

# WIC Contract Formula

All WIC formula is iron fortified and Non-GMO



## Good Start Gentle

- **12.7 ounce can, powder** infant formula
- Standard milk based formula with whey and casein protein blend
- Contains Probiotic *B-lactis*
- Contains DHA, ARA & prebiotic 2'-FL Human Milk Oligosaccharide (HMO)
- Infants 0-12 months



## Good Start GentlePro

- **8.1 ounce carton, concentrated** infant formula
- 100% Whey protein
- Partially broken down
- Contains DHA, ARA & prebiotic 2'-FL Human Milk Oligosaccharide (HMO)
- Infants 0-12 months



## Good Start Soothe

- **12.4 ounce can, powder** infant formula
- Milk based formula with reduced lactose and whey and casein protein blend
- Marketed for excessive crying, colic and gas
- With *L-reuteri* probiotic, shown to reduce colic related crying time within 1 week
- Contains DHA, ARA & prebiotic 2'-FL Human Milk Oligosaccharide (HMO)
- Infants 0-12 months



## Good Start Soy

- **12.9 ounce can, powder** infant formula, or
- **8.1 ounce container, concentrated** infant formula
- Milk and lactose free
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months



## Good Start Soy 2

- **24 ounce can, powder** formula
- Milk and lactose free
- Partially broken down
- Contains DHA & ARA for eye and brain development
- For older infants

For more information call the OSDH WIC Service Nutrition Line at 1-888-OKLA-WIC.  
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