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Dr. Michael H. Morris
Spears School of Business
Oklahoma State University-Stillwater

“Entrepreneurship in Established Firms:
The Organizational Revolution”

TUESDAY January 19, 2010

8:30am – 10:00am

**Oklahoma History Center
2401 N. Laird Avenue
Oklahoma City, OK 73105**

* This session has been approved by the Society of Human Resource Managers for PHR and SPHR Strategic Management credit.

Please fax my RSVP to: **Business Services Team at 405.470.3223**

Name: _____

Company: _____

Telephone: _____ **Fax:** _____

Any questions or comments may be directed to:
Larry Musslewhite at 405.470.3213 or email: larry.musslewhite@oesc.state.ok.us

Jennifer Kraszewski-Chairperson, Chesapeake Energy
Karen West-Vice Chairperson, Cameron International

The OKC Employer Council is a cooperative educational effort of the Oklahoma Employment Security Commission, Workforce Oklahoma partners and Oklahoma City area human resources professionals.

Guests are welcome and no charge is involved.





Our January 19th meeting will feature Dr. Michael Morris who will present:

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Entrepreneurship in Established Firms: The Organizational Revolution



A fundamental transformation is taking place in organizations the world over, and Oklahoma is no exception. It concerns the ongoing quest to become faster, more adaptable and more flexible. It's an attempt to realize the creative potential of all employees and to make innovation on a daily basis part of business as usual. It's about an organization becoming more entrepreneurial.

Entrepreneurship is not the running of a small business and it's not a type of personality. Rather, it is a process which can be managed in organizations of all sizes and types, and should be reflected in goal setting, strategy formulation, specification of the mission and values and design of the human resource system. In short, entrepreneurship is both a way of thinking and a way of acting built around concepts of innovativeness, calculated risk-taking, and being proactive.

Michael H. Morris is a Professor and holds the N. Malone Mitchell Chair in Entrepreneurship and is head of the Department of Entrepreneurship at Oklahoma State University. He recently joined OSU after building top ten programs in entrepreneurship at Syracuse University and the University of Miami. He is the author of six books and over one hundred academic articles in leading journals. His most recent book is Corporate Entrepreneurship and Innovation (2008, Prentice-Hall, authored with Donald Kuratko and Jeffrey Colvin). Recognized as one of the top twenty entrepreneurship professors in America by Fortune Small Business, Dr. Morris has received the Edwin M. and Gloria W. Appel Prize for contributions to the field of entrepreneurship, and is a recipient of the regional Ernest and Young Entrepreneur of the Year Award. He is a former Fulbright Scholar (South Africa, 1993) and has been inducted as a 21st Century Entrepreneurship Research fellow by the Global Consortium of Entrepreneurship Centers.



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