

WORKFORCE OKLAHOMA PRESENTS



# LEAP TO THE FUTURE



“LEAP TO THE FUTURE” Starring WORKFORCE OKLAHOMA  
WORKFORCE OKLAHOMA PARTNERS CONFERENCE  
MAY 2-4, 2012

PG PROUDLY GREEN

# Welcome

On May 2, 2012 more than 400 Workforce Partners from across Oklahoma will come together for this three day conference to learn, share best practices and network. Attendees will have access to instructional presentations and useful materials to help them continue to build the future of Workforce Oklahoma!

We will return to the NCED Conference Center in Norman, Oklahoma. NCED is a state-of-the-art facility designed to create the perfect meeting environment. Check out their website at [www.nced.com](http://www.nced.com) to find out all the amenities that are offered.

Workforce Oklahoma Partners Conference 2012 is sponsored by these Workforce Development System partners:

Cherokee Nation Employment and Training  
International Association of Workforce Professionals  
Muscogee Creek Nation Employment and Training  
Native American Employment and Training Programs  
Oklahoma Department of Career and Technology Education  
Oklahoma Department of Human Services  
Oklahoma City Human Resource Society  
Oklahoma State Council for Human Resources Management  
Oklahoma Department of Rehabilitation Services  
Oklahoma State Department of Education  
Oklahoma Employment Security Commission  
Oklahoma Department of Commerce  
Oklahoma State Regents for Higher Education  
Workforce Oklahoma Employment and Training Association

## Conference Agenda

### Wednesday, May 2, 2012

9:00 – 5:30 p.m.	Registration Open
9:00 – Noon	Vendor Move-In
1:00 – 5:00 p.m.	Exhibits Open
1:00 – 2:00 p.m.	Opening General Session
2:00 – 2:15 p.m.	Break
2:15 – 4:30 p.m.	General Session Continues

### Thursday, May 3, 2012

7:30 – 5:00 p.m.	Registration Open
7:30 – 8:30 a.m.	Continental Breakfast
8:30 – 4:00 p.m.	Exhibits Open
8:30 – 9:30 a.m.	Breakouts Round 1
9:30 – 9:50 a.m.	Break
9:50 – 10:50 a.m.	Breakouts Round 2
10:50 – 11:10 p.m.	Break
11:10 – 12:10 a.m.	Breakouts Round 3
12:10 – 1:40 p.m.	Full Service Buffet Lunch in the Restaurant
1:40 – 2:40 p.m.	Breakouts Round 4
2:40 – 3:00 p.m.	Break
3:00 – 4:00 p.m.	Breakouts Round 5

### Friday, May 4, 2012

8:00 – Noon	Registration Open
8:00 – 9:00 a.m.	Continental Breakfast
9:00 – 10:00 a.m.	Breakouts Round 6
10:00 – 10:15 a.m.	Break
10:15 – 11:15 a.m.	Breakouts Round 7
11:30 – 1:15 p.m.	Closing General Session Luncheon
1:15 p.m.	Adjourn

# Keynote Speakers

## GENERAL SESSION

### Welcome and Opening Remarks

Wednesday, May 2, 2012

**Presented by: Richard McPherson**

Executive Director

Oklahoma Employment Security Commission



Richard  
McPherson

### Remarks and Introduction of Guest Speaker

**Presented by: Norma Noble**

Deputy Secretary for Workforce Development

Oklahoma Department of Commerce



Norma Noble

### “Creating YOUR Next Success Story”

**Presented by: Arel Moodie**

America’s Top Young Speaker



Arel Moodie

### “Surviving Poverty”

Friday, May 4, 2012

**Tangela Eckoff**

Stand-up Comic, Blogger



Tangela  
Eckoff

## Hotel & Parking Information

### NCED Conference Center and Hotel

2801 E. State Highway 9

Norman, OK 73071

405-447-9000



To obtain the special group rate of \$77 per night for a queen room, please say that you are with Workforce Oklahoma Partners Conference. Call the hotel directly at 405-447-9000 to make room reservations. All hotel room rates are subject to applicable state and local taxes (currently 12.25%). These rooms are available for reservations made by April 10, 2012. Rooms and discounted rates may not be available after this date.

The NCED will accept purchase orders that will act as a guarantee for reservations. **If you must cancel your reservation(s), notice must be given 72 hours prior to the arrival date.**

Ample free parking is available at the NCED Conference Center and Hotel.

**The registration deadline for hotel reservations is April 10, 2012**

## Thursday Night Social

Enjoy the live music of Bronko and the Sauce Boys from Muskogee.

# Workshops

## 2012 Workforce Oklahoma Conference Agenda at a Glance

Wednesday - May 2, 2012						
1:00 p.m.	Welcome and Opening Session - Richard McPherson & Norma Noble					
2:00 - 4:30	General Session - Arel Moodie--Creating YOUR Next Success Story					
THURSDAY - May 3, 2012						
	Salon G	Salon H	Salon I	Salon J	Salon K	Salon L
8:30 - 9:30	Virtual Job Fair Bill Edwards	Matching Job Seekers w/Jobs - An overview of okjobmatch.com Marshall Vogts	Reach Higher: Okla.'s Degree Completion Initiative Debbie Blanke	ADA Amendment Changes Regarding Employment & Government Marilyn Burr	Diffusing Negative Attitudes Mary Ann Lawrence	Cultivating the Entrepreneurial Mindset Arel Moodie
9:30 AM						
9:50 - 10:50	Employers Using Assessments: Assets or Assassinations Employer Panel	The Next Generation GED Assessment Stephanie Curtis	Yes, I AM the Center of the Universe W. Jay Rector, II	Disability Attitudes, Etiquette & Awareness Marilyn Burr	Diffusing Negative Attitudes Mary Ann Lawrence	Startup Secrets for Fast Results: From Business Idea to Business Success
10:50 AM	Break					
11:10- 12:10	Is Your Resume Read or Shred? Employer Panel	Serving Those With Special Needs: Prison Reentry Tony Fish	Yes, I AM the Center of the Universe W. Jay Rector, II	Summer Bridge to Success Rick Poole	Setting up Work Experience Sites Mary Ann Lawrence	Complete College America Tony Hutchison
12:10- 1:40	Lunch - get ticket at registration desk					
1:40 - 2:40	Getting Down to the Nuts & Bolts with DOL's Toolkit Panel	Veteran's Services-- Cherokee Nation Rogan Noble	Green Session Shawna McWaters- Khalousi	Serving Youth through Partnership with DRS Kimberly Osmani	Laughter Makes Me A Better Professional Mary Ann Lawrence	Mental Health Issues TBA Marcus Butler
2:40 PM	Beverage Break					
3:00- 4:00	Oklahoma Afterschool Network Sonia Johnson	OJT Angie Ryan	Green Job Training in Oklahoma Marshall Vogts	The State of Workforce in Oklahoma Terry Watson	Laughter Makes Me A Better Professional Mary Ann Lawrence	Mental Health Issues TBA Marcus Butler
4:00 - 4:45	Vendor Reception					
Friday - May 4, 2012						
	Salon J	Salon K	Salon L	Salon N	Salon O	Salon P
9:00 - 10:00	Arrested Development: Issues of Employment for Ex-Offenders Judy Massad-Carr	How to Identify Transferable Skills Will Johnson	Communicating with the NEXT Generation BJ Trousdale\	What You Need To Know About The EEOC Holly Cole	Benefit Incentives in the Social Security World Keith Tampkins	Business and Industry Overview Wade Jarlsberg
10:00 AM	Break					
10:15 AM	Arrested Development: Issues of Employment for Ex-Offenders Judy Massad-Carr	OK's Economic Trends and Projections Deidra Myers	Communicating with the NEXT Generation BJ Trousdale\	What You Need To Know About The EEOC Holly Cole	The Data Is In! Chad Mullen	CareerTech--Your Small Business Development Resource! Tara Fiechtl
11:30 AM	CLOSING LUNCHEON and Speaker - "Surviving Poverty" - Tangela Ekoff					

# Registration

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You may complete the form below or visit [www.workforceok.org](http://www.workforceok.org) and click on the Workforce Conference link to download the form. Please fill out one form per person. (Copies of the form are accepted.)

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Nickname \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email: \_\_\_\_\_

Check the following:

**\$175 Early-bird Registration**

Registration must be received on or before April 10, 2012 to receive this discounted rate for all three days of the conference.

**\$50 Wednesday Session Only**

**\$100 Thursday Session Only**

**\$75 Friday Session Only**

**\$225 Regular Registration Fee After April 10, 2012**

All registrations received on-site or after April 10, will be charged the regular registration fee.

**Cancellation Policy:** in order to receive a full refund, cancellation must be submitted in writing to [hcraft@sbcglobal.net](mailto:hcraft@sbcglobal.net) or faxed to 918.227.4027 on or before April 10, 2012. Any written cancellation received after April 10, 2012 will incur a \$50 processing fee. (Substitutions for registrants are allowed.) **No** refunds will be made without written notification of cancellation.

Have you attended this conference before:

Yes \_\_\_\_\_ No \_\_\_\_\_

Do you have any dietary restrictions? Please specify:

\_\_\_\_\_

Pursuant to the Americans with Disabilities Act, do you require specific aids or services? Please specify:  
(Interpreter, large print, Braille, etc.)

\_\_\_\_\_

## Payment Methods

Will your registration be purchased using a Purchase Order #? Yes \_\_\_\_\_ No \_\_\_\_\_

If you answered "yes" please enter the Purchase Order: \_\_\_\_\_

Please make sure the name(s) of all registrants are included in the Purchase Order. (WOETA FEI No. 731251960)

## Checks

Name of the entity that the check payment will be from: \_\_\_\_\_

Please provide the check number: \_\_\_\_\_

**ALL CHECKS SHOULD BE MADE PAYABLE TO WOETA.**

Submit registrations and payments by mail to:

**WOETA**  
**5920 Meadows Lane**  
**Tulsa, Ok 74131-4225**

Or

Submit registrations and purchase orders to:  
918.227.4027 FAX

QUESTIONS?

Call 918.527.0257. Full conference agenda and exhibitor information can be found online @ [www.workforceok.org](http://www.workforceok.org).