BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT
STATE OF OKLAHOMA

FILED
MAR 27 2015
STATE OF OKLAHOMA
DEPARTMENT OF
CONSUMER CREDIT

STATE OF OKLAHOMA, ex rel, DEPARTMENT OF CONSUMER CREDIT Petitioner	)	
v.	)	Case No. 15-0046-DIS
GOLD'S OKLAHOMA, LLC., d/b/a GOLD'S GYM BROKEN ARROW, GOLD'S GYM DEL CITY, GOLD'S GYM EDMOND, GOLD'S GYM NORMAN, GOLD'S GYM PENN CROSSING, GOLD'S GYM SOUTH OKLAHOMA CITY GOLD'S GYM TULSA (WOODLAND HILLS) GOLD'S GYM NORTHWEST GOLD'S GYM QUAIL SPRINGS GOLD'S GYM YUKON Respondent	)	

CONSENT ORDER

The Petitioner, State of Oklahoma, ex rel., Department of Consumer Credit ("Petitioner") and the Respondent, Gold's Oklahoma LLC, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. The Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) The Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter:

i. The Respondent is a foreign limited liability company in the State of Oklahoma, Oklahoma Secretary of State filing number 3712157068, corporate address at 4001 Maple Avenue, Suite

200, Dallas, TX 75219.

ii. The Respondent transacts business at the following locations in the State of Oklahoma, referred to in this Notice as "locations of the Respondent":

(a) 2360 W. Kenosha Street, Broken Arrow, OK 74012;
(b) 4721 SE 15th Street, Del City, OK 73115;
(c) 1409 East Danforth Road, Edmond, OK 73034;
(d) 1000 Alameda Street, Norman, OK 73071;
(e) 2117 N.W. 23rd Street, Oklahoma City, OK 73107;
(f) 7733 South Walker Avenue, Oklahoma City, OK 73139;
(g) 6612 S. Memorial Drive, Tulsa, OK 74133;
(h) 3625 Northwest Expressway, Oklahoma City, OK 73112;
(i) 2301 West Memorial Road, Oklahoma City, OK 73134;
(j) 12701 NW 10th street, Yukon, OK 73099

iii. The locations of the Respondent were previously registered as health spas with the Petitioner and had previously filed notification to engage and/or offer to engage in consumer credit sales.

iv. The health spa registrations of the locations of the Respondent expired on December 31, 2014.

v. The notification filings of the locations of the Respondent expired January 31, 2014.

vi. The locations of the Respondent continued to offer health spa membership agreements to consumers in the State of Oklahoma after the expiration of their health spa registrations on December 31, 2014 and the expiration of their notification filings on January 31, 2014, including, but not limited to 12 month and 24 month contracts for health spa services at the locations of the Respondent.

vii. The Petitioner received notification filings for the locations of the Respondent referenced in paragraph (2)(a)-(i) of this section on March 6, 2015.

viii. The Petitioner received a notification filing for the location of the Respondent referenced in paragraph (2)(j) on March 9, 2015.

ix. The Petitioner received health spa registration applications for the locations of the Respondent on March 9, 2015.

(2) The Respondent does not admit or deny to the allegations made by the Petitioner in the Notice of Hearing filed in this matter and incorporated by reference in this Consent Order.

(3) The Respondent agrees to pay a $10,000.00 civil penalty, payable to the Oklahoma Department of Consumer Credit, on or before April 6, 2015.

(4) **The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 15-0046-DIS and shall be addressed to the attention of Roy John Martin, General Counsel, Department of Consumer Credit, 3613 N.W. 56th Street, Suite 240, Oklahoma City, Oklahoma 73112.**

(5) A file stamped copy of this Consent Order will be returned to the Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(6) If the Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 14A O.S. § 6-113 (4).

Scott Lesher
Administrator
State of Oklahoma
Department of Consumer Credit

Dated: 3/25/15

Gold's Oklahoma LLC

Dated: 3/19/15

VERIFICATION OF CONSENT ORDER, CASE NUMBER 15-0046-DIS

STATE OF)
)
COUNTY OF)

Signed and sworn to (or affirmed) before me on March 19, 2015 by Aaron Watkins a representative of Gold's Oklahoma LLC.

(Seal, if any)

Stacy Banks
Notary Public

My commission expires:

STACY DIANA BANKS
Notary Public, State of Texas
My Commission Expires
February 24, 2019