



## About Us...

The health of a community can be determined, in some measure, by the health of its babies. The United States ranks well below other industrialized and some developing countries in the rate of babies who die before their first birthday. Oklahoma ranks poorly in most indicators of maternal and infant health.

In 1987, the Community Service Council of Tulsa, Inc. formed the **Family Health Coalition** (originally named the Tulsa Area Coalition on Perinatal Care) in response to the relationship between lack of access to health care in the prenatal period and the number of infants with low birth weight, extreme low birth weight and infant mortality. . The Family Health Coalition is committed to working together through broad-based community representation to optimize the health and well-being of uninsured, underinsured and Medicaid enrolled women of childbearing age,

infants and families by establishing a system of universal and compressive quality health education, prevention, services and support.

The Coalition is a participating partner in Tulsa Healthy Start and Tulsa Fetal Infant Mortality Review (FIMR).

Tulsa County was an original Turning Point community during the pilot phase of Turning Point in the late 1990s. In July 2011, the Family Health Coalition became an official Turning Point partner.

Also in 2011, the coalition's membership decided to expand its focus in the area of nutrition and fitness to a broader community. Previous efforts in this area focused on the nutritional well-being of pregnant women and mothers. The coalition formed a workgroup to focus on and build relationships in schools, workplaces, and neighborhoods. In a *Tulsa World*

article, Colleen Ayres-Griffin, organizer of the Tulsa County CX Nutrition and Fitness workgroup stated that she is "excited because the grant focuses on the entire system and therefore designed to focus on the big picture. The goal of the initiative is to reduce the state's obesity rate by creating communities where healthy food is available and there are plenty of opportunities for physical fitness.



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## Partnership Priorities

The Coalition's current work focuses on

- Nutrition and Fitness
- Perinatal Care and Women's health
- Family Health including Fatherhood issues
- Social Marketing
- Training for professionals in maternal/ infant health
- Bridges Out of Poverty Training





**The history of Tulsa County greatly overlaps the history of the City of Tulsa**

***Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives.***

***~ Dr. Martin Luther King Jr.***



Find out Tulsa's Community Health Improvement Plan on the Tulsa Health Department website at <http://www.tulsa-health.org/community-health/pathways-to-health/>

## Community Profile: Strengths and Challenges

**Tulsa County** is a county located in the heart of northeast Oklahoma and the gateway to "Green Country". According to the 2010 U.S. Census, the population is 603,403. Its county seat is Tulsa.

**Other cities and towns** in Tulsa County include: Bixby, Broken Arrow, Collinsville, Glenpool, Jenks, portions of Liberty, Lotsee, parts of Mannford, portions of Owasso, portions of Sands Springs, portions of Skiatook,

Sperry, City of Tulsa, Berryhill, Lake, Oakhurst, and Turley.

The City of Tulsa is the second largest city in the state of Oklahoma and home to the most inland river port in the US. Once heavily dependent on the oil industry, after an economic downturn and subsequent diversification efforts created an economic base in energy, finance, aviation, telecommunications, and technology sectors.

Considered the cultural and arts center of Oklahoma, Tulsa houses two world-renowned art museums, professional opera, and ballet companies and the nation's largest concentrations of art deco architecture.

Tulsans' continue to build a new future but recognize the need address social, economic and health disparities through for continued healing and reconciliation.

## Description of Assessments

Tulsa Health Department was previously engaged in the MAPP process via the Pathways to Health Partnership which began in 2008. The planning group included the Community Service Council, the City of Tulsa, the Indian Nations Council of Governments and the Tulsa Health Department. The group worked together to analyze the Tulsa County Health Profile data and develop regional county health status information that could be pulled into presentations for each community.

The planning group identified some specific

and measurable health outcome goals in order to ensure action plans developed for the community's strategic issues. These goals can be broken down into three categories: age-adjusted death rates, birth indicators, and access to healthcare.

In August 2011, three new Tulsa Health Department employees were trained in the Mobilizing for Action through Planning and Partnerships along with the Turning Point regional health consultant by the National Association of City and County Health Organizations. In the next year or so, the Tulsa Health

Department plans to revisit with the Pathways to Health Partnership model, update any community health assessments, and its community health improvement plan.

The Community Service Council which is the sponsoring agency of the Family Health Coalition is also a great source for assessment information and data. The Community Service Council prepare a Community Profile indicators report each year, to provide a "snapshot" of conditions, trends, and needs affecting people in the greater Tulsa area.

## Featured Intervention / Project

Tulsa Health Department and Family Health Coalition are one of 15 grantees awarded a Communities of Excellence Nutrition and Fitness Program grant through the Tobacco Settlement Endowment Trust.

The collaboration between the Tulsa Health Department and THD convened more than

45 partners who will be developing a plan for this nutrition and fitness grant, which will be aimed at promoting healthy eating and physical activity.

“There’s a lot of stakeholders and we’ll leverage all of those partnerships to put this project together, said Pam Rask of the Tulsa Health Department was quoted

saying in a *Tulsa World* article.

The collaborative has already identified a number of events and projects related to nutrition and fitness that currently exist in the Tulsa area including the annual Tulsa run, Food for Life, Global Gardens, Working for Balance and Get Lean Tulsa just to name a few.



Local news reporter Kim Jackson, Mayor Dewey Bartlett, and his wife Victoria Bartlett participate in the annual Tulsa Run in 2010.

## Highlighted Funding

### ◇ *Grant Communities of Excellence in Nutrition and Fitness Program*

◇ *Purpose: To reduce obesity rates, increase access to health foods, and opportunities for physical fitness*

◇ *Funding Period: 15 month planning year, 2-5 years of implementation (funding is awarded on annual basis)*

◇ *Funder: Tobacco Settlement Endowment Trust*



## Impact



- ◇ Collective interest in nutrition and fitness issues identified in Tulsa County; over 45 partners brought together as a result of funding opportunity
- ◇ Oklahoma Legislator Rep. Seneca Scott received a scholarship to the Leadership for Healthy Communities Childhood Obesity Prevention Summit in DC and will report back to coalition
- ◇ Trainings and resources will be provided to coalition members

Contact Information



To learn more about the Family Health Coalition, the Tulsa Health Department and how you can become involved, please contact:

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*Nutrition Bus Tour Sponsored by Family Health Coalition, August 2010*

Partnership Outcomes



*Nutrition Bus Tour Sponsored by Family Health Coalition, August 2010*

- Community of Excellence (CX) Nutrition and Fitness funding awarded
- Over 45 new collaborative relationships established
- 3 committee established to focus on schools, workplaces, and communities
- Support of elected officials and city government for coalition’s new focus on nutrition and fitness
- The March of Dimes Oklahoma Chapter has awarded a grant to the Community Service Council to support “Informing Moms About Late Preterm Birth” to inform women and their support persons about the risks associated with elective induction
- Currently serving approx. 100 women in a partnership with OU, Community Action Project called Health Women, Healthy Futures.
- Conducted Bridges Out of Poverty Training with social service providers and professionals in June and July 2011
- prior to 39 completed weeks of pregnancy.