

# Strategic Planning and Expanding Your Community Team

Project Director's Retreat  
2009

# A SOC Way to Look at Strategic Plans

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## Wraparound

- ▶ Family Vision
- ▶ Family Team committed to the process
- ▶ SNCD
- ▶ Wrap plan
- ▶ Review and update
- ▶ Evaluation
- ▶ Celebration

## Systems of Care

- ▶ Mission/Vision
- ▶ Community Team committed to process
- ▶ SWOT
- ▶ Goals and Action Steps
- ▶ Follow-up
- ▶ Evaluation
- ▶ Celebration



# Writing Mission Statements

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- ▶ What is our purpose?
  - ▶ What is the ultimate result we work to achieve?
  - ▶ What is the focus problem we are trying to solve?
  - ▶ What is the need we exist to resolve?
- ▶ What is our strategy?
  - ▶ How are we going to accomplish our purpose? (use of “by” or “through”)
- ▶ For whom do we provide our efforts?
  - ▶ Who is our target audience(s)?



# Sample Mission Statements

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- ▶ Cleveland County--***Strengthening families and enriching the lives of children through community partnerships for the purposes of reducing barriers, increasing accessibility, empowering individuals and families, and fostering hope.***
- ▶ Okfuskee County--***We exist to empower and strengthen families, children, and youth struggling with behavioral issues through education, advocacy, communication, and eliminating barriers.***



# Agree on Values

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- ▶ Oklahoma has identified 12 Key SOC values
- ▶ How do we help our community teams agree and buy-in to those values?
  - ▶ Remind them often
  - ▶ Open discussions
  - ▶ Tie goals to values



# Keys to Building Buy-in to SOC

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- ▶ Shared Mission
- ▶ Shared Vision
- ▶ Developmental Process
  - ▶ Networking
  - ▶ Cooperation
  - ▶ Coordination
  - ▶ Coalition
  - ▶ Collaboration



# SWOT

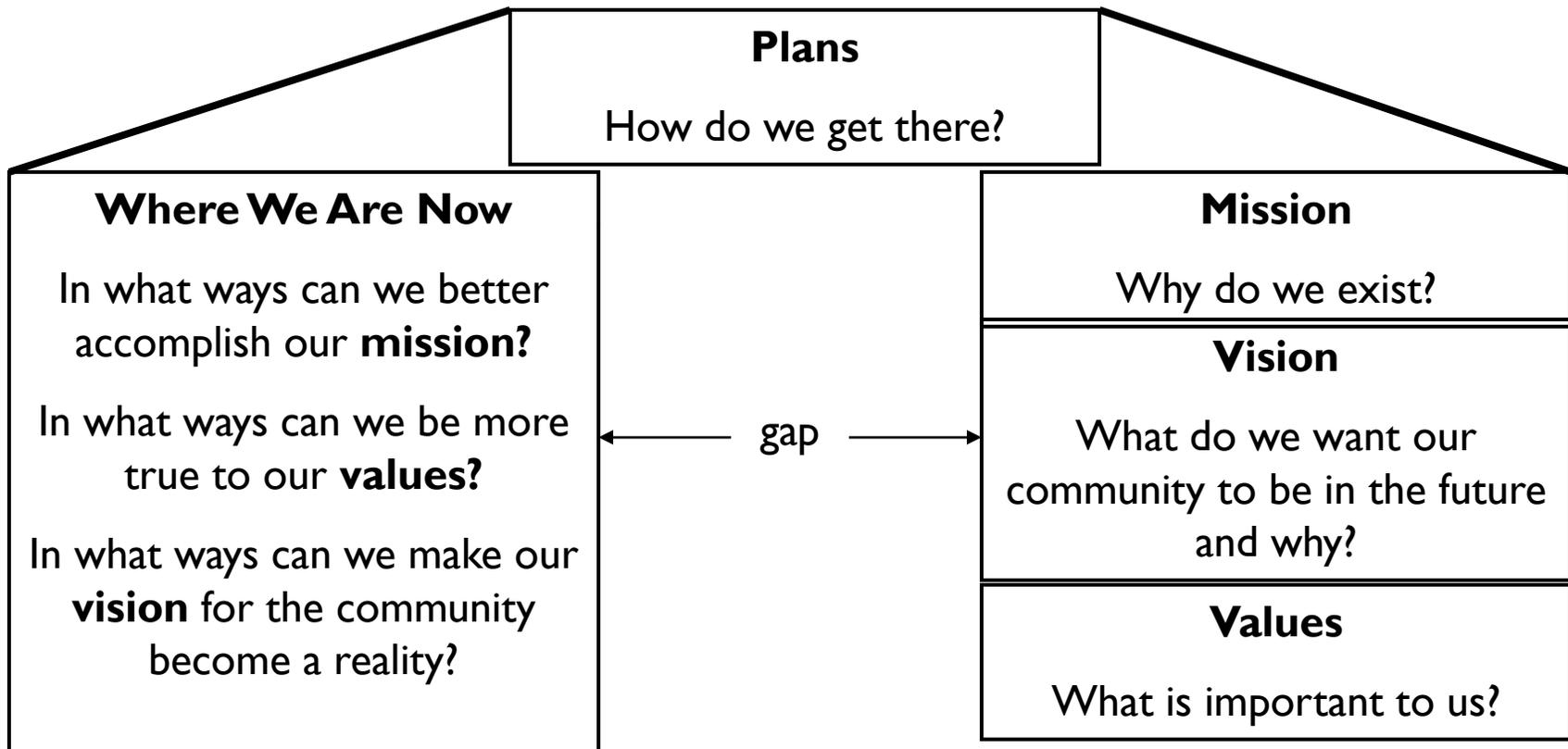
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## THE PLAN



# Building a Strategic Plan

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# Setting Goals from SWOT

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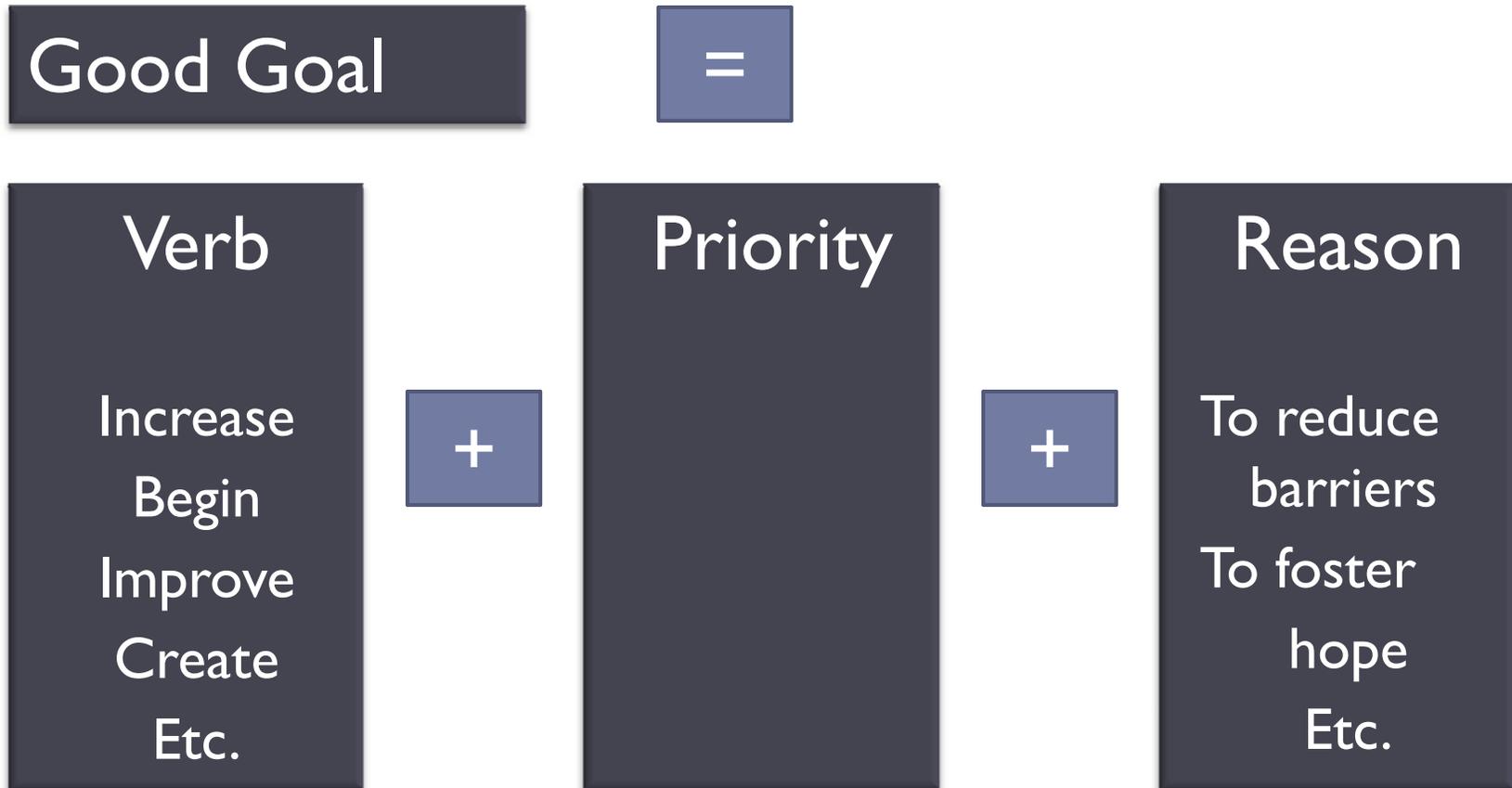
- ▶ What are you really capable of doing right now?
- ▶ What will stretch you just enough but not too much?
- ▶ At what developmental level is your community team?
- ▶ What are the important/doable issues?

	<b>Very Important Important</b>	<b>Less</b>
<b>Do-able</b>		
<b>Too Difficult</b>		



# Writing Good Goals

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# Making Sure the Plan Gets Done

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- ▶ Develop do-able action steps
- ▶ Make specific assignments
- ▶ Develop realistic time frames
- ▶ Develop organizational structure
- ▶ Get regular reports

