

Outcome Evaluation

February 21, 2012

8:30 AM – 4:30 PM

Sponsored By:

SAMHSA's Southwest Resource Team

Oklahoma Department of Mental Health & Substance Abuse Services

LOGISTICS INFORMATION GUIDE

TRAINING LOCATION



This training will be held at the **Metro Technology Center - Springlake Campus** in **Room 114** of the **Economic Development Center**.

ADDRESS: 1900 Springlake Drive
Oklahoma City, OK 73111

PARKING: Parking is complimentary.

LODGING RESERVATION INFORMATION

RESERVATIONS: You are responsible for booking and purchase of your own room. The Courtyard by Marriott Oklahoma City is convenient to the training site.

ADDRESS: 1515 Northwest Expressway Oklahoma City, OK 73118

PHONE: 405/848-0808

HOTEL AMENITIES & LOCAL ATTRACTIONS

GUEST ROOM amenities include: cable television, pay-per-view movies, iron and board, hair dryer, and coffee maker, and High Speed Internet (complimentary).

ATTIRE



Business casual attire is recommended. Meeting rooms vary in temperature, therefore dressing in layers is highly recommended.

CEU'S

Continuing education hours will be provided by the University of Oklahoma upon completion of this training course. **Participants MUST attend the entire training to receive full credit.**

REGISTRATION

Registration is free. All registrations must be completed by COB February 13, 2012. Click [here](#) to register for this event. You will first need to create an account, once that is complete the system will allow you to fully register for this event. After you have registered you will receive an email confirmation.

TRAINING OVERVIEW

The intent of this training is to support the development of technical assistance (TA) skills for state and tribal training and technical assistance providers.

Learning Objectives

1. Identify at least one reason to conduct program evaluations.
2. Paraphrase the definition of program evaluation.
3. Practice identifying target populations.
4. Explain the different types of program evaluations.
5. Compare community-level evaluation terms to agency specific terminology.
6. Recommend program modifications based on using program evaluation data.

Content

1. Defining program evaluation.
2. Why conduct program evaluations?
3. Understanding the different types of program evaluations.
4. Evaluating environmental strategies.
5. Best practices for consumption of evaluation services.
6. Information on ways to collect data and what to do with the data.

FACILITATOR BIO

Dr. Kyle Barrington is the founder and CEO of Zajonc Corporation, a nationwide program evaluation company. Dr. Barrington has worked for governmental agencies, private and public organizations, school districts, and nonprofit organizations. His work experience prior to Zajonc Corporation includes juvenile probation officer, early childhood educational centers' director, adjunct faculty at the University of Houston and College of the Mainland, and executive director of a large nonprofit program for runaway and homeless youth. Dr. Barrington specializes in all aspects of program evaluation, including quantitative and qualitative data collection and data analysis, with special emphasis on impact evaluations. Dr. Barrington has five published articles and has conducted over three hundred program evaluations related to school and community-based substance abuse prevention programs, before and after-school programs, curricula, and techniques.

QUESTIONS

Contact Stephanie U'ren at suren@odmhsas.org.