



## **Activity Report** **April – May 2011**

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### **Points of Interest**

#### **Oklahoma Film Rebate Queue:**

***Cowgirls N' Angels*** (previously *Sweethearts & Angels*): Filming began May 2 in Stillwater and concludes on June 2. Filmmakers have worked closely with the Stillwater Chamber of Commerce and Oklahoma State University during filming, and have reported to the film office that the level of support in that community is unprecedented. The family friendly feature is scheduled to wrap Oklahoma filming on June 1.

***Yellow***: The Nick Cassavetes feature is currently in pre-production. Local casting calls for extras have been held recently. The film is scheduled to shoot in Pauls Valley, Norman, Oklahoma City, and Perry in beginning in early June.

***Just Crazy Enough***: Local independent comedy feature is working toward a July 11 start in the Oklahoma City area. Filmmakers are currently scouting locations and providing all required documentation on the rebate.

***Cherokee Word for Water***: Targeted for a late summer start in Adair County. OF&MO is assisting by providing information on locations and permits and responding to questions about the rebate application.

***Into the Great Wide Open***: OF&MO has received and is processing an official application for this project to film in Oklahoma in FY12.

**Note**: Please refer to our Jobs Page at [www.oklahomafilm.org](http://www.oklahomafilm.org) for information about where to submit crew résumés for upcoming productions. This page also contains information about upcoming casting calls and internship opportunities. Please also note that OF&MO has appropriated all FY12 rebate funds. As a result, **we will not be accepting any new applications until January of 2012 when we will begin appropriating FY13 rebate funds.**

**2011 Legislative Session**: The 2011 Legislative session ended on May 20. OF&MO's bill **SB 391**, which requested an increase to the program's annual cap from \$5 million to \$10 million per year, passed the Senate floor 39-5 on March 14, but was not heard in the house, due to Representative David Dank (R-Oklahoma City) saying that he would not hear any tax credit bills during this session. Language revisions were also included to bring statute current and to further clarify existing definitions. The bill will be laid over until the 2012 legislative session and reconsidered then.

**Oklahoma's Buffalo Lounge**: Fresh off its successful debut at the 2011 South By Southwest (SXSW) Conference and Festival in Austin, TX, OF&MO hosted The Buffalo Lounge at the Brewhouse in Norman on April 23 for an official Norman Music Festival Pre-Party, a fundraiser to help the local festival remain free for attendees. This event was co-hosted by The Idea Collective, JFR Productions, and The Brewhouse.

Julie Porter, Abby Kurin, Emily Schmidt, and OF&MO intern Melea McCreary attended the event that featured live music from around the state. Performers included ACM@UCO student Chase Kerby, Broken Arrow native and Austin resident Mark Gibson, Oklahoma native Beau Jennings, and Oklahoma City's Jabee.

For bands interested in performing at future Buffalo Lounge events, please e-mail Julie Porter at [julie@oklahomafilm.org](mailto:julie@oklahomafilm.org). For venues interested in hosting The Buffalo Lounge, please e-mail Abby Kurin at [abby@oklahomafilm.org](mailto:abby@oklahomafilm.org).

**Norman Music Festival:** Oklahoma's Buffalo Lounge made a stop at Norman Music Festival on April 30 at FIVE, The Idea Collective's space in Norman. OF&MO and The Idea Collective joined together again on this exciting event concept, while allowing OF&MO to host a lounge for All Access Pass holders and Artists to network and learn more about the music industry in Oklahoma.

Features at The Buffalo Lounge included food from Local, water from Devine, complimentary Red Bull, entertainment from local DJ Motion, and live blogging by HighFashionGirl.com's Grace Gordon. OF&MO staff and interns were on hand to discuss Oklahoma's growing music industry and our mission and programs. Over 300 attendees joined OF&MO during the day, and evening guests enjoyed a performance by local rapper Jabee.

### **Public Relations & Industry Development**

- Attended the Oklahoma City Chamber's Schmoosa Palooza to network with Oklahoma Businesses
- Met with Ronn Cupp of the Oklahoma State Chamber to discuss legislative matters
- Met with Oklahoma fiddler Jana Jae and Representative Doug Cox to discuss the 2012 American Heritage Music Festival
- Participated in conference call with Anthony Nalli of Canadian-based Four Points TV regarding relocating operations to Oklahoma
- Met with Charlie Rayl of JFR Productions to discuss The Buffalo Lounge at The Brewhouse and go over details and logistics for the April 23 event
- Attended Claremore Day at the State Capitol in support of tourism and to learn more about the area
- Met with Lance McDaniel and Kim Haywood of deadCENTER Film Festival to discuss OF&MO's involvement in this year's festival
- Met with Deborah McAuliffe of Allied Arts, Christina Fallin and Deby Snodgrass to discuss shared interests and potential partnerships for the future
- Met with Rich Anderson of Oklahoma City-based non-profit World Neighbors to brainstorm possible celebrity endorsement
- Met with Dave Hanon and Megan Slemp of EthnoGraphic Media regarding their post production facilities
- Met with Ginger Roddick and David Kittredge of The Idea Collective to discuss event concept and logistics for OF&MO Filmmakers Reception at deadCENTER Film Festival
- Provided a list of Oklahoma Talent Agencies to Lizzie Draper, Josh Wood, Joni Sandy, Tracy Brigham, Shaelyn Vaughn, Lakedia Dean, and Allen Masangale
- Provided television actor and University of Central Oklahoma alumni Jim Beaver with information on the Oklahoma Film Enhancement Rebate Program
- Provided list of Tulsa Film Venues to Kevin Matusow for his potential film screening
- Met with Grey's Anatomy editor and director Ed Ornelas while he was in Oklahoma to attend Moore Norman Technology Center's Red Carpet Film Festival, which features films by their students
- Spoke to OU Film & Video Studies students about the film industry in Oklahoma, upcoming opportunities, and provided career advice
- Met with Mongo Allen of Seeworth Academy regarding his anti-gang documentary, *The List*
- Met with Ezell Kendrick of PL Studios to discuss potential opportunities to work together
- Met with editor Chris Little about film industry opportunities in Oklahoma

### **Industry Services and Technology Development**

**Music Industry Meeting:** The first Music Industry meeting of 2011 will take place June 22 at 3 p.m. in Tulsa at Circle Cinema. To be added to the list to receive an e-mail update about the meeting and others, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

**Film Industry Meeting:** The next scheduled Film Industry meeting will take place on Wednesday, August 24, at 3 p.m. in Tulsa at Circle Cinema. To be added to the list to receive an e-mail update about the meeting and others, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

### Website Update: [OklahomaFilm.org](http://OklahomaFilm.org)

- Unique visitors
  - April 2011 3,690\*
  - May 2011 3,407\*
- Average Daily Visitors 338
- Most popular pages
  - Jobs & Internships listings
  - Oklahoma Production Guide

\*Note: the numbers reflected in the February-March report (11,442 and 11939, respectively), were total visitors as opposed to unique visitors. We regret the error.

**Music Guide:** OF&MO is targeting summer 2011 for the launch of Phase I of the Oklahoma Music Guide. Just as the Oklahoma Production Guide is a database for all Oklahoma film crew, the Music Guide will be an all-inclusive, fully searchable online source for Oklahoma musicians, support services, and venues. Once it has launched, bands, venues, performers, and music businesses can register to be listed at no cost, and users will be able to browse the database to find talented artists of all genres, live music locations, and other music-related companies. It will be the first comprehensive music database of its type in Oklahoma.

**This Week in Film & Music:** To sign up for our weekly e-newsletter, *This Week in Film & Music*, please visit the Website subscriptions page at: <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>. Current circulation is 2,207.

**OF&MO Internship Program:** The OF&MO spring semester interns have continued to contribute to the office significantly. Melea McCreary and Sonya Barrett have been very helpful in writing for the events page on the Website. In addition to volunteering at The Buffalo Lounge events for Norman Music Festival, they have assisted with organizing marketing material and gathering items for future events. As the semester comes to an end, we would like to congratulate, and thank Melea and Sonya on the successful completion of their assignment with OF&MO.

## Production

### Recent/Current Film/TV Production

- Provided Regan Butler with contact information and permitting for a photography assignment in Durant, Oklahoma
- Provided Kimberly Prado of Berg Productions with locations, permitting and contact information regarding the filming of the short film *The Passages* for the Oklahoma City Museum of Art Exhibit
- Provided Holly Cue of Icon Film with locations, permitting and contact information for the filming of the documentary, *River Monsters*
- Provided Brian Rooker of Intuitive Entertainment with locations, permitting, and contact information regarding the filming of the Food Network series, *Killer Foods*
- Provided Peter Adler with locations, permitting, contact information, and on-site assistance at Stockyards City during the filming of the recent series, *Route 66, Along the Mother Road*
- Provided Clark Gray of Big Red Hat Productions, LLC with locations, permitting, and contact information regarding the filming of the recent series, *The Traveling Trio*
- Provided Louisa Gomez of Risk Productions, LTD with locations, permitting, and contact information regarding the filming of the television documentary series, *Things To Do Before You Die*

### Upcoming Film/TV Production

- Provided ongoing daily pre-production support for the feature film *Yellow* which begins filming on June 6.
- Provided Fiona Jones of Pacific UK with locations, permitting, and contact information regarding the filming of an upcoming Food Network series
- Provided Cara Locke of Current C Creative with information on the rebate program in regard to an upcoming feature film, *Home Run*

## **Potential Film/TV Production**

- Provided New York-based producer Robbie Tucker with locations information for a potential industrial film production
- Provided Jennifer Dunne of Fox Searchlight with incentives and location information for a potential film production
- Provided Brinton Bryan with locations and incentives information for a potential film production
- Provided Robin Hayman of Real Stories Canada 2 Inc. with locations information for a potential television episode
- Sent locations information to Amanda Tipton regarding a potential television production to be filmed in Oklahoma
- Sent locations information to Laia Valiente of Barcelona TV regarding a potential educational series to be filmed in Oklahoma
- Continued scouting locations and providing assistance to Jinny Joung of the John Wells Company regarding the potential feature film project, *August Osage County*. Meeting scheduled with producers in L.A. in early June.
- Provided LA-based producers Joe DiMaio and Matthew George with incentives information for upcoming action film
- Met with Mongo Allen of Seeworth Academy regarding his documentary production on gang violence
- Provided Brenda Bennett of Image Action information on the Oklahoma Film Enhancement Rebate Program
- Provided Dawn Clouch of Marvel Studios with locations and Oklahoma Film Enhancement Rebate information
- Met with Brad Henning regarding *Hot Flashes*, a feature film he is developing and would like to film in Oklahoma using the rebate

## **Media/Press/Ads**

### **Newspaper, Magazine and Online Articles:**

**April 2010 Markee Magazine:** “Oklahoma Hopes State Will Okay Incentive Boost” an in-depth, feature article highlighting the Oklahoma Film Enhancement Rebate Program with quotes from OF&MO Director Jill Simpson as well as production and location photos

**April 14 Look at OKC:** “George Lang: Taking ‘Static’ on the Road” an article about George Lang’s video series “Static” which traveled to Austin and provided coverage of OF&MO’s Buffalo Lounge at the 2011 SXSW Conference & Festival. The article provides a good review of The Buffalo Lounge and announces the presence of the lounge at the Norman Music Festival

**April 14 Look at OKC:** “The Defining Times of Chase Kerby: Life after The City Lives” a profile of Oklahoma musician Chase Kerby that announces his performance at OF&MO’s Buffalo Lounge pre-party fundraiser for Norman Music Festival

**April 18 The Journal Record:** “Film & Music Office Adds Buffalo Lounge Events Across State” an article announcing OF&MO’s plans to take The Buffalo Lounge across the state with the first show taking place at the Brewhouse in Norman as an official pre-party fundraiser for the 4<sup>th</sup> Annual Norman Music Festival. The article features quotes from OF&MO Deputy Director Julie Porter and Development Coordinator Abby Kurin

**April 20 Oklahoma Gazette:** “Rock This” an announcement of OF&MO’s Buffalo Lounge pre-party fundraising event for the Norman Music Festival

**April 22 Look at OKC:** “Chase Kerby Going Solo at Norman Music Festival” an article on Oklahoma musician Chase Kerby announcing his performance at OF&MO’s Buffalo Lounge pre-party fundraiser for Norman Music Festival

**April 30 HighFashionGirl.com:** “Live Blogging The Buffalo Lounge” a series of blog postings with coverage of The Buffalo Lounge at the Norman Music Festival

**May 4 KTUL.com:** “Family Movie Filming in Oklahoma” an article announcing the start of production on *Cowgirls N’ Angels* in Oklahoma

**May 4 BAM’s Blog (NewsOK):** “Principal Photography Begins on Oklahoma Film *Cowgirls N’ Angels*” an article announcing filming has begun on the new production in the state

**May 4 StillwaterNews.net:** “Hollywood Comes to Stillwater” an article announcing filming has started on *Cowgirls N’ Angels* and providing information about the story of the film

**May 5 *B(Log) and Capture*:** “OF&MO Summer Internships 2011” an article announcing a call for summer interns at the Oklahoma Film & Music Office, including details of the offered internships

**May 11 *NewsOK.com*:** “‘*Cowgirls N’ Angels*’ Begins Filming in Oklahoma” an article announcing filming has started on the production *Cowgirls N’ Angels*

**May 12 *TheWallStreetJournal.com*:** “Cannes 2011: Famke Janssen Unveils Directorial Debut” an online article about actress Famke Janssen, her choice to become a director, and the filming of her directorial debut *Bringing Up Bobby* in Oklahoma

**May 12 *ScreenDaily.com*:** “An American Dream” a blog posting about actress Famke Janssen, her choice to become a director, and the filming of her production *Bringing Up Bobby* in Oklahoma

**May 15 *Yahoo News*:** “‘X-Men’ Vet Famke Janssen Peers Through Director’s Lens” an Associated Press article about Famke Janssen and the filming of her directorial debut *Bringing Up Bobby* in Oklahoma

**May 15 *The Canadian Press*:** “‘X-Men’ Vet Famke Janssen Peers Through Director’s Lens” an Associated Press article about Famke Janssen and the filming of her directorial debut *Bringing Up Bobby* in Oklahoma

**May 16 *News9.com*:** “Extras Needed in Stillwater for *Cowgirls N’ Angels* Movie” an article announcing the casting of extras for *Cowgirls N’ Angels* filming in Oklahoma

**May 17 *BelowTheLineNews.com*:** “The State of Incentives” an article with information about several states’ film incentive programs, with information detailing Oklahoma’s tax incentive program

**May 20 *NewsOK.com*:** “‘X-Men’ Vet Famke Janssen Peers Through Director’s Lens” an Associated Press article picked up by NewsOK.com about Famke Janssen and the filming of her directorial debut *Bringing Up Bobby* in Oklahoma

**May 21 *NewsOK.com*:** “*Heaven’s Rain* Filmmaker Says He is Grateful He Forgave Triggerman” an article on former State Senator Brooks Douglass, which mentions the filming of *Heaven’s Rain* in Oklahoma

**May 21 *IndieWire.com*:** “Cannes Interview: Famke Janssen Talks *Bringing Up Bobby* and *Hansel & Gretel: Witch Hunters*” a blog posting with videos about actress Famke Janssen’s choice to direct *Bringing Up Bobby*, a film shot in Oklahoma

#### **Press Releases/Special Announcements/Website Postings:**

**April 5:** “Kitchen Remodeling Show Casting Underway” a posting on the jobs page under casting calls announcing casting within a 50 mile radius of Oklahoma City to be part of a kitchen remodeling show

**April 6:** “Castle Rock Film Festival Announces Call for Entries” a homepage posting announcing that Oklahoma filmmakers, actors, and screenwriters are now eligible to submit entries to the Castle Rock Film Festival held in Colorado in September

**April 6:** “Norman Music Festival Announces Final Line-up” a homepage posting detailing the musicians scheduled to perform at the 4<sup>th</sup> Annual Norman Music Festival

**April 7:** “Oklahoma’s Buffalo Lounge at South by Southwest Conference and Festival” a homepage posting recounting the performances and events that took place as part of the Buffalo Lounge at the 2011 South by Southwest Conference and Festival in Austin, TX

**April 8:** “Oklahoma’s Buffalo Lounge to Roam Oklahoma” a homepage posting announcing the Buffalo Lounge’s plans to host performances around Oklahoma

**April 18:** “Yellow Productions Announces Call for Internships” a posting on the internships page with an email address for résumés of people interested in interning for an upcoming production

**April 18:** “Yellow Productions Announces Crew Call” a posting on the jobs page under crew calls with an email address for résumés of crew interested in working on an upcoming production

**April 19:** “Film and TV Composer Peter Neff to Host Workshop” a homepage posting announcing a free workshop hosted by film and television composer Peter Neff

**April 19:** “Oklahoma Musicians and Filmmakers Launch Fundraising Tour to Create Will Rogers Documentary and Album” a homepage posting announcing filmmaker Bradley Beesley’s plans to create a Will Rogers-themed documentary and album with musician Beau Jennings

**April 25:** “Oklahoma Autodesk Animation User Group Event” a homepage posting announcing an event for the creative community to discuss tools and techniques for filmmaking, creating digital art, and visual effects

**April 27:** “Acoustic Oklahoma Showcase” a homepage posting announcing a live weekly showcase of musicians and online videos of acoustic performances by Oklahoma musicians

**April 27:** “Independent Film Week’s Deadline for Submissions Approaching” a homepage posting announcing the deadlines for submissions to the Independent Film Week forum being held in New York City in September

**April 29:** “Oklahoma Screenplay Wins Top Award at 2011 Sacramento International Film Festival” a homepage posting celebrating *Headrights!* winning the top award at the 2011 festival

**May 4:** “Production *Cowgirls N’ Angels* Begins Filming in Oklahoma” an e-blast, press release, and homepage posting announcing the family friendly film, *Cowgirls N’ Angels* has begun principal photography in Oklahoma

**May 13:** “Cloud Nine Productions Celebrates 30 Year Anniversary” a homepage posting announcing the celebration of 30 years in business for Oklahoma production company, Cloud Nine Productions

**May 13:** “Mobile Version of BMI Live Debuts” a homepage posting announcing the launch of the mobile version of BMI Live, which enables songwriters to input their performance data from smart phones

**Upcoming Oklahoma Film & Music Office Activities/Sponsorships**

Leadership Oklahoma City Presentation  
AFCI-PGA Produced By Conference  
deadCENTER Film Festival

**June 2, Oklahoma City**

**June 3-5, Walt Disney Studios, Burbank**

**June 9-12, Oklahoma City**