This training was developed under the Substance Abuse and Mental Health Services Administration’s Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T.

For training use only.
Welcome

Photo source: https://pixabay.com/en/photos/audience/
Primary Audience

- Community-level substance abuse prevention providers
- State-level staff members
What Brought You Here?

Learning Objectives

• Describe the connections among behavioral health disparities, cultural competence, and other key terminology

• Apply methods for identifying and addressing behavioral health disparities in identified populations throughout SAMHSA’s Strategic Prevention Framework process

• Identify approaches for building community-level readiness and capacity to address behavioral health disparities among identified sub-populations
Group Guidelines

• Take turns speaking
• Participate fully
• Be open and respectful
• ELMO (Enough, Let’s Move On)
• Save email, etc. for breaks
• Be punctual after breaks

Photo source: http://www.public-domain-image.com/free-images/objects/group-of-figures/
Activity: What does health disparity mean to you?

Defining Health Disparity

- A health outcome that is seen to greater or lesser extent between populations\(^1\)
- Particularly linked with social, economic, and/or environmental disadvantage

**Handout:** Health Disparities Definitions and Resources
Health Equity
How Do We Get There?

Culture

A way of being and doing that is shared among a group/community, including:

– Beliefs
– Values
– Institutions/rules
– Artifacts
– Practices
– Rituals
– Language

“Culture is the intersection of people and life itself. It’s how we deal with life, love, death, birth, disappointment…All of that is expressed in culture.”

-Wendell Pierce

SAMHSA’s Definition of Cultural Competence

The ability of an individual or organization to interact effectively with people of different cultures\(^2\)

CSAP Principles of Cultural Competence


**Handout:** Cultural Competence Principles and Continuum
Cultural Competence Continuum³
Why Incorporate Cultural Competence into Our Work?

Culturally competent prevention workers and organizations are able to:

• Meet the needs of diverse populations
• Effectively work in cross-cultural situations
• Change health outcomes
Culturally and Linguistically Appropriate Services (CLAS)
Connections

CLAS  Cultural Competence  Reduced Disparities  Health Equity
Facing Concerns

The numbers are so small. How will we be able to measure change?

What if there are no evidence-based practices to address the need?

I have a lot to do already. How do we find time to do more?

The numbers are so small. How will we be able to measure change?
Success Story

Photo source: http://www.minnesotabound.com/visit/DeerRiver/
ASSESSMENT
What to Assess

The nature and extent of substance use problems and related behaviors

The risk and protective factors that influence these problems and behaviors

The existing resources and readiness of the community to address its problems
Epidemiology and Health Disparities

- Determinants
  - Risk Factors
  - Protective Factors
- Distribution
  - Pattern
  - Frequency
Demographics

- Gender
- Identity/Sexual Orientation
- Education
- Religion
- Race/Ethnicity
- Disability
- Geographic Location
- Income
- Military Status
- Age
Individual Factors Associated with Disparities in Health Outcomes

- Ability
- Gender
- Age
- Socioeconomic status
- Race/ethnicity
- Religion
- Sexual orientation or other characteristics historically linked to discrimination or exclusion
Social Factors Associated with Disparities in Health Outcomes

- Education
- Neighborhood conditions
- Environmental hazards
- Access to prevention and treatment services
- Health insurance coverage
A greater portion of active service members (6% more) reported binge drinking in the last 30 days compared to the civilian population.
Identifying Health Disparities

Racial/Ethnic Example: Hispanic vs. White population

24.9% of Hispanic students surveyed indicated that they had “taken a prescription drug (such as OxyContin, Percocet, Vicodin, codeine, Adderall, Ritalin, or Xanax) without a doctor's prescription” at least once, compared to 10.9% of White students.
Existing Sources of Data

Handout: CAPT Epidemiology Tools: Health Disparities
OK Adults Who Have Had At Least One Alcoholic Drink in the Past 30 Days

by Household Income \(^9\)

- Less than $15,000: 29%
- $15,000-24,999: 33%
- $25,000-34,999: 42%
- $35,000-49,999: 41%
- $50,000+: 56%
OK Youth Reporting Any Past 30 Day Marijuana Use$^{10}$

- AI/AN: 17.6%
- Asian: 10%
- Black: 22.2%
- Hispanic: 25.7%
- Native Hawaiian/Pacific: 13.3%
- White: 17.3%
- Bi-Multi-Racial: 16.3%
- Total: 60%
OK Youth Reporting Community Opportunities for Pro-social Involvement as Strong/High

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<th>Grade</th>
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<th>2010</th>
<th>2012</th>
<th>2014</th>
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<td>63%</td>
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<tr>
<td>10th Grade</td>
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<td>65%</td>
<td>58%</td>
<td>61%</td>
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<td>69%</td>
<td>78%</td>
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</table>

Note: The percentages represent the proportion of students reporting community opportunities as strong/high.
Primary Data Collection

- Culturally sensitive question format
- Mechanism for collecting

Photo source: http://mashable.com/2013/08/08/user-data/

Handout: Primary Data Collection Methods
Data Analysis

- Sample size
- When to report data

Photo source: http://johnlatham.me/frameworks/research-methods-framework/data-analysis/
Involve the Community

Photo source; http://www.macaulayassociates.com/about/community/
Prioritizing Data

• Which populations use at higher rates?
• Which populations report greatest levels of risk factors?
• Which populations bear greatest burden of negative consequences?

Handout: High-Risk Populations Prioritization Worksheet
Activity: Assessment

1. Review and identify key findings and data gaps in existing data

2. Review and identify key findings and data gaps in recently collected qualitative data

Handout: Case Study
CAPACITY
Assessing & Building Capacity

What resources do you have AND still need to address the identified disparity?

How ready are you AND your funded communities to address this disparity?

Infusing Cultural Competency

Involve the priority population in efforts to raise awareness, engage stakeholders, and strengthen collaborative groups.
Assessing Readiness

- Priority population’s readiness
- Community’s readiness to address health disparities

Photo source: https://pixabay.com/en/group-crowd-people-team-silhouette-309069/
Readiness and Health Disparities

- **Priority Population:**
  - How could the population’s culture influence perception of the problem?
  - How could the population’s culture influence behavior related to the problem?

- **Greater community’s readiness:**
  - How could the greater community’s perception of the priority community influence their readiness to address health disparities?
Collecting Readiness Data

- Involve members of the priority population
- Consider using both key informant interviews and one-on-one community interviews
- Assess overall community concerns and priorities, not just substance abuse needs
Addressing Community Readiness

No awareness → Denial → Vague awareness

Initiation ← Preparation ← Preplanning

Stabilization ← Confirmation/expansion ← Professionalism

Handout: Community Readiness Stages and Goals
Community Resources

- Societal/Policy
- Organizational
- Neighborhood
- Human
Assessing Resources

- Organizational asset mapping
- Human asset mapping
- Financial resources
Building Capacity: Strengthen Collaborative Groups

Photo sources: https://www.jisc.ac.uk/blog/learner-experience, https://commons.wikimedia.org/wiki/File:Discussion.png
Engaging Priority Populations

- Describe any successes that you have had in building relationships and trust among community members you are trying to engage.
- Have you encountered any challenges around engaging community members in your prevention efforts? If so, what are the greatest challenges you’ve encountered?
Based on Case Study Part A:
1. What steps can be taken to engage members of the priority population?
2. What steps can be taken to collaborate with the priority population?
3. What steps can be taken to involve the priority population in data collection?
PLANNING
Prioritizing Factors

- Magnitude
- Severity
- Time trend
- Comparison
- Importance
- Changeability
- Feasibility
- Readiness/Political Will

Selecting Interventions: Things to Consider

Effectiveness

• Is the intervention effective?

Conceptual Fit

• Will the intervention impact the selected risk factor?

Practical Fit

• Is the intervention feasible for the community?

Infusing Cultural Competency

Consider not just the priority problem, but also the identified vulnerable population experiencing the behavioral health disparity.
Activity: Case Study Part C

1. Which risk factors specific to the priority population might your community address with prevention strategies?

2. What adaptations could be made to more universal strategies to ensure the priority population is reached?
IMPLEMENTATION
What Does Culturally Competent Implementation Involve?

- Build support & capacity of the priority population
- Carry out culturally relevant, evidence-based interventions
- Monitor, evaluate, & adjust based on impact on identified disparity
Infusing Cultural Competency: Stages of Cultural Adaptation

- Information Gathering
- Preliminary Adaptation
- Pilot Testing
- Refining the Adaptation
- Cultural Adaptation Trial
EVALUATION
Evaluating Your Efforts

- Conduct both process and outcome evaluations
  - Process: Did we do what we said we would do?
  - Outcome: What changed?

Infusing Cultural Competency

- The priority population is represented in the evaluation process
- Data collection tools reflect their culture
- Evaluation findings are disseminated back to the priority population
Framework for Program Evaluation

- Engage Stakeholders
- Describe the program
- Focus the design
- Justify conclusions
- Share lessons learned
Types of Evaluation

Formative/process

Summative/outcome

Review the evaluation report executive summary

1. What seemed to work well?
2. What didn't work so well?
3. What recommendations would you make for next steps?
SUSTAINABILITY
Keys to Sustainability – Sustaining Your Impact on Disparities$^{14}$

- Community support
- Organizational capacity
- Effectiveness

Photo source: https://pixabay.com/en/photos/door%20key/
Activity: Develop your Action Steps

Handout: Health Disparities Action Plan Worksheet

Photo source: https://simple.wikipedia.org/wiki/Sticky_note
Reflecting on the Day

References


Questions?

Photo source: https://www.flickr.com/photos/robinkaspar/3785927771
Evaluation

Please take the time to fill out the evaluation form…

Your feedback is very important to us!