

OPNA: FINISHING STRONG

Carrie Daniels

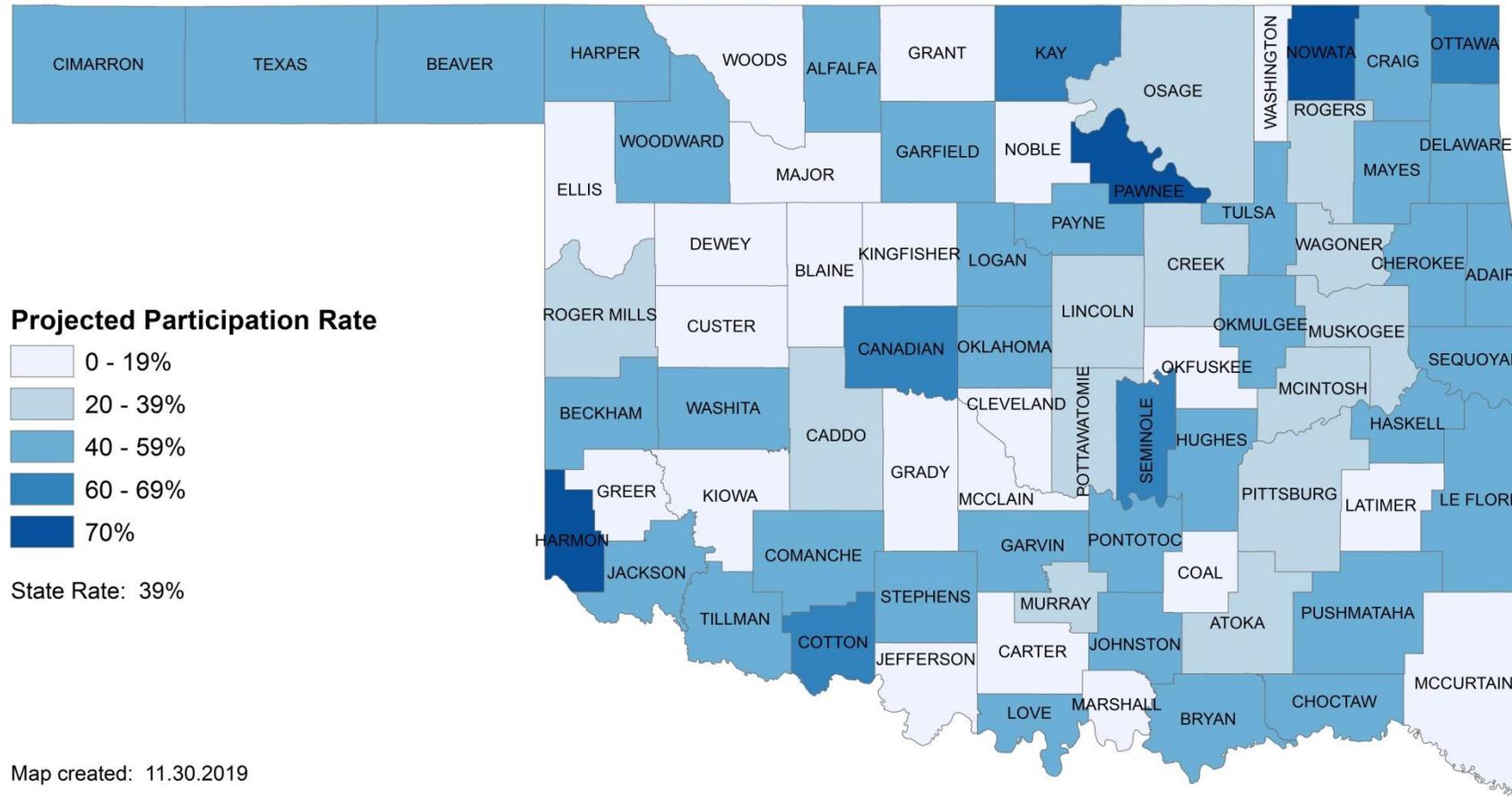
Sr. Epidemiologist

December 3, 2019

OBJECTIVES

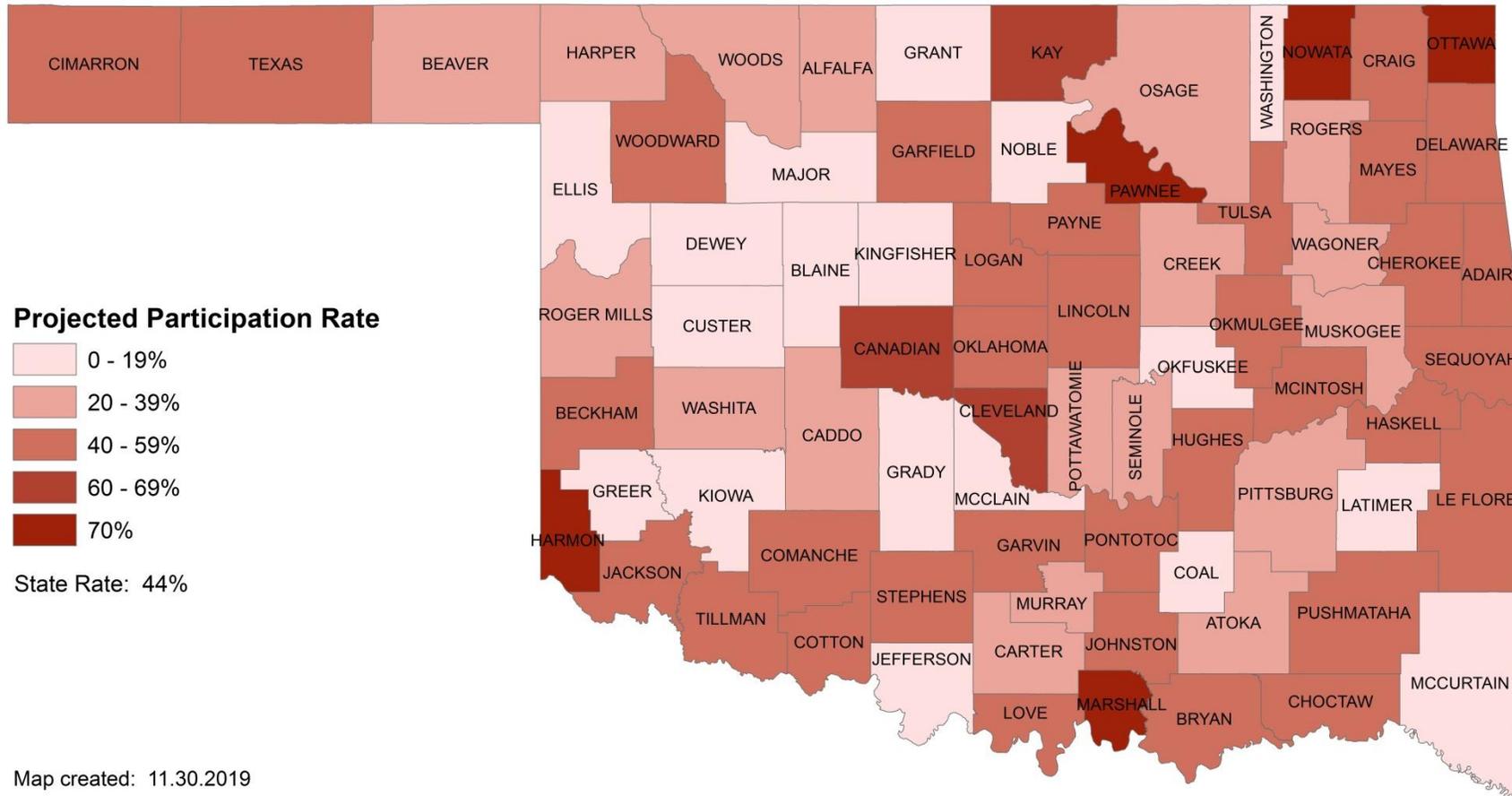
- Examine projected participation rates so far
- Discuss OPNA state-level activities
- Review tips for finishing strong

OPNA PROJECTED 6TH GRADE PARTICIPATION RATE BY COUNTY AS OF DECEMBER 1, 2019



Note: Projected participation rates were based on the assumption that schools survey 70% of students in each grade. The numerator included the number of students enrolled per grade as provided by districts/charter schools/private schools that submitted their agreement form. The denominator included enrollment numbers provided by participating districts/charter schools/private schools and 2018/2019 enrollment numbers for non-participating districts and charter schools as provided by the Oklahoma State Department of Education. The participation rate was then multiplied by 70% to get the final projected participation rate.

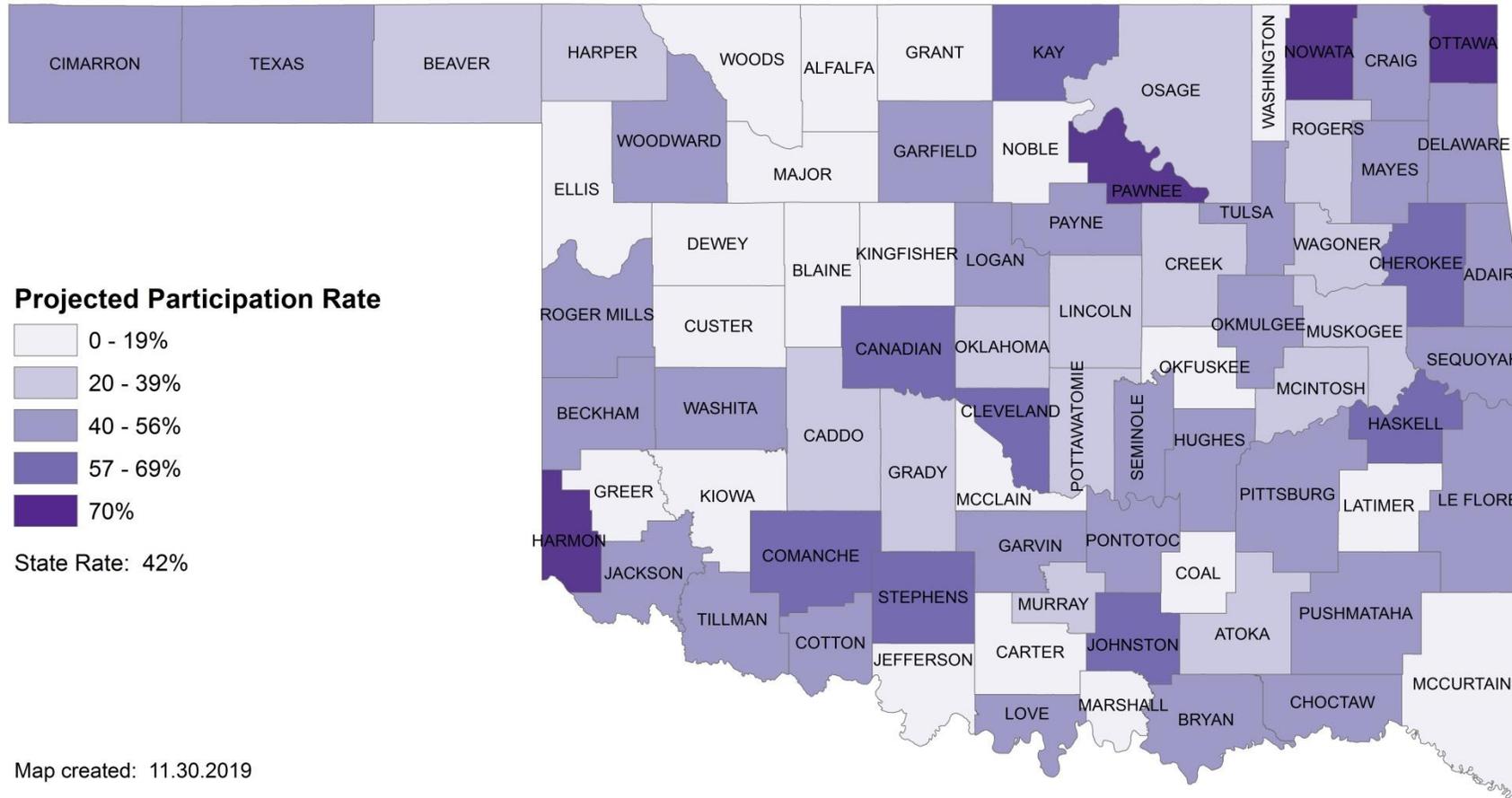
OPNA PROJECTED 8TH GRADE PARTICIPATION RATE BY COUNTY AS OF DECEMBER 1, 2019



Map created: 11.30.2019

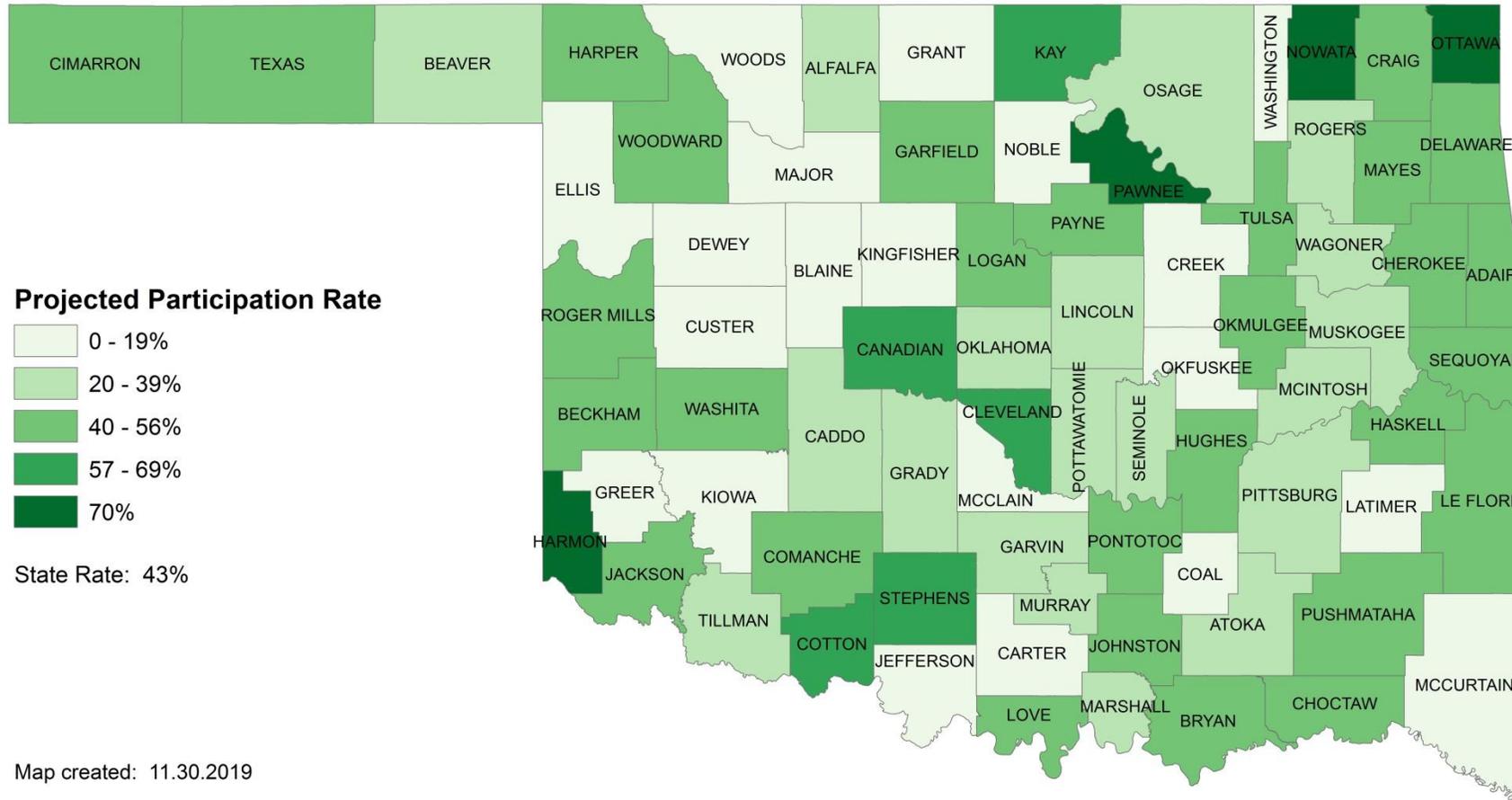
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OPNA PROJECTED 10TH GRADE PARTICIPATION RATE BY COUNTY AS OF DECEMBER 1, 2019



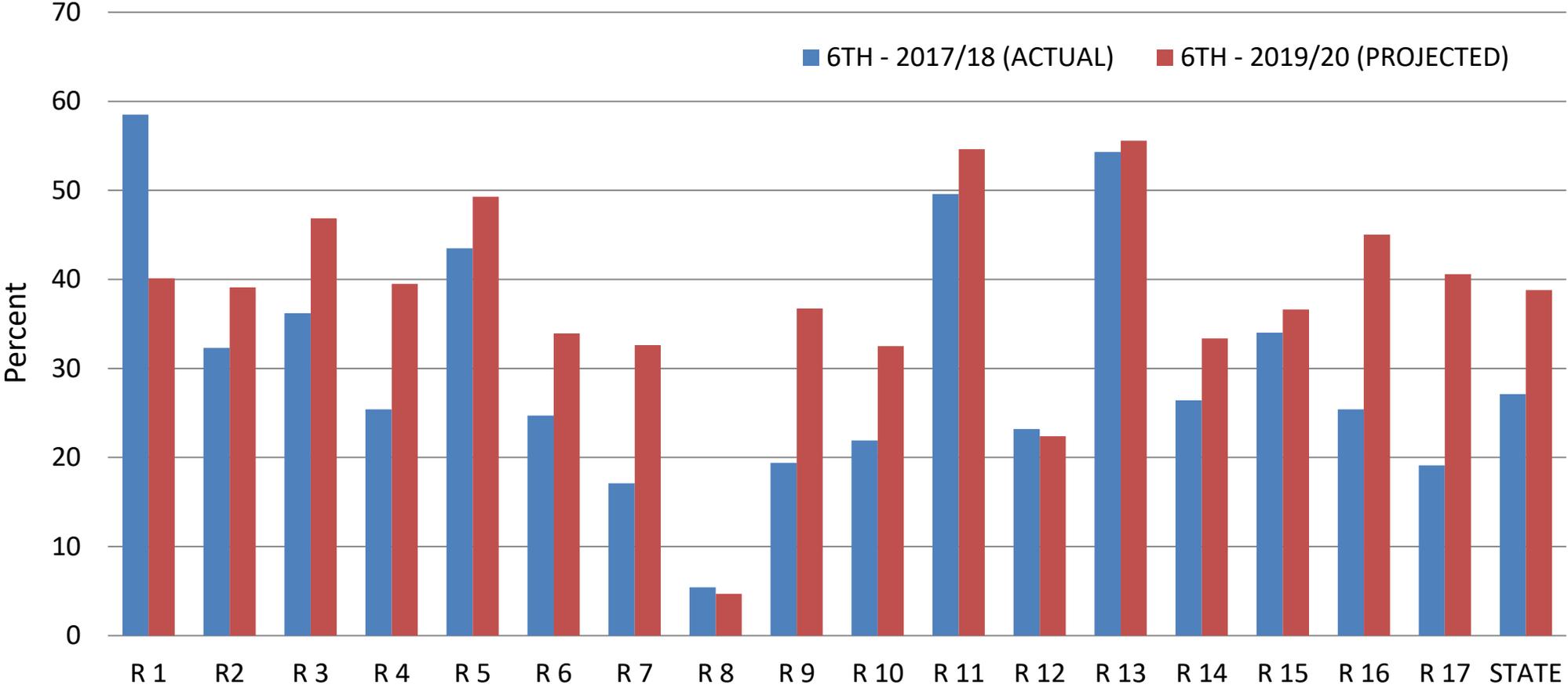
Note: Projected participation rates were based on the assumption that schools survey 70% of students in each grade. The numerator included the number of students enrolled per grade as provided by districts/charter schools/private schools that submitted their agreement form. The denominator included enrollment numbers provided by participating districts/charter schools/private schools and 2018/2019 enrollment numbers for non-participating districts and charter schools as provided by the Oklahoma State Department of Education. The participation rate was then multiplied by 70% to get the final projected participation rate.

OPNA PROJECTED 12TH GRADE PARTICIPATION RATE BY COUNTY AS OF DECEMBER 1, 2019

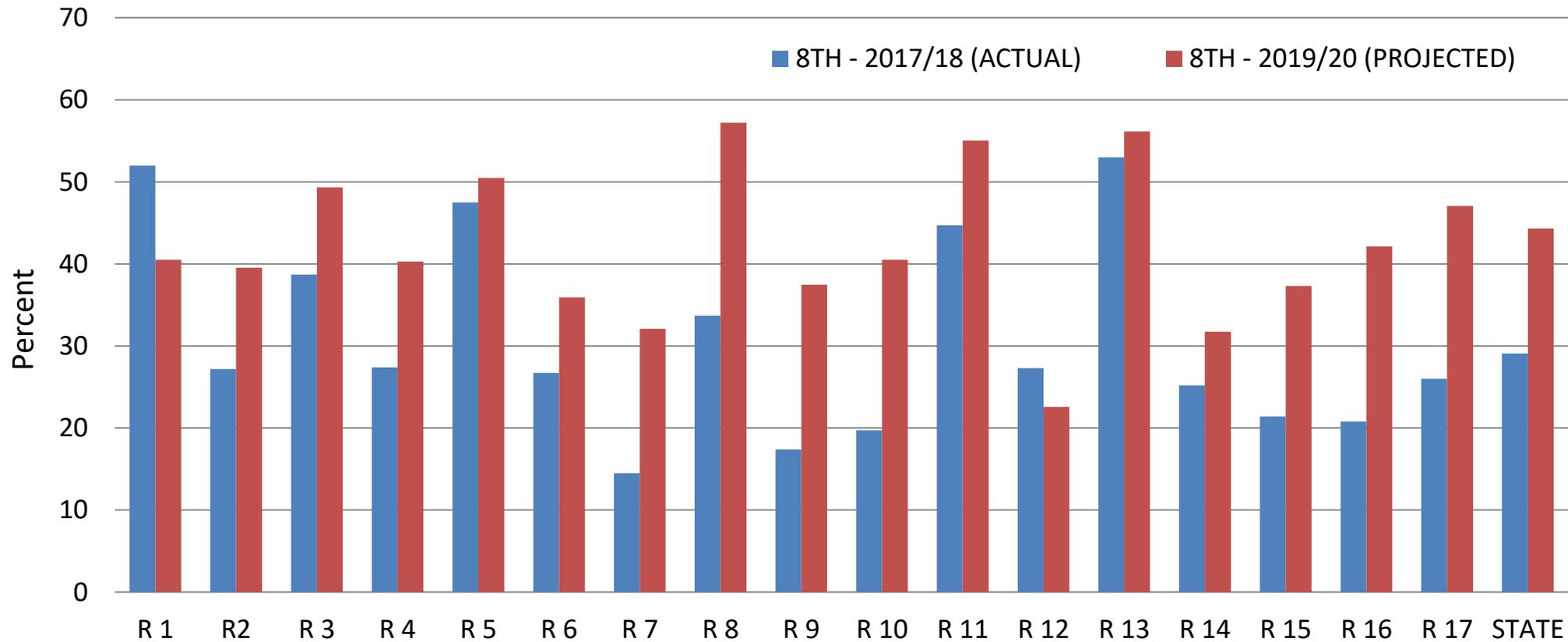


Note: Projected participation rates were based on the assumption that schools survey 70% of students in each grade. The numerator included the number of students enrolled per grade as provided by districts/charter schools/private schools that submitted their agreement form. The denominator included enrollment numbers provided by participating districts/charter schools/private schools and 2018/2019 enrollment numbers for non-participating districts and charter schools as provided by the Oklahoma State Department of Education. The participation rate was then multiplied by 70% to get the final projected participation rate.

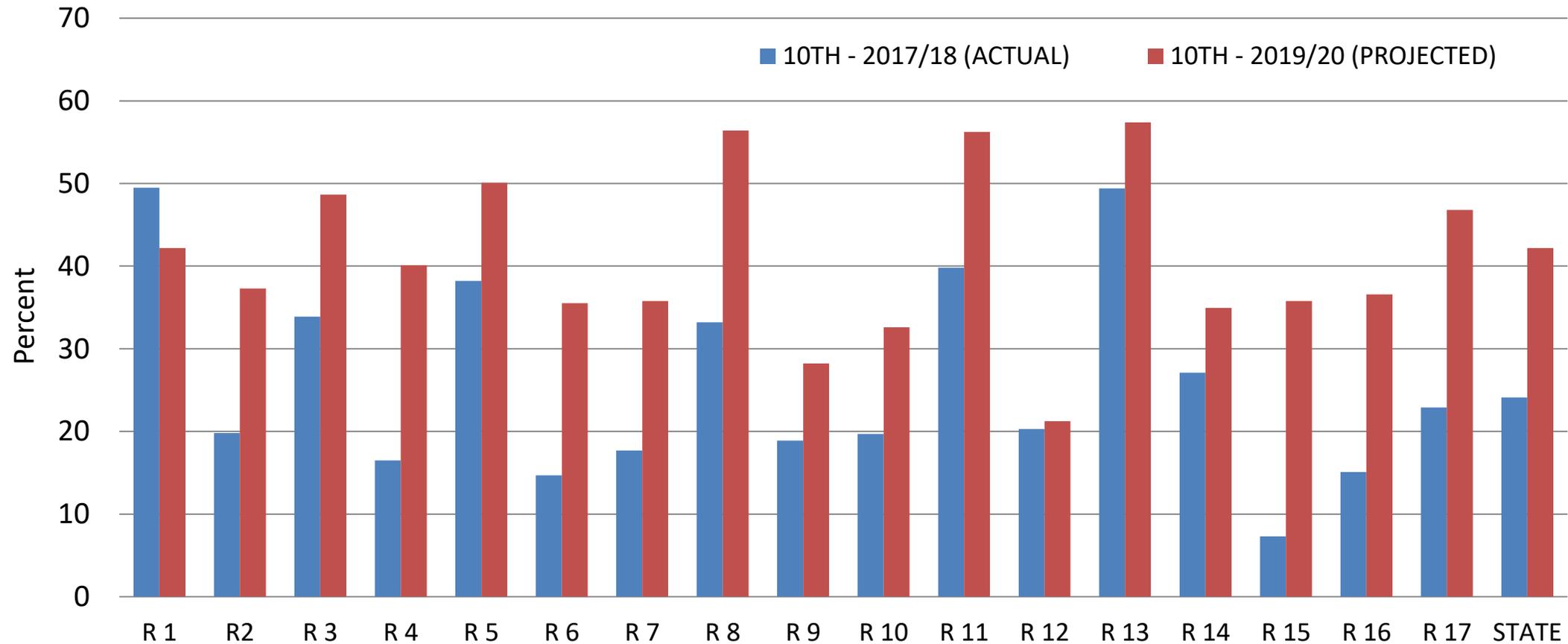
OPNA 6TH GRADE PARTICIPATION RATES (2017/18) AND PROJECTED PARTICIPATION RATES (2019/20) BY REGION



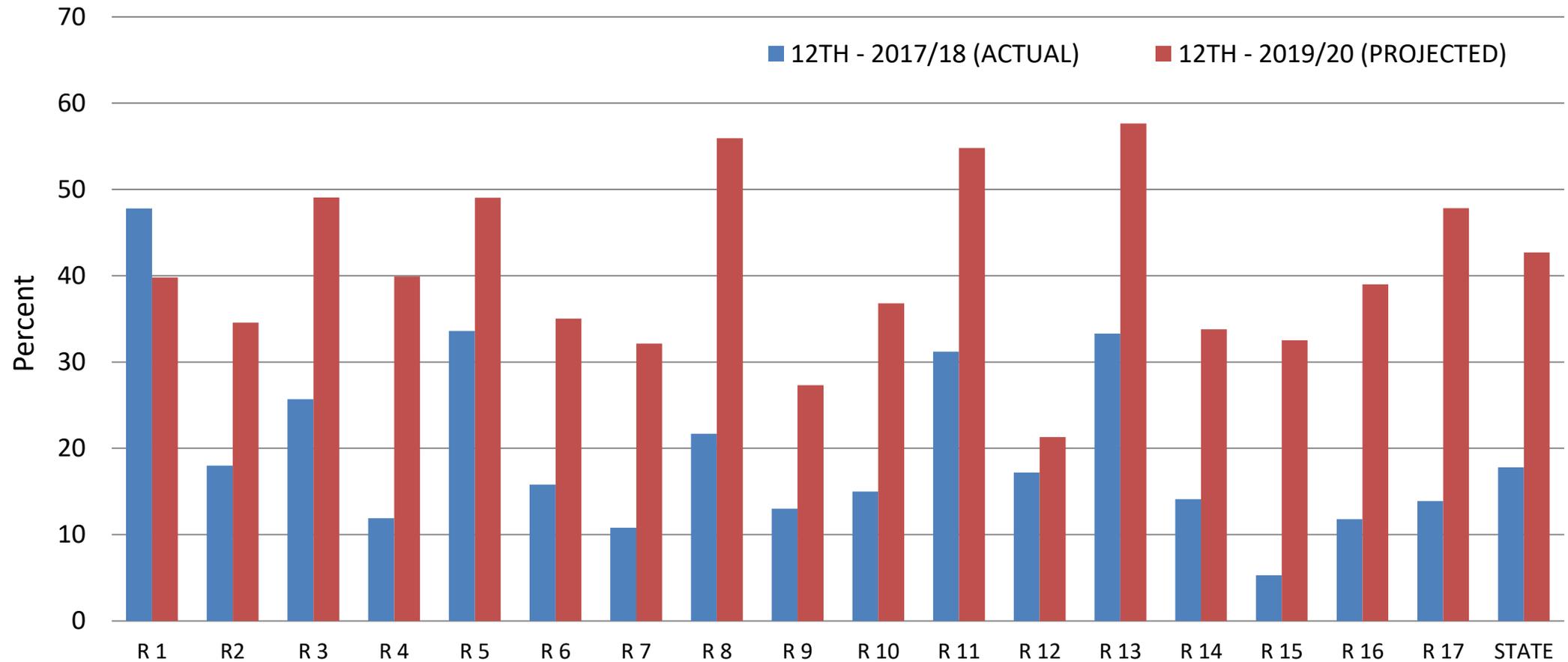
OPNA 8TH GRADE PARTICIPATION RATES (2017/18) AND PROJECTED PARTICIPATION RATES (2019/20) BY RPC REGION



OPNA 10TH GRADE PARTICIPATION RATES (2017/18) AND PROJECTED PARTICIPATION RATES (2019/20) BY RPC REGION



OPNA 12TH GRADE PARTICIPATION RATES (2017/18) AND PROJECTED PARTICIPATION RATES (2019/20) BY RPC REGION



WELCOME TO THE 9TH ANNUAL OPNA MARATHON!



First few miles.....



What Mile are We On Now?

Avoid Hitting the Wall



ENERGY BOOST/REINFORCEMENTS

- State
 - Promotion of OPNA at OK Dept. of Education conference for administrations in early November
 - Letter promoting OPNA distributed electronically to administrators by the OK. Dept. of Education
 - OPNA participation history reports given to OK Dept. of Education for use in the field
- County health departments
- Coalitions
- REOWs/CDWs
- School personnel
- Other



Back In the Race!



AVOID DISQUALIFICATION

- Remind schools about parental consent protocol (send passive or active consent form to parents at least two weeks before survey date)
 - ODMHSAS sending reminder to all survey coordinators specifically about parental consent
- Communicate about following other protocols as you are in contact with them



FINISH STRONG

- Keep your eye on the goal and how far you are from meeting it
- Get a survey date from schools
- Follow up with schools after survey date to make sure they administered it
- Keep track of participation rates for districts/schools to the extent possible
- Thank districts/schools that completed the OPNA



POST-RACE

- Compile list of reasons why districts declined to participate
- Provide technical assistance to schools after they get their reports
- Compile list of challenges and how you overcame them
- Review county/region reports and interpret data for coalitions and other stakeholders



OPNA EXPANSION

Rosalee Hamill, MPC

Region II Prevention Program Field
Representative

COMMUNITY OVERVIEW

- Background- Rural Area
- Region 2 is made up of six counties: Garfield, Logan, Major, Kingfisher, Alfalfa, Grant Counties.
- Census: Population Totals for Region II are:
 - Garfield 60,913
 - Logan 46,784
 - Major 7,644
 - Kingfisher 15,816
 - Alfalfa 5,754
 - Grant 4,326
- Totaling an estimated 141,237

METHODS OF OUTREACH

- Emails
- Phone Calls
- Face to Face Meetings

SUCCESSSES IN ENGAGEMENT

Example 1

- Onboarding superintendent to the coalition
- Approaching superintendent to take OPNA
- Onboarding a superintendent who has not participated in several years.

SUCCESSSES IN ENGAGEMENT

Example 2

- Having coalition members participate in recruitment.
- Family and Student affairs contact person with the schools.

PRIVATE VS. PUBLIC

- Pre-K and up...
 - Limited superintendents/ most are Head Masters.
 - Limited resources/ funding from parents or fundraisers.
- Pre K- 12 grades
 - More contacts and resources available

HOW DO YOU GET BUY-IN FROM SCHOOLS?

- The future leaders.
- Explain the importance of the OPNA: at a community level, and at a school level.
- Tie back to our work at the community level.
- Explain how it will help their schools and students.

BUILDING RELATIONSHIPS

- Building school relationships is vital to the success in your regions.
- Not only for the OPNA, but other factors as well.
- If you make yourself available to them during different times throughout the school year, school administrators tend to remember.
- Examples would be Red Ribbon Week, Suicide Prevention Week, Job Fairs and Back to School Nights.

HOW DO YOU HANDLE A “NO” RESPONSE?

- May I ask “Why”?
- Share benefits to community and school.
- In return you will receive valuable data.
- Take someone who knows the superintendent with you the next time you visit. (Parent, Coalition Members)
- Understanding where the “NO” is coming from? If it’s not the superintendent keep asking.
- Is there anyone else I can talk too?
- Share other schools who have committed and who are onboard.

HOW DO YOU HANDLE A “YES” RESPONSE?

- Give your contact information
- Give Carrie Daniels information as a state contact.
- Collect Survey Dates.
- Make sure they receive the survey materials.
- Offer your services and assistance with administrating the survey.

THANK YOU