BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel., )
DEPARTMENT OF CONSUMER CREDIT )
)
Petitioner )
)
v. )
) Case No. 13-0027-DIS
) 
ANYTIME FITNESS HUGO, LLC, )
)
Respondent 
)

CONSENT ORDER

The Petitioner, State of Oklahoma, ex rel., Department of Consumer Credit ("Petitioner") and the Respondent, Anytime Fitness, Hugo, LLC, enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. The Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) The Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter:

i. The Respondent is an Oklahoma domestic limited liability company transacting business at 1800 E. Jackson St., Hugo, OK 74743 and does business as Anytime Fitness, Hugo.


iii. The Respondent’s internet website at http://anytimefitness.com contains the company address and telephone number. The Respondent’s Facebook website www.facebook.com/hugoanytimefitness includes, but is not limited to the address, telephone number and hours of operation.

iv. On February 19, 2013 the Respondent’s internet
website [http://anytimefitness.com](http://anytimefitness.com) and Facebook website at [www.facebook.com/hugoanytimefitness](http://www.facebook.com/hugoanytimefitness), includes but is not limited to, the following information:

v. "FOR A LIMITED TIME ONLY! Vibra Latin Dance Class! Fast paced Latin dance that will keep your body moving and your heart pumping. Great class with spicy music! Classes are an hour long and make sure you bring plenty of water to drink and wear comfortable non-marking shoes! Come dance with us! Monday, Tuesday, Thursday, Friday 7:30 pm Saturday, Sunday 1:00"

vi. "Join one gym, join them all."

vii. "Hugo, OK, free trial pass & directions"

viii. As of February 19, 2013, the Respondent is not registered as a health spa in the State of Oklahoma.

(2) The Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter and incorporated by reference in this Consent Order.

(3) The Respondent agrees to pay a $500.00 civil penalty, payable to the Oklahoma Department of Consumer Credit, on or before May 1, 2013.

(4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 13-0027-DIS and shall be addressed to the attention of Roy John Martin, General Counsel, Department of Consumer Credit, 3613 N.W. 56th Street, Suite 240, Oklahoma City, Oklahoma 73112.

(5) The Respondent agrees to submit a health spa registration application with applicable registration fees on or before May 1, 2013. The health spa registration and applicable registration fees shall be submitted to the attention of Roy John Martin, General Counsel, Department of Consumer Credit, 3613 N.W. 56th Street, Suite 240, Oklahoma City, Oklahoma 73112.
(6) A file stamped copy of this Consent Order will be returned by United States mail to the Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(7) If the Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2009(G) of the Oklahoma Health Spa Act.

Scott Lesher  
Administrator  
State of Oklahoma  
Department of Consumer Credit

Dated: 4/18/13

Anytime Fitness, Hugo, LLC

Dated: 4/16/13
VERIFICATION OF CONSENT ORDER, CASE NUMBER 13-0027-DIS

STATE OF

COUNTY OF

Signed and sworn to (or affirmed) before me on April 16, 2013 by Angela Carter of Anytime Fitness, Hugo, LLC.

(Seal, if any)

Notary Public

My commission expires:

11-15-2013