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Lt. Gov. Jari Askins Teams Up to Host Small Business Forum, Town Hall Meeting in Miami

OKLAHOMA CITY – Lt. Governor Jari Askins teamed up with the Oklahoma Small Business Advocacy Committee and the Oklahoma Department of Commerce today to host a small business forum in Miami. Askins spoke with regional small business owners Thursday at a town hall meeting at Miami’s Northeastern Oklahoma A&M College campus.

The forums, held around the state, feature educational seminars and presentations that provide information on the state agency resources available to small business leaders. These meetings allow experts and industry leaders to share their knowledge and expertise with business owners throughout Oklahoma.

At the Miami event, Dr. Jeff Hale, President of NEO A&M, began the forum with an opening presentation. Two sessions followed, one led by Rebecca Ross of Insure Oklahoma and Julie Niehoff, who highlighted the merits of electronic marketing. Another session featured panelists Judee Snodderly, Sam Vaverka and Kenny Quiggley, who discussed finance options during tough economic times.

Askins will interact with area businessmen and women at the meeting’s luncheon later today. During this open forum Askins aimed to connect small business owners directly to state government. “It is critical that we hear these business owners’ questions and concerns, and that our state government finds ways to address them,” Askins said. “This meeting allowed our entrepreneurs to identify their biggest hurdles and problems so we can work together to find a solution.”

The next event will be held at the Seminole State College inside the Haney Center on September 24th.