



RE: EVENFLO FIRST CHOICE™ MODEL 3604098

We know your time is valuable and we appreciate your taking the time to review this letter.

Please be advised that Evenflo is implementing a voluntary recall of its First Choice Infant Car Seat, model number 3604098, produced from January 16, 2009 to September 29, 2009. First Choice units built in this time period are missing certain mandatory information from the on-product labels. Evenflo is providing current owners of affected First Choice seats a set of replacement labels that include this mandatory information.

We would appreciate your checking inventory to see if you have any affected restraints in your possession. Under federal law, you may not distribute any affected restraints in your possession until the new labels containing the missing information are put on the units. You may call Evenflo at the number listed below to order a supply of the appropriate labels and corresponding instructions.

Please direct any consumer inquiries you may receive to Evenflo at 1-800-233-5921 or on line at www.safety.evenflo.com so that we may register them for a free set of replacement labels.

Sincerely,

Maria Edelson

VP, Customer Business Development NA