



Activity Report May 2009

Public Relations & Industry Development

- Met with Kim Haywood of deadCENTER Film Festival about sponsorship specifics for the upcoming festival in downtown Oklahoma City, which begins June 10.
- Met with Kyle Roberts regarding his goals to produce and direct videos for local independent bands. OF&MO provided suggestions as to how to find bands that might need videos, and Kyle has already been in contact with several bands that are interested in working with Kyle and his team.
- Attended the National Tourism Week Education Conference held at the Oklahoma City Zoo Educational Center, which featured management training by Dr. Lee Manzer.
- Met with Danna Fowble and Bud Marshall of the Oklahoma State Chamber to introduce OF&MO's digital location database and discuss implementation among other chamber organizations.
- Met with Beth Schmidt of the Oklahoma Department of Commerce to discuss recent developments in the music industry and ODOC's new music website, OKismusic.fm.
- Met with Wilma Mankiller and Kyle Smith regarding their project *The Cherokee Word for Water* and to discuss Oklahoma incentives and other services offered by the Oklahoma Film & Music Office.
- Met with Chief Gray and David Conrad of the Osage Nation and Chad Burriss of Indion Entertainment Group to discuss potential uses for the Downtown Tulsa Airpark.
- Provided a letter to the OKC City Council and Planning Commission in support of the naming a street in Oklahoma City's Bricktown Entertainment District in honor of legendary Oklahoma signer Wanda Jackson.
- Made a presentation regarding the film and music industries in Oklahoma to the Edmond Rotary Club. Also discussed the digital location database in an effort to raise awareness about the need for location photos.
- Met with Oklahoma musician Jeff Scheel to discuss strengths, weaknesses and opportunities within the music industry in Oklahoma.
- Attended the deadCENTER Film Festival Preview to view trailers from year's festival selections.
- Provided Clinton Leslie of Risen Son Faith Based Films in Oklahoma with ways to promote their new production company and films being produced through the use of press releases and media.
- Provided Jenny Hester with a list of Talent Agencies in Oklahoma.
- Provided Qiana Markham of Sorrell Custom Gallery in Guthrie with Reel-Scout informational packets, as she has expressed interest in contributing photos to the database.
- Assisted Brooke Evans with relocation information. Brooke has worked in the film industry in Los Angeles and is in the process of moving back to Tulsa.
- Toured the construction site of the new Tulsa Community College studio, located at the downtown campus. Offered assistance with present and future endeavors which involve TCC and the film and music community in Tulsa and northeastern Oklahoma.
- Assisted Laura Shandera, a recent graduate of Montana State University-Bozeman, with information on film and television career opportunities in Tulsa.
- Participated in a conference call with Allie Larman of the Office of State Finance to discuss the ongoing project to stream original music by Oklahoma musicians to callers placed on hold at state agencies and Oklahoma-based companies.

- Provided information on OF&MO, impact numbers, incentives programs and other details about the Oklahoma film industry to Tony Gregory, a Rose State student, for use in a class project.
- Provided incentives and contact information to Amy Berkenbile for her project about the life of Wiley Post.
- Provided contact information to Kay Allen, who runs a summer history camp for kids and would like to hire a documentary film educator for classes this summer.
- Spoke to Michelle Kelley, Director of Community Engagement for OPUBCO, regarding a one day version of the national Folk Alliance Conference and ways in which OF&MO may be able to provide assistance.
- Met with Pam Bracken to discuss the upcoming release of her book, a collection of essays entitled *Sooner Cinema: Oklahoma Goes to the Movies*. OF&MO suggested some contacts that might be helpful in marketing the book to Oklahoma's film communities.
- Contacted Tracy Trost, regarding the premiere screening of his feature film *Find Me*, which was filmed in Tulsa. OF&MO promoted the screening via e-blast and on the office's homepage.
- Provided information on the Bricks and Mortar tax credit to Joe McAllister, CPA, and Lenny Brumley as both are involved with the creation of Oklahoma music production facilities and are interested in using the credit once minimums are lowered on July 1, 2009.
- Spoke to Iowa Film Commissioner Tom Wheeler about guidelines and screening processes in place for their 50% incentives program.
- Made set visits and met with production staff of *The Killer Inside Me* regarding deliverables for rebate application.

Points of Interest

Oklahoma Film Enhancement Rebate Program Increased: On Friday, May 22, the House and Senate voted to pass SB 318. The omnibus bill contained language to increase Oklahoma's rebate program by 20%. Once the Governor has signed the bill, as of July 1, 2009, qualifying film and television projects can now receive a 35-37% cash rebate on Oklahoma expenditures. This increase will make Oklahoma competitive in the marketplace and is a tremendous step toward jumpstarting a sustainable production industry in Oklahoma. For more information, go to www.oklahomafilm.org.

Another Hot Oklahoma Night: A Rock and Roll Exhibit: On May 1, the Oklahoma History Center, in conjunction with the Oklahoma Film & Music Office and *Oklahoma Today*, held the VIP opening reception for *Another Hot Oklahoma Night: A Rock and Roll Exhibit*. With over 1,200 attendees, the night celebrated Oklahoma's rich music history and also the debut of *Oklahoma Today's* State of Rock Issue.

The evening included performances by the Collins Kids and recent Rock and Roll Hall of Fame Inductee Wanda Jackson, as well as Sugar Free Allstars (Chris Wiser and Rob Martin), David Spindle, Steve Hawkins, David Short and Tommy Allsup. Oklahoma musicians in attendance included members of Uptown Syndicate, Starlight Mints, Uglysuit, Debris, Crocodile, and the Oh Johnny! Girls. Also present were Jimmy Markham, Terry Ware, John Humphrey, Steve Ripley, Mike Rabon, David Dickey, Dave Copenhaver, Scott Booker, Charles and Barbara Burton, and Wayne Coyne.

OF&MO was represented by Jill Simpson, Julie Porter, Chris Kucharski, Abby Kurin, and Amanda Stonebarger. OF&MO Interns who volunteered their time to help with the event were Ashley McGuire, Kathryn Dicken, Yousef Kazemi, Jeanine Daily, Alex Marcus, and Emily Schmidt.

Killer Inside Me: Principal photography began in Oklahoma on May 18. The project, which began filming in Guthrie, will also film in Cordell, Oklahoma City, Enid and Tulsa for a total of six weeks in Oklahoma. Oklahomans comprise a good number of the below-the-line crew employed on the project, which is based on a 1952 pulp novel by Anadarko native Jim Thompson. The film stars Casey Affleck, Kate Hudson, Jessica Alba, Bill Pullman, Simon Baker, Elias Koteas, Tom Bower and Ned Beatty.

During the first few weeks of shooting OF&MO has assisted with requests from the production, forwarded media inquiries and provided welcome bags containing information on Oklahoma attractions and activities.

OF&MO is also working with the production to coordinate set visits for state legislators and a media day for local media outlets.

The Killer Inside Me has successfully prequalified to receive the Oklahoma Film Enhancement Rebate, with the final rebate amount to be determined by the total in-state spend.

State Parks Day: On May 12, the Oklahoma Film & Music Office participated in State Parks Day at the Capitol. This provided an opportunity to meet and greet with legislators and public visitors to discuss our office's role in the community and share information regarding the film and music industries in Oklahoma. Representing OF&MO were Julie Porter, Chris Kucharski, Abby Kurin and intern Cody McGuire. While at the Capitol, OF&MO distributed ***Locations Magazine***, which featured Oklahoma's Roosevelt Bridge on the cover, to legislators.

Barking Water* Oklahoma Premiere:** On Friday, May 22, ***Barking Water made its Oklahoma premiere in Tulsa at Circle Cinema. Written and directed by Holdenville native and Tulsa resident, Sterlin Harjo, and produced by Tulsa native Chad Burris, the film has made many stops along the festival circuit before screening in Tulsa for cast, crew, friends and family. Along with many members of the cast and crew, Julie Porter and Chris Kucharski of OF&MO were in attendance to support the Oklahoma film.

DFEST and Produced By Sponsorships approved by Tourism Commission: During the May meeting of the Tourism Commission, Commissioners approved OF&MO's sponsorship of DFEST 2009. The annual music conference and festival, now in its seventh year, is held in Tulsa's Blue Dome District. This year's festival will be held July 24-25 and features headliners such as The Black Crowes, Cake, Other Lives, Mates of State, The Uglysuit, Ra Ra Riot, Delta Spirit, Crocodile and Daniel Walther, just to name a few. As part of the sponsorship, OF&MO receives a booth at the trade show, admittance to all speakers and panels, signage at venues and a full page ad in the program guide.

Also approved was OF&MO's participation in ***Produced By***, a conference presented by the Producers Guild of America and hosted by Sony Pictures Studio. As part of the sponsorship agreement, OF&MO will receive a booth, an ad in the program, admittance to all panels and speakers, the opportunity to include materials in the welcome bags, and the assistance of a ***Produced By*** "Ambassador" who will help make connections between the PGA members and OF&MO staff in attendance at the conference.

Advisory Board Meeting: The quarterly Advisory Board meeting scheduled for Tuesday, May 19, was cancelled due to the lack of a quorum. The next Advisory Board meeting is scheduled for **Tuesday, August 18 at 2P.**

Industry Services and Technology Development

Production Fiscal Impact Numbers: Fiscal impact numbers for film and television production in Oklahoma were just over \$12 million for the period from July 1, 2007, to June 30, 2008. Using the economic impact multiplier of 1.72 as determined by OU's Price School of Business, this number translates to \$20.7 million in impact in the state during the same period.

OF&MO continues to collect economic impact numbers for Fiscal Year 09 (July 1, 2008-June 30, 2009). We ask for your help by providing feedback when requested. *Our annual production impact numbers are what help us quantify our Oklahoma industry for our state leadership in order to keep our incentives program operational.* Please know that the confidentiality of the information you provide to us is protected by Oklahoma state law.

Music Industry Meeting: Due to a hectic June travel schedule, the OF&MO has rescheduled the June 3 Music Industry Meeting. The meeting is now set for **June 24 in Tulsa at Circle Cinema from 3-5 p.m.**

Digital Location Database: During OTRD's Tourism Boot Camp on May 13, OF&MO presented the digital locations database to twenty participants from all over the state. The presentation featured a demo of OF&MO's digital location database, and participants learned how to use the database as a free tool to promote their communities to producers, directors and location scouts from across the country.

Reel-Scout continues to be an important benefit to the office. With an increase in inquiries during the month of May, the ability to respond quickly and thoroughly has proven to be incredibly important.

Oklahomafilm.org: 2,477 unique visitors visited the OF&MO Website May 1 – May 31.

This Week in Film & Music: Our subscription list is currently at 1,808.

Constant Contact: Due to the recent growth of OF&MO's subscriber list, the office is no longer able to maintain an accurate e-mail database using existing methods. OF&MO has purchased a subscription to Constant Contact, the premiere e-mail marketing service used by not-for-profit organizations. The system will keep track of what types of e-mails the subscribers would like to receive, will manage all addresses and requests to unsubscribe, will archive e-mail newsletters and reports, and will provide data on which emails are reaching our subscribers, helping us target the right time to send certain types of emails. This system will be implemented during the next few weeks and we look forward to any input.

OF&MO Internship Program: The Oklahoma Film & Music Office summer internship program has officially started. We welcome to the office Schuyler Crabtree, Melissa Chasteen, Virginia Duke and Camille Ash of OU; Megan Wagner of OSU; and Jeanine Daily of UCO. Returning this summer are Yousef Kazemi of UCO; and Kathryn Dicken of OCU. This summer will be busy for OF&MO and we are excited for everyone to join our team. They are already posting events for the website and e-newsletter, writing press releases, researching, helping with office duties, and volunteering for events.

Production

Recent Film/TV Production

- Conducted a scout for Payton Dunham of *The Killer Inside Me* and composed corresponding locations links for other members of the locations department. TF&MO also assisted the production by securing a space for costume fittings of extras while on location in Tulsa.
- Provided Gaetano Crupi with information on finding prop shops and listing cast and crew calls for his project with Bradley Beesley, *Funnel of Darkness*.
- Supplied Kellie Dancho with location information, contacts at state parks and wildlife preserves and permits for the television series *The Great American Road Trip*. Portions of an upcoming episode filmed in communities across Oklahoma during May; the series is scheduled to premiere on NBC this summer.

Upcoming Film/TV Production

- Provided multiple location packages and information on incentives prequalification applications to Brett Cranford for the upcoming project *You Can't Win*.
- Met with Wilma Mankiller and Kyle Smith regarding their upcoming feature project *The Cherokee Word for Water*. Supplied Kyle Smith with necessary incentives prequalification application as well as permit applications.
- Met with Brooks Douglas and Zorinah Juan of *Heaven's Rain* to finalize prequalification paperwork for Oklahoma's rebate program.
- Provided *Saving Grace* writers with location information regarding Latino neighborhoods in Oklahoma City. Also provided information as to proper vernacular of areas in Oklahoma City.
- TF&MO assisted Bill Shepard with permit and location information concerning an upcoming unnamed television show that his company, Bill Shepherd Ministries, will shoot in Tulsa.
- TF&MO and OF&MO assisted Starr Hardgrove and Lee Boccacci with permit, location and general information concerning the upcoming feature film, *Why I Love Tulsa*. The film, by Enchanted Grove Films, LLP, will be shot exclusively in the Tulsa area in the upcoming months.

Potential Film/TV Production

- Provided numerous custom photo links, incentives information and rebate applications to Focus Features for an upcoming \$25M feature to potentially shoot late summer or early fall. Meeting with director, producer and Focus executives in L.A. in early June.
- Provided location information and customized location package as well as incentives information to director Allison Anders and producer Barbara DeFina for feature film to potentially shoot in Oklahoma in the fall. Will meet with Ms Anders in L.A. in early June.
- Provided location information to Matthew Wolfe of East Front Street for an upcoming project **Black 56**.
- Provided Howard Bauer with location information and OF&MO production guide contacts for aerial photography.
- Provided Jeff McQuilkin with location information and requested a project information form in regards to a potential short film.
- Provided Tanner Thomason with additional incentives, locations, and permit information regarding his untitled potential feature narrative project.
- Provided a project information request form to James Hanley for an upcoming short film to be shot in Oklahoma City.

Media/Press/Ads

Newspaper & Magazine Articles:

May 1 EntertainmentWeekly.com: “Wayne Coyne Q&A: He’s Happy about Oklahoma Honor, but Sad about Arcade Fire Feud” a Q&A with Flaming Lips Singer Wayne Coyne in regards to controversy about their song, “Do You Realize??” as the state rock song, and a dispute he had with the band Arcade Fire.

May 1 Look at OKC: “No More Heroes” a band Q&A about up-and-coming Oklahoma band No More Heroes and their success so far and plans for the future.

May 1 Top40-Charts.com: “Academy of Contemporary Music at the University of Central Oklahoma” an article about the new model for music education at ACM@UCO.

May 1 The Oklahoman: “Long Live Rock ‘n’ Roll” an article about *Another Hot Oklahoma Night: A Rock & Roll Exhibit* featuring a history of rock in Oklahoma at the Oklahoma History Center.

May 6 Tulsa World: “Bloomer Sooner” a feature about Tulsa native Tim Blake Nelson and his recent film, *American Violet*.

May 7 Urban Tulsa Weekly: “No Place like Home” an article on a local Tulsa red dirt band, Okie Down, generating local popularity.

May 7 Urban Tulsa Weekly: “Music to My Ears” a feature on Tulsan Amanda Preslar-Bantly, who started her own music school, Preslar Music School.

May 9 Tulsa World: “Tulsa Actor Screens His Latest Movie Here” an article discussing Tulsa-native actor Tim Blake Nelson’s screening of his new film, *American Violet*.

May 10 Enid News: “Scenes for Movie Slated to be Shot in Enid” an article about plans to shoot scenes from the upcoming film *The Killer Inside Me* in Enid, Oklahoma.

May 11 TheHollywoodReporter.com: “Simon Baker Nabs ‘Killer’ Role” an article about actor Simon Baker playing an attorney in the film *The Killer Inside Me*.

May 11 ScreenDaily.com: “*The Killer Inside Me* Begins Shooting After Months of Delay” an article about the start of filming for the movie.

May 12 Reuters: “Simon Baker Nabs ‘Killer’ Role” an article about the Australian actor and his recent casting in *The Killer Inside Me*.

May 13 Oklahoma Gazette: “Prospecting for ‘Gold’” an article about the unusual story of Jacob Abello, a Norman student who has been writing and singing “secretly” for some time, and his debut album release.

May 13 Look at OKC: “Hanson Brother Back at it with ‘Tinted Windows’” a feature on the new band that involves Tulsa native Taylor Hanson.

May 13 Look at OKC: “Do You Like it Clean or Dirty? We’re Talking Music Here?” an article featuring the various types of music venues located within the OKC metro that are host to local and national talent.

May 13 Look at OKC: “Celebrating Rock in Oklahoma” A three-page feature about the rock & roll exhibit at the Oklahoma History Center that takes a look at the impact Oklahoma musicians have made from the past to the present.

May 13 Look at OKC: “2009 Paseo Arts Festival Preview” an article highlighting the local musical talent performing at the festival, including Ali Harter, the Rexall Rangers, Sam and the Stylees, Justin Witte, and the Sugarfree All Stars.

May 13 NewsOK.com: “Food Network Coming to Okarche” an article about the show *Diners, Drive-Ins, and Dives* from the Food Network, scheduled to film in Okarche, Oklahoma, on Monday, May 18.

May 14 Urban Tulsa Weekly: “Up and Coming” an article about the Blue Dome Arts Festival in Tulsa providing emerging artists with an opportunity to perform onstage between performances by scheduled musical acts.

May 14 Urban Tulsa Weekly: “Orators of Dinosaur Lore” a feature on local band Ptiaradactyl and their rising success both on a local scale and with nationally recognized bands touring through the state.

May 18 NewOK.com: “Oklahoma Film Institute to Focus on Filmmaking” an article about Oklahoma City Community College’s Oklahoma Film Institute and the film projects they are undertaking.

May 19 NewsOK.com: “Cameras Rolling in Guthrie for *The Killer Inside Me*” an article about *The Killer Inside Me* being filmed in Guthrie. The film stars Casey Affleck, Jessica Alba and Kate Hudson.

May 20 Oklahoma Gazette: “Current Affairs” an article about Norman local musician, Chris Harris, who has created a new band that is now developing some hype since his last popular band broke up.

May 20 TulsaWorld.com: “History for the Masses: Pop Culture Museum Proposed for Tulsa” an article about a proposed museum, Oklahoma Pop, to display popular music, television, film, and performing arts.

May 21 Urban Tulsa Weekly: “Imprint of Greatness” a feature in tribute to recently deceased Tulsa musician Jimmy Strader and his accomplishments in the music world.

May 21 Urban Tulsa Weekly: “Homecoming Kings” a feature story on Tulsa band Native Lights creating hype about being a “supergroup.”

May 21 Urban Tulsa Weekly: “Hit the Road: Tulsa filmmaker Sterlin Harjo Produces Another Gem” an in-depth look at Harjo’s latest independent film project, *Barking Water*.

May 21 Urban Tulsa Weekly: “Free Form: Post ‘Monk, Al-Jibouri Happily Entwined in Various Endeavors’” a feature about the growing jazz and progressive music scene in Tulsa.

May 22 NewsOK.com: “Film to Make Oklahoma Homecoming” a feature about Holdenville native Sterlin Harjo’s latest film, *Barking Water*.

May 22 Tulsa World: “Saying Goodbye: Thousands Gather to Remember Tisdale’s Life” a feature about Tulsa-native basketball and jazz music star Waymon Tisdale and his memorial service.

May 24 UnitedPressInternational.com: “Filming on ‘Killer’ Under Way in Oklahoma” an article about the filming of *The Killer Inside Me* in Oklahoma.

May 24 The Oklahoman: “Movie Producer Happy to be Back ‘Home’ in Guthrie” an article about filming *The Killer Inside Me* in Guthrie, Oklahoma.

May 25 NewsOK.com: “Oklahoma Town Great for Movie, Director Says” a feature about the filming of the psychological thriller *The Killer Inside Me* in Guthrie.

May 26 Associated Press: “Shooting for ‘Killer Inside Me’ Continues in Okla.” an article about the filming in Guthrie for *The Killer Inside Me*.

May 27 Oklahoma Gazette: “Soundcheck News” an article about songwriter Kevin Dawson for the Oklahoma City band Winter Circle and his use of his music to promote health awareness.

May 27 USA Today: “Across the USA” an article highlighting Guthrie, Oklahoma, as the location for the filming of *The Killer Inside Me*.

May 29 Tulsa World: “Cake Among Bands Down for DFest” a feature about Tulsa’s DFest and its 2009 line-up featuring Cake, Mates of State, Ra Ra Riot, Dengue Fever, and many more.

TV Coverage:

May 18 Channel 9 News: Coverage of *The Killer Inside Me* beginning filming in Oklahoma.

May 18 News Channel 4: *The Killer Inside Me* begins filming in Oklahoma.

May 19 The Early Show CBS News: Simon Baker discusses his involvement in the film, *The Killer Inside Me*, which is being filmed in Oklahoma.

Press Releases/Special Announcements/ Website Postings:

May 17: “The 8th Annual Young Filmmakers Screening Weekend” a homepage posting about a showcase for short videos from Geoffrey Smith’s Oklahoma Arts Council Artists-in-Residencies projects.

May 18: “Film Project Begins Shooting in Oklahoma” homepage posting about filming for *The Killer Inside Me* beginning in Guthrie, Oklahoma.

May 18: “Richard Ray Whitman Featured on OETA’s Stateline” homepage posting about actor Richard Ray Whitman appearing in a PBS series about Native American hardships called *We Shall Remain* and a similar series entitled *The People*.

May 20: “Sterlin Harjo’s *Barking Water* Makes Its Oklahoma Premiere” an E-Blast about Holdenville native Sterlin Harjo’s film *Barking Water* and its success as it premieres locally, as well as its international success.

May 20: “Sterlin Harjo’s *Barking Water* Makes Its Oklahoma Premiere” a homepage posting about Oklahoman Sterlin Harjo’s film, *Barking Water*, its Tulsa premiere, and its international success.

May 20: “Sterlin Harjo’s *Barking Water* Makes Its Oklahoma Premiere” a media release about *Barking Water*, written and directed by Holdenville native Sterlin Harjo, and its Oklahoma premiere.

May 28: “*Find Me* Independent Film Showcase Screening” a press release about a screening for the recently completed film, *Find Me*, from Tulsa’s Trost Moving Pictures.

May 28: “*Find Me* Independent Film Showcase Screening” an E-Blast about the screening for *Find Me*, by Tulsa based company, Trost Moving Pictures.

Upcoming Oklahoma Film & Music Office Activities/Sponsorships

PGA’s “Produced By” conference at Sony; LA mtgs	June 4-7, 2009, L.A., Culver City
deadCENTER Film Festival	June 10-14, OKC
OF&MO filmmaker reception at dcFF	June 12, 2009, OKC
Quartz Mountain Summer Arts Institute	June 13-21, 2009, Quartz Mountain
OF&MO Music Industry Meeting	June 24, Tulsa
DFEST Music Festival	July 24-25, Tulsa