

PATCH Coalition

Pottawatomie County • 2010

Coalition Priorities:

1. Tobacco Education & Prevention
2. Physical Activity & Nutrition
3. Underage Drinking Prevention
4. Community Involvement

About Us...

The PATCH coalition has also been a Turning Point partnership since 2007. Membership in PATCH consists of individuals, organizations, agencies, associations, businesses interested in supporting the communities in Pottawatomie County.

Our PATCH coalition would like to highlight our Youth Coalition from the Shawnee Middle school & High school. The Shawnee Youth Coalition is a teen based community service group that is working to better our community. The youth coalition does several things through out the year they have put together and produced their own 15 minute video about the risk of underage drinking. With production of this video the students worked along with the City of Shawnee, Shawnee Police Department, Shawnee Fire & Rescue and local EMS. The youth coalitions newest idea is the "Who's Next"-Campaign, with marketing with a PINK ELEPHANT. The pink elephant represents underage drinking in Shawnee, and the issue at hand is that nobody wants to talk about the underage drinking issue. The youth have marketed the PINK ELEPHANT all over town with signs, t-shirts, and a pink elephant that they have made that will be posted in random places through out Shawnee. Check out their web site at www.shyoco.com. The Sports & Art Camp is a huge event that the youth plan and work themselves. The sports & art camp started 9 years ago, with help from local coalition members and college students. Now the camp is planned and worked by all Shawnee Youth Coalition students. The SYC students apply for different grants throughout the year to make this camp possible. This camp is hosted for children in the community that are from low-income family's. Each year the campers will get to experience: arts & crafts, sports of all kinds, music, dancing, health and nutrition. At this years camp there was 40 staff members (all students), and a head count of 750 youth that attend the camp. The sports and art camp is a two week camp held in June at a local middle school.

Partners:

Earlsboro Public Schools	Unity Health Center
Gordon Cooper Tech. Center	Pottawatomie Health Department
Shawnee Police Dept.	Gateway to Prevention & Recovery, APRC
First Baptist Church	Shawnee Public Schools
Shawnee Youth Coalition	Dale Public Schools
Shawnee Housing Authority	Absentee Shawnee Tribe
Dept. of Human Service	Oklahoma Baptist University
Early Head Start	St. Gregory's University
Citizen Potawatomi Nation	

Key Activities:

- Safe Community Award winner through the World Health Organization
- Absentee Tribe Tobacco Free Health Complex
- Reality House
- Tobacco Free Campus: Gordon Cooper Vo-Tech, Oklahoma Baptist University
- Earlsboro Schools passes 24/7
- Wanette City Council passed: Clean Indoor Air & Youth Access to Tobacco Ordinance's
- Sports & Art Camp averaged 75 kids a day for two weeks=750 kids total
- Pottawatomie County Make It Your Business, Healthy Workplace Forum

Significant Outcomes:

- ◆ PATCH was a event sponsor for the IFYR-International Final Youth Rodeo in July were they announced tobacco free messages throughout the rodeo. The attendance this year at the IFYR was 15,000 people!
- ◆ Shawnee Gets SAFE Community Designation. On Dec. 1, 2009, the city of Shawnee was named a SAFE Community by the National Safety Council's Safe Communities Program, part of the World Health Organization (WHO). This designation is awarded to communities that demonstrate outstanding leadership in promoting safety, reducing injuries, and preparing citizens for disasters. *Shawnee is the first community in Oklahoma and the eighth in the nation to receive this prestigious honor.*

