



Instructions:

- Please mute your phones (if you do not have a mute button, you can do so by pressing *6)
- Please reserve all questions for the end of the webinar
- If you do have questions, please use the chat box located at the bottom left of your webinar prompt box. Panelists will be able to answer your questions.

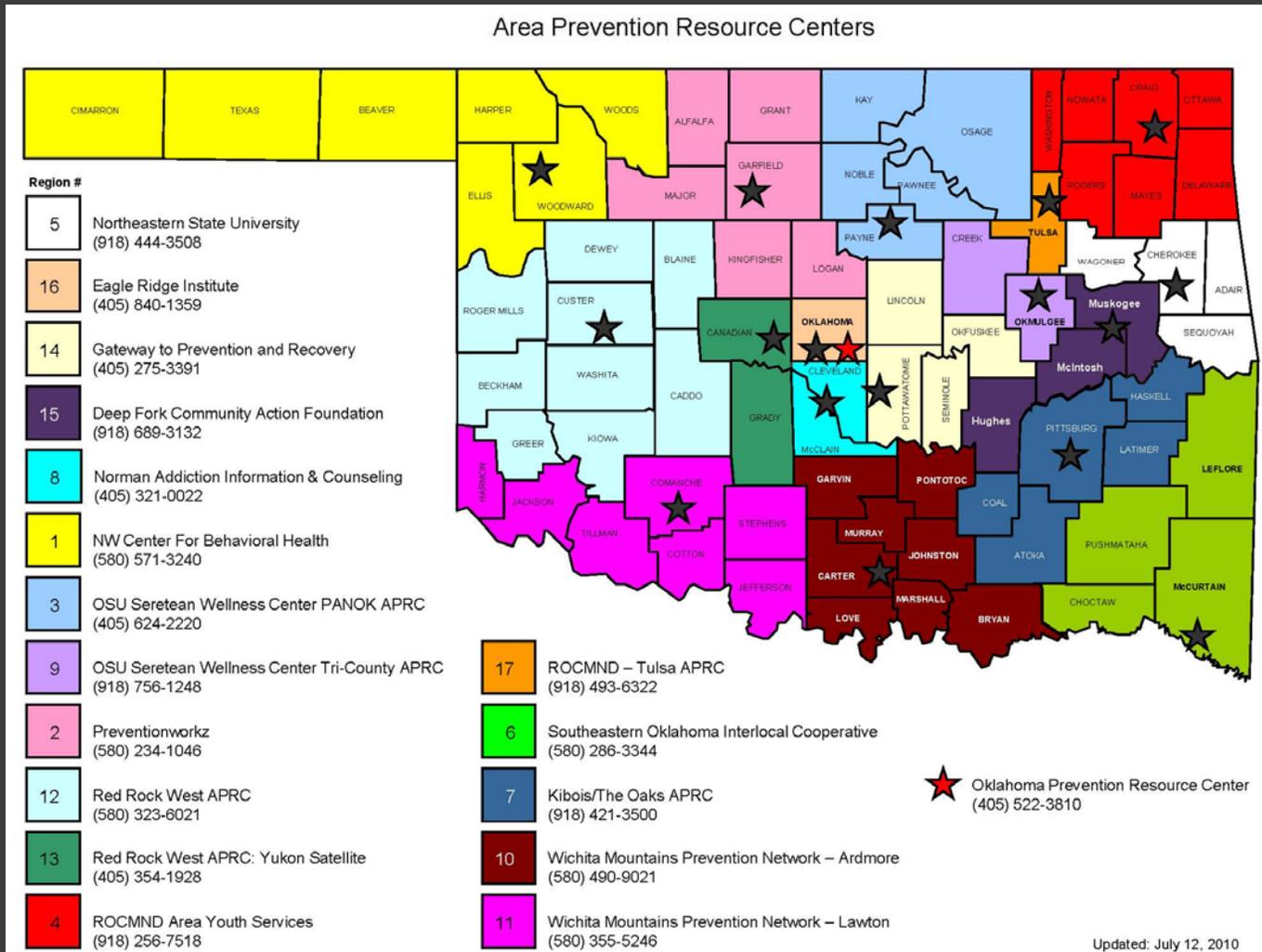
The Plan

- To hold a Prevention/Recovery based event in all 77 Oklahoma Counties during the week of September 19-25, 2010 by having APRCs, Drug Courts, and others work together to educate Oklahomans about the importance of Prevention and Recovery of addictive disorders.

What is an APRC?

- The primary goal of Area Prevention Resource Centers (APRC) is to provide regional prevention services by engaging community members, local organizations, public agencies, youth and the media to change community conditions that contribute to alcohol, tobacco and other drug (ATOD) related problems.

17 Area Prevention Resource Centers serving all 77 counties



Prevention Works!

- Every \$1 invested yields \$18 of return
- Youth exposure to effective prevention delays or prevents initiation of substance use
- Oklahoma's alcohol and drug use indicators among youth are steady or decreasing

What are Drug Courts?

- Oklahoma's drug court programs provide a highly-structured alternative to incarceration for eligible offenders in the criminal justice system. With oversight from ODMHSAS, multidisciplinary teams comprised of district judges, district attorneys, defense attorneys, treatment providers, law enforcement officers, and program coordinators work together increasing participant accountability through intensive substance abuse treatment and judicial supervision. While program participants are generally charged with a substance abuse related crime, a holistic and individualized approach to treatment is utilized to focus on recovery and improvement in all areas of life.

Examples of Possible Events:

Services:

- Town Hall Meeting
- Organize a Walk
- Recovery Testimonials
- Community Screenings
- Schedule Recovery Speaker
- School Presentations
- Host a Reality Party
- Join ODMHSAS Community Champions Initiative

Entertainment:

- Ice cream social
- Art exhibit/competition
- Host a Recovery Retreat
- Movie Night
- Balloon Releases
- Banquet
- Carnivals
- BBQ/Picnic

Example

- Host a Mental Health or Addiction Screening at a carnival
- Have Recovery Testimonials at BBQ/Ice Cream Social

Now hear from the Lawton Coalition about their annual event.

Event Information from:

Lawton Coalition

What to do...

- When you have decided on your event, go to http://www.ok.gov/odmhsas/Prevention_and_Recovery_77_.html
- Once there click on Prevention and Recovery 77 Plans Form, complete the form, and press submit.

What to do.....cont.

- ◎ Online support materials are available at http://www.ok.gov/odmhsas/Additional_Services_and_Information/ODMHSAS_Communications_and_Other_News/Prevention_and_Recovery_77/index.html
- ◎ Use the provided materials to publicize your event in your community
 - Individual County Statistics will be provided
 - View sample press releases and other media materials

Evaluations:

- ① Keep track of how many people attend your event. Have a sign-up sheet available.
- ① Use the evaluation form on the Prevention and Recovery 77 website to monitor your community's view of Prevention and Recovery
- ① Send us any press clippings concerning your event in your area.

Recognitions:

- ① A prize will be awarded for the event which has the largest attendance
- ① Prizes will be awarded randomly for participation
- ① A big prize will be awarded to an outstanding organization at the ODMHSAS November board meeting

Reimbursement is Available:

- Check with ODMHSAS for the appropriate codes to receive reimbursement for you PR 77 event.
- Event must meet requirements for reimbursement.

For Questions Contact:

Courtney Wright

Public Information Specialist

ODMHSAS

405-522-5951

cdwright@odmhsas.org