

Small Business Class

Provided by the Lawton Oklahoma Works Veteran Services

Agenda:

The Business Basics

Legal
Federal Registration
Accounting
Taxes

Marketing

Marketing vs. Advertising
Your target customer
Minding your P's and Q's
Marketing plan

The Business plan – your roadmap to success

Financial projections.
Organizing your thoughts on paper
Business incubation

23 July 15

Time:

9am-Noon

Location:

1711 SW 11th Street
Lawton, OK
(580) 357-3500

Facilitators:

Patricia Beck
(Business Incubator
Manager)

Jennifer McGrail
(Small Business
Coordinators)

Please contact the Oklahoma Works – Lawton office to register. This class is free to the public