

Payne County Breathe Easy Coalition

Payne County • 2010

Coalition Priorities:

1. Eliminating Second Hand Smoke Exposure
2. Promote Tobacco Cessation
3. Prevent Youth Initiation

About Us...

The Payne County Breathe Easy Coalition works to reduce the incidence of tobacco in Payne County. The coalition works in four priority areas including eliminating secondhand smoke exposure, prevention youth initiation, promoting tobacco cessation, and reducing tobacco industry influences, as well as working on social capital assets. It is the desire of the coalition to make Payne County as healthy and tobacco-free as possible.

Breathe Easy Coalition held their Payne County Healthy Business Forum in August. The coalition held the forum at the Seretean Wellness Center on the OSU campus. The forum had a great line of speaker for the event. Gary Clark, VP of University Relations was the Key Note speaker for the health forum, and following him was Brandi McGehee with Okla. Turning Point, talking about the Certified Healthy Business application and process. Blake Weichbrodt from Stillwater Medical Center spoke about the SMC becoming a Tobacco Free Campus and how they provided support and incentives to their employees. Anne Matoy from OSU human relations talked about how OSU is dealing with the policy change and spoke about some of the barriers they are dealing with. Justin Biassou with the Stillwater Chamber of Commerce was our facilitator for the day. This was the first healthy business forum that the Breathe Easy coalition has held, they look forward to having these each year. From this Healthy Business Forum , we look forward to seeing more Certified Healthy Business in Payne County.

Significant Outcomes:

- ◆ Stillwater OSU campus enforces 24/7 Policy
- ◆ Stillwater Special Populations partnered with Tulsa to host a Tobacco Free Business Forum, where they had 80 businesses attend.
- ◆ Leadership and Ropes course held at Camp Redlands for the SWAT students, with 50 students in attendance.
- ◆ Breathe Easy coalition held their own Payne County Healthy Business Forum in August and had 40 local business to attend.
- ◆ Upcoming Bedlam SWAT event Training

Partners:

Stillwater Community Health Center
Stillwater Medical Center
Cushing Regional Hospital
Payne County Health Department
Turning Point
PaNOK APRC
City of Perkins
City of Stillwater
Chamber of Commerce
Stillwater Public Schools
OSU- Substance Abuse Center
Payne County Sherriff
YMCA
Payne County Youth Services
Stillwater Housing Authority
Iowa Nation
Department of Human Services
Action, Inc.
First United Methodist Church, Love Feast
OSU Cooperative Extension
Payne County PACT team
Seretean Wellness Center

Key Activities:

- ◆ Kick Butts Day Poster Contest
- ◆ SWAT Leadership/ Ropes Course
- ◆ 24/7 Tobacco Free Schools
- ◆ Youth Access to Tobacco
- ◆ Clean Indoor Air Ordinances
- ◆ Teacher training on Tobacco Prevention
- ◆ OSU 24/7 enforced
- ◆ Threw w/ Chew week
- ◆ Perkins School working on going 24/7 Tobacco Free
- ◆ Stillwater Health forum
- ◆ Tobacco Help Line

Representing 16 Deaths a Day in Oklahoma from Tobacco use.

