



Activity Report July/August 2010

Points of Interest

Bringing Up Bobby: Production wrapped on the feature film ***Bringing Up Bobby*** on August 13. The film was shot at various locations in and around Oklahoma City, Guthrie, and Edmond. It marks the directorial debut for actress Famke Janssen (*GoldenEye*, *X-Men* Trilogy), from an original screenplay she wrote. The screenplay is based on a story Janssen co-wrote with Oklahoma City native Cole Frates.

Bringing Up Bobby stars Milla Jovovich (*Zoolander*, *Resident Evil*), Marcia Cross (*Desperate Housewives*), Bill Pullman (*Sleepless in Seattle*, *Igby Goes Down*, *The Killer Inside Me*), Rory Cochrane (*Dazed And Confused*) and newcomer Spencer List, as Bobby. The story centers on a con-artist named Olive (Jovovich) who escapes to Oklahoma with her son, Bobby, to try to create a better life for them both, until her criminal past catches up with her.

The cast and crew spoke highly of their time in Oklahoma. Jovovich tweeted multiple times to her followers on Twitter how much she enjoyed filming in the State. Pullman spent much of his down time visiting various parts of Oklahoma soaking up the state's culture. He was also quoted numerous times about his positive experiences.

The Oklahoma Film & Music Office and the production extended invitations to state leadership to visit the set. As a show of support, Lieutenant Governor Jari Askins, Chair of the Oklahoma Film and Music Advisory Commission, paid a visit when filming was taking place at the former John Marshall High School in Oklahoma City. The cast and producers reiterated to her the importance of film incentives in continuing to bring productions to the state and grow an industry here.

Bringing Up Bobby utilized the Oklahoma Film Enhancement Rebate, administered by the OF&MO. No release date has been set for the film, but it is likely to be early as Spring 2011.

Agreed Upon Procedures for Third Party Final Rebate Application Reviews: With the implementation of OF&MO's new rebate guidelines in 2009, our office has added a third-party final incentives rebate review requirement. This is a common practice in other states with successful film incentives programs. In order to qualify to receive incentives money, producers agree to hire an independent third-party CPA to review and sign off on the financial documents from the film prior to submitting these materials to the film commission for review and approval. The practices used by the auditors must be based on the Agreed-Upon Procedures that will be created in CPA nomenclature but developed with the statute and guidelines specific to Oklahoma.

OF&MO has entered into a Professional Services Agreement with Amper, Politziner & Mattia, Certified Public Accountants and Consultants out of New Jersey who have worked with several state film commissions including California and Pennsylvania to develop state-specific Agreed-Upon Procedures and provide training workshops on those procedures to the CPAs in those states.

OF&MO developed Interim Agreed-Upon Procedures, and presented those to a group of CPAs with interest in the film industry. These CPAs will be able to review rebate claims received by OF&MO prior to the implementation of the official Agreed-Upon Procedures. Efforts are underway to both finalize

Oklahoma's Agreed-Upon Procedures and provide an Oklahoma continuing professional education class for CPAs hosted by Amper in late October.

Film Friendly Oklahoma: The Oklahoma Film & Music Office is initiating a program called *Film Friendly Oklahoma* inspired by our friends and neighbors to the south, the Texas Film Commission. With an emphasis on working with Oklahoma's rural communities, we are putting together a new program to provide training and ongoing guidance on how Oklahoma's communities can effectively deal with on-location filming, and optimally market their area's resources. We are initiating the program in partnership with Maria Swindell Gus of the Bartlesville Convention and Visitor's Bureau as her community will be hosting a significant film production in the coming months. Chris Kucharski, OF&MO's Locations Coordinator and Swindell Gus, will be providing initial training and sharing their experiences at a break-out session at the upcoming Governor's Conference on Tourism October 17-19 in Norman. OF&MO will provide more details on this exciting new program as they become available.

Oklahoma Film Enhancement Rebate Program Guidelines and Instructions for Application: Revisions were completed to the Guidelines in late August. Changes include updates to the Oklahoma Expatriate Program, steps added to the Pre-Qualifying and Final Application Processes, as well as additions to the Required Benchmarks for Rebate Eligibility Process. Also, Important Benchmark Rules have been added, and more details have been included in the Oklahoma Production Services Entities section.

New to the guidelines are Section 3C, detailing the requirements for Oklahoma Production Services Entities and Section 8: Agreed Upon Procedures for Third Party Rebate Reviews. Section 8 provides film productions in detail the requirements for hiring an approved CPA Reviewer to present a final report based upon the procedures provided in this document. To read the Oklahoma Film Enhancement Rebate Guidelines and Instructions for Application, please visit www.oklahomafilm.org.

2011 Legislative Planning: It is time to begin formulating a legislative strategy and agenda for 2011. As most of you are aware, 2010 was one of the most challenging legislative sessions in recent Oklahoma history due to the current economic climate in the country and the resulting strain on our state's budget. As a result, we are starting our planning early in an effort to protect the interests of our film and music industries in the coming year.

In response to recent requests, in the next few weeks, OF&MO will be putting together informational talking points that you can share with your State Representative and Senator if you choose. If you have a particular issue or concern pertaining to industry growth that you think might be addressed via legislation, please e-mail the Oklahoma Film & Music Office at filminfo@oklahomafilm.org at your earliest opportunity to alert us to your issue. OF&MO must then assess where the greatest collective needs lie, in determining which we are able to pursue legislatively. A key determining factor will be the State of Oklahoma's budget forecast for the Fiscal Year 2012.

Important dates: 2011 bill request deadline is **December 10**; bill introduction deadline is **January 20**; legislative session begins on **February 7**.

Public Relations & Industry Development

- Met with Governor Brad Henry, Oklahoma State Treasurer Scott Meacham, and representatives of the Oklahoma Tax Commission regarding the current status of the Oklahoma film industry
- Met with Blake Wade of the Oklahoma Business Roundtable regarding the current film industry in Oklahoma and legislative challenges
- Met with Jonna Kirschner of the Oklahoma Department of Commerce, and Ben and Donna McCampbell to discuss film education opportunities, as well as the Oklahoma film industry
- Met with Penny Kampf, Executive Director of the Oklahoma Music Hall of Fame, regarding the planned Oklahoma Music Heritage Trail and the current status of the Oklahoma music industry
- Met with Sofia Sondervan producer of *Bringing Up Bobby* to discuss the Oklahoma Film Enhancement Rebate Program
- Met with Governor Brad Henry, Governor's Chief-of-Staff Gerald Adams, film director Nick Cassavettes and Indion Entertainment Group's Chad Burriss to discuss the upcoming Oklahoma filming of the feature film, *Yellow*

- Attended the reception welcoming the production of *Bringing Up Bobby* to Oklahoma
- Met with Lindsey Morehead, freelance writer for Oklahoma Living Magazine to discuss Oklahoma's film industry for her upcoming cover story. Provided production images to accompany the story
- Met with Jeff Moore and Larry O'Dell of the Oklahoma Historical Society to discuss partnering on an educational project to document and provide information to the public on the success of Oklahomans in film and music and other closely related industries
- Met with Robin Roberts and Josh O'Brien of the Greater Oklahoma City Chamber to continue discussions regarding an expanded presence at the 2011 South By Southwest (SXSW) Conference & Festival; future conversations planned with Tulsa city government and representatives
- Met with Jon Shryock and Phil Helman regarding rebate guidelines and procedures
- Met with Paul Heller and Ashley Friedman regarding their potential film project
- Met with Oklahoma crew member Reilly Smith regarding the Oklahoma film industry
- Met with Amanda Burks, Sales Manager for the Skirvin Hilton to discuss the growing film industry and production needs
- Provided list of Oklahoma Talent Agencies to Eric Steele, Brandon Robbins, Landon Bowline, Alesia Bailey, Mary Mutisya, Katelyn Moore, Summer Berchem, Ester Wolf, Kelsey Ketzner, Tony Taylor, Carol O'Bryan, and Justice Richardson
- Provided an Oklahoma venue list to Devonna Dickey and Courtney Morris for their potential film screenings to take place in Oklahoma
- Met with Chad Burris of Indion Entertainment Group and Ky Chaffin of Bank of Oklahoma regarding industry matters
- Spoke with Oklahoma filmmaker Adam Oxsen regarding his current film project
- Met with Oklahoma musician Jeff Scheel regarding the OF&MO Website and the online music guide
- Attended Free Tulsa! Music Festival in support of Oklahoma music
- Attended a brunch held at the JRB Art at the Elms Gallery for the cast and crew of *Bringing Up Bobby*
- In August, continued discussions with members of the Greater Oklahoma City Chamber regarding the 2011 South by Southwest (SXSW) Conference & Festival participation
- Met with the staff of Jordan Associates, the department's new advertising agency, to discuss upcoming marketing and promotional needs as well as long-term PR/marketing planning
- Met with Tory Ayers regarding the current film industry in Oklahoma
- Met with Robbie Kienzle of Oklahoma City Planning regarding industry growth
- Met with Sandy Pantlik and Lindsay Vidrine of Oklahoma Travel & Promotions, and Joan Henderson and Colleen McIntyre of *Oklahoma Today* about the 2011 South by Southwest (SXSW) Conference & Festival
- Met with LA-based entertainment finance consultant Patrick Murray regarding an upcoming production in Oklahoma to which he is attached, as well as specific aspects of the Oklahoma Film Enhancement Rebate Program
- Attended screening of *Red Dirt: Songs from the Dust* in Tulsa at Circle Cinema which features appearances from several Oklahoma musicians
- Attended a meeting at the Oklahoma Music Hall of Fame in Muskogee regarding the planned Oklahoma Music Heritage Trail. Representatives from the Oklahoma Tourism Department, the Oklahoma Historical Society, the Oklahoma Department of Transportation and the Muskogee Chamber were also in attendance as well as consultants from the Mississippi Blues Trail who were on hand to share their experiences and suggestions.
- Spoke at Arvest Bank's Financial Forum meeting in Bartlesville regarding the potential impact of film production in their area
- Presented to the Oklahoma City Museum of Art's annual Film Camp about the Oklahoma Film & Music Office's Mission and the duties of the Locations Coordinator
- Attended the Allied Arts/Red Bull "Art of the Can" event which provided many networking opportunities regarding future music endeavors for Oklahoma musicians

Industry Services and Technology Development

Film Industry Meeting: The final film industry meeting for 2010 took place on August 25 at Tulsa's Circle Cinema. The 2011 meeting dates will be announced in January. To be added to the list to receive an e-mail update about the meeting, please e-mail abby@oklahomafilm.org.

Music Industry Meeting: The next meeting will take place in Oklahoma City on Wednesday, October 27 at 3 p.m. The Oklahoma City meeting will be held in the OF&MO Conference Room at the First National Center. To be added to the list to receive an e-mail update about the meeting, please e-mail abby@oklahomafilm.org.

Digital Location Database: The Reel-Scout Database continues to grow thanks to our community partners. This month we collected locations images for Reel-Scout from:

- Georgie Rasco, Oklahoma City, Oklahoma
- Clark Deal, Chaotic Studios
- Alison Naifeh Dick, Oklahoma City, Oklahoma

Production Guide Database: Reel-Crew, Oklahoma's online production guide is open to search for production crew and support services. The new user interface launched in September 2009. Reel-Crew is also open for registration for Oklahoma crew members and support service companies. Since the launch of the database, 466 people or companies have registered as of the end of June. Please visit www.oklahomafilm.org for information on how to register.

Website Update: Since the official launch on June 9, 2010, OklahomaFilm.org, OF&MO has received positive feedback about the new Website. For July and August the Website averaged more than 6,000 visitors. The most popular pages continue to be the Oklahoma Production Guide, the 'Filming in Oklahoma' section, and the Jobs & Internships listings.

One new feature still in development is the Oklahoma Music Guide. Much like the Oklahoma Production Guide is a database for all Oklahoma film crew, the Music Guide will be an all-inclusive, fully searchable online source for original Oklahoma music. Once it has launched, bands, venues, performers, and music businesses can register, and users will be able to browse the database to find talented artists of all genres, live music locations, and other music-related companies.

This Week in Film & Music: The e-newsletter will make its fall season return on September 9th! As always, please check our events page on www.oklahomafilm.org for a full list of activities every day of the week. Our subscription list is currently at 2,063.

OF&MO Internship Program: OF&MO Summer 2010 Interns stayed busy this semester. Caitlin Doak created and organized a media archive for the office. Patrick Chong and Taylor Mullins helped with Reel-Scout locations, as well as posted numerous film and music events on the Website. Daniel Terracina wrote multiple homepage postings for the office, as well as helped organize the office filing system. Daniel also represented OF&MO in the Greater Grads Program hosted by the Greater Oklahoma City Chamber. We would like to thank our interns for a productive summer. The OF&MO is currently seeking fall internship candidates. Please e-mail your cover letter and resume to Abby Kurin at abby@oklahomafilm.org.

Production

Recent/Current Film/TV Production

- Provided Tammy Oller of Bongo LLC with locations, contact and permitting information regarding their recent filming for VH1's reality show *Dad Camp Reunion*
- Provided Joshua Smith of Joshua Smith Photography with locations, permitting and contact information regarding his recent still photo shoot in southeastern Oklahoma
- Provided Jared Wanzer of Jared Wanzer Photography with locations and contact information regarding his recent still photo shoot in Oklahoma City
- Assisted Lynn Appelle and Payton Dunham of Bringing Up Bobby LLC with locations, contact and permitting information regarding their recent feature film *Bringing Up Bobby*
- Provided Justin Boyd of Justin Boyd Enterprises, LLC with locations, permitting and contact information regarding his recent music video project
- Provided Jonathan Chinn of Charred Oak Films with locations, contact and permitting information regarding his recent music video project
- Assisted Maura Feely of 51 Minds Entertainment with locations, contact, and permitting information regarding the recent production of the television series *Legend Hunters*

- Provided Nozomi Hyodo of Duo Creative Communications with location, contact, and permitting information regarding the recent filming of Japanese television series *Leap Out! Mr. Science*
- Assisted Willa Borderud of Bunker New York with locations, contact and permitting information regarding their recent commercial production

Upcoming Film/TV Production

- Assisted Jose Luis Partida of Food Dance Films with locations, contact, and permitting information for his upcoming commercial project
- Provided ongoing support to the producers and locations manager of the upcoming untitled feature *Project D*
- Provided Jeff McSpadden of Diverse Bristol Limited with locations, contact, and permitting information regarding their upcoming documentary project *James Cracknell Takes On America*
- Provided Mary Mutisya of The Animal Planet with locations, contact, and permitting information regarding an upcoming television series filming
- Provided rebate information to Jen Gatien, and Neda Armian for upcoming feature, *Predisposed*
- Assisted Oklahoma filmmaker Adam Beatty with location, contact, and permitting information regarding his upcoming untitled feature film project
- Continued working with the producers of upcoming feature, *Jack's Boys* to be shot in Oklahoma this fall
- Worked with Tracey Trost of Trost Moving Pictures, LLC for their upcoming feature, *The Lamp*, to begin Oklahoma filming in October
- Provided Andy Gomez at the University of Oklahoma with locations, permitting, and contact information regarding his upcoming untitled feature film project
- Provided Sally Finigan of Firecracker Films with locations, permitting, and contact information regarding the upcoming filming of the documentary project, *Night Terrors*
- Assisted Mica Rausch and Deborah Taylor with locations, permitting, and contact information regarding the upcoming feature film project, *Yellow*
- Provided Damon Gambuto of Fame Films with locations, permitting, and contact information regarding the upcoming documentary project, *Growing Up Fast*
- Assisted Susie Moore of Al Roker Entertainment with locations, permitting, and contact information regarding an upcoming television series
- Provided Chad Watkins of Synergy Films with locations, contact, and permitting information regarding an upcoming television project for the *NBA on TNT*

Potential Film/TV Production

- Assisted David Benevente of Reveille Studios with filming resources for his potential Oklahoma project
- Assisted Simon De Selva of London-based Howling Wolf Films Limited with locations and contact information, regarding two potential untitled feature film projects
- Assisted Ben Parker of Ben Parker Films with permitting information and requested further project information regarding a potential feature film project
- Provided Mongo Allen of Dark Gable with permitting information and requested further project information regarding a potential still photo shoot
- Provided Alex Krasov of Ruskee Films with locations and permitting information and requested further project information regarding a potential feature film project
- Provided Pamela Littky with locations information and requested further project information regarding a potential documentary production
- Provided Ward Mankin of nFocus Media with locations and permitting information and requested further project information regarding a potential commercial production
- Assisted Clark Deal of Chaotic Studios with locations and permitting information regarding a potential commercial project
- Provided Zac Thompson of Thompson Films with location information and requested further project information regarding a potential music video project
- Assisted Kevin Cremin with locations and contact information and requested further project information regarding a potential feature film project

- Provided rebate guidelines and information to LA-based producer Gio Messale for an upcoming feature
- Provided rebate guidelines and information to producer Barry Green for a potential low budget indie
- Provided rebate guidelines and information on qualifying spend to producer Meryl Emmerton, PGA's Film USA Co-Chair
- Provided rebate guidelines and information to producers Nancy Miller and Kristin Palombo for a potential feature

Media/Press/Ads

Newspaper & Magazine Articles:

July 2 *FilmSouth.com*: "OF&MO Launches New Website" an article about the newly re-designed Website

July 16 *NewsOK.com*: "*The Killer Inside Me* Finds Home on Pay-Per-View, Tulsa Movie Screen" an article about Oklahoma filmed *The Killer Inside Me* and its limited release, which also includes a quote from Jill Simpson

July 26 *NewsOK.com*: "An Aging Caboose at an Oklahoma City Museum Trains Sights on Hollywood Debut" an article on *Bringing Up Bobby* and its filming at the Oklahoma Railway Museum, a location discovered by OF&MO for the production

August 3 *FilmSouth.com*: "Production *Bringing Up Bobby* Shooting in Oklahoma" an article about the start of the film's production in Oklahoma

August 3 *UnsignedTheMagazine.com*: "Production *Bringing Up Bobby* Directed by Famke Janssen Filming in Oklahoma" an article officially announcing the project to film in Oklahoma. Quotes from the production included writer and director Famke Janssen and Producer Sofia Sondervan. Also quoted was Jill Simpson of OF&MO, and Executive Director of OTRD, Hardy Watkins

August 4 *TulsaBusiness.com*: "Production Begins on Oklahoma Based Movie" an article officially announcing the project to film in Oklahoma. Quotes included were from writer and director Famke Janssen, Producer Sofia Sondervan, Jill Simpson of OF&MO, and Executive Director of OTRD, Hardy Watkins

August 6 *News on 6.com*: "Oklahoma Film Commission Discusses Filming of *Bringing Up Bobby*" an interview with Jill Simpson about the filming of *Bringing Up Bobby* in Oklahoma

August 18 *Tulsa World*: "Open Casting Call for Oklahoma Film is Friday" an article announcing the casting call in Tulsa for an upcoming feature film to be shot in Oklahoma, which references OF&MO's support of the project

August 20 *OKC Friday*: "Hollywood Knows OK's Best Resource is People" a feature about the film *Bringing Up Bobby* being filmed in Oklahoma. Includes Jill Simpson, and mentions how the production utilized the Oklahoma Film Enhancement Rebate

August 25 *Oklahoma Gazette*: "Sun, Sweat and Set" a feature about the completion of filming of *Bringing Up Bobby* in Oklahoma. Included a quote from Jill Simpson about the important role Oklahoman during production

August 26 *The Oklahoman*: "Bartlesville to Host Casting Call for Major Film" an article about the casting call for an upcoming feature film

August 27 *KRJH-TV*: "A Major Hollywood Film Looking for More Extras in Green County" an article regarding the casting call held for an upcoming feature film in Bartlesville, which was validated by OF&MO

August 28 *Tulsa World*: "Movie Crew Details Plans for Film to Be Shot in Bartlesville" an article regarding Arvest Bank's Friday Financial Forum in Bartlesville during which OF&MO Director Jill Simpson and producers of an upcoming feature film introduced themselves to the community and detailed plans for the production in the area

TV/Radio Coverage:

August 4 *NewsOK.Com/News Channel 9*: "Actor Bill Pullman Loves Making Movies in Oklahoma" a video interview with Bill Pullman discussing his recent involvement in *Bringing Up Bobby* and *The Killer Inside Me*. This video also features an interview by Jill Simpson talking about the growing Oklahoma film industry and the incentives offered

August 21 *KRHJ-TV*: "Over One Thousand Show up to Casting Call for Movie Shot in Oklahoma" a news segment which highlights OF&MO film incentives in reference to the casting call in Tulsa for an upcoming feature film to be shot in Oklahoma

August 27 OETA: "'A-List' Movie Being Shot in and around Bartlesville, Oklahoma" a news segment featuring an interview with Jill Simpson regarding an upcoming feature film to be shot in Bartlesville
August 27 KRJH-TV: "Bartlesville Residents Hear about Plans from Movie Producer" a news segment covering Arvest Bank's Friday Financial Forum in Bartlesville during which OF&MO Director Jill Simpson and producers of an upcoming feature film detailed plans for the production which is scheduled to shoot in Bartlesville

Press Releases/Special Announcements/ Website Postings:

July 1: "OF&MO Launches New Website" an e-blast and homepage posting announcing the launch of the newly-designed Oklahoma Film & Music Office Website, www.oklahomafilm.org
July 6: "8th Annual Tulsa United Film Festival" a homepage posting promoting the Tulsa United Film Festival
July 6: "Trail Dance 2011 Call for Entries" a homepage posting announcing the 2011 Trail Dance Film Festival's call for entries
July 19: "Rock N America" a homepage posting promoting the 1st annual Rock N America Music Festival
July 22: "Oklahoma Native Stan Rosenfield Receives Publicists Les Mason Award" a homepage posting documenting the successful career of Hollywood publicist and native Oklahoman Stan Rosenfield, who was awarded the Les Mason Award at the 47th Annual Publicists Awards
July 26: "Oklahoma Film & Music Office Call for Fall Semester 2010 Interns" an e-blast announcing OF&MO's call for interns
July 28: "Oklahoma Music Hall of Fame Announces Class of 2010 Inductees" a homepage posting announcing the 14th Annual Oklahoma Music Hall of Fame Induction Ceremony and Concert
July 28: "Tulsa Native Marshall Bell Honored at 8th Annual Tulsa United Film Festival" a homepage posting about Oklahoma native Marshall Bell, recipient of the Lifetime Achievement Award at the 8th Annual Tulsa United Film Festival
July 28: "New Executive Director Named for deadCENTER Film Festival" a homepage posting announcing Lance McDaniel as the new Executive Director for the deadCENTER Film Festival
August 3: "Production *Bringing Up Bobby* Shooting in Oklahoma" a homepage posting about the start of the film's production in Oklahoma
August 18: "Production *Bringing Up Bobby* Wraps in Oklahoma" a homepage posting announcing the wrap of production on the film *Bringing Up Bobby* in Oklahoma
August 17: "Major Hollywood Film Holds Casting Call for Actors, Extras" a homepage posting announcing the open casting call in Tulsa for an upcoming Hollywood romantic drama to be filmed in Oklahoma
August 23: "Film Production Announces Crew Call" a homepage posting announcing a crew call for an upcoming production scheduled to begin filming in Oklahoma in September
August 24: "Major Hollywood Film Holds Additional Casting Call for Actors, Extras" a homepage posting announcing the open casting call in Bartlesville for an upcoming Hollywood romantic drama to be filled in Oklahoma
August 31: "Oklahoma Horror Film Festival 2010" a homepage posting providing details for the inaugural film festival to take place in Tulsa

Upcoming Oklahoma Film & Music Office Activities/Sponsorships

OTRD Tourism Commission Meeting	September 15, Oklahoma City
Governor's Conference on Tourism	October 17-19, Norman
OF&MO Music Industry Meeting	October 27, Oklahoma City
AFCI Cineposium/DGA Filmmakers' Forum	October 29-November 3, Los Angeles
Oklahoma Music Hall of Fame Induction Ceremony	November 4, Muskogee
Advisory Board Meeting	November 9, Oklahoma City
OTRD Tourism Commission Meeting	November 17, Oklahoma City