call: Time Team America” a posting on the jobs page for a crew call for Time Team America, a science-reality series from PBS

Upcoming Oklahoma Film & Music Office Activities/Sponsorships

Produced By, annual Producers Guild of America Conference

June 8-10, Los Angeles

deadCENTER Film Festival

June 6-10

American Heritage Music Festival

June 7-9

OK Mozart

June 8-17

AFCI Locations Trade Show

June 14-16, Los Angeles