

Department of Consumer Credit files enforcement actions against four Tan & Tone America locations

OKLAHOMA CITY, OK-The Oklahoma Department of Consumer Credit has filed enforcement actions against four Tan & Tone America franchise locations that have remained opened following the closing of all corporate owned locations in the Oklahoma City metropolitan area. The Department filed actions against Tan & Tone America locations at 2555 Ponderosa Drive in Chickasha, 2101 N. 14th Street in Ponca City, 235 W. Main in Stillwater and 101 N. Commerce in Ardmore.

The enforcement actions concern allegations that the Tan & Tone America locations were involved in engaging or offering to engage in making consumer credit sales in the state without authorization. An emergency Cease and Desist Order was also issued against the Tan & Tone America location in Stillwater for offering to engage as a health spa without being registered.

The possible penalties that could be imposed by the Department include a maximum \$5,000.00 civil penalty against each location, refunds of any unlawful fees imposed by each location and permanent cease and desist orders. A hearing is scheduled to be heard before a hearing examiner at the Department on August 7 concerning the health spa activity at the Stillwater location. All other pending actions are scheduled to be heard on August 27 at the Department.

Chief Consumer Credit Examiner, Mary Keel, stated that the abrupt closing of the Tan & Tone America corporate locations in Oklahoma City prompted the Department to inspect the premises of the franchise locations that remained opened. "Our Department wants to ensure that any remaining businesses operating under the Tan & Tone America brand are operating in accordance with Oklahoma law," Keel stated. Keel added that the four Tan & Tone America locations have cooperated with the Department's investigation and is hopeful that the compliance issues can be mutually resolved prior to the scheduled hearing dates.