



## About Us...

Woods County Coalition began in February 2007 when the Area Prevention Resource Center Prevention Specialist and Turning Point Consultant pulled a group of interested partners together to discuss the opportunity to form a coalition and work to improve health outcomes in Woods County. This meeting was well received and Woods County Coalition was created. The group went through MAPP and developed a County Health Improvement Plan (CHIP).

Alva is the home of Northwestern Oklahoma State University and has some of the same health concerns as other

college towns, including underage drinking and other substance abuse issues. WCC has been working with the RPC and law enforcement to increase saturation patrols as well as social host law awareness.

The coalition partners with Major County on the Tobacco Settlement Endowment Trust CX Wave III tobacco grant to address tobacco use in Woods and Major County. Yolanda Creswell is the Tobacco Coordinator and sub-committee's have been formed in both Woods and Major County to work on this endeavor. SWAT teams have been created in both Alva and

Fairview schools. The picture below shows the SWAT teams attending TSET Day at the Capitol. Alva City Council approved the clean indoor air ordinance as well as tobacco free parks.

The nutrition/fitness committee has raised funds and partnered with the food bank to provide fresh fruits and vegetables in the food boxes that are distributed to families in need. Nutrition education and 1(800)Quit-Now materials were also added to the boxes.

### Coalition Contact Information:

#### Woods County Coalition

Chair: Charita McOsker

Northwest Center for Behavioral Health

Satellite Coordinator for Alva and Fairview Outpatient Clinics

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**RTPC—Jolena Graves**



### Partnership Priorities

#### Nutrition & Fitness

Goal: Increase consumption of fresh fruits and vegetables for Woods County residents

#### Substance Awareness

Goal: Promote the prevention of substance use and underage drinking and associated consequences.

#### Tobacco

Goal: Decrease tobacco usage in Woods County

**Mission Statement**

To promote safe and healthy lifestyles among youth and families in Woods County and prevent substance abuse and other high-risk behaviors through increased public awareness, education, program development, policy change and community collaboration.

**Vision**

*Empowering our community to promote healthy lifestyles*

**Activities**

Coalition Membership Recruitment  
 Food boxes/Summer Back Pack  
  
 24/7 School Presentations  
 SWAT-Students Working Against Tobacco  
  
 KICK Butts Day  
  
 Turkey Trot  
  
 Legislative Turkey Hunt  
  
 MAPP County Health Improvement Plan  
  
 Social Host Law Posters  
  
 Summer Back Pack Program

**Outcomes/Impacts**

City of Alva -Clean Indoor Air and Tobacco Free Parks  
  
 City of Alva-Merritt Certification for Healthy Communities Grant  
  
 6 Businesses Certified Healthy  
  
 NWOSU Certified Healthy Campus  
  
 Provide 100 food boxes with fruits & vegetables to needy families  
  
 Youth involvement in SWAT at Alva school has increased  
  
 75 runners participated in the Turkey Trot

**Partnerships**

|                                    |  |
|------------------------------------|--|
| Share Medical Center               | Department                               |
| Department of Human Services       | NWOSU                                    |
| Alva Public School                 | Northwest AHEC/<br>Rural Health Projects |
| Local Citizens                     | Great Salt Plains Health Center          |
| Regional Prevention Coordinators   | OHCA                                     |
| Woods Co. OSU Extension            | Northwest Tech Center                    |
| Northwest Family Services          |  |
| Tobacco Settlement Endowment Trust |  |
| Chamber of Commerce                |  |
| OK Dept of Rehabilitation          |  |
| City of Alva                       |  |
| Northwest Tech Center              |  |
| OSDH Turning Point Staff           |  |
| Woods County Health Department     |  |
| Alva Police                        |  |

**FUNDING**



**Communities of Excellence in Tobacco Control**

**\$144,000**

