

FOOL'S GEAR, COOL GEAR: TRANSCRIPT

Wise riders never leave their head exposed, because a bare head is no match for a curb or a car windshield. Obviously, this is not a wise rider [photo of rider without safety gear].

A helmet is the most important piece of protective gear a rider can wear, since it helps protect against head and facial injury. A full-face style provides maximum protection and bright colors help car drivers see you.

Exposure of the eyes, ears and face results in irritated eyes, noise-deafening windblasts, and distracting impacts from bugs and road debris. Any rider who's been hit in the face by stones, insects or debris knows the benefits of a face shield.

Bare limbs are a phenomenon seen among riders who think it's only other people who crash. Long sleeves and sturdy trousers resist abrasion. Some riders wear padded gear with body armor for extra protection.

Our hands are not genetically evolved to withstand abrasion. Gloves keep hands comfortable and protected, and give you a better grip.

Flip-flop is what sandals, feet and toes do upon contact with road surfaces. Tall riding boots provide protection against foot and ankle injuries, and give you a good grip on footrests, shift lever, brake pedal and road surfaces.

Fool's gear identifies a rider who is unaware of the risks or doesn't take motorcycling seriously. Cool gear helps you to enjoy the ride in comfort and helps minimize injury in case of a mishap.

Now it's time to ride. No matter when you ride, no matter where you ride, no matter what you ride, wear all the gear all the time.