



About Us...

Woods County Coalition began in February 2007 when the Area Prevention Resource Center Prevention Specialist and Turning Point Consultant pulled a group of interested partners together to discuss the opportunity to form a coalition and work to improve health outcomes in Woods County. This meeting was well received and Woods County Coalition was created. The group established by-laws and recently went through MAPP to develop a county health improvement plan. Vickie Farris serves as chair of the coalition.

Alva is the home of Northwestern Oklahoma State

University and has some of the same health concerns as other college towns, including underage drinking and other substance abuse issues. WCC has been working with the RPC and law enforcement to increase saturation patrols as well as?

The coalition partners with Major County on the Tobacco Settlement Endowment Trust CX Wave III tobacco grant to address tobacco use in Woods and Major County. Yolanda Creswell is the Tobacco Coordinator and sub-committee's have been formed in both Woods and Major County to work on this endeavor. SWAT teams have

been created in both Alva and Fairview schools. The picture below shows the SWAT teams attending TSET Day at the Capitol. This past year Alva City Council approved the clean indoor air ordinance as well as tobacco free parks.

The nutrition/fitness committee has raised funds and partnered with the food bank to provide fresh fruits and vegetables in the food boxes that are distributed to families in need. Nutrition education and 1(800)Quit-Now materials were also added to the boxes.

Coalition Contact Information:

Woods County Coalition

Chair: Vickie Farris
Department of Rehabilitation Services #63
PO Box 578
Alva, OK 73717
Phone: (580) 327-1214
vfarris@okdrs.gov

RTPC – Lana Shaffer



Partnership Priorities

Nutrition & Fitness

Goal: Increase consumption of fresh fruits and vegetables for Woods County residents

Substance Awareness

Goal: Increase preventative measures to reduce substance dependency and abuse

Tobacco

Goal: Decrease tobacco usage in Woods County

Mission Statement

To promote safe and healthy lifestyles among youth and families in Woods County and prevent substance abuse and other high-risk behaviors through increased public awareness, education, program development, policy change and community collaboration.

Vision

Empowering our community to promote healthy lifestyles

Activities

- Coalition Membership Recruitment
- Food boxes
- 24/7 School Presentations
- SWAT-Students Working Against Tobacco
- KICK Butts Day
- Turkey Trot
- MAPP Forces of Change
- MAPP Strategic Issues
- Reality Party

Outcomes/Impacts

- 24/7 Tobacco Free-Alva Public School
- City of Alva -Clean Indoor Air and Tobacco Free Parks
- City of Alva-Basic Certification for Healthy Communities Grant
- SWAT youth-Makena Sherrell-2nd runner up for the National Youth Advocate Award for the Central Region
- Alva SWAT Team and Alva High School Speech Team did the Reality Party

Partnerships

- | | |
|------------------------------------|------------------------------------------|
| Share Medical Center | Department |
| Department of Human Services | NWOSU |
| Alva Public School | Northwest AHEC/
Rural Health Projects |
| Local Citizens | Great Salt Plains
Health Center |
| Regional Prevention Coordinators | OHCA |
| Woods Co. OSU Extension | |
| Northwest Family Services | |
| Tobacco Settlement Endowment Trust | |
| Chamber of Commerce | |
| OK Dept of Rehabilitation | |
| City of Alva | |
| Northwest Tech Center | |
| OSDH Turning Point Staff | |
| Woods County Health Department | |
| Alva Police | |

FUNDING



**Communities of Excellence
in Tobacco Control**

\$144,000

