

3.0 Outreach

Outreach to industry stakeholders and to the public has played a significant role in developing this OFTP. Multiple channels were used to gather information. Each method was important for gathering information from different perspectives and supporting the research and informing this Plan.

I appreciate the opportunity to learn more about how our company can participate in managing our transportation future.
—Construction Equipment Manufacturing Company Manager

3.1 WEBSITE

A website was created to facilitate outreach and maintain a repository for plan reports and other pertinent information available to the interested public (<http://www.okstatefreightplan.com>). Relevant reports and other details were maintained on the site and were updated as this OFTP progressed through approval and implementation.

3.2 SURVEY

The website was also a vehicle to access a survey developed for this OFTP. The survey results helped to gauge interest in different modes of freight transportation. The survey included questions regarding safety, OSOW vehicles, intermodal freight, truck parking, and the informed and efficient delivery of the freight transportation program in Oklahoma. In addition to the electronic posting, the survey was made available to freight industry professionals and other stakeholders in various meetings and presentations.



Freight Advisory Committee Meeting, January 2017

3.3 FREIGHT ADVISORY COMMITTEE

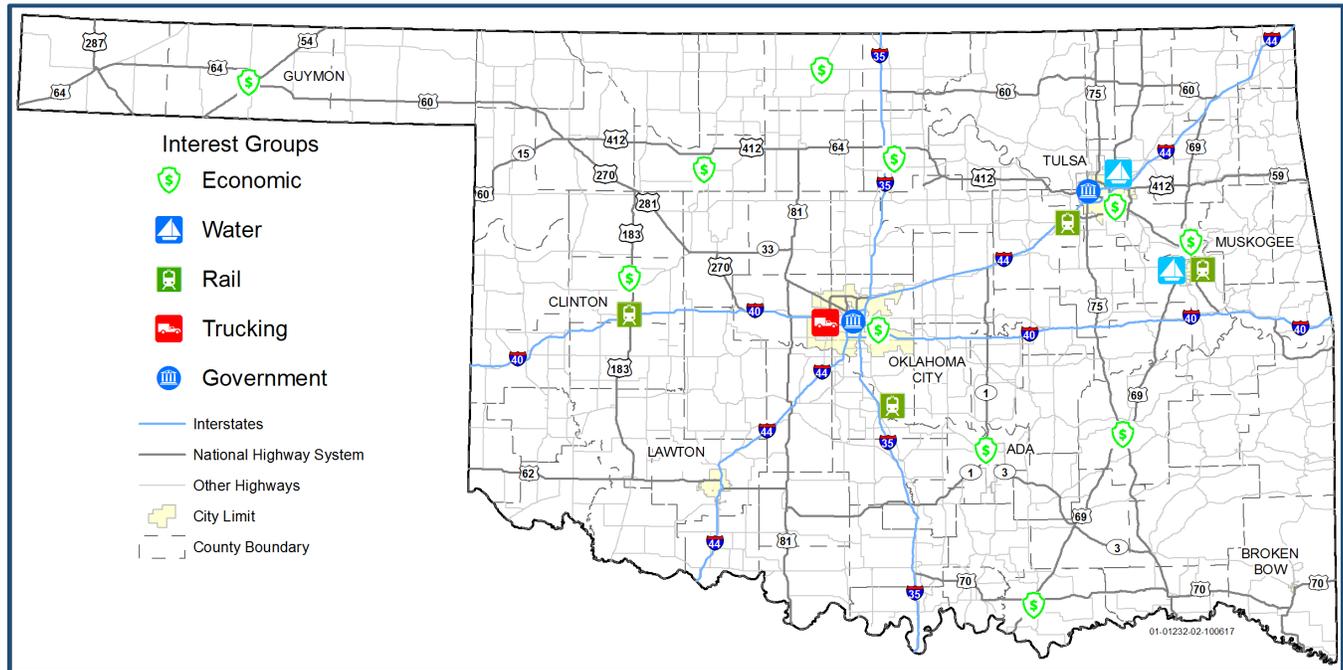
An FAC was created to assist in the OFTP process by helping to prioritize goals and identify concerns around particular operational issues such as bottlenecks. The FAC was important to sharing information related to industry, regulatory, and public priorities, and providing input on proposed strategies and projects. Members of the FAC included representatives from industries critical to the state’s economy, representatives of transportation service providers, and multimodal facilities such as ports (**Table 5**). Safety enforcement, planning organizations, tribal governments, and other state and federal agencies were also included. Four FAC meetings were held beginning in November of 2016 and extending through October of 2017.

Table 5. Freight Advisory Committee Members

FAC Members	Entity/Agency
John Sharp	Association of Central Okla. Governments
Paul Cristina	BNSF Railway
Jake Kimery	Chesapeake Energy
Brad Williams	Chickasaw Nation
Wayne Wylie	Choctaw Nation
Ryan Emery	Consolidated Grain and Barge
Ethan Nall	Devon Energy
Rodney McCaul	Ditch Witch
Kermit Frank	Dolese Brothers Co.
Troy Rigel	Equity Marketing Alliance
Judy Petry	Farmrail System, Inc.
Winford Navreth	Fed Ex
Larry Ramsey	Federal Motor Carrier Safety Administration
Richard Jurey	FHWA - OK - Performance Management
Isaac Akem	FHWA - OK - Planning
Huy Nguyen	FHWA - OK - Safety
Viplav Putta	Indian Nations Council of Governments
Andrew Scherman	McAlester Army Ammunitions Plant
David McCorkle	McCorkle Trucking
Mitch Surrent	ODOT Legal
Matt Swift	ODOT Strategic Asset & Performance Management
Craig Moody	ODOT Rail
David Glabas	ODOT Traffic Engineering
Deidre Smith	ODOT Waterways
Jim Rodriguez	Oklahoma Aggregates Association
Lynne Jones	Oklahoma Corporation Commission
Jim Reese	Oklahoma Department of Agriculture
Jon Chiappe	Oklahoma Department of Commerce
Lt. Kirby Logan	Oklahoma Highway Patrol
Lori Peterson	Oklahoma Railroad Association
Jim Newport	Oklahoma Trucking Association
David Murdock	Oklahoma Turnpike Authority
Derek Sparks	Oklahoma City Chamber of Commerce
David Yarbrough	Port of Catoosa
Chris Williams	Port of Muskogee
Darrin Karley	Seaboard Foods
Brad Beam	Tinker Air Force Base
Mike Kerr	Tulsa Airport
Brandon Morris	Union Pacific Railroad
Richard Kincade	UPS
Shane Charlson	U.S. Army Corps of Engineers

FAC members cover a diversity of interests and locations as shown in **Figure 17**.

Figure 17. Headquarters or Major Business Locations of Freight Advisory Committee Members



3.4 INTERVIEWS

Seventeen interviews were completed with freight industry professionals both in person and by phone. The purpose of the interviews was to learn about freight issues from the perspective of industry stakeholders. Questions centered on the ways the industries rely on the Oklahoma freight network, the various modal needs, along with the state of the infrastructure critical to their operations. Concerns regarding policy and regulatory issues were also expressed in the interviews. The selection of candidates was designed to provide a distribution across commodity groups, transportation modes, and geographic locations, both urban and rural.

3.5 PUBLIC MEETINGS

In addition to the FAC and interviews, other meetings were held around the state to solicit input and to disseminate information about this OFTP and the development process. There are nine rural regional planning organizations, and four MPOs in Oklahoma. Staff and board members from these organizations shared information with ODOT and the freight plan consulting team at various stages in this OFTP process.

In June 2017, midway through this OFTP process, three community meetings were held in the western, central, and eastern parts of the state. These meetings were open to the public and like the planning organization meetings were designed to provide information to, and receive feedback from, individuals interested in the freight plan process.



Plan Open House in Tulsa, June 2017



Moore Open House, June 2017



Greeting People at the Weatherford Open House, June 2017

3.6 COORDINATION WITH OTHER STATES

Oklahoma is bordered by Kansas, Missouri, and Colorado to the north, Arkansas to the east, New Mexico to the west, and Texas to both the south and west. ODOT regularly communicates with the neighboring state departments of transportation. More frequent and focused communications occurred during the development of this OFTP. The topics of interest across state lines concerned areas where water, rail, or highway freight corridors affected multiple states and where the states share the economic impact of freight transport.