



Our Unified Resources (OUR) Turning Point Coalition

Tillman County

2013

About Us...

The Tillman County Youth and Community Coalition (TCYCC) has been a working partnership since approximately 1993. Throughout the years, the name has evolved into what it is called today.

Different coalition partners succeeded in applying for and being awarded Certified Healthy Status during 2012. Frederick Public Schools, Memorial Hospital & Physician Group, Town of Tipton, Southwestern Youth Services, Tillman County Health Department, Subway of Frederick, Tipton Schools, Frederick, and The Department of Human Services, Tillman County were all recognized as being Certified Healthy during a March 2013 ceremony. Entities that are designated Certified Healthy are eligible to apply for incentive grants and are encouraged to apply for Certified Healthy status each year.

Along with concerns for the health of all community members, Tillman County Youth & Community Coalition cosponsor an 8th Grade Health Conference annually. The Conference is aimed at educating youth on making good decisions in regards to sexually transmitted infections, drugs, tobacco, bullying, and how media affects choices they make everyday.

Wichita Mountains Prevention Network (WMPN) is one of several community organizations that has partnered with TCYCC in order to help improve the health of Tillman County residents. Reward-Reminder visits and Alcohol Compliance Checks are periodically conducted in order to ensure tobacco and alcohol are not being sold to minors. Oklahoma Prevention Policy Alliance recently awarded WMPN a \$1,000 mini-grant to use in Tillman County in order to educate the public on the dangers of being a social host. TCYCC decided to spend this award money on a banner, advertisements with the two local papers, and advertisements on the local radio station. This awareness campaign from May 2013-August 2013.

Tillman County Youth & Community Coalition became a Turning Point Partnership in 2007. One of the initial successes after becoming a Turning Point Partner was a partnership that formed with community members living in Greer, Harmon, and Tillman Counties in an effort to stem the use of tobacco products. The Tobacco Settlement Endowment Trust awarded a joint five year grant to the three counties and a new coalition, Red River Tobacco Education Consortium (R2TEC), started. R2TEC is now in year two of the second five year cycle. Along with teaming with WMPN to conduct Reward/Reminder visits, R2TEC has active SWAT youth groups throughout Tillman County and their tireless efforts have been rewarded by a numerous number of anti-tobacco policies being passed and 208 people called the Tobacco Quit Line in an effort to quit using tobacco products.

Coalition Contact

Tillman County Youth & Community Coalition

Chair: April Collom

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Partnership

- *Community Mobilization
- *Youth Empowerment
- *Partnership Development
- *Tobacco Use Prevention

Mission Statement

Identify needs & develop programming to educate & empower Tillman County residents to improve their quality of life.

VISION

Improving the wellbeing & quality of life of Tillman County residents.

Activities

- *Coalition Membership Recruitment
- *Community Awareness Booth
- *Eighth Grade Health Conference
- *Farm To You
- *Great American Smoke Out
- *Health Fairs
- *Reward/ Reminder Visits
- *Students Working Against Tobacco
- *Tobacco Prevention
- *World NO Tobacco Day

Outcomes/Impacts

- *Quit Line numbers continued to increase for Tillman County residents
- *Coalition membership increased with a greater percentage of members regularly attending

Partnerships

- *BancFirst
- *Community Action Development Corporation
- *Frederick Chamber of Commerce
- *Frederick Lions Club
- *Frederick Rotary Club
- *Oklahoma Commission on Children & Youth
- *Oklahoma Health Care Authority
- *OSU Extension
- *Red River Tobacco Education Consortium
- *Southwest Oklahoma Community Action Group
- *Southwest Oklahoma Juvenile Center
- *Southwestern Youth Services
- *Tillman County Health Department
- *Town of Davidson
- *Wichita Mountains Prevention Network

FUNDING

- *Local/Private individuals
- *OCCY (Board Operations)
- *Grants as available

