

TOBACCO USE

AMONG OKLAHOMA PUBLIC

HIGH SCHOOL STUDENTS IN 2017

YRBS

Youth Risk Behavior Survey



Approximately 40,000 Oklahoma high school students were using tobacco products. However, this number declined from 2015 when 1 in 3 or approximately 56,000 reported using tobacco products.



Electronic vapor products were the most commonly used tobacco product among Oklahoma high school students, used by 16% or approximately 26,000 high school students.



9% or approximately 16,000 high school students used smokeless tobacco.

FAST FACTS

1 OUT OF 4* STUDENTS WERE USING TOBACCO PRODUCTS



26,000* HIGH SCHOOL STUDENTS WERE USING ELECTRONIC VAPOR PRODUCTS

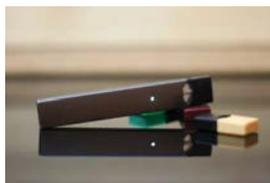
16,000* HIGH SCHOOL STUDENTS WERE USING SMOKELESS TOBACCO

* Numbers are approximate.

Since 2003, the percentage of high school students who smoked cigarettes has been decreasing in Oklahoma. In 2017, 13% or approximately 22,000 high school students were smoking cigarettes compared to 27% in 2003. However, 50% of students reported that they tried to quit smoking in the past year.

NEARLY 90 PERCENT OF ADULT SMOKERS BEGAN SMOKING AT OR BEFORE AGE 18¹

- Two-thirds of adult smokers became everyday smokers at or before age 18.¹
- The major tobacco companies now spend \$9.5 billion per year—nearly \$26 million every day—to promote their products, and many of their marketing efforts directly reach kids.²
- Flavored products are appealing to youth
 - 4 out of 5 kids who have used tobacco started with a flavored product.³
 - E-cigarettes and JUUL products are marketed in a way that is appealing to youth.



1 SAMHSA. Center for Behavioral Health Statistics and Quality. National Survey on Drug Use and Health (NSDUH), 2014. ICPSR36361-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2016-03-22. <http://doi.org/10.3886/ICPSR36361.v1>.

2 <https://www.tobaccofreekids.org/assets/factsheets/0008.pdf>

3 www.tobaccostopswithme.com

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LEARN MORE ABOUT TOBACCO PREVENTION AND USE REDUCTION AMONG YOUTHS IN OKLAHOMA

Contact the Oklahoma State Department of Health, Center for Chronic Disease Prevention and Health Promotion www.health.ok.gov (405) 271-3619

RESOURCES:

Tobacco Stops With Me
www.stopswithme.com

Oklahoma SWAT
(Students Working Against Tobacco)
www.okswat.com
Surgeon General's Reports
www.surgeongeneral.gov

Oklahoma Tobacco Helpline
(Cessation Assistance)
1-800-QUIT-NOW

(405) 271-6761,
yrbs.health.ok.gov



MCH Assessment Division
Oklahoma State
Department of Health