

# AGENDA

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## Sunday, March 11<sup>th</sup>

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Registration	4:00-7:00
Reception	5:00-7:00
Sponsor Remarks, Oklahoma Farm Bureau Edgar Cruz, entertainment	
Vendor Set Up	6:00-10:00

## Monday, March 12<sup>th</sup>

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Registration	7:00-8:00
Breakfast Service Begins	7:00
<b>General Session</b>	8:00-9:00
Welcome, Co-Chairs of the Catastrophe Task Force, Kim Decker and John Wiscaver Session Sponsor Remarks, Oklahoma Farm Bureau Dan Threlkeld, Meteorologist, KJRH Channel 2, Tulsa, OK	
Introduction of Hosts and Special Guests John D. Doak, Oklahoma Insurance Commissioner Kevin Kloesel, National Weather Center Dan Ramsey, Oklahoma Independent Agents Association Russ Paulsen and Janienne Bella, American Red Cross	
Todd Lamb, Oklahoma Lt. Governor Lt. Governor Lamb will share his thoughts on the importance of a National Tornado Preparedness Summit and his excitement the inaugural Summit is being held in Oklahoma.	
<b>Break</b>	9:00-9:15
<i>Vendor Visits</i>	
<b>Breakout Session 1</b>	9:15-10:00
<b>Break</b>	10:00-10:30
<i>Vendor Visits</i>	
<b>Breakout Session 2</b>	10:30-11:15
<b>Lunch General Session</b>	11:15am-12:30
Session Sponsor Remarks, Farmers Insurance Group of Companies Doug Heady, Meteorologist, KOAM TV, Joplin, MO	
Jim Cantore, Meteorologist, The Weather Channel	
<b>Break</b>	12:30-12:45
<i>Vendor Visits</i>	
<b>Breakout Session 3</b>	12:45-1:30
<b>Break</b>	1:30-1:45
<i>Vendor Visits</i>	
<b>General Session</b>	1:45-3:00
Session Sponsor Remarks, Allstate Insurance Mike Morgan, Meteorologist, KFOR Channel 4, Oklahoma City, OK	
Crystal Washington, Social Media Marketing Strategist and Speaker With the majority of Americans using social media on a daily basis, sites like Facebook, Twitter and YouTube can play an important role in protecting lives and property in the event of a natural disaster. Are YOU aware of how social media can impact YOUR business and keep YOUR clients safe? In this talk, Crystal will show YOU how to add social media, paired with the awesome power of mobile technology, to YOUR emergency management toolkit.	

<b><u>General Session and Charter Bus</u></b>	3:00-3:45
Session Sponsor Remarks, State Farm Rick Mitchell, Meteorologist, KOCO Channel 5, Oklahoma City, OK	
Kevin Kloesel Introduction to the National Weather Center Load Buses and Travel to NWC	3:45-4:30
<b>Tour and Reception of NWC</b>	4:30-6:30
Sponsor Remarks, American Farmers and Ranchers Kylie Morgan, entertainment	
Load Buses and Travel to Cox Convention Center	6:30-7:00
<b>Tuesday, March 13<sup>th</sup></b>	
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Breakfast Service Begins	7:00
<b><u>General Session</u></b>	8:00-9:00
Session Sponsor Remarks, State Farm	
Allen F. Woodhouse, Department of Homeland Security Mr. Woodhouse will inform attendees on the National Security/Emergency Preparedness framework used by the National Communication System, which assists stakeholders before and after disasters.	
Awards and Presentations:	
Governor's Award	
Distinguished Service Award	
Media Award	
Humanitarian Award	
Recognition of Service	
Presentation of Donations	
<b>Break</b>	9:00-9:15
<i>Vendor Visits</i>	
<b>Breakout Session 4</b>	9:15-10:10
<b>Break</b>	10:10-10:45
<i>Vendor Visits</i>	
<b>Breakout Session 5</b>	10:45-11:45
<b><u>Lunch General Session</u></b>	11:45am-1:00
Session Sponsor Remarks, American Farmers and Ranchers Gary England, Meteorologist, KWTN News 9, Oklahoma City, OK	
Mary Fallin, Oklahoma Governor The Governor will discuss the importance of disaster mitigation, preparedness, recovery and response.	
<b>Break</b>	1:00-1:30
<i>Vendor Visits</i>	
<b><u>General Session</u></b>	1:30-2:30
Session Sponsor Remarks, Property Casualty Insurers Association of America (PCI) Michael Seger, Meteorologist, FOX23, Tulsa, OK	
Panel Discussion	
<i>Moderator:</i> Paul Wilkening, Oklahoma Deputy Insurance Commissioner <i>Panelist:</i> James Tittle, Regional Director of Disaster Services, American Red Cross; Bill Citty, Chief of Police, City of Oklahoma City; John D. Doak, Oklahoma Insurance Commissioner; Kary Cox, Director, Department of Emergency Management Bartlesville/Washington County in Oklahoma; Matthew Nielsen, Senior Manager, Product Management for RMS; Daneen Carroll, Compliance Manager, ACORD. The panel will take a case study and discuss the coordination of recovery and response efforts while emphasizing the importance of preparation.	
<b>Closing Remarks/Vendor Giveaways</b>	2:30-3:00

