



Activity Report April - May 2014

Points of Interest

Oklahoma Film Enhancement Rebate Program Queue to be Reopened in August:

The Oklahoma Film & Music Office (OF&MO) is currently working to finalize an update to the Guidelines and Instructions for Application for the rebate program in advance of reopening the queue in early August. By statute, new Fiscal Year 15 (FY15) program funding does not take effect until 90 days after the conclusion of legislative session. The 2014 Legislative Session closed on May 23, which means the **new funding will take effect August 21, 2014** for expenditures made on or after that date. During the last week of July, OF&MO will notify the public, on its website at oklahomafilm.org and electronically to its subscribers, of the exact August rebate queue reopening date and procedures.

Current FY14 Rebate Queue:

Title	Type	Co./Director/Producer	Start Date	Rebate Amt	%.
<i>The Veil:</i>	Ind. Feature	Toy Gun Films/Brent Green/Dave Hanon	Currently in post	\$1,108,096	37
<i>Save My Bakery</i>	Reality TV	Food Network	Currently in post	\$ 80,754	35
<i>Mekko:</i>	Ind. Feature	Sterlin Harjo/Jasper Zwiebel	Currently in post	\$ 41,780	35
<i>Element:</i>	Ind. Feature	Table 31 Prod./Jon Keeeyes/Mollie Milligan	6/7/14	\$ 38,208	35

OF&MO Says Good-bye to Deputy Director of Operations, Leslie Channell and welcomes Jeanette Stanton:

May 30 marked Leslie Channell's last day with OF&MO. After spending the last few years in Oklahoma, Leslie made the decision to return to her home state of Colorado to be near family. In the time she has been with us, Leslie has made a significant impact in managing the day-to-day operation of the office and in helping us achieve many goals in support of our mission. We wish her well on her new adventures. She will be truly missed by all of us.

We are pleased to also announce that Jeanette Stanton has joined OF&MO as our new Deputy Director of Operations. Jeanette brings with her a wealth of administration experience. She will oversee the day-to-day operations of the office going forward.

Lindsey Flowers promoted to Deputy Director of Music: In May, former Music Development Coordinator, Lindsey Flowers, was been promoted to Deputy Director of Music. Lindsey has been instrumental in growing OF&MO's roster of music services over the last couple of years. She is largely responsible for the launch of the online Oklahoma Music Guide and subsequent iPhone app, as well as OFMO music festival coordination and creation of award-winning branding for the office. Katie Lovasz has stepped into Lindsey's prior duties as Music Development Coordinator. We congratulate both of them.

Norman Music Festival (NMF): OF&MO was a proud sponsor of the 7th annual Norman Music Festival. OF&MO's goal was to support the festival while raising awareness about the Oklahoma Music Guide and encouraging music artists to join.

On Thursday, April 24, OF&MO hosted an inaugural panel discussion, titled "Oklahoma Music in Film and TV," which featured panelists from across the film and music industries. The discussion highlighted various methods Oklahoma artists can use to successfully market their music for synchronization. This year's panelists included moderator Trey Rick, from the Academy of Contemporary Music at the University of Central Oklahoma; Brian

Winkeler, owner of Robot House Creative; Travis Linville and Chelsey Cope, Oklahoma musicians featured in the film *Rudderless*; Jill Simpson, director of OF&MO; Jonathan Fowler, VPO of Fowler VW and founder of NMF; and Casey Twenter, screenwriter and executive producer of *Rudderless*. The event closed with a networking reception at the stART building in Norman.

OF&MO also worked with Quentin Bomgardner of NMF to create a networking event during the festival to welcome NMF artists, volunteers and representatives of music businesses from across the state. The event took place on Saturday, April 26, from 3 p.m. to 5 p.m. at Astronomics on Main Street in Norman. OF&MO would like to congratulate NMF on a successful seventh year.

The Midwest City Made in Oklahoma Festival: OF&MO was a proud sponsor of the 2nd annual Midwest City Made in Oklahoma (MIO) Festival which took place on Saturday, May 31, from 11 a.m. to 8 p.m. OF&MO was able to support the festival, while raising awareness about OF&MO's online events calendar, weekly e-newsletter, *This Week in Film & Music*, and the Oklahoma Music Guide by hosting a table during the festival.

Due to the sponsorship with MIO Festival, OF&MO led the open call for musicians to play at the festival. In response to the call for musicians, 46 artists applied to play at the event and over 36 new musicians registered with the Oklahoma Music Guide. Of those who applied, eight artists were selected by a committee to play on the outdoor stage and an additional six were selected to play on the indoor stage. The outdoor stage musicians included Grassland Caravan, Red Wood Rising, Nicos, Gregory Jerome, The Trading Co., Travis Linville, Austin Cobb Band and Little Joe & Robbie Mack. The indoor stage musicians included McKenzie Pulse, Edgar Cruz, Allie Lauren, Stephen Salewon, Zach Winters and Autumn Ray. OF&MO would like to congratulate the MIO festival on a successful second year.

The Oklahoma Music Trail: OF&MO and the Oklahoma Tourism and Recreation Department have spearheaded the launch of the Oklahoma Music Trail, *Rhythm & Routes*. In partnership with the Oklahoma Historical Society, the OKPOP museum, the Oklahoma Music Hall of Fame and BancFirst, the new web-based trail aims to drive tourism and economic development in the most notable musical sites within the state. The digital trail will highlight the lives, careers and musical achievements of musicians born or raised in Oklahoma and those who spent a substantial part of their musical career in Oklahoma. Additionally, it will accent locations of significance to Oklahoma's musical heritage.

The first phase of the project will feature honorees and locations on an interactive website. The 43 honorees and locations include: The All American Rejects, BJ Thomas, Blake Shelton, Bob Wills, Cain's Ballroom, Carrie Underwood, Charlie Christian, Chet Baker, Conway Twitty, DC Minner, Deep Deuce, Elvin Bishop, Garth Brooks, Gene Autry, Hanson, Hoyt Axton, Mae Boren Axton, Jesse Ed Davis, Jimmy Webb, JJ Cale, Kelli O'Hara, Kings of Leon, Kristin Chenoweth, Leon Russell, Leona Mitchell, Muskogee Civic Center, Patti Page, Reba McEntire, Roger Miller, Ronnie Dunn, Roy Clark, Ryan Tedder, Sandi Patty, The Church Studio, The Farm, The Flaming Lips, The Gap Band, Toby Keith, Vince Gill, Wanda Jackson, Wallace Willis, Woody Guthrie and the Zoo Amphitheater. *Rhythm & Routes* will launch on July 1, 2014 on the Oklahoma tourism website, TravelOK.com.

Public Relations & Industry Development

- Guest speaker regarding filming in Oklahoma at the OU Native Media Summit at the Gaylord School of Journalism
- Luncheon speaker for West OKC Rotary Club. Provided general information about OF&MO, Oklahoma's growing film and music industries and the Oklahoma Film Enhancement Rebate Program
- Guest panelist for Leadership Oklahoma Graduating Class XXVII at Beaver's Bend. Provided information and statistics on Oklahoma's growing film industry and rebate program. Also provided latest statistics on Oklahoma's Tourism industry
- Met with Mollie Milligan and Susana Gibb of Table 31 Productions regarding the Oklahoma rebate film, *Element*
- Met with David Rawls, Economic Development Director of Choctaw County, and Arlinda Copeland, Executive Director of the Endangered Ark Foundation in Hugo. Toured Endangered Ark and other potential locations in Hugo.

- Met with Chris Forza and Dave Greene of Forza Studios Inc., regarding their commercial production for Firelake Grand Casino
- Met with Dr. Bob Blackburn, Jeff Moore and Larry O'Dell at the Oklahoma Historical Society regarding the launch of *Rhythm & Routes*
- Met with BancFirst Executive Vice President, Jay Hannah, regarding *Rhythm & Routes*
- Attended the Western Heritage Awards at the National Cowboy & Western Heritage Museum where rebate film, *Cherokee Word for Water*, took the award for Outstanding Theatrical Motion Picture
- Met with the Oklahoma committee members for Artists, Inc at OVAC offices to discuss the 2014 application process
- Met with filmmaker, Jerry Bryant, about a slate of indie film projects he wants to bring to Oklahoma in 2014-2015
- Provided recent Oklahoma film economic impact numbers to the Motion Picture Society of America (MPAA) for their annual reporting of the effects of the film and TV industry on the U.S. economy
- Met with Jay Shanker and Tourism leadership regarding upcoming OKCFEST participation
- Met with Idea Collective and Greater OKC Chamber regarding the Buffalo Lounge
- On-air interview with Mike Manos, host of *Connections* for KCNP-Ada regarding Oklahoma's film and music industries and the rebate program
- Met with Lance McDaniel, Kim Haywood and Alyx Picard of the deadCENTER Film Festival regarding our upcoming sponsorship and events at this year's festival
- Met with Oklahoma native James Reynolds regarding a potential film production
- Toured the Ambassador Hotel in Oklahoma City with Sales Manager Jesse Krewall
- Met with Oklahoma native Ryan Stephen Holly regarding a potential film production, *The Dead Man*
- Met with local filmmakers Jeff Robison and Casey Twenter, writer/producers of *Rudderless*, to discuss future projects
- Met with organizers of the Midwest City Made in Oklahoma Festival to discuss the programming of live music at the event
- Attended a meeting at Prodigal in Oklahoma City to discuss the upcoming OKCFEST music event
- Visited the Gene Autry Museum in Gene Autry, Oklahoma to gather content for the Oklahoma Music Trail, *Rhythm & Routes*
- Met with Brian Winkeler of Robot House Creative to discuss the Oklahoma Music Trail, *Rhythm & Routes*, and the Oklahoma music industry
- Met with representatives from OMES to discuss development of OF&MO's new website
- Met with Mary Jo Guthrie Edgmon to discuss Woody Guthrie and the upcoming Oklahoma Music Trail, *Rhythm & Routes*
- Traveled to Okemah, Oklahoma, to photograph notable locations for Woody Guthrie's page on the *Rhythm & Routes* website
- Traveled to the Oklahoma Music Hall of Fame in Muskogee, Oklahoma, to view their current exhibits and discuss content for the Oklahoma Music Trail, *Rhythm & Routes*
- Attended the Midwest City Made in Oklahoma Festival sponsor reception to network with other industry representatives
- Met with Trey Rick from the Academy of Contemporary Music at the University of Central Oklahoma to discuss the Oklahoma Music Trail, *Rhythm & Routes*
- Traveled to The Farm in Stillwater to interview the band The Red Dirt Rangers and learn about the "Godfather of Red Dirt Music," Bob Childers, as part of research and development for the Oklahoma Music Trail, *Rhythm & Routes*
- Met with Trey Rick from the Academy of Contemporary Music at the University of Central Oklahoma to discuss OF&MO's Norman Music Festival panel, "Oklahoma Music in Film & T.V."

Industry Services & Technology Development

Website Stats: Oklahoma began using Google Analytics to track website data in December of 2013. Currently, OF&MO reports monthly pageviews. A pageview is an instance of a page being loaded by a browser. Google Analytics tracks individuals accessing our website, versus Ok.gov's webstats, which includes hits from non-

individuals. The discrepancy in reported numbers are a result of more accurate reporting techniques and do not reflect a change in the performance of oklahomafilm.org.

- **Total pageviews: 17,072**
 - April 2014: 9,173
 - May 2014: 7,899

- **Highest Frequented Pages**
 - Oklahomafilm.org
 - Jobs & Internships
 - Filming in Oklahoma

- **User Demographics**
 - Returning Visitors: 40.1%
 - New Visitors: 59.9%
 - Average Visit Duration: 2 minutes, 19 seconds
 - User Location
 - United States: 96.16%
 - Moldova: .58%
 - United Kingdom: .47%
 - Other: 2.79%
 - Local site visitors:
 - Oklahoma City: 43%
 - Norman: 9.99%
 - Tulsa 9.7%
 - Other: 37.31%

Social Media:

- **Facebook:** <http://www.facebook.com/oklahomafilmmusicoffice>
 - Launched in November 2012
 - Total Likes: 1,092
 - New Likes in February/March: 70

- **Twitter:** http://www.twitter.com/OKFilm_Music
 - Launched in January 2013
 - Total Followers: 1,377
 - New Followers in February/March: 191

This Week in Film and Music:

- To subscribe to our weekly e-newsletter, *This Week in Film and Music*, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>
- Current Circulation: 2,950

Oklahoma Production Guide: The Oklahoma Production Guide continues to grow thanks to our active crew, support services and community partners. OF&MO would like to extend our gratitude to the following individuals for allowing us to scout locations for the Oklahoma Locations Guide: Brent Pittman (OPUBCO Communications Group) and the Oklahoma Tourism & Recreation Department.

The Oklahoma Production Guide currently contains 788 total crew listings, 190 total support service listings and 1430 unique locations.

OF&MO collected location images for the locations database from:

- Yousef Kazemi, Locations Coordinator, OF&MO
 - City of Drumright - Drumright, OK

- City of Blackwell - Blackwell, OK
- Blackwell Train Depot - Blackwell, OK
- Ponca City Santa Fe Train Depot - Ponca City, OK
- Ponca City Rock Island Train Depot - Ponca City, OK
- The Poncan Theatre - Ponca City, OK
- Duncan Rock Island Train Depot - Duncan, OK
- Brent Pittman, Digital Marketing, OPUBCO Communications Group
 - David Stanley Chevrolet - Norman, OK
- Oklahoma Tourism & Recreation Department - Travel Promotion Division
 - Natural Falls State Park
 - Lake Thunderbird State Park

Oklahoma Music Guide: The Oklahoma Music Guide is an all-inclusive, fully searchable online database for Oklahoma musicians, support services and venues. Bands, venues, performers and music businesses can register to be listed at no cost, and users are able to browse the database to find talented artists of all genres, live music locations and other music related companies. It is the first comprehensive music database of its type in Oklahoma.

The Oklahoma Music Guide currently contains 328 music business listings and 493 music talent listings. To register or for more information, please visit okmusicguide.com.

Production, Location and Music Guide App: In June of 2013, OF&MO launched a free, downloadable iPhone application. Users can instantly access OF&MO's online production, locations and music guide databases of in-state crew, photos of locations and musicians; search for local vendors with the ability to instantly view their website; and map their current location and get directions to thousands of landmarks, utilizing GPS.

- Total downloads: 620
- New downloads in April / May: 69

OF&MO Internship Program: OF&MO would like to thank its 2014 spring interns for their assistance throughout the semester: William Muschinske (ACM@UCO), Rebecca Buckner (University of Oklahoma), Emily Long (University of Oklahoma), Katie Baughman (University of Oklahoma), Sam Duce (Southern Nazarene University), Christine Elliott (University of Oklahoma) and Haley Burr (University of Oklahoma). Collectively, the interns assisted with the production of OF&MO's e-newsletter, *This Week in Film & Music*, aided in public relations and development needs, organized and prepared materials for events and helped populate our Oklahoma Music Guide and Oklahoma Production Guide. OF&MO wishes them all the best in their future endeavors.

Interviews were held in May to select participants for the 2014 OF&MO Summer Internship Program. Those selected for the program include: Davis Winchester (University of Oklahoma), Logan Alexander (University of Oklahoma), Nathan Austin (East Central University), Brooke Blackwood (University of Oklahoma), Devin Murphy (Oklahoma City University) and Haley Burr (University of Oklahoma). OF&MO looks forward to having these interns join the office for a productive summer.

Production

Recent/Current Film/TV Production

- Provided Chris Forza of Forza Studios Inc. with locations, permitting and contact information for the filming of a national commercial production for Firelake Grand Casino
- Provided Dawn Harth of Ackerman McQueen with locations, permitting and contact information for the filming of OklaVision at Little Sahara State Park and Great Salt Plains State Park
- Provided Zoe Elliott of Oxford Scientific Films with a letter of support and locations, permitting and contact information for the filming of the documentary series *Richard Hammond's Big Weather*
- Provided John Sloan of BigDogg Video with locations, permitting and contact information for a still photography production
- Provided Ben Ryan of Miller Ad Agency with locations, permitting and contact information for the filming of a commercial production for a local automotive dealership

- Provided Penny Middleton and Shannon Flammia of Jack Morton Worldwide with a letter of support and locations, permitting and contact information for the filming of a short documentary
- Provided Brett Blakeney of Undertow Films LLC with locations, permitting and contact information for the filming of the television series *Airplane Repo*
- Provided Susana Gibb and Mollie Fabian of Table 31 Productions with locations, permitting and contact information for the filming of the Oklahoma rebate film, *Element*
- Provided Wendy Parker and Sha'ree Green of WeerNProduction with locations, permitting and contact information for the short film *Cognizance Blurred*
- Provided Jodi Dempster of Ideas Collide Marketing Communications with locations, permitting and contact information for the filming of a local commercial production
- Provided Amanda Dunning of Southwest Adventure Tours with locations, permitting and contact information for a still photography production on Route 66 to be featured in an international magazine publication
- Provided Joe Burk of Long Pond Media LLC with locations, permitting and contact information for the filming of the television series *The Great Food Truck Race*
- Posted casting call for a reality television series, *Utopia*, requested by Jason Skweres, a casting producer in Los Angeles
- Provided Matt Page from Real World Marketing in Phoenix, Arizona with information about the Oklahoma Production Guide
- Provided Ken Jones and Harriet Darko with a list of Oklahoma talent agencies
- Provided Chris Hurley with information about the Oklahoma Film Enhancement Rebate Program as well as the Oklahoma Production Guide
- Provided Bre Clark with a list of Oklahoma talent agencies and information on OF&MO's internship program

Upcoming Film/TV Production

- Provided Tommy Hood of Elev8ion Studios with locations, permitting, and contact information for the filming of the television pilot *Sea Clear Adventure Club*
- Provided Morgan Brenner of Hobby Lobby Corporate with locations, permitting and contact information for an upcoming still photography production

Potential Film/TV Production

- Sent locations information and offered further assistance to Yoko Pom of Day O Productions regarding a commercial film production
- Provided rebate information to producers Gale Anne Hurd and Valerie Red-Horse regarding potential feature documentary
- Sent locations information and offered further assistance to Namrata Bansal of Sartha Global Marketing regarding an industrial video production on Route 66
- Sent a locations package and logistical information to Payton Dunham of Happy Face Media regarding the feature film production *Land*
- Sent location forms and requested further information from Zachary Little of GIED Productions Ltd. Co. regarding a film production

Media/Press/Ads

Newspaper, Magazine and Online Articles

April 1 oklahomastar.com: "Report: Paramount closing a deal to distribute Oklahoma-made movie *Rudderless*" an online article announcing the distribution deal made with Paramount and Samuel Goldwyn Co. for the film *Rudderless*, which was filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 2 newsok.com: "Gov. Mary Fallin signs Oklahoma Film Enhancement Rebate Program extension" an online blog post regarding the Governor's signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 2 playbill.com: "*August: Osage County* Film, With Meryl Streep, Julia Roberts, Juliette Lewis, Julianne Nicholson, Will Hit Shelves April 8" an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which was filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Newspaper, Magazine and Online Articles continued

April 3 okcchamber.com: “Oklahoma Film Enhancement Rebate Program Extended” an online article announcing the Oklahoma Senate’s passage of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 3 kjrh.com: “Extension for \$5 million dollar film rebate program signed into law by Governor Mary Fallin” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 3 businessweek.com: “Fallin extends \$5M Oklahoma film rebate program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 3 ktul.com: “Fallin extends \$5M Oklahoma film rebate” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 3 miamiherald.com: “Fallin extends \$5M Oklahoma film rebate program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024.

April 3 kentucky.com: “Fallin extends \$5M Oklahoma film rebate program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024.

April 3 washingtontimes.com: “Fallin extends \$5M Oklahoma film rebate program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024.

April 3 ardmoreite.com: “Fallin signs Oklahoma Rebate Extension” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 4 southernpoliticalreport.com: “Florida, Oklahoma, & Tennessee” an online article announcing the Oklahoma Senate’s passage of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 7 hamptonroads.com: “Great directing, cast and cinematography star in *August: Osage County*” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which was filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 fox23.com: “Feature film ‘Mekko’ to start shooting in Tulsa” an online article highlighting the film *Mekko*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 avnetwork.com: “New Technologies Fuel Film Festival” an online article highlighting the new film festival, Bison Bison Film Festival, held in Ponca City, Oklahoma

April 8 newsok.com: “*August: Osage County* released on DVD, Blu-ray and VOD” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 tulsaworld.com: “I see movies for free: Win *August: Osage County* on DVD” an online article regarding an opportunity to win a Blu-ray or DVD copy of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 therepublic.com: “Feature film *Mekko* about homeless Native American parolee set to start shooting in Tulsa” an online article announcing the film *Mekko*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 popmatters.com: “The Pressure Cooker of *August: Osage County* Explodes with Talent” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 latinopost.com: “This Week in DVDs: *The Hobbit: The Desolation of Smaug* and *August: Osage County* Among New DVD and Blu-Ray Releases” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 8 thecelebritycafe.com: “*August: Osage County* featuring Meryl Streep and Julia Roberts, will be released on DVD” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 9 tulsaworld.com: “I See Movies for Free: *Mekko* is Tulsan Sterlin Harjo’s next film” an online article announcing the film *Mekko*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Newspaper, Magazine and Online Articles continued

April 9 worldnow.com: “Fallin Extends \$5M Oklahoma Film Rebate Program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 9 wn.com: “August: Osage County released on DVD, Blu-ray and VOD” an online article announcing the DVD and Blu-ray release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 10 newson6.com: “Fallin Signs Measure Extending Oklahoma Film Rebate Program” an online article regarding the Governor’s signing of House Bill 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024.

April 25 newsok.com: “deadCENTER Film Festival Reveals 2014 Lineup” an online article announcing the 2014 film lineup for the 14th annual deadCENTER Film Festival, as well as the world premiere of Oklahoma film, *The Posthuman Project*

April 25 okc.net: “NMF7: The Oklahoma Film and Music Office” an online article highlighting OF&MO’s events that took place at the 7th annual Norman Music Festival

April 27 normantranscript.com: “And the bands play on...Norman Music Festival hits high note once again” an online article highlighting the OF&MO’s panel discussion, “Oklahoma Music in Film and TV,” that took place during the 7th annual Norman Music Festival

May 12 newsok.com: “Rhythm & Routes: Virtual Oklahoma music trail preparing to launch; public submissions sought through May 31” an online article regarding the launch of and the guidelines for submitting content to the Oklahoma Music Trail, *Rhythm & Routes*

May 17 Muskogee Phoenix: “Oklahoma music legends focus of new interactive website” an online article announcing the partnership between the Oklahoma Department of Tourism, The Oklahoma Historical Society and the Oklahoma Music Hall of Fame on the Oklahoma Music Trail, *Rhythm & Routes*

May 18 screendaily.com: “Radiant sells William H. Macy’s Rudderless” an online article highlighting William H. Macy’s directorial debut with the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

May 26 spacial-anomaly.com: “August: Osage County is an Intense Ensemble Film” an online article highlighting the cast of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

May 27 Locations2014 Magazine: “House and Home” an editorial by OF&MO Music Deputy Director, Lindsey Flowers, discussing the role of the Boulanger House in the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program. The magazine, which boasts an international distribution including the Cannes Film Festival, also featured a photo by Oklahoman Jeremy Charles

May 29 ktok.com: “Movie to Begin Filming in Oklahoma” an online article announcing the start of principal photography for the Oklahoma-made film *Element*, which is being filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Press Releases, E-Blasts and Special Website Postings

April 2 “Governor Fallin Signs Oklahoma Film Rebate Extension” an e-blast announcing the Governor’s signing of HB 2580, extending the sunset date of the Oklahoma Film Enhancement Rebate Program to July 1, 2024

April 7 “Mekko to Begin Filming This Month in Oklahoma” an e-blast announcing the start of principal photography of Oklahoma Rebate film *Mekko*

April 7 “OF&MO Call for Summer 2014 Interns” an e-blast announcing the call for OF&MO intern applications for the 2014 summer semester

April 8 “August: Osage County Now Available on DVD” an e-blast announcing the release of the film *August: Osage County*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 9 “Save My Bakery Filming in Oklahoma” an e-blast announcing the start of principal photography of the Food Network’s television series *Save My Bakery*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

April 14 “Circle Cinema Presents Smoke Signals Followed by Q&A with Screenwriter” an e-blast announcing the Circle Cinema screening of *Smoke Signals*, which filmed in Oklahoma, followed by a Q&A with the screenwriter of the film, Sherman Alexie

April 15 “Home, James Celebrates Limited Theatrical Release” an e-blast announcing the limited theatrical release of *Home, James*, which filmed in Oklahoma

Press Releases, E-Blasts and Special Website Postings continued

April 16 “Artist INC Live Oklahoma City Call for Entries” an e-blast announcing the call for entries from artists of all disciplines for Artist INC Live Oklahoma City, training program addressing business needs and challenges of artists

April 17 “Guestroom Records to Host Live Music for National Record Store Day” an e-blast announcing the live performances that took place at two Guestroom Records locations on National Record Store Day

April 21 “Norman Music Festival Hosts Panel Discussion” an e-blast announcing the panel discussion, “Oklahoma Music in Film and TV,” hosted by OF&MO that took place during the 7th annual Norman Music Festival in Norman

April 24 “Tulsa Documentary Celebrates World Premiere Event at Circle Cinema” an e-blast and homepage posting announcing the world premiere of *Freedom’s School*, a documentary film produced in Tulsa which chronicles the growth and development of the city’s Booker T. Washington High School

April 28 “Locally Made Comedy to Premiere at Tulsa’s Circle Cinema” an e-blast announcing the premiere of the Oklahoma film *Springfield 61*

April 29 “Oklahoma City Civic Leaders Announce OKCFEST 2014” an e-blast announcing a new Oklahoma City summer music festival, OKCFEST

April 29 “In Remembrance: David Smeal” a homepage posting in remembrance of David Smeal, a local film professor.

April 30 “Oklahoma Documentary Exploring Moore Tornadoes Screens in May” an e-blast announcing the limited theatrical release of the Oklahoma documentary *Where Was God*

May 1 “Local Film Festival Showcases Native American Talent” an e-blast announcing the Oklahoma Indian Summer Native Film Festival in Bartlesville

May 6 “Film Like Yours (FLY) Film Festival Announces Call for Entries” an e-blast announcing the Enid Film Like Yours Film Festival’s call for entries

May 8 “Local Musicians to Perform at Austin City Limits Music Festival” an e-blast highlighting the local musicians featured on the lineup for the Austin City Limits Music Festival in October including Sugar Free Allstars, Turnpike Troubadours and Parker Millsap

May 13 “Oklahoma Tourism and Recreation Department to Launch Statewide Music Trail - Rhythm & Routes” an e-blast announcing the launch of the online Oklahoma Music Trail Rhythm & Routes

May 14 “Midwest City to Host Made in Oklahoma Festival” an e-blast and homepage posting highlighting the musician lineup and information about the Midwest City Made in Oklahoma Festival

May 21 “MMM’s All Abilities Rock Program to Host ‘Sensory-friendly’ Dance Party” an e-blast and homepage posting announcing the “Sensory-friendly” Dance Party hosted by the Music Moves Mountains Foundation’s All Abilities Rock Program

May 22 “Documentary Provides Chance to Discover *True Grit*” an e-blast and homepage posting announcing the online streaming of a documentary film which was produced in Oklahoma and uncovers the history of the novel-turned-film *True Grit*

May 28 “*Element* to Begin Filming in Oklahoma This June” a press release, e-blast and homepage posting announcing the start of principal photography for *Element*, which will film in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

May 30 “deadCENTER Film Festival to Honor Four Oklahoma Film Icons” a homepage posting announcing four Oklahoma film icons, including OF&MO Director Jill Simpson, to be honored during the deadCENTER Film Festival

Ads:

May 27 Locations2014: A one-half-page advertisement featuring notable filming locations in Oklahoma as well as contact information for OF&MO

Television/Radio:

May 22 KTUL: “Rhythm & Routes” a live video interview with Oklahoma Tourism & Recreation Department Public Information Officer Leslie Blair regarding the upcoming launch of the *Rhythm & Routes* music trail and the open call for user-sourced content

May 28 KCNP: “Connections” a live radio interview with OF&MO Director Jill Simpson regarding the mission of OF&MO and the function of the Oklahoma Film Enhancement Rebate Program

Upcoming OF&MO Activities/Sponsorships/Film Release Dates

deadCENTER Film Festival
American Heritage Music Festival
OK Mozart
Quartz Mountain Summer Arts Institute
Jazz in June

June 11 - 15, OKC
June 5 - 7, Grove
June 7 - 14, Bartlesville
June 21, Quartz Mountain
June 20 - 21, Norman