



About Us...

Woods County Coalition began in February 2007 when the Area Prevention Resource Center Prevention Specialist and Turning Point Consultant pulled a group of interested partners together to discuss the opportunity to form a coalition and work to improve health outcomes in Woods County. This meeting was well received and Woods County Coalition was created. The group established by-laws and went through strategic planning to develop goals to be addressed. Darlene Sanderson and Alex Mantz currently serve as co-chairs of the coalition.

Alva is the home of Northwest-

ern Oklahoma State University and has some of the same health concerns as other college towns, including underage drinking and other substance abuse issues.

The coalition partners with Major County on the Tobacco Settlement Endowment Trust CX Wave III tobacco grant to address tobacco use in Woods and Major County. Yolanda Creswell is the Tobacco Coordinator and sub-committee's have been formed to in both Woods and Major County to work on this endeavor. Northwest Tech Center and Northwestern Oklahoma State University have both gone 24/7 tobacco free. The tobacco sub-committee recently pre-

sented to the Alva City Council and they are awaiting final approval of the clean indoor air ordinance as well as tobacco free parks.

Woods County is actively engaged in the MAPP process and is one of only a few locations nationally, who participated as a Centers for Disease Control's field test site for Version 3 of the Local Public Health Systems Performance Assessment.

A picture of the visioning session is shown below.



Partnership Priorities

- Tobacco
- Underage Drinking
- MAPP

Mission Statement

To promote safe and healthy lifestyles among youth and families in Woods County and prevent substance abuse and other high-risk behaviors through increased public awareness, education, program development, policy change and community collaboration.

Vision

Empowering our community to promote healthy lifestyles

Activites

- Coalition Membership Recruitment
- Health Fair
- Tobacco Prevention
- SWAT-Students Working Against Tobacco
- KICK Butts Day
- Turkey Trot
- Local Public Health Systems Assessment
- MAPP Visioning

Outcomes/Impacts

- 24/7 Tobacco Free**
- Northwest Tech Center
- Northwestern Oklahoma State University
- 40 participated in visioning session
- Identified gaps in services utilizing the LPHSA
- Youth involvement in SWAT at Alva school
- 3,000 butts picked up at the downtown local park for Kick Butt's Day

Partnerships

- Share Medical Center
- Department of Human Services
- Alva Public School
- Local Citizens
- Regional Prevention Coordinators
- Woods Co. OSU Extension
- Northwest Family Services
- Tobacco Settlement Endowment Trust
- Chamber of Commerce
- OK Dept of Rehabilitation
- City of Alva
- Northwest Tech Center
- OSDH Turning Point Staff
- Woods County Health Department
- Alva Police Department
- NWOSU
- Northwest AHEC/Rural Health Projects
- Great Salt Plains Health Center
- OHCA

FUNDING

Major and Woods Consortium
TSET Grant Year 2
\$125,000



“A great leader's courage to fulfill his vision comes from... passion not position”.

John Maxwell