



Activity Report June - July 2014

Points of Interest

Oklahoma Film Enhancement Rebate Program Queue will Reopen in August:

The Oklahoma Film & Music Office (OF&MO) is currently working to finalize an update to the guidelines and instructions for application for the rebate program in advance of reopening the queue in early August. By statute, new Fiscal Year 15 (FY15) program funding does not take effect until 90 days after the conclusion of legislative session. The 2014 Legislative Session closed on May 23, which means the new funding will take effect August 21, 2014, for expenditures made on or after August 21. OF&MO will reopen the queue for FY15 funds on August 12.

<u>Title</u>	<u>Type</u>	<u>Co./Director/Producer</u>	<u>Start Date</u>	<u>Rebate Amt</u>	<u>%</u>
<i>The Veil:</i>	Ind. Feature	Toy Gun Films/Brent Green/Dave Hanon	Currently in post	\$1,108,096	37
<i>Save My Bakery:</i>	Reality TV	Food Network	Claim under review	\$ 80,754	35
<i>Mekko:</i>	Ind. Feature	Sterlin Harjo/Jasper Zwiebel	Currently in post	\$ 41,780	35
<i>Element:</i>	Ind. Feature	Table 31 Prod./Jon Keeyes/Mollie Milligan	Currently in post	\$ 38,208	35

OF&MO Says Good-bye to Director Jill Simpson and Welcomes Tava Sofsky:

August 1 marks Jill Simpson's last day with OF&MO. Simpson has stepped down to accept a position in academia. Tava Sofsky assumed her role as director of OF&MO on August 4. She is an Oklahoma native who spent many years in Los Angeles working on film and commercial productions before returning to the state last year. Her credits include *The Mask of Zorro*, *The Fast and the Furious*, *Beyond Borders*, *Drop Zone* and *Jack*. Additionally, she brings valuable music industry knowledge and relationships that will help drive and develop OF&MO's promotion of Oklahoma's musicians and music businesses.

American Heritage Music Festival: For the fourth consecutive year, OF&MO was a proud sponsor of the American Heritage Music Festival, which took place June 5-7 in Grove, Oklahoma. A one-of-a-kind event, the festival highlights the state's tradition of fiddle playing, folk music and clogging and is headlined by Oklahoma fiddle player, Jana Jay. The festival's mission is to promote Oklahoma and the performing arts, including music, art, dance and drama by providing workshops, shows, education seminars and concerts.

OK Mozart Music Festival: OF&MO was a proud sponsor of the 30th annual OK Mozart festival for the third year in a row. The festival took place June 7-14 and included over 100 concerts in Bartlesville, Oklahoma. Performances ranged from refined to eclectic sounds of classical, opera, folk, jazz and Americana.

Jazz in June: OF&MO was a proud sponsor of the 31st annual Jazz in June Festival, which took place June 19-21 in Norman, Oklahoma. OF&MO was able to support the festival, while raising awareness about OF&MO's online events calendar, weekly e-newsletter, *This Week in Film & Music*, and the Oklahoma Music Guide by hosting an information table during the festival. The festival featured over ten local and non-local artists, who performed various Jazz styles at multiple venues across Norman.

The Oklahoma Music Trail: OF&MO and the Oklahoma Tourism and Recreation Department have spearheaded the launch of the Oklahoma Music Trail, *Rhythm & Routes*. In partnership with the Oklahoma Historical Society, the OKPOP museum and the Oklahoma Music Hall of Fame, the new web-based trail aims to drive tourism and economic development in the most notable musical sites within the state. The digital trail will highlight the lives, careers and musical achievements of musicians born or raised in Oklahoma and those who spent a substantial part of their musical career in Oklahoma. Additionally, it will accent locations of significance to Oklahoma's musical heritage.

The first phase of the project will feature honorees and locations on an interactive website. The 43 honorees and locations include: The All American Rejects, BJ Thomas, Blake Shelton, Bob Wills, Cain's Ballroom, Carrie Underwood, Charlie Christian, Chet Baker, Conway Twitty, DC Minner, Deep Deuce, Elvin Bishop, Garth Brooks, Gene Autry, Hanson, Hoyt Axton, Mae Boren Axton, Jesse Ed Davis, Jimmy Webb, JJ Cale, Kelli O'Hara, Kings of Leon, Kristin Chenoweth, Leon Russell, Leona Mitchell, Muskogee Civic Center, Patti Page, Reba McEntire, Roger Miller, Ronnie Dunn, Roy Clark, Ryan Tedder, Sandi Patty, The Church Studio, The Farm, The Flaming Lips, The Gap Band, Toby Keith, Vince Gill, Wanda Jackson, Wallace Willis, Woody Guthrie and the Zoo Amphitheater. *Rhythm & Routes* will launch on August 15, 2014 on the Oklahoma tourism website, TravelOK.com.

2014 deadCENTER Film Festival: OF&MO was a proud sponsor of the 14th annual deadCENTER Film Festival, which took place June 11-15 in downtown Oklahoma City. The festival featured nearly 100 juried short, documentary and feature films, which played in several different venues. More than 20 films that were produced either in Oklahoma or by Oklahomans screened during the festival, including *The Posthuman Project*, *Army of Frankensteins*, *Sewing Hope*, *Ladonna Harris: Indian 101*, *Rough Cut*, *This May Be the Last Time* and *Light from the Darkroom*.

On Friday, June 13, OF&MO was able to participate in a panel discussion, "Making Movies in Oklahoma," at the Oklahoma City Museum of Art's Noble Theatre. The panel was moderated by Simpson with featured panelists Casey Twenter (screenwriter, *Rudderless*), Jeff Robison (screenwriter, *Rudderless*), David Hanon (sound mixer, *ACM@UCO*) and Brent Ryan Green (director, *The Veil*). OF&MO hosted an information table outside the panel where attendees could learn more about the office and subscribe to our online notifications and production guides. Later that evening, OF&MO hosted a Filmmaker Reception at IAO Gallery in the Film Row district of downtown Oklahoma City, where festival all-access pass holders, festival filmmakers and guests could learn more about OF&MO's services and the local film industry.

Jill Simpson, Director of OF&MO, was recognized as one of four Oklahoma Film Icons during this year's deadCENTER Film Festival. Simpson, along with fellow Oklahoma natives Wes Studi (actor), Fritz Kiersch (director) and Matthew Mungle (makeup artist), were awarded the distinction by deadCENTER for their significant accomplishments and contributions to the state's film industry. A special kick-off gala honoring each icon was held on Wednesday, June 11, at A-Loft in Oklahoma City. OF&MO staff created a display booth similar to their presence at the 2014 AFCI Locations tradeshow in support of the office and Simpson's work.

As part of the sponsorship, OF&MO staff was on-hand at the closing awards ceremony to present the Best Oklahoma Film award to *The Posthuman Project*. A Special Jury Oklahoma prize was also awarded to *Sewing Hope*.

OF&MO Internship Program: OF&MO has greatly benefitted from all of the hard work our summer interns have accomplished. During the summer semester, Logan Alexander (The University of Oklahoma), Brooke Blackwood (The University of Oklahoma), Devin Murphy (The University of Central Oklahoma), Nathan Austin (East Central University), Davis Winchester (The University of Oklahoma) and Haley Burr (The University of Oklahoma) assisted our office with the creation of our weekly e-newsletter, *This Week in Film & Music*, the population of OF&MO's online Music and Production Guides and the first phase of the Rhythm & Routes Music Trail. In addition, our summer interns have supported our public relations and development needs, organized and prepared marketing materials and attended OF&MO sponsored events including deadCENTER Film Festival and Jazz in June. We wish our summer interns the best of luck in their future endeavors and look forward to welcoming a new group of interns for the fall semester.

Public Relations & Industry Development

- Moderator for deadCENTER Film Festival panel, "Filming in Oklahoma"
- Attended cast and crew screening of Oklahoma rebate film *Rudderless*
- Met with Todd Broder of Broderville Pictures regarding a potential documentary
- Met with Kevin Waller of Blacklist Productions regarding a potential film
- Met with Tim Rhynes, Brooke Blackwell, Paul Sirmons and Sheri Sirmons regarding the Chickasaw Nation film *Te Ata*
- Met Jag Sodhi, owner of Lavender Valley Acres, and scouted his property for the Oklahoma Locations Guide
- Scouted Edna's Bar in Oklahoma City for the Oklahoma Locations Guide
- Met and presented information on OF&MO to Tava Sofsky, Brian Sofsky and attendees of the Film Transformed Summer Camp
- Met with Jay Hannah and Justin Krebs of BancFirst and Mary Steichen of Silvertop Vineyards regarding Mary's location and accommodations in Ponca City

- Met with Karen Carney at the Oklahoma City Airport to discuss potential opportunities for local musicians
- Programmed Oklahoma Music Guide artists to perform at a Tourism Roadshow in Bartlesville, Oklahoma
- Met with Jason McIntosh at the Oklahoma Jazz Hall of Fame to discuss the Oklahoma Music Trail project
- Met with Mike Sparkman of The Farm Radio in Stillwater, Oklahoma to discuss outreach options to local Red Dirt artists
- Attended the Woody Guthrie Folk Festival in Okemah, Oklahoma to take photographs for the Oklahoma Music Trail
- Traveled to Booker T. Washington High School to take photographs for the Oklahoma Music Trail
- Visited the Blue Door music venue in Oklahoma City to discuss the Oklahoma Music Trail project and take photographs
- Arranged on-camera interview with Vince Gill for the Oklahoma Music Trail project
- Met with Carmen Coffee and Kalif Gallego to discuss new filming locations and potential outreach options to local R&B artists

Industry Services & Technology Development

Website Update: OF&MO began using Google Analytics to track website data in December of 2013. Currently, OF&MO reports monthly pageviews. A pageview is an instance of a page being loaded by a browser. Google Analytics tracks individuals accessing our website, versus Ok.gov's webstats, which includes hits from non-individuals. The discrepancy in reported numbers are a result of more accurate reporting techniques and do not reflect a change in the performance of oklahomafilm.org.

- **Total pageviews: 18,539**
 - June 2014: 8,083
 - July 2014: 10,456
- **Highest Frequented Pages**
 - Oklahomafilm.org
 - Jobs & Internships
 - Filming in Oklahoma
- **User Demographics**
 - Returning Visitors: 41.6%
 - New Visitors: 58.4%
 - Average Visit Duration: 2 minutes, 33 seconds
 - User Location
 - United States: 96.83%
 - United Kingdom: .46%
 - Germany: .23%
 - Other: 2.48%
 - Local site visitors:
 - Oklahoma City: 30.53%
 - Tulsa: 6.54%
 - Norman 5.62%
 - Other: 57.31%

Social Media:

- **Facebook:** <http://www.facebook.com/oklahomafilmmusicoffice>
 - Launched in November 2012
 - Total Likes: 1,201
 - New Likes in June/July: 109
- **Twitter:** http://www.twitter.com/OKFilm_Music
 - Launched in January 2013
 - Total Followers: 1,539
 - New Followers in June/July: 162

This Week in Film and Music:

- To subscribe to our weekly event e-newsletter, *This Week in Film and Music*, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>
- Current Circulation: 2,975

Oklahoma Production Guide: The Oklahoma Production Guide continues to grow thanks to our active crew, support services, and community partners. OF&MO was able to add and update photos for nearly 200 locations throughout June and July due in part to the generosity of the Oklahoma Tourism & Recreation Department which allowed us access to their photo archives. OF&MO would like to extend our gratitude to the following individuals and organizations for allowing us to scout locations for the Oklahoma Locations Guide: Lindsey Flowers (OFMO), Jag Sodhi (Lavender Valley Acres), Ronny Jones (Hornbeck Theatre), Brent Pittman (OPUBCO Communications Group) and the Oklahoma Tourism & Recreation Department.

- Oklahoma Production Guide (Crew Listings) - 800 Total Registrants
- Oklahoma Production Guide (Support Service Listings) - 194 Total Registrants
- Oklahoma Production Guide (Locations) - 1,552 Unique Locations

This month we collected location images for the Oklahoma Locations Guide from:

- Yousef Kazemi, Locations Coordinator, OF&MO
 - City of Apache - Apache, OK
 - Blue Canyon Wind Farm - Apache, OK
 - Apache Reformed Church/Prayer Teepee - Apache, OK
 - City of Carnegie - Carnegie, OK
 - Edna's Bar - Oklahoma City, OK
 - Robin Hood Flour Mill Warehouse - Ponca City, OK
- Jag Sodhi, Owner, Lavender Valley Acres
 - Lavender Valley Acres - Apache, OK
- Ronny Jones, Owner, Jones Theatres
 - Hornbeck Theatre - Shawnee, OK
- Brent Pittman, Digital Marketing, OPUBCO Communications Group
 - Bob Moore Cadillac of Norman - Norman, OK
 - Bob Moore Kia - Edmond, OK
 - Bob Moore Nissan - Norman, OK
 - David Stanley Chrysler Jeep Dodge - Midwest City, OK
- Lindsey Flowers, Deputy Director of Music, OF&MO
 - Oklahoma Music Hall of Fame - Muskogee, OK
 - Oklahoma Jazz Hall of Fame - Tulsa, OK
 - Muskogee Civic Center - Muskogee, OK
 - Gene Autry Oklahoma Museum - Gene Autry, OK
 - The Blue Door - Oklahoma City, OK
 - The Pecan Bowl - Okemah, OK
- Jesse Krewall, Sales Manager, Ambassador Hotel
 - Ambassador Hotel - Oklahoma City, OK
- Oklahoma Tourism & Recreation Department - Travel Promotion Division
 - Aaron's Gate Country Getaway
 - Adair State Park
 - Eufala Inspiration Garden
 - Flatire Burger
 - Liberty Theatre
 - Lincoln County Museum of Pioneer
 - Sandy Sanders Wildlife Management Area
 - Santa Fe Depot

- Afton Station
- American Banjo Museum
- Andy Alligator's Fun Park
- Ardmore Amtrak Train Depot
- Arrowhead Golf Course
- Arrowhead State Park
- Bad Brad's BBQ
- Beaver Dunes State Park
- Beavers Bend & Hochatown State Park and Lodge
- Belvidere Tea Room
- Benson Park Pecans
- Bernice State Park
- Black Mesa
- Blue Moon Café - Guthrie, OK
- Blue River
- Blue Whale - Catoosa, OK
- Boiling Springs State Park
- BOK Center - Tulsa, OK
- Boston Avenue United Methodist Church
- Brown Ranch Hay Maze
- Brushy Lake State Park
- Budro's Rib Joint
- Buffalo Creek Ranch
- Café de Brasil
- Café Ole
- Flying W Ranch
- Fort Cobb State Park
- Fort Reno
- Fort Sill
- Foss State Park
- Fountainhead Golf Course
- Frank & Lola's
- Frank Home
- Fred Jones Museum of Art
- Freddie's BBQ & Steakhouse
- Frontier City
- Gilcrease Museum
- Gloss Mountains
- Golden Driller
- Grand Lake
- Grape Ranch Winery
- Great Plains State Park
- Greenleaf State Park
- Grey Snow Eagle House
- Hackberry Flat
- Hard Rock Hotel & Casino
- Head Country BBQ
- Heavener Runestone State Park
- Honey Creek State Park
- Horse Heaven Ranch
- History
- Linnaeus Garden
- Little Sahara State Park
- Livesay Orchards
- Living Kitchen Farm and Dairy
- Lovera's Italian Grocery
- Lucille's Hydro
- Lucille's Roadhouse Weatherford
- Lyon's Indian Store
- Maple YL Ranch
- Marland Mansion
- McGee Creek State Park
- Medicine Park
- Meers
- Millon Dollar Elm Casino
- Mount Olivet Circus Cemetery
- Mt. Scott
- Muscle Car Ranch
- Mutt's Amazing Hot Dogs
- National Route 66 Museum
- Natural Falls
- Nellie Johnstone Oil Derrick #1
- Norman Farmer's Market
- OKC National Bombing Memorial
- OKC Stockyards
- Oklahoma Music Hall of Fame
- Sara Sara Cupcakes
- Science Museum Oklahoma
- Selman Ranch
- Seminole Nation Museum
- Sequoyah National Wildlife Refuge
- Sequoyah State Park
- Sequoyah's Cabin
- Shattuck Windmill Museum
- Shiloh Morning Inn
- Skirvin Hilton
- Skyliner Motel
- Smokin' Joes
- Southern Belle
- Spavinaw State Park
- Spiro Mounds
- Stableridge Vineyards
- Stagecoach Inn
- Standing Bear
- Stone Bluff Cellars
- Summerside Vineyards & Winery
- Sunrise Acres Organic Farm
- Tahlonteeskee
- Talimena Drive
- Talking Drum Restaurant
- Tantaka Ranch

- Canadian Valley Winery
- The Canebrake
- Canyon Inn at Medicine Rock Ranch
- Cayuga Splitlog Church
- Cedar Creek Golf Course at Beavers Bend
- Cedar Rock Inn
- Cha' Tullis Gallery

- Cherokee National Supreme Court Museum
- Cherokee State Park
- Cherry Street Farmers Market
- Chickasaw Cultural Center

- Chickasaw National Recreation Area
- Chickasaw Pointe Golf Course

- Chickasha Festival of Lights
- The Colcord Hotel
- Comanche National Museum & Cultural Center
- Conoco Museum
- Country Cottage Prim Lilac Farm
- Cripple Creek Farms

- Dripping Springs State Park
- Echo Canyon
- Edmond Farmer's Market
- Eischens
- Eliza Cruce Doll Museum

- Hugo Lake State Park
- Hungry Holler Art Studio
- Illinois River
- Indian Creek Village
- Ingel's Winery
- Ingrid's Kitchen
- Inspirations Tea Room

- Jasmine Moran Children's Museum
- Jenk Oklahoma Aquarium
- John F. Kennedy Memorial
- Johnnie's Grill

- Kalico Kitchen
- Kennedy Mansion

- Keystone Ancient Forest
- Keystone State Park
- Lake Eucha
- Lake Eufala
- Lake Hefner
- Lake Murray State Park
- Lake Murray State Park Golf Course
- Lake Tenkiller
- Lake Wister State Park
- Las Cascadas
- Ledbetter House

- Oklahoma Oil Museum
- Oklahoma State Capitol - Art Galleries
- Old Plantation Restaurant
- Orr Family Farm
- Osage Hills State Park
- Ouachita
- Panevino

- Plains Indian Museum
- Pleasant Valley Farms
- Plymouth Valley Cellars
- POPS
- Prairie Song
- Price Tower
- Quartz Mountain
- Rebel Hill Guest Ranch
- Red Pin Bowling Alley
- Red Prime
- Red Rock Canyon State Park
- Rivers Edge Cabins
- Riverside Piano Studio
- Robbers Cave State Park
- Roger Miller Museum
- Roman Nose State Park
- Sam & Ella's Chicken Palace

- Territory Cellars
- Tiger Mountain Ranch
- Tom Mix Museum
- Totem Pole Park
- Toy Action Figure Museum
- Triple S Ranch
- Tulsa Air and Space Museum & Planetarium
- Turner Falls
- Twin Bridges State Park
- Valley View Pecan Company
- Vintage Iron Motorcycle Museum
- Waggs BBQ ° Washita Battlefield
- Whispering Meadows Vineyard & Winery
- White Water Bay
- Wichita Mountains
- Wild Things Farm
- Will Rogers Memorial Museum
- Woodbine Pumpkin Patch
- Woodland Hills Mall
- Woods and Waters Winery

- Eufala
- Leonard's Discovery Land
- Sam Noble Museum

Oklahoma Music Guide: The Oklahoma Music Guide is an all-inclusive, fully searchable online database for Oklahoma musicians, support services and venues. Bands, venues, performers and music businesses can register to be listed at no cost, and users are able to browse the database to find talented artists of all genres, live music locations and other music related companies. It is the first comprehensive music database of its type in Oklahoma.

The Oklahoma Music Guide currently contains 329 music business listings and 500 music talent listings. To register or for more information, please visit okmusicguide.com.

Production, Location and Music Guide App: In June of 2013, OF&MO launched a free, downloadable iPhone application. Users can instantly access OF&MO's online production, locations and music guide databases of in-state crew, photos of locations and musicians; search for local vendors with the ability to instantly view their website; and map their current location and get directions to thousands of landmarks, utilizing GPS.

- Total downloads: 674
- New downloads in June/July: 54

OF&MO Internship Program: OF&MO would like to thank its 2014 spring interns for their assistance throughout the semester: William Muschinske (ACM@UCO), Rebecca Buckner (University of Oklahoma), Emily Long (University of Oklahoma), Katie Baughman (University of Oklahoma), Sam Duce (Southern Nazarene University), Christine Elliott (University of Oklahoma) and Haley Burr (University of Oklahoma). Collectively, the interns assisted with the production of OF&MO's e-newsletter, *This Week in Film & Music*, aided in public relations and development needs, organized and prepared materials for events and helped populate our Oklahoma Music Guide and Oklahoma Production Guide. OF&MO wishes them all the best in their future endeavors.

Interviews were held in May to select participants for the 2014 OF&MO Summer Internship Program. Those selected for the program include: Davis Winchester (University of Oklahoma), Logan Alexander (University of Oklahoma), Nathan Austin (East Central University), Brooke Blackwood (University of Oklahoma), Devin Murphy (Oklahoma City University) and Haley Burr (University of Oklahoma). OF&MO looks forward to having these interns join the office for a productive summer.

Production

Recent/Current Film/TV Production

- Provided Harry Henze of RV Station with locations, permitting and contact information for the filming of his company's commercial production at Beavers Bend State Park
- Provided Tommy Hood of Elev8ion Studios with locations, permitting and contact information for the filming of his television pilot, *Sea Clear Adventure Club*
- Provided Shae Parish and Morgan Brenner of Hobby Lobby Coporate with locations, permitting and contact information for an upcoming still photography commercial production
- Provided Jodi Dempster of Ideas Collide Marketing Communications with locations, permitting and contact information for the filming of a commercial production
- Provided Linda Secrist of Cherokee Nation Businesses with locations, permitting and contact information for the filming an industrial video at Natural Falls State Park
- Provided Sean Pollaro of Pollaro Media with locations, permitting and contact information for the filming of a commercial for Choctaw Nation Tourism
- Provided Damian Vaca of Snake Oil Productions with locations, permitting and contact information for the filming of the television series, *Expedition Unknown*
- Provided Cait Brasel with locations, permitting, and contact information for the filming of a short film
- Provided Susana Gibb of Table 31 Productions with locations, permitting, and contact information for the filming of the feature, *Element*

Upcoming Film/TV Production

- Provided Cait Brasel with locations, permitting, and contact information for the filming of a music video for the band, 3 Days Later

Potential Film/TV Production

- Sent locations information and offered further assistance to Damon Tang of Single Cube for the potential feature film, *Aura Boroughs*
- Sent locations information and offered further assistance to Norm Parenteau regarding his music video for Parker Millsap
- Sent locations information and offered further assistance to Jennifer DeQuattro of Golden Age Filmworks, Inc. regarding her television production

Media/Press/Ads

Newspaper, Magazine and Online Articles

June 5 michaelstelluridefilm.blogspot.com: “Rudderless Reaction/Coming Attractions: Battle of the Sexes and Wither Werner” an online article regarding audience reaction to the Oklahoma cast and crew screening of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 6 tulsaworld.com: “Feature film to start shooting in Oklahoma City” an online article regarding the start of principal photography for *Element*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 6 newsok.com: “William H. Macy returns to Oklahoma for cast and crew screening for *Rudderless*” an online article highlighting William H. Macy’s appearance at the Oklahoma cast and crew screening of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 6 miamiherald.com: “Feature film to start shooting in Oklahoma City” an online article highlighting the film *Element*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 7 sanfranciscogate.com: “Feature film to start shooting in Oklahoma City” an online article highlighting the film *Element*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 7 KGOU.org: “Feature film to begin shooting in Oklahoma City” an online article highlighting the film *Element*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 9 sugarscape.com: “Selena Gomez premieres new *Rudderless* movie song “Hold On” featuring Ben Kweller-Listen” an online article highlighting Selena Gomez’s song release from the soundtrack of *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

June 11 okgazette.com: “Far from dead” an online article detailing the growth of the deadCENTER Film Festival and the burgeoning Oklahoman film industry

June 14 newsok.com: “Wes Studi among 4 Oklahoma Film Icons being honored at this weekend’s deadCENTER Film Festival” an online article highlighting the honorees of deadCENTER’s Oklahoma Icon Awards

June 16 newsok.com: “*Hellion*, *Alive Inside*, *Posthuman Project* win awards at deadCENTER Film Festival” an online article detailing the Oklahoma-made award-winning films at the deadCENTER Film Festival

June 17 newsok.com: “Crowds expand dramatically at Oklahoma City’s deadCENTER Film Festival” an online article highlighting the growth of attendees at the 14th annual deadCENTER Film Festival

June 19 news-star.com: “deadCENTER Film Festival rewarding experience” an online article detailing several films screened at the 14th annual deadCENTER Film Festival

June 20 newsdaily.com: “Wine, music to draw visitors to Oklahoma” an online article highlighting the Oklahoma Music Trail, Rhythm & Routes and Oklahoma Wine Trails tourist attractions

June 25 apieceofmonologue.com: “How Terrence Malick Constructed *To The Wonder*” an online article detailing director Terrence Malick’s narrative choices within the film *To The Wonder*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

July 1 circlecinema.com: “*Rudderless* (2014)--Oklahoma Premier” an online article announcing the Oklahoma premier of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

July 3 aspenpublicradio.org: “CrossCurrents--William H. Macy” an online article highlighting the directorial debut of William H. Macy’s *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

July 9 normantranscript.com: “Norman Music Festival named top event in the state” an online article regarding the Norman Music Festival’s mention in The Huffington Post’s online article “The ONE thing you must do in each U.S. state”

July 9 hollywoodreporter.com: “Selena Gomez to Attend *Rudderless* International Premier at Italy’s Ischia Global Fest” an online article highlighting actress Selena Gomez’ appearance at the international premier of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

July 12 aspentimes.com: “Starry night” an online article highlighting the Aspen, Colorado, premier of the film *Rudderless*, which filmed in Oklahoma utilizing the Oklahoma Film Enhancement Rebate Program

Press Releases, E-Blasts and Special Website Postings

June 6 “*Local Set Designer Named Finalist for Art Directors Guild Apprenticeship*” an e-blast and homepage posting announcing Oklahoma native Uldarico Sarmiento as the finalist for the 2014 Art Directors Guild Apprenticeship Program

June 9 “*Annual deadCENTER Film Festival to Kickoff*” an e-blast and homepage posting announcing the 2014 deadCENTER Film Festival that showcases approximately 90 genre spanning films as well as workshops and panels

June 11 “*OK Mozart International Festival Celebrates 30 Years*” and e-blast highlighting the musician lineup for the 30th anniversary of the OK Mozart International Festival

June 13 “*PBS to Host Online Film Festival*” an e-blast announcing the 2014 PBS Online Film Festival

June 17 “*John Fullbright to Receive Oklahoma Music Hall of Fame ‘Rising Star’ Award*” an e-blast announcing Oklahoma musician John Fullbright to receive the 2014 Oklahoma Music Hall of Fame “Rising Star” Award

June 19 “*City of Norman to Host Annual Jazz in June Festival*” an e-blast announcing the 31st annual Jazz in June Festival that features jazz, blues and folk musicians along with Music Clinics

June 20 “*2014 deadCENTER Film Festival: That’s a Wrap!*” an e-blast announcing awards given at the 2014 deadCENTER Film Festival including “Best Student Film” and “Best Oklahoma Film”

June 23 “*Documentary Film Featuring Oklahoma Musicians Announces Screenings*” an e-blast announcing the dates and venues for the Oklahoma screenings of the documentary *The Wrecking Crew*, which includes interviews with local talent Leon Russell and Jimmy Webb

June 24 “*Make Your Mark: Short Film Competition*” an e-blast announcing the short film competition, Make Your Mark, presented by The Producers Guild of America and Cadillac

June 25 “*First Annual Black Music Month Celebration to be Held in Muskogee*” an e-blast announcing the celebration of the 35th anniversary of Black Music Month with local artists Eldredge Jackson and Starr Fisher

June 26 “*OSAI Showcases Talented Youth*” an e-blast announcing the showcase of the 38th annual Oklahoma Summer Arts Institute at Quartz Mountain (OSAI) with a weekend of concerts, performances, film screenings and gallery exhibitions from OSAI students

July 2 “*Documentary Filmed in Oklahoma Opens in Theatres*” an e-blast announcing the nationwide opening of the documentary *America*, which over 30% of the film was shot in Oklahoma

July 3 “*Locally Produced Films to Screen at Cons*” an e-blast announcing the selection of Oklahoma films to screen at the 2014 Comic Con International Independent Film Festival and the Florida Supercon Super Geek Film Festival

July 11 “*Award Winning Oklahoma Band to Bring Heartland Acoustic to Liberia*” an e-blast announcing the selection of Horseshoe Road’s sixteen-day tour through Liberia with American Voices’ “American Music Abroad” program

July 17 “*Call for 2014 Fall Semester Interns*” an e-blast announcing the call for OF&MO inter applications for the 2014 fall semester

July 21 “*Trail Dance Film Festival Announces Call for Entries*” an e-blast announcing the open call for entries for the 2015 Trail Dance Film Festival in Duncan

July 24 “*Tulsa’s Brady Arts District to Host Center of the Universe*” an e-blast announcing the 2nd annual Center of the Universe Music Festival in Tulsa

Ads:

June 7 OKMozart 2014: A one-page advertisement promoting the Oklahoma Music Guide inside the program for the 2014 OKMozart International Festival in Bartlesville

June 12 deadCENTER 2014: A one-page advertisement promoting the Oklahoma Production Guide inside the program for the 2014 deadCENTER Film Festival in Oklahoma City

June 19 Jazz in June 2014: A one-page advertisement promoting the Oklahoma Music Guide inside the program for the 2014 Jazz in June Music Festival in Norman

July 9 Woody Guthrie 2014: A one-page advertisement promoting the Oklahoma Music Guide inside the program for the 2014 Woody Guthrie Folk Festival in Okemah

Upcoming OF&MO Activities/Sponsorships/Film Release Dates

Tulsa Roots Rocks the Green

September 14, 2014