



Community Champions Initiative

(DATE)

Dear Employee:

(*PARTICIPATING ORGANIZATION'S NAME*) will be participating in the Oklahoma Department of Mental Health and Substance Abuse Services' "Community Champions Initiative," which is a workplace awareness program addressing myths and facts related to mental and addictive disorders.

The purposes of this campaign is to generate discussion in Oklahoma workplaces and community organizations, create an atmosphere that will allow the public to begin embracing mental and addictive disorders as medical and public health issues, and equip participants with a fundamental understanding of these disorders so they may better interact with citizens of their communities impacted by these disorders.

In Oklahoma, employers will spend more than \$600 million annually in additional medical costs for the 200,000 Oklahoma workers suffering from addiction and depression. Through this campaign it is the ODMHSAS goal that employers and employees benefit directly; and their families and communities benefit indirectly.

Therefore, everyone is encouraged to learn more about these issues by reviewing literature that will be distributed electronically and by hard copy, and participating in presentations and other activities that will be held throughout the campaign by our organization.

Thank you in advance for your participation. This experience will be rewarding for us all. We are truly excited to partner with the Department of Mental Health as we believe such efforts will have a lasting impact on Oklahoma's public health and mental health care delivery systems.

Sincerely,

(SIGNATURE)