

CEOE

Framework Development Correlation Table

Field 041: Marketing Education

Competency	OK Full Subject Matter Competencies for Licensure and Certification	Curriculum Guidelines from the Marketing Education Resource Center
0001	B,J	Marketing/Business Foundations
0002	B	Marketing/Business Foundations
0003	B,J	Marketing/Business Foundations, Promotions
0004	B,J	Marketing/Business Foundations
0005	B,J	Marketing/Business Foundations, Distribution
0006	B,E	Product/Service Planning, Selling
0007	B,E	Human Resources, Selling
0008	B,H,J	Marketing/Business Foundations, Promotions
0009	B,H,J	Marketing/Business Foundations, Promotions
0010	B,I	Marketing/Business Foundations, Promotions
0011	F	Marketing/Business Foundations, Risk Management
0012	C,G	Economics
0013	C,G	Economics
0014	J	Marketing/Business Foundations
0015	J	Marketing/Business Foundations
0016	L	Marketing/Business Foundations, Financing
0017	D,K	Human Resources, Marketing/Business Foundations

0018		Marketing/Business Foundations
0019	A,D	Human Resources
0020	D,K	Human Resources
0021	D	Human Resources
0022	C	Human Resources
0023	A	
0024	M,N	