



## Activity Report November 2010

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### Points of Interest

#### **Oklahoma Production Update:**

*Untitled Project D*: OF&MO continued to assist the producers of *Untitled Project D* with production logistics during the month of November. We further assisted them in their efforts to find appropriate original Oklahoma music for the film. At the beginning of production, OF&MO provided the producers with a link to electronic files of original music by a wide range of Oklahoma musicians from all over the state. OF&MO further assisted them in identifying possible Oklahoma composers and scoring/recording facilities in the state. The producers listened to the music and requested albums and press kits from several different musicians. This music will be further considered for use in the film. Thank you to all of the musicians who provided materials.

**Note:** the additional 2% rebate offered as part of the Oklahoma Film Enhancement Rebate Program to productions that use music created by an Oklahoma resident that is recorded in Oklahoma or for the cost of recording in the state is starting to pay off with three productions taking advantage of the program in recent months.

**Yellow:** Oklahoma filming for the feature film *Yellow* has been delayed until 2011. No revised start date has been declared as of our December reporting deadline.

**Agreed Upon Procedures for Third Party Final Rebate Application Reviews:** As detailed in recent monthly reports, OF&MO has entered into a Professional Services Agreement with New Jersey-based Eisner-Amper LLP for the purposes of training Oklahoma CPAs on the process of conducting independent third party reviews for the Oklahoma Film Enhancement Rebate Program. Third party reviews have been added by OF&MO as a new requirement before any production can receive a rebate payout. The intent is to add yet another layer of fiscal responsibility and transparency for the program.

Principals of Eisner-Amper have worked with several state film commissions including California and Pennsylvania to develop state-specific Agreed-Upon Procedures and provide training workshops on procedures to the CPAs in those states. Representatives of Eisner-Amper will be conducting a one-day training in Oklahoma City in mid-January. If you are a CPA and are interested in participating in training in order to be certified to conduct third party rebate reviews in Oklahoma, please contact Julie Porter at [Julie@oklahomafilm.org](mailto:Julie@oklahomafilm.org).

**Film Friendly Oklahoma:** With an emphasis on working with Oklahoma's rural communities, OF&MO is implementing this new program to provide training and ongoing guidance on how Oklahoma's communities can effectively deal with on-location filming, and optimally market their area's resources.

The first comprehensive *Film Friendly Oklahoma* workshop will be held on February 4, 2010 in Bartlesville. This workshop will be most convenient for those partners located in Green Country. However, any interested parties are welcome to attend as space permits. Over the course of 2011, OF&MO will host a workshop in each of Oklahoma's six "countries." If you're interested in hosting the workshop for your part of the state, or would like more information, please contact Chris Kucharski at [chris@oklahomafilm.org](mailto:chris@oklahomafilm.org).

**2011 Legislative Planning:** OF&MO is currently finalizing details of our 2011 legislative strategy and agenda. We will announce those details in our January report.

**Important dates:** Bill introduction deadline is **January 20**; legislative session begins on **February 7**.

**South by Southwest (SXSW) 2011:** OF&MO continues its efforts towards maximizing Oklahoma's presence at the 2011 South by Southwest (SXSW) Conference and Festival in all three festival categories: film, interactive, and music. By bringing together companies and groups from across state with a stake in these three emerging industries, Oklahoma will have the ability to leverage its resources for an unprecedented impact.

Oklahoma will have four days of events scheduled in a stand-alone venue on busy Sixth Street in the midst of the conference and festival in downtown Austin. Slotted during the middle of SXSW, the events will expose top Oklahoma companies and talent to a national and international audience. Our partners committed to this endeavor to date are the Greater Oklahoma City Chamber, Oklahoma Tourism, Tate Music Group, Oklahoma City Museum of Art, Circle Cinema, i2E, to name a few. An official announcement of sponsors, partners, and events will be made in January 2011.

SXSW is the leading conference and festival that is held each year in Austin, Texas. With over 30,000 top business professionals in attendance, this 10-day event brings people together to enhance knowledge of their respective field and promote their product.

Please note that sponsorships are still available at three different levels. If you or your company is interested in being a part of this exciting promotion of Oklahoma, and would like more information, please contact Julie Porter at [Julie@oklahomafilm.org](mailto:Julie@oklahomafilm.org) or Abby Kurin at [abby@oklahomafilm.org](mailto:abby@oklahomafilm.org) as soon as possible.

**AFCI Cineposium:** Jill Simpson and Abby Kurin of OF&MO attended the 2010 Association of Film Commissioners International's (AFCI) Cineposium in Los Angeles November 1 – 2, 2010. AFCI Cineposium is an opportunity for film commissions from around the world to come together for classes, panels, and events to not only learn from one another, but to also learn new trends in the film industry.

On October 30 – 31, Kurin attended classes associated with AFCI University, which provides necessary information for people working within a film commission. On Saturday, Kurin participated in the class "Film Commission Professional" that gives insight and in-depth information to commission staff members. This class is the follow-up to the online version that is required to be taken before attending AFCI University. On Sunday, Kurin attended a master class "Marketing for Film Commissions" that discussed different situations and opportunities, and provided tools necessary for film commissions to be successful in marketing their areas.

During this time, Simpson attended the Film Independent's 2010 Filmmaker Forum at the Director's Guild of America (DGA). The Filmmaker Forum included panels, workshops, and networking sessions, which allowed Simpson to network with independent filmmakers from around the country.

OF&MO had the opportunity to be a sponsor at the evening reception held on Sunday, October 31. The reception was held at the DGA and celebrated the closing night of the Filmmaker's Forum, in conjunction with the opening of AFCI's Cineposium. During the reception the new OF&MO Film Reel played on rotation throughout the evening. The reel highlighted Oklahoma locations through films shot in the state. This was an opportunity for Oklahoma to be seen by numerous filmmakers attending the event.

Cineposium officially began on Monday, November 1. The two-day conference was held at the Universal Sheraton in Universal City, CA. Simpson and Kurin attended sessions titled "Film Commissioners as Economic Developers," "The Politics of Film," and "Sustaining Your Film Commission and Community." They also participated in the "Speed Connections" event that allowed film commissions to pitch their area to producers in Los Angeles.

**Advisory Board Meeting:** The final OF&MO Advisory Board meeting of 2010 took place on Tuesday, November 9<sup>th</sup> in the Governor's Blue Room at the Capitol. While there was not a quorum, the board still met as it was the last meeting for Lieutenant Governor Jari Askins, the current chair of the OF&MO Advisory Board Commission. Topics of discussion were the 2011 Legislative Session, recent filming projects in the state, OF&MO's participation in South by Southwest 2011, as well as future sponsorship opportunities.

The 2011 OF&MO Advisory Board meeting dates will be announced in January 2011.

### **Public Relations & Industry Development**

- Attended the Oklahoma Hall of Fame Induction Ceremony in Muskogee
- Met with Jeff Moore of the Oklahoma History Center to discuss the Tulsa POPS Museum, and the film and music industries in Oklahoma
- Met with producer Tom McNulty in L.A. regarding plans to film *The Spectacular Now* in 2011
- Met with producer Janet Knutsen McCann in L.A. regarding potential project
- Attended Red Bull's First Annual "Locally Thrown" event in support of local DJs who were spinning local music
- Met with Jason McIntyre of the Oklahoma Jazz Hall of Fame to discuss the Oklahoma music industry and to tour their facility
- Met with Ginger Roddick and David Kittredge of Idea Collective in Norman to discuss the 2011 South By Southwest Oklahoma event
- Attended "Hands and Hearts," a fundraising event held at Woolaroc and hosted by the producers, director and cast of Red Bud Pictures LLC to benefit Bartlesville area programs and the community at large
- Preceding "Hands and Hearts," joined Redbud Pictures producers and location manager of *Untitled Project D* in discussing the film industry with the Bader Kramer investment group at an event at Woolaroc. The group consists of approximately 200 Bartlesville area Merrill Lynch investors. Discussion was followed by a Q&A with the audience
- Attended a lunch at Joe Momma's in downtown Tulsa with Mayor Bartlett, and other film industry professionals to discuss the film community in Tulsa
- Met with Kyle Dean and Russell Evans to discuss a potential Economic Impact study for OF&MO
- Participated in a brainstorming session hosted by the Greater Oklahoma City Chamber to discuss the Interactive events to be held during the 2011 South By Southwest Conference and Festival
- Provided a list of Oklahoma Talent Agencies to Isaac Harper, Burke McRoy, Gallagher Goodland, and Felicia Kain
- Met with David Burkhart to discuss his pilot TV show, *Live from Warehouse 118*
- Provided Linda Madarang with information regarding OF&MO. Madarang will be learning about the office over the next couple of months in preparation of her presentation for her Leadership Class
- Discussed fundraising opportunities with Tate Wittenberg in regards to his documentary project about the Cain's Ballroom, *Raisin' Cain's*
- Met with Teresa Knox of Clary Sage College in Tulsa to discuss career opportunities in the film industry for cosmetology graduates from the college
- Discussed a potential independent film project with Cathy Moytcka
- Discussed a host of film projects and initiatives with Blake Ewing and Erin Conrad of Tulsa's The Engine Room
- Provided Chris Hardwick of Southern Records information regarding the Oklahoma music industry, and OF&MO
- Met with Bruce Chill to discuss processes for third-party rebate reviews
- Met with Joe Bessacini of Cast & Crew, LLC to discuss the Oklahoma Film Enhancement Rebate
- Attended various events associated with the World Creativity Forum, including the "Music as Oklahoma's Creative Industry" dinner and program at the National Cowboy and Western Heritage Museum
- Toured Roman Nose State Park with Park Ranger Travis Lindley

## **Industry Services and Technology Development**

**Music Industry Meeting:** The 2011 meeting dates will be announced in January. To be added to the list to receive an e-mail update about the meeting, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

**Film Industry Meeting:** The 2011 meeting dates will be announced in January. To be added to the list to receive an e-mail update about the meeting, please visit <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>.

**Digital Location Database:** The Reel-Scout Database continues to grow thanks to our community partners. This month we collected locations images for Reel-Scout from:

- Beth Reed, Pawhuska, Oklahoma
- Pearl Garrison, Oklahoma Centennial Botanical Gardens, Tulsa, Oklahoma
- John Patterson, Redbud Pictures LLC, Bartlesville, Oklahoma

**Website Update:** Since the official launch on June 9, 2010 of OklahomaFilm.org, OF&MO has received positive feedback about the new Website, as well an increase in visitors. Unique users in November totaled 8,563. The most popular pages continue to be the Oklahoma Production Guide, the 'Filming in Oklahoma' section, and the Jobs & Internships listings. Since the launch in June, on average the site is host to 271 visitors a day.

One new Website feature still in development is the Oklahoma Music Guide. Just as the Oklahoma Production Guide is a database for all Oklahoma film crew, the Music Guide will be an all-inclusive, fully searchable online source for Oklahoma musicians, support services, and venues. Once it has launched, bands, venues, performers, and music businesses can register to be listed at no cost, and users will be able to browse the database to find talented artists of all genres, live music locations, and other music-related companies. It will be the first comprehensive music database of its type in Oklahoma. We hope to have the Oklahoma Music Guide launched by late spring 2011.

***This Week in Film & Music:*** To sign up for *This Week in Film & Music*, please visit the Website subscriptions page at: <http://www.ok.gov/triton/modules/oknotify/index.php?id=200>. Our subscription list is currently at 2,148.

As always, please check our events page on [www.oklahomafilm.org](http://www.oklahomafilm.org) for a full list of activities any day of the week.

**OF&MO Internship Program:** OF&MO Interns have been staying busy this semester. Skyeler Seaborn and Lauren Tucker continue to write event postings for the Website, and for *This Week in Film & Music*. They have also helped with various projects around the office including working on Reel-Scout and Reel-Crew, researching and updating information for office use, and assisting in preparation of the 2011 South by Southwest Oklahoma event.

For those interested in a spring 2011 semester internship with OF&MO, please e-mail your cover letter and resume to Abby Kurin at [abby@oklahomafilm.org](mailto:abby@oklahomafilm.org).

## **Production**

### **Recent/Current Film/TV Production**

- *Untitled Project D*, a feature film produced by Redbud Pictures LLC and utilizing the Oklahoma Film Enhancement Rebate, wrapped production in Bartlesville on November 18
- *The Lamp*, a feature film produced by Tulsa-based Trost Moving Pictures and utilizing the Oklahoma Film Enhancement Rebate, wrapped production in Tulsa on November 5
- Provided information on SFX makeup personnel to Tom Ward with Saddleup Cinema Works for his recent film shoot
- Provided Juliane French of *BBC* with locations, permitting, and contact information regarding the filming of the educational television series, *BBC Horizon – Heart*
- Provided Chris Bozak of Pictureshack Entertainment with locations, permitting, and contact information regarding the filming of the television series, *The Haunted*

- Provided Ragan Butler of Ackerman-McQueen with locations, permitting, and contact information regarding the filming of a commercial for the ***Rockin' 50K Giveaway***
- Provided Nelson Dunk of Skylight Productions with locations, permitting, and contact information regarding the corporate video project, ***Investing in Oil***
- Provided Clayton Tramel of Henkels & McCoy Pipeline with locations, permitting, and contact information regarding the company's industrial shoot, ***Moving Forward***
- Provided Ward Mankin of nFocus Media with locations and permitting information and requested further project information regarding their recent commercial production
- Provided Clark Deal of Chaotic Studios with locations and permitting information regarding their recent commercial project

### **Upcoming Film/TV Production**

- Provided Ventura Esquivel of Oklahoma City Community College with locations and contact information regarding his upcoming short film, ***The Sons of Gods***
- Provided Brett Hart of Sweat Equity Productions with locations and contact information regarding their upcoming commercial production
- Provided Tim Kacich of Price Waterhouse with information on the Oklahoma Film Enhancement Rebate Program for upcoming TV episode

### **Potential Film/TV Production**

- Continued working with producers and director of ***Yellow***. They hope to be in production in Oklahoma in early 2011
- Met with Tom McNulty to discuss the Oklahoma Film ***Enhancement*** Rebate, and filming in Oklahoma, for his project ***The Spectacular Now***
- Provided a wide range of Oklahoma music to director Lee Toland Krieger for his project ***The Spectacular Now***
- Provided film locations and incentive information to Todd King of Silver Nitrate Pictures for a potential feature film
- Provided film locations to AMC TV for use in their original programming department
- Provided incentives information to Mark Sonoda with Red Shogun pictures for a potential feature film shoot in April
- Provided Cree Crawford with locations and contact information and requested further project information regarding his potential untitled feature film project
- Provided Janis Burklund of the Dallas Film Commission with locations information regarding a potential television pilot for which her office is assisting
- Provided Chris Reynolds with locations information and requested further project information regarding his potential feature film project
- Provided producer Janet Knutsen McCann with rebate information for upcoming TV series
- Provided producer Gary Giudice with rebate information for upcoming production

### **Media/Press/Ads**

#### **Newspaper & Magazine Articles:**

**November 2010 *Southwest Airlines Spirit Magazine*:** "Bound for Glory" a feature on Tulsa native ***Biker Fox***, the star and subject of the Oklahoma-made documentary of the same name which continues to screen at festivals across the United States

**November 4 *Camera in the Sun – Locations Under the Lens*:** "Camera Q&A Part One: Chad Burris on Financing Oklahoma-Shot Films" an online interview with Chad Burris of Indion Entertainment Group discussing Oklahoma film incentives, the state's current film industry, and how Oklahoma is marketed to filmmakers

**November 14 *Tulsa World*:** "Mystery Surrounds Reclusive Director Terrence Malick" a profile on the highly acclaimed director which details his Oklahoma origins and filming in the state

**November 14 *The Norman Transcript*:** "Norman Filmmaker's Movie Picked up for Distribution" an article on filmmaker Adam Oxsen and the release of his film, ***The Gunslingers***, by Lionsgate. Oxsen is a native Oklahoman who shot his film at various locations throughout the state

**November 29 OKC.net:** “Job Envy – Getting to Know Julie Porter” an online interview with Julie Porter, the Deputy Director of OF&MO, profiling her career with the department. The interview also highlights the Oklahoma Film Enhancement Rebate Program, as well as the economic impact and benefits of the film industry on the state

**November 30 Tulsa World:** “Affleck Talks up Bartlesville on ‘Jimmy Kimmel’” an article on Ben Affleck’s recent appearance on *Jimmy Kimmel Live* during which he discussed filming in Oklahoma

**November 26 Camera in the Sun – Locations Under the Lens:** “Camera Q&A Part Two: Sterlin Harjo on Filming in Oklahoma” an online interview with director Sterlin Harjo during which he discusses the importance of Oklahoma’s film incentives, as well as the production of his Oklahoma-made films, *Barking Water* and *Four Sheets to the Wind*

#### **TV Coverage:**

**November 4 KTUL News Channel 8:** News coverage of the recent film production in Bartlesville

**November 29 Jimmy Kimmel Live:** “Ben Affleck – Interview” a television interview with actor Ben Affleck in which he notes the generosity of the Oklahoma community during a recent film production in the state

**November 30 KOCO News Channel 5:** News coverage of Ben Affleck’s interview on *Jimmy Kimmel Live* during which he references filming in Oklahoma

#### **Press Releases/Special Announcements/Website Postings:**

**November 2:** “Red Bull *Locally Thrown* Puts Unique Spin on Oklahoma Music Scene” an e-blast and homepage posting promoting Red Bull *Locally Thrown*, a live event bringing together four of Oklahoma’s most prominent DJs to spin and mix Oklahoma music

**November 10:** “University of Tulsa Professor Selected for Academy of Television Arts & Sciences Foundation Faculty Seminar” a homepage posting profiling Jeff Van Hanken, professor of Film Studies at the University of Tulsa, and his selection to participate in the Academy of Television Arts & Sciences Foundation Faculty Seminar

**November 16:** “Oklahoma Jazz Hall of Fame Announces 2010 Inductees” a homepage posting announcing the 2010 Oklahoma Jazz Hall of Fame Inductees and Induction Gala

**November 22:** “Fowler Volkswagen and Nice People Records Release Local Holiday Album” a homepage posting announcing both the release of the local holiday album *Checking It Twice: A Nice People Holiday Companion* as well as the accompanying concert sponsored by Fowler Volkswagen and Nice People Records

**November 23:** “Norman Music Festival Sets 2011 Date, Holds Open Call for Bands” a homepage posting announcing the date and call for bands to participate in the 2011 Norman Music Festival

#### **Upcoming Oklahoma Film & Music Office Activities/Sponsorships**

Third-Party Rebate Review Training Course

Film Friendly Workshop: Green Country

SXSW Film & Music Festival

AFCI-PGA Produced By Conference

**January, Oklahoma City**

**February 4, 2011, Bartlesville**

**March 14-17, 2011, Austin, TX**

**June 3-5, Walt Disney Studios, Burbank**